

HAVE YOU SPENT THAT PENNY FOR A CHEERY RED CROSS CHRISTMAS SEAL?

Every Cent in Great Sale Friday Will Be Used to Combat Greatest Foe to Mankind, Tuberculosis; By Aiding War on Plague You Are Also Protecting Yourself.

How many Red Cross Christmas seals have you bought? And aren't you ashamed when you confess to yourself that you haven't expended a single cent, or if you did, it was because some girl you knew, or thought you would like to know, said "Please buy some of my seals"? Do you realize what these gay little labels mean? It is not doing any more for the person who sells it than it will do for you.

The proceeds go for the fight against tuberculosis. Read what Dr. Giannini says about the prevalence of tuberculosis in the United States and then it will come home to you, as a great big rest-

less deal, that you are in danger of a great deal of the time yourself. Penny day comes Friday of this week, when virtually every man, woman and child in San Francisco will have an opportunity to help the cause.

Pennies have not been considered very seriously in San Francisco heretofore. People are just beginning to see how useful they are.

Almost any one even now will give away his bright little coppers.

Friday is to be the day when the workers of the San Francisco Association for the Study and Prevention of Tuberculosis are going to see how many pennies they can collect through the sale of their Red Cross seals.

It is going to be the day of the "red cent."

The following article comes from Dr. A. H. Giannini, executive secretary of the San Francisco Association for the Study and Prevention of Tuberculosis:

By DR. A. H. GIANNINI

Jesse J. Lillenthal, president of the San Francisco Association for the Study and Prevention of Tuberculosis, in Friday night's issue of the Call and Post explained the necessity of this Christmas seal campaign. Funds are necessary for carrying on an association that maintains a clinic where 300 cases are treated during the month and provides nurses who make more than 15 visits per day to the homes of the afflicted.

Why are anti-tuberculosis associations necessary?

This question is easily answered when one recalls that more than 200,000 persons die of tuberculosis in the United States each year—one every three minutes. One-third of all deaths between the ages of 18 and 35 are due to tuberculosis. Thus it is readily seen that the flower and the pride of the nation die from this dread disease. It costs in dollars and cents more than \$500,000,000 a year in loss of life and labor to the United States. Not less than 1,000,000 persons, it is estimated, are now suffering with tuberculosis in the United States.

EDUCATION TO THWART PLAGUE

The only way to stamp out this scourge is by educating the masses along the lines adopted by our association. Campaigns, nation wide in their scope, teaching the preventability of this disease, are now engaging the attention of at least 1,500 anti-tuberculosis associations in the United States. Therefore one can readily see the purpose of the Red Cross Christmas seal.

Another question: How did the Red Cross seal originate?

In 1862 the so called charity stamps or sanitary fair stamps were used in Boston to obtain money for the care of soldiers during the civil war. Nearly \$1,000,000 was raised in this way between '62 and '65. Money was raised by means of stamps in many of the countries of Europe.

Jacob Rills, the social worker of New York, and Miss Emily Bissell, secretary of the Delaware Red Cross, jointly originated our American Red Cross Christmas seal. In 1909 Mr. Rills' interest was aroused by the receipt of a Christmas tuberculosis stamp on a letter from Norway and immediately suggested the possible use of it in this country.

Miss Bissell at once saw an opportunity here to prepare a stamp realized \$3,000 for tuberculosis work. So impressed were they that they induced the American Red Cross to take up the sale in 1908 on a national basis.

PRaises CALL-POST WORK

We are certainly indebted to the Call-Post for assisting us in this splendid work, and we know that hundreds of families in this city will on Christmas morning offer a prayer of gratitude to the enterprising management of this paper.

Camera Fiends Save Barkentine From Rocks

As a result of the eagerness of two men to obtain photographs of a sailing ship entering the Golden Gate, the barkentine S. N. Castle today is safely in the harbor instead of being piled on the rocks off Lime Point.

Captain Harry Johnson of the launch Active is also better off financially to the extent of \$150.

The three men were cruising about the bay yesterday when the observed the S. N. Castle entering the harbor under full sail.

When the launch drew near the S. N. Castle, Captain J. H. von Dahlem telephoned and asked that he be taken in tow as an ebb tide and lack of wind were sending him on to the rocks.

After a hard pull against the tide, Captain Johnson brought the S. N. Castle to a safe anchorage.

Motorman of Car Is Jailed for Accident

Michael Enright, 45, a laborer, of 1506 Kentucky street, was run down and killed by Bryant street car at Sixteenth and Bryant streets early Sunday morning. Mark McClaughan, motorman, was booked for manslaughter.

GEN. DAVID CRAIGIE DIES

WASHINGTON, Dec. 15.—Brigadier General David Johnston Craigie, U. S. A., retired, died here yesterday after an illness of several weeks. He saw much service in the civil war and the Philippine campaign. He was born in Scotland December 6, 1840.

"KINKS" MAKES HIT; "SNUGS AND HUGS" SHOW DOG'S ABILITY



Miss Ona Otto and "Kinks" appearing in "The Christmas Waking of Snugs and Hugs."

"Kinks Goo-Goo Eyes" is quite the "sassiest" and most temperamental doggie that has ever made his debut. He makes Teddy Bear seem very mild and uninteresting comparatively.

"Kinks" is a born actor. He can move his ears and eyes any way he wants to. He can look naughty, delectable or pious.

Mrs. Eleanor Martin has taken a fancy to "Kinks" and, in speaking of him, she said: "Kinks" is the first doggie I've ever been able to look

upon with favor. When I was a little girl a dog bit me, and I've had a horror of them ever since, but "Kinks," I'm sure, is a perfectly well bred animal.

"Kinks" is not only very popular, but he's appearing as an actor in a moving picture entitled "The Christmas Waking of Snugs and Hugs," written by Miss Ora Otto, which is appearing in San Francisco moving picture houses. So, you see, fame has descended on the huggable head of "Kinks."

ICE KISS TOO CHILLY FOR HUBBY

The icicle kiss is the very latest. According to Charles N. Barre, who makes it public, the osculatory novelty is not as cold as its name implies. In a 14 page complaint, filed today, asking a divorce from Mrs. Anna M. Barre, he says she and Benjamin Yount, his cousin, invented the icicle kiss. He alleges that while Yount's auto stood in front of the Peninsula hotel, San Mateo, Mrs. Barre had an icicle drink and then a kiss, a bit of ice passing from her lips to Yount's. She also got letters signed "Snook," says the husband.

Barre, who lives at 415 Buchanan street, says he begged his wife, if she must ride in Yount's machine, not to sit in the front seat with him. He says her friendship for Yount began in April, 1909, and lasted till June, 1912. The Barres separated less than a week ago, after six years of married life. Her sister, Marge Wallace, he says, persuaded her to go to Ukiah, her mother's home.

Mrs. Barre frequently left the house after receiving phone calls, says Barre, who declares she recently sued for divorce, but was forced to withdraw the suit for lack of evidence.

Miss Alexander Will Go Christmas Shopping

Disappointed because her trial for the shooting of J. D. Van Buren will not take place until January 6, Miss Leah Alexander, on motion made by her attorney, Thomas Dozier, before Superior Judge Dunne this morning, was granted permission to do her Christmas shopping in the custody of Matron Wilson of the county jail. She had hoped to be free before the holidays.

Attired in a new blue suit, Miss Alexander appeared in court to have her case set for trial.

Court Disposes of Slayer's Estate

Superior Judge Graham today granted letters testamentary to Public Administrator Hynes on the estate of Oscar D. Olsen and Mrs. Violet A. Olsen. The only heir is his mother, in Norway. Olsen killed his wife and himself at the door of their home, 1289 Stanyan street, Saturday.

She was suing for divorce and the case was to have come up next Wednesday.

Olsen owned the Bismarck tavern at 640 Stanyan street.

SOCIETY RIDER NEAR DEATH

While Mrs. Felton Elkins was riding as one of the hounds in a paper chase through the hills west of Burlingame last Saturday, her horse slipped and struck a tree at the bottom of an embankment, which was all that saved her from probably serious injury.

NOVEL A YEAR IS PLAN OF AUTHOR

A new book a year is the aim of Herman Whitaker, author of "The Planter" and other novels, who was naturalized in the Alameda county courts a few days ago so his wife can regain her American citizenship and the ballot. "The Cross Trails," the author's latest work, will appear serially in a few weeks, depicting life and romance of the Canadian northwest.

"I intend in future to turn out a novel every 12 months," said Whitaker in the pretty bungalow in Piedmont which he and Mrs. Whitaker built with their own hands. "I have not done this much in the past, but I see no reason why I should not in future by diligent application. One can scarcely do more than this and do justice to the work, and I think a book a year is a good average for an author."

Bookkeeper Returns To Face Felony Charge

Accused of being \$2,500 short in his accounts at the Moore-Watson Dry Goods company, Edward H. Collins, former bookkeeper for the concern, returned to the city yesterday and gave himself up for arrest on a felony embezzlement warrant which has been out for him for some days. Last Saturday Collins' wife filed suit for a divorce.

The White House

Prompt Deliveries By Our Own Wagons and Motors in Surrounding Bay Cities

See Regular Ad on Page 3

Raphael Weill & Co. Inc.

The Emporium

Closes at 6 o'clock every night including Christmas eve.

Progress, commercially, has to be measured in dollars and cents; if a firm which ten years ago did a large business has in that time doubled or trebled that business, then that firm has warranted public approval and favor, as is evidenced by the returns. And so this store, which once measured its friends by the thousands and now by the tens of thousands, has progressed steadily and continually, and yet feels as though the commencement had not yet begun. It asks its friends to help it grow by pointing out defects and faults—that should be promptly righted—if not through the proper channels—then by applying to the Superintendent or the General Manager.

Hotpoint

Electric Household Appliances for Christmas Giving

- Hotpoint Electric Iron:—
- Indispensable article in home, 5 or 6 lb. size \$3.50
- El Perco:—
- Electric Percolator in nickel or copper finish, an ornament for any table; 5 cup size \$7.50
- El Chafco:—
- Electric chafing dish with disc that may be used separately, very handy, priced special \$10
- El Tostovo:—
- A combination electric toaster and stove, highly nickel plated, practical, priced at \$3.50
- El Stoco:—
- An electric disc, polished nickel plate, very efficient appliance, priced at \$5
- El Bako:—
- Electric oven that can be attached to the lamp socket, built on fireless cooker plan \$12
- El Grillo:—
- A glowing electric grill; broils, boils, fries or toasts, connects to light socket; priced \$5
- El Cooko:—
- Fireless electric cooker that operates from any lamp socket at low expense; priced \$30
- El Comfo:—
- The electric warming pad that will supplant the hot water bottle, invaluable for illness \$4.55

Practical Gifts to the Housewife

Coffee Machine \$5.75

The well known Sterna make with highly polished nickel plate, ebony handles and the latest improved alcohol lamp; specially priced for the "practical gift giver."

Casserole \$1.95

Mounted in 7 in. nickel frame, fireproof; brown and white. Underpriced.

Carving Knife and Fork, the Set 75c

Genuine French steel, 9 in. blade, ebony handles, a rare bargain.

Electric Toaster \$2.25

Upright style in full nickel plate, complete with electric cord, plug, etc.

Continuation of **Dorothy** 34th St. West NEW YORK

Sale

Among which is the "Engliser"—an ultra smart very low walking oxford in the new imported mahogany tan shade, wonderful value at \$1.95

Also "The Aleta"—the pretty three strap hand beaded party or street pump in French bronze or gray suede at \$2.95, in dull kid \$2.35

Best for Your Boy or Girl KOVERALL NIGHTIES

Best Because

They button in front, which makes them easy to put on or take off. Any child can do it alone. The drop back is an essential feature; has pocket also. The body being covered from head to foot is not exposed to the cold regardless of how they kick the covers off.

They can't come off

And yet they are loose and comfortable enough to make movement free and allow absolute repose. The soft fleecy fabrics with nursery designs will appeal to the child's eye.

Sizes 1 to 8 years.

Put up two in a box for Christmas giving

Appreciated by both mothers and children.

75c suit A new suit free if it rips

Give it by the box for Christmas!

Nearly every dealer can now sell you a twenty package box of **WRIGLEY'S SPEARMINT** for 85 cents

You can send this sure-to-be-welcome delicacy to all you want to "remember." It's a big gift in long enjoyment—it's little in cost to you. Get it for yourself!

Be SURE it's Wrigley's

WRIGLEY'S SPEARMINT PEPSIN GUM THE FLAVOR LASTS

Chew it after every meal

Give regular help to teeth, breath, appetite and digestion

CAUTION!

The great popularity of the clean, pure, healthful **WRIGLEY'S SPEARMINT** is causing unscrupulous persons to wrap rank imitations that are not even real chewing gum so they resemble genuine **WRIGLEY'S**. The better class of stores will not try to fool you with these imitations. They will be offered to you principally by street fakirs, peddlers and the candy departments of some 5 and 10 cent stores. These rank imitations cost dealers one cent a package or even less and are sold to careless people for almost any price. If you want Wrigley's look before you buy. Get what you pay for.

Suits Are Now Half Price At the GOLDEN GATE

About 600 Suits at Tremendous Reductions

They comprise the most desirable styles shown this winter—in fact, too many to describe in this space—elegant fancy tailored and combination suits and a goodly assortment of high class novelty suits—not one among this lot that is worth less double the price.

The materials are Matelasse, Wool Poplins, two-tone fancy Boucle, Chiffon Broadcloth, two-tone Eponge, Cheviots, Manish Mixtures and Zibelines.

NOW REDUCED TO \$9.95 \$14.50 \$19.50

SALE OF COATS at VALUES UP TO \$18.50

Just received these smart new garments; handsome drape effects and straight lines. Trimmed with plushes or imitation fur collar and cuffs. Full and ¾ lengths. SPECIAL... \$12.50

Golden Gate Cloak and Suit House

MARKET STREET, NEAR JONES

7% and SAFETY-- CITY IMPROVEMENT BONDS SAFER THAN MORTGAGES

Your security INCREASES annually

Interest and Principal payable in gold at the office of the City Treasurer.

Absolutely FREE From Taxation in amounts of \$25 and up

BOND DEPARTMENT

The Barber Asphalt Paving Company

Head Building San Francisco

BRANCHES ALL OVER THE WORLD