

# THE RICHMOND CLIMAX.

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## RICHMOND

Commercial Advantages Offered to the Citizens of the Surrounding Country

## POPULAR TRADING CENTER

Sketches of the Establishments Which Do the Bulk of the Business, and the Reasons Why They Stand Solidly Trenched in Public Favor.—Brief Biographies of Richmond's Wide-awake and Public Spirited Business and Professional Men;—Their Methods and Their Characteristics

The reasons for the issuance of this special edition of the RICHMOND CLIMAX are three fold: First, to review the various enterprises of the town and to show the ability of our merchants and tradesmen to supply the needs of the people in their various lines; secondly, to extend the acquaintance of our business and professional men; thirdly, to thoroughly affiliate the CLIMAX with all other enterprises of the town by co-operating with them in issuing this Trade Review Edition.

Towns are judged by the push, energy and character of their citizens, and in communities where each individual cultivates the purely selfish spirit of promoting his own personal interests, without consideration of that which goes to the public good, much that is good to the public cannot be expected. While every individual is ambitious in business and professions, and exerts his energies to promote the same, yet, at the same time, every individual owes a duty to his neighbor, and likewise to the community in which he resides, in promoting the general good of the city in which he has cast his energies and his fortune.

It should, therefore, be the spirit of every citizen of Richmond, and he owes it to himself as well as to the community, that he use his best efforts in promoting the interests of the town, and that he patronize home merchants and home industries, for by patronizing them and expending his money at home it will enlarge the influence and prosperity of his fellow citizens in whose prosperity we are all interested. Let us therefore assist, each other, and thereby contribute to the general good.

A simple statement of setting forth the town of Richmond as it is to-day, giving space to salient features chiefly, and modestly pointing to what seems feasible conjectures as to future prosperity, may not be amiss in this edition. Richmond, thriving and prosperous town, is located on the L. & N. and L. & A. R. R.'s, in the central part of Madison county, of which it is the judicial seat. Since its inception it has never experienced any fictitious growth, but has developed slowly, surely and steadily as the country around about it has made advances in agriculture, stock raising and other kindred sources of farm revenue.

Today, Richmond has a population of 6,000 souls, all industrious and energetic, and who possess a public spirit and home pride which encourage and support progressive measures. The many neat and cozy homes strongly evidence the taste and cultivation of the people, while the educational advantages reach the highest standard, and churches of all denominations develop and promote a christian spirit that fosters good citizenship. Its moral tone has ever been the object of watchful regard by its citizens, and a good healthy school sentiment is evidenced in a handsome school building erected at a cost of \$22,000. It has acquired truly metropolitan facilities, in electrically lighted streets, a complete water works system and fire department, an up-to-date gas plant, splendid public buildings, while the business part of the town is built up with substantial brick blocks supplying accommodations for the business and professional men. The Custom House, erected by the Government at a cost of \$100,000, is one of the handsomest in the State, and while not finished it is expected that it soon will be, for a bill is now in Congress asking an additional appropriation of \$25,000 to complete the Federal Court room. In this building the Federal Court, Judge A. M. J. Cochran presiding, is held twice a year, and in it are also located the postoffice and quarters for the Collector of Internal Revenue, U. S. Marshall, and other federal officers. Twenty thousand dollars has been expended by the county in remodeling the Court House, so that it is now second to none in Central Kentucky in convenience of arrangement and in its appointments. This substantial structure erected in 1848 at a cost of \$60,000, stands a monument to the enterprise and progressive spirit of the pioneers of Madison county. One of the most noteworthy and most commendable institutions of the town is the Pattie A. Clay Infirmary, organized and founded by the ladies of Richmond. This institution is supported wholly by the efforts of these ladies, and governed by an executive board appointed from each of the several churches of the city and from the Infirmary Association, while physicians of Richmond very generously give their services without compensation. Here anyone may come when sick and receive the same care and treatment afforded in the hospitals of the large cities.

While Richmond is not a manufacturing center there are several important industries here which form a nucleus which in a few years promise to make an important collection of producing institutions. The immense plant of the Hume Copeage Company is located here which gives employment to 200 men and has a weekly payroll of over \$1600, and the Central Kentucky Cigar Mfg. Co. employing 30 hands. There is also the Zaring Flour Mill, Myers' Plaining Mill, the Midkiff and Kentucky Carriage Works, each giving employment to a number of people. At present, however, this is chiefly a trade center, and the future of this place must in a large degree be determined by the loyalty of the people of the county at large. In fact the town and county are bound together by mutual interests and as they advance they must advance together, each doing the part assigned it. Our business men and merchants were never better prepared to do their part than they are at present, and their object still is, as it has ever been, to give the people of the community the best the markets afford and at the lowest possible prices.

### State Bank & Trust Company.

The most important requisite of a good banking institution is absolute security. Nothing can take the place in the minds of its patrons of that feeling of confidence which every depositor should repose in the integrity and stability of the institution in whose keeping he has placed his money. This security is maintained by various devices known and approved by bankers throughout the world. (1) Large capital, sufficient to meet all emergencies. (2) Strong safes and fire proof vaults. (3) Able and efficient management, under conservative and honest officials, bonded in sufficient amounts to cover any possible deficiencies. In all these respects the State Bank & Trust Company proves itself worthy of the reliance of the public and offers all the inducements consistent with commercial laws in all transactions within the scope of the banking business. This bank, succeeding the Second National Bank, was incorporated in 1897, and because of the ability and wisdom of its management, its history, daily written, is one of steady progress, indicating popular favor and deserved confidence. Besides transacting a general banking business, this institution under its charter, is also authorized to act as guardian, administrator, executor, assignee and agent or in other judicial capacity, thereby giving to the people of this community the broadest basis of liability and security in such affairs. The officers are J. Stone Walker, Pres; J. A. Sullivan, Vice Pres; R. E. Turley, Cashier; C. H. Chenault, Teller; and L. P. Evans, Book-keeper. The directors are J. Stone Walker, J. A. Sullivan, C. D. Chenault, T. D. Chenault, H. B. Hanger, J. R. Gibson, J. H. Powell, and E. D. Ballard. With their interests in such hands patrons are well assured that they will be safely guarded, conservatively and judiciously managed. Every safeguard that skill can suggest has been taken in providing a modern banking equipment. The vaults are of the celebrated Diebold make, are fire and burglar proof, and contain a number of safety deposit boxes for the storing of papers and other valuables, which are rented to the public at yearly charges of 5¢, \$10 and \$20 according to the size. Enclosed in this large vault, and containing the funds of the bank is a Mosler screw door safe, an up-to-date contrivance for baffling burglars and safe blowers. The building erected and occupied by the State Bank & Trust Company was designed by Chas. Crapsey, the well known Cincinnati architect, is constructed of Rockcastle stone and marble, elegantly finished throughout, and is by far the handsomest business block in Richmond. Investments to beautify and build up are the strongest evidence of public spirit, and Richmond has reason to be proud of those among her citizens who see in her future, progress along metropolitan lines.

### GOTT BROS.

Eggs, Poultry, Hides, Furs, Feed and Salt.

The business of buying and shipping poultry and produce has been developed wonderfully in the last ten or fifteen years. It has proved on untold benefits to the farmer placing him, through the local buyer, in close touch with the sources of supply and demand, and thus securing "top" prices. As buyers of poultry and produce, Gott Bros. have followed that pursuit for more than three years and have had the satisfaction of developing their business from a small beginning to its present proportions. Shipments of poultry to eastern and Cincinnati markets are over a 100 coops of fowl per month, besides, 1100 cases of eggs and large quantities of butter. The Gott Bros. are natives of Madison county and are known to every farmer within a radius of 30 miles of Richmond. This business has, by their wide awake methods, given to farmers excellent selling advantages, and has contributed to Richmond's prestige as a market by attracting sellers for miles around through the medium of superior facilities in marketing their produce.

### J. W. Zaring Grain & Mill Co.

The excellence of the production of the J. W. Zaring Grain & Mill Co. have done as much to maintain Richmond's prestige commercially as any other one enterprise. This industry was established in 1891 and has grown steadily until to-day it supplies the local trade for miles around, as well as shipping to all the leading markets. The brand "Zaring's Patent" is always welcomed by housekeepers and bread makers, who give it preference, because of its high standard of purity and wholesomeness. The plant is equipped with Barnard & Lee's Hungarian System, a thoroughly modern equipment in the roller process of flour manufacture. The capacity of the mills is 150 barrels of flour daily, 600 bushels of meal and 12,000 pounds of feed, an output whose magnitude places it



among the important enterprises in its line. The management of the mill is in the hands of its president, Mr. James W. Zaring, who for forty years has been connected with the flour business, and for a number of years successfully conducted a flour and feed mill in Shelby county. The office work and outside business is looked after by the Secretary and Treasurer, Allen H. Zaring, who possesses both cordiality and integrity, qualities which guarantee to patrons pleasant and satisfactory relations. Orders for flour, corn, meal and feed promptly filled, and all things being equal, the J. W. Zaring Grain & Mill Co., a home enterprise, should by all means receive our preference and generous support. This preference we owe to the community, to ourselves, and last but not least to the gentlemen whose enterprise and skill have combined to supply a plant which from a mechanical standpoint has no superior any place.

### Letcher & Witt,

Coal, Grain, Seeds, Builders Supplies.

One of the most widely known firms of Richmond in the above lines is that of Letcher & Witt, whose extensive business interests have made the people of this vicinity perfectly familiar with their name. They offer to property owners every advantage to secure their needs in coal, lime, cement, plaster, etc. This establishment possesses superior facilities in the buying and shipping of grain and hay, and offer to the farmers of this section the highest current market prices. They also deal largely in Jellico and Brush Creek coal and make a specialty of Kentucky Blue Grass seed, which they handle in large quantities. Because of the location of their establishment on the L. & N. tracks, cars are loaded and unloaded at the doors, thus important items of expense, viz: freight charges and handling are reduced to a minimum. They are selling agents in this section for the celebrated Blue Grass fence which is daily growing in popular favor. The active management of the business is in the hands of Mr. Everett Witt, an experienced buyer and merchant. That he has succeeded well in his responsible position is best told in the history of the growth and progress of the concern.

### B. L. MIDDLETON.

Drugs, Books, Etc

The several stocks to be found in the establishment of B. L. Middleton anticipate a variety of needs, tastes and desires. The drug line contains a select stock of drugs, chemicals, patent medicines, druggists' sundries, toilet articles, perfumes, etc. A choice collection of works by popular authors is constantly offered, periodicals, magazines, daily papers, school books and school supplies, stationery, writing material and novelty goods generally. The assortment of paints comprises the best productions in mixed paints, oils, glass, brushes, etc. Eastman Kodaks and photographic supplies are important features of the business and hence sales among the activity in this department, while, for accommodation of amateurs, developing and printing are done at reasonable rates. The reputation which this house bears in the filling of prescriptions is of the highest order, accuracy and purity being assured, thereby gaining for it the recognition and recommendation of the leading physicians hereabouts. The owner, B. L. Middleton, has been in business in Richmond since 1886 and has followed the drug line since he was able to look over a counter. He is, therefore, thoroughly experienced, and this experience is evidence in the assortment of standard productions to be found in his establishment. Everyone around this section knows B. L. Middleton and words of introduction are unnecessary. He gives to the community a first-class enterprise and enjoys its return steadily, select, and increasing trade.

### S. L. MIDKIFF, Manufacturer of Vehicles, Horseshoer, General Blacksmith.

"Shoddy" carriages and buggies have had their day. The public has learned, at considerable expense, that putty and paint so generally used to fill in or cover defective material, second or third quality of wood, iron and steel in the "made to sell" vehicle cannot insure durability, and "durability" is after all, the true test of value. The class of work turned out by the establishment of S. L. Midkiff bears in every detail the impress of excellence in quality, both in material and finished workmanship, and gives to it a leading position among similar institutions in this section of the State. The plant comprises all tools and appliances of experience, or the needs of the business have suggested, and some idea of the extent of the operations of this concern may be had when it is known that there are constantly employed eight skilled mechanics, selected because of their extensive experience and recognized ability. Every effort is made to keep the plant thoroughly up-to-date, new improvements and inventions being constantly added, the latest addition being three new model machines for the adjustment of rubber tires to wheels. The roller-bearing wagon manufactured by Mr. Midkiff bears the stamp of honest value, excellence of workmanship and durability of construction, and has a saving of fifty per cent. horsepower. In Mr. Midkiff's repository will be found a collection of vehicles which in variety of design, style and price will compare favorably with the mammoth establishments of the metropolitan cities, and included are the celebrated Connersville, Ind., and Dayton, Ohio, carriages and buggies, for which he has the local agency. Mr. Midkiff was born in Virginia, has spent 45 years at his business and knows its every detail. The history and growth of his establishment is the history and growth of the mercantile institutions of Richmond, and its untarnished record all these years is the result of the sterling integrity that has characterized the efforts of its owner and won for it the popularity and recognition which has entrenched it in the confidence of the people. Nor is the reputation of Mr. Midkiff confined to the precincts of Madison county, but extends as well over a territory within a radius of one hundred miles of Richmond, much of his work going to remote points. His aim has always been to give an honest equivalent for every dollar invested, and therein lies the secret of success.

### E. DEATHERAGE & CO.

GROCERIES.

The oft repeated expression "read between the lines" has a suitable and forcible application in the establishment of E. Deatherage & Co. The taste displayed in the arrangement of the well assorted stock, the marks and labels of prominent manufacturers everywhere in evidence, the systematic facilities employed in the transaction of business—all indicate in the strongest possible terms, the quality and the magnitude of the patronage enjoyed. It is no idle compliment, but sheer justice to say that the grocery establishment of E. Deatherage & Co., will compare favorably with the more pretentious ones of our larger cities. In the many articles that make up a complete stock, standard goods only find a place on their shelves, and these have been selected with reference to their know purity and wholesomeness. The coffee handled by this concern, a blend of four different grades, contains quality for price, the eminent satisfaction which it has given within the past ten years being demonstrated in a steadily increasing demand. Lexington Cream Flour, Honeysuckle and Republic brands of canned goods are some of the specialties, together with a line of goods expressly selected, packed and canned to order for Mr. Deatherage. The stock is turned over rapidly thereby assuring freshness—a consideration which the wise do not overlook—for a fresh stock means the best value and the best value is what is always to be desired. Mr. Deatherage is familiar with makers and their productions and has gained a knowledge of the needs of the public in the school of experience. His growing business indicates enterprise and executive ability of a high order, and his progressive methods have given to the people of Richmond an establishment which supplies metropolitan advantages in the food line.

### W. S. OLDHAM,

Furniture and Undertaking.

At the furniture establishment of W. S. Oldham, housekeepers can secure, at the very lowest prices, their needs in articles for household equipment. He is in possession of every advantage to offer to the public the best possible inducements both in quality and price. He handles the productions of makers of established reputation and deals in goods made to render durability, and not put together simply "to sell". The stock contains a choice selection of bedsteads, chairs, tables, parlor and bedroom furniture, wardrobes, plain and fancy couches, enameled metal beds, etc. etc. Special attention is given to the framing of pictures, and a splendid line of mouldings in the latest designs is exhibited. Mr. Oldham also conducts an undertaking establishment and gives prompt, intelligent and satisfactory service in the care and burial of the dead. He carries a complete line of funeral furnishings and caskets, and is equipped in every particular to respond to every requirement in this line. This department is under the direction of Mr. Arthur Todd who has built-up an excellent reputation in the community for his skill and knowledge in embalming and funeral directing. He is a graduate of the Clarke School of Embalming and holds a certificate from the State Board of Health. Mr. Oldham is well known throughout this community and in his four years of mercantile life has won confidence and esteem by the integrity of his methods and the reliability of his representations.

### MOTHER'S FRIEND

prevents nine-tenths of the suffering incident to childbirth. The coming mother's disposition and temper remain unruffled throughout the ordeal, because this relaxing, penetrating liniment relieves the usual distress. A good-natured mother is pretty sure to have a good-natured child. The patient is kept in a strong, healthy condition, which the child also inherits. Mother's Friend takes a wife through the crisis quickly and almost painlessly. It assists in her rapid recovery, and wards off the dangers that so often follow delivery. Sold by druggists for \$1 a bottle. THE BRADFIELD REGULATOR CO. ATLANTA, GA.

### Pretty Children

"We have three children. Before the birth of the last one my wife used four bottles of MOTHER'S FRIEND. If you had the pictures of our children, you could see at a glance that the last one is healthiest, prettiest and finest-looking of them all. My wife thinks Mother's Friend is the greatest and grandest remedy in the world for expectant mothers." Written by a Kentucky Attorney-at-Law.

### STOPS PAIN

Ever since the first appearance of my meninges they were very irregular and I suffered with great pain in my hips, back, stomach and legs, with terrible bearing down pains in the abdomen. During the past month I have been using Wine of Cardui and Theobroma Black-Draught, and I passed the month without pain for the first time in years. NASSIE DAVIS.

### WINE OF CARDUI

will bring you permanent relief. Consult yourself with the knowledge that 1,000,000 women have been completely cured by Wine of Cardui. These women suffered from leucorrhoea, irregular menses, headache, backache, and bearing down pains. Wine of Cardui will stop all these aches and pains for you. Purchase a \$1.00 bottle of Wine of Cardui today and take it in the privacy of your home. For advice and literature, address, giving name, "The Ladies' Relief Department," 112 Broadway, New York, N. Y.

It doesn't pay to be too busy to make friends.

### Do You Know

That Buggies and Carriages are from \$5 to \$10 cheaper now than they were a few weeks ago? We still have good selection on our floor. You save money by buying now!

### Ky. Carriage Works

John Donelson, Prop.

### THE TAILOR-MADE SUIT: OPENING: AT THE BUSY BEE CASH STORE

Will be the Greatest and Grandest Event of the kind ever pulled off in this City

Ladies now will see all the Elegant things to be out this season in

### SKIRTS AND SUITS

and we promise you a rare treat and a profitable visit if you call on us during this Opening. Mr. HARRY D. SMITH, of the Jeffras Cloak and Suit Co., will be with us for TWO DAYS IN MARCH,

TUESDAY, MARCH 3rd

WEDNESDAY, MARCH 4th

and will show his entire line of Tailor-made Suits, Skirts and Silk Skirts. This is by far the best line of Suits and Skirts shown by any one manufacturer in the United States, and it will give every lady in this city and county a chance to get something nice at the right price and get a correct fit. Mr. Smith will have his Tailor with him to take measures and will guarantee all suits bought to fit perfectly and deliver them to you in time for Easter.

We have gone to great expense to have it for the convenience of our friends and customers and your presence at this Opening will be an encouragement to us and show us that you appreciate our efforts.

We have the best city on earth and there is no reason why we can't have all the up-to-date things at home and save our customers the trouble and expense of buying them. We shall carry in stock a complete line of Elegant Tailor-made Suits this season, also a splendid line of Walking Skirts, you will find them up-to-date and all Tailor-made, and as handsome as you will find in any city. We invite you to inspect this stock.

LADIES: Don't fail to attend this Opening MARCH 3rd and 4th

### W. D. Oldham and Co.

### Holiday Suggestions

Here is the making of a Happy Home And here is where your friends buy

The whole family can participate in the enjoyment which comfortable

### CHAIRS and ROCKERS

Bring to the tired and weary

Buy for Christmas and use all the year.

Leather Goods, Picture Frames and Ladies Desks

And many other things useful and ornamental

### UNDERTAKING SERVICE COMPLETE

### W. S. Oldham

Cor. 2d and Irvine Sts., RICHMOND, - july-ty - KENTUCKY.

### Early

last year we announced to the public that by selling better goods for less money, showing an enormous stock to select from, giving all goods, workmanship and materials in the painting and papering department to be the best of the respective kinds. All work executed in the highest style of art by a full force of skilled workmen. Now with this announcement always before us and having lived up to every promise there was nothing to paint and we are glad to announce the largest year's business since 1870. Now with still a larger stock of new goods all bought for less money, with many new advantages over last year, we feel confident with a renewed energy, we shall do still a larger business during 1902. Thanking my patrons for their liberal patronage, permit me to say that goods, work and prices will still be made to your advantage than heretofore. Soliciting a continuance of your patronage and that of your friends and neighbors and all others who may want the best goods for the least amount of money we most respectfully invite your inspection of the largest stock of its kind ever shown in Richmond and prices in many instances lower than those in the city.

### GEO. M. WILLGING,

Manufacturer of Paints of every description, dealer in Wall Paper, Window Shades, Picture Frames, Paints, Oils, Varnishes, Brushes, Window Glass, artists and painters supplies generally, Largest Stock Lowest Prices.

200 West Main Street. RICHMOND, KY.

### Tuxedos, Full Dress Prince Alberts

A SPECIALTY

### W. S. VILEY,

Tailor and Importer, LEXINGTON, - KENTUCKY.