

**Ford**  
THE UNIVERSAL CAR

Sixteen  
or  
Sixty

THE Ford car is so simple in construction, so dependable in its action, so easy to operate and handle that almost anybody and everybody can safely drive it.

The Ford Coupe, permanently enclosed with sliding glass windows, is cozy, and roomy—modest and refined—a car that you, your wife or daughter will be proud to own and drive.

And of course it has all the Ford economies of operation and maintenance.

Call and look over the Ford Coupe. Reasonably prompt delivery can be made if you order at once.

**RICHMOND MOTOR CO.**  
(Incorporated)  
Richmond, Ky.

**BAPTISTS RAISE \$30,000,000 CASH**

ALL GENERAL WORK STRENGTHENED BY 75 MILLION CAMPAIGN, IT IS SHOWN.

**WHERE THE MONEY GOES**

Sums That Have Been Appropriated To Various Objects Set Forth By Headquarters Office At Nashville, Tenn.



Dr. E. Gill, Baptist Representative in Europe, on left, and P. V. Paylor of All Russian Baptist Union.

From the beginning of the Baptist 75 Million Campaign to January 1922, a total of \$30,256,519.51 had been paid in to objects fostered by the general headquarters office at Nashville. Of this amount \$25,702,971.15 came in through the payment of regular campaign subscriptions and the remaining \$4,553,548.36 in special contributions.

Regular receipts from the various states follow: Ala., \$1,201,134.76; Ark., \$714,638.95; D. of C., \$123,280.91; Fla., \$409,752.54; Ga., \$3,990,174.19; Ill., \$298,574.12; Ky., \$3,487,658.16; La., \$807,394.12; Md., \$339,517.46; Miss., \$1,242,846.50; Mo., \$1,199,754.70; N. C., \$142,289.97; N. C., \$2,211,741.20; Okla., \$840,262.65; S. C., \$2,533,849.53; Tenn., \$1,797,383.10; Tex., \$5,162,658.50; Va., \$2,274,085. More than 250,000 baptisms were reported by Southern Baptist churches last year.

**How Money Was Distributed**

Seven general objects of the denomination were embraced in the Campaign program, and from the regular Campaign contributions these objects have received the following amounts, according to a compilation by the headquarters office: Foreign missions, \$7,434,912.53; home missions, \$1,567,600.67; state missions in the seventeen states and local work in the District of Columbia, \$4,054,812.26; Christian education, \$7,192,442.79; Baptist hospitals, \$2,094,993.16; orphanages, \$2,103,787.23; and Relief and Aidwork Board, which ministers to and supports independent ministers and their families, \$799,134.99.

**What Money Has Done**

These funds represent an advance, ranging from 200 to 300 per cent, in the contributions of Southern Baptists to their general missionary, educational and benevolent work, prior to the inauguration of the Campaign, and have enabled the boards and other agencies to greatly extend their services in all departments. In addition to sending out more than 150 new missionaries since the Campaign began, and providing many church buildings, mission residences, schools, theological seminaries, publishing houses, hospitals and the like on the older fields the Foreign Mission Board has been enabled to open work in the new fields of Spain, Java-Slavia, Hungary, Romania and Southern Russia in Europe, and Palestine, Syria and Siberia in Asia, and Dr. Everett Gill, for many years a missionary in Italy, has been recently a pastor in Kansas City, has been named special European representative to supervise the greatly expanded work on that continent. Dr. Gill is giving much of his time to distributing Baptist relief funds in Russia and otherwise helping after the interests of the denomination there.

**Home Work Enlarged**

Among the outstanding accomplishments of the Home Mission Board are the adding of more than 1,000 churches with loans and gifts for church buildings; completion of the big tuberculosis sanatorium at El Paso, enlargement of the work in Cuba and the Canal Zone, strengthening of the 37 mountain mission schools and the development of all eleven departments of the work of the Board. In all seventeen states of the Southern Baptist Convention the state mission work has been greatly extended, the number of Baptist hospitals in the South has been increased from eleven to twenty-three, all of the older Baptist orphanages have been aided in material ways and two new ones have been established, while the number of aged dependent ministers and their families has been doubled and the amount of aid given them increased 100 per cent.

**Collections Are Pushed**

While the collections so far represent a big gain over the contributions of Southern Baptists to their work before the Campaign, the sum collected is not all that is due and in all the South an effort is being made to collect as much more as possible by the close of the Convention year, May 1, that none of the work may suffer.

There are now operating in England a number of motor buses equipped with all club con-

**MRS. PICKELS WRITES OF BLUE GRASS MUSIC**

The Lexington Herald had the following interesting musical notes from the pen of Mrs. G. W. Pickels, of Richmond, which will be read with interest by her many friends here:

The brilliant audience assembled at Woodland auditorium Monday night to hear Kreisler, one of the most remarkable artists of this generation, was surely a prophecy of a greater musical era for Lexington and Central Kentucky. The unusual enthusiasm of the audience at the close of the program evinced a hunger for the best in the art world and called for several encores while the great crowd stood in the aisles until the last note of the charm instrument had died away.

While Kreisler was taking this part of the state by storm, the National Supervisors were holding a conference at Nashville to be followed immediately by the Board meeting of the National Federation of Music Clubs, headed by Mrs. John F. Lyons, of Fort Worth, Texas.

The Stamford club is represented at both of these conferences by Miss Josephine Carneater, and what she is seeing and hearing will be of great interest to the state organization in the near future.

The state organization comprises seventeen clubs with a total membership of about five hundred. Eight of these clubs belong to the local federation at Richmond, totalling 102 members.

Lexington is planning to send out an all to the state clubs for the State Federation to be held sometime in May. The MacDowell Club of Lexington, with its 78 members, is equal to any undertaking and it is needless to predict an occasion which will meet every expectation.

Some of our clubs do not appreciate the fact of co-operation in the making of success, in every venture, and are neglectful in responding to the requests for combined effort toward reaching the goal we have set before us. The work is calling us and after putting our hands to the plough, we must never turn back.

The Prince of Wales is to spend nearly a month in Japan and numerous dinner parties, balls and other ceremonies and entertainments have been arranged in his honor.

**Maybe It Isn't Spring Fever**

If you feel tired, languid, "upset," morbid, blue—if you have a sick headache—don't say "spring fever" and let it go at that. Take a Foley Cathartic Tablet tonight and you will feel better in the morning. If your condition is the result of disordered digestion there is nothing better. Sold everywhere.

**VULCAN IRVINE**  
Ladies' and Men's Tailor  
Dry Cleaning, Pressing and Repairing  
Whittington Bldg. — Main St  
PHONE 898

**Don't Blame The Cook**  
When the bread is bad. Possibly it isn't her fault. Get her a sack of—  
**POTTS' Gold Dust FLOUR**  
and notice the difference  
—ONCE TRIED —ALWAYS USED

Taste is a matter of tobacco quality.

We state it as our honest belief that the tobacco used in Chesterfield are of finer quality and hence of better taste than is any other cigarette at the price.

*I like 'em!*

**Chesterfield CIGARETTES**  
of Turkish and Domestic tobaccos—blended

20 for 18c  
10 for 9c  
Vacuum tins of 50 - 45c

*They Satisfy!*

**BOONESBORO**

Mrs. Christine Marcum has returned home from Hazard, where she visited her son, J. L. Marcum.

Misses Edith and Martha Walters of Winchester High School spent the week end with their parents, Mr. and Mrs. John Walters.

Mr. Bernard Richards left a few days ago for Ravenna having accepted a position as brakeman on the L. & A.

Mr. and Mrs. Chas. Dimean spent the day with Mr. and Mrs. Elsie Vaughn at Ford Sunday.

Little William Asher Smith is improving from a severe attack of flu.

Miss Sallie Latham, of E. K. S. Normal school, spent the week end with Mr. and Mrs. Hardie B. Smith.

The river is falling fast and will soon be back to its normal stage again.

**PANOLA**

Misses Flossie and Mary Whitaker recently visited Mrs. Ella Williams.

Miss Maggie Carr and Mrs. Edie Williams were in Richmond shopping Friday.

Mrs. Jessie Bogie was the guest of Mrs. Raymond Whitaker Tuesday.

Little Hazel Hackworth is in the hospital at Winchester. Her condition is very much improved.

Mrs. Frank Shearer and family spent Sunday afternoon with Mr. and Mrs. Wm. Asher.

Mrs. Hardie Smith, Miss Ethel Walters and Miss Cordelia Tipton motored to Richmond for the day Saturday.

Mr. Asher had the misfortune to lose his sorrel pony. Death was caused by running a tobacco stick in the pony's side Monday night.

Mr. B. Williams and son have purchased a new Fordson tractor and outfit.

Mrs. James Griggs is suffering severely from an attack of tonsillitis.

Mr. Ali Williams visited his brother Friday afternoon.

Miss Mary Williams, of Glendale, visited her father, Mr. Chas. Williams and family Friday.

Mr. D. F. Bogie has returned from College Hill.

**Luke Rielly Says "The Rat Died"**  
years ago, we've always used "Since moving near the river 2 RAT-SNAP. Watched a vicious water rat nibbling at RAT-SNAP outside the house. About 15 minutes later he dived off for the water to cool his burning stomach but he died before reaching it." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by Douglas & Simmons and Stockton and Sun. mar

**Brave Terrors Of Air**

Seven 275,000 persons traveled by air in 1921, although a year ago many persons believed that the present generation would not accept the flying machine, according to a paper by Samuel S. Bradley, of New York, general manager of the Aeronautical Division of Commerce of America.

**This Man Was Helped**

John Leah, 2539 Jackson ave., New Orleans, La., writes: "My kidneys were weak and had a constant dull pain across my back. I felt dull and languid and my kidneys didn't act right. I began to take Foley Kidney Pills and soon relieved all that trouble and was a healthy man in a healthy condition." Sold everywhere.

**ADMINISTRATOR'S NOTICE**  
— All persons having claims against the estate of I. W. Coyle, deceased, are notified to present same properly and legally verified to the undersigned administrator or to J. P. Chenault, my attorney, in Richmond, Ky., on or before the 22nd day of April, 1922, or same will be barred. This March 15, 1922. Nathan Coyle, Admr. mar 15 22 apr 4

**LATE NEWS NOTES**

The Occidental College, California, debating team was given the decision over Transylvania College, in Lexington, Monday. The subject debated was, "Resolved, That the Open Shop Without Collective Wage Contracts should prevail in American Industry."

Paris and Bourbon county are planning to organize a country club with golf links and already about \$5,000 has been subscribed for the purpose.

The city police of Danville arrested 18 automobile speeders Saturday on Main street. Danville is building new streets and they say they just can't resist from speeding. However, Police Judge Sandifer thinks he will be able to cure the "speed disease" by assessing heavy fines on the speeders.

**Immediate Service on Piston Rings**

When you want new piston rings, you want them at once. You can't afford to let your power machinery stand idle, or your automobile turn down, waiting for a set of rings to be made. That's why you need the service we give everywhere on

**McQUAY-NORRIS LEAK-PROOF PISTON RINGS**

All over the country we've placed complete assortments of all standard sizes. Your nearest dealer can get them for you quickly through his locker of supplies. If the condition of the grooves of the cylinders requires oversize rings, we have over 2000 standard sizes and oversizes—all widths and diameters—on hand at the factory.

SEND FOR FREE BOOKLET—"To Have and to Hold Power"—a simple, clear explanation of piston rings, their construction and operation.

**DIXIE AUTO COMPANY**

A special ring for engines that pump oil. Used in top groove only of pistons to control excess oil, with McQuay-Norris Rings in lower groove to insure maximum compression and fuel economy.

BETTER ADVERTISING FOR BETTER BUSINESS

**WHO PAYS THE ADVERTISING COSTS?**

ELIMINATE Advertising from the Modern Merchandising and costs would be prohibitive.

Take Clothing, for example: Quantity Production enables the manufacturer to keep down production costs. By a campaign of advertising he gets wide distribution of his goods—increased production—lower unit cost.

A Breakfast Food manufacturer, on an appropriation of \$1,000,000, sells \$123,000,000 worth of goods—one cent in advertising for each \$1.23 sale, or less than one-tenth of a cent on each package.

Stop the advertising and what happens. Suppose all advertising stopped—we would soon be back in pre-Civil War days with 110 million people struggling for existence.

No advertising—no newspapers—no magazines! Unthinkable!

Advertising costs are absorbed in greater production. There is no advertising cost.

**THE ADVERTISING CLUB OF ST. LOUIS**

No. 27 OF A SERIES ADDRESSED TO SELLERS