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HOUSEHOLD CLUB PLAN?

A Convenient and Dignified Method of Purchasing Household Requirements on Deferred Payments.

The outstanding features of this method are its convenience in making purchases without any considerable outlay of cash. The advantage of buying on the Club Plan during our various sales AT SALE PRICES. Whatever is the price of the goods to a cash or a charge customer, that is also the price to a Household Club Plan customer. There is positively no advance.

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SURETY COUPONS ARE GIVEN TO CLUB PLAN CUSTOMERS

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The easiest time to save is RIGHT NOW. The farther you go along the harder it becomes. If you save TODAY, it will be easier TOMORROW. Begin that savings account today.

THREE PER CENT. INTEREST
Per Annum Compounded Semi-Annually.

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Columbia Building—Fourth and Main.
The Oldest Trust Company in the South.

High Class Furniture

AT LOWEST PRICES.

Carpets, Stoves and Ranges,
Lace Curtains and Linoleums.

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Answer to Your Home Heating Problem.
THE WORLD'S BEST

With a Five Year Guarantee.
Burns the Cheapest Coal, Wood or Natural Gas.
Saves 33 1-3 per cent. on fuel. And costs no more than other first class furnaces.

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The Company With the Coal and the Service.

Yards located at Fifteenth and Magnolia, Yard at First and A. Yard and Elevator, Pope and Payne Streets.
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WITH MINOR REPAIRS FREE SAVES BUYING.

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SWISS CLEANERS AND DYERS

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Vital and Important Facts

Misunderstanding is at the bottom of nearly every conflict between employe and employer. Misunderstanding that has been fostered by outside meddlers, who are not sincerely interested in the constructive welfare of either the worker, the employer or the public.

Misunderstanding, which, by the misrepresentation of facts, has been enlarged to the point where workers make arbitrary and unreasonable demands with which it is impossible for industry to comply and continue.

All men are human, and misunderstanding intensifies the combative spirit in man. Employers can not comply with unreasonable demands. They will not yield to arbitrary force. Some workers have had their minds poisoned with a misrepresentation of facts and are suspicious, resulting in an uncompromising attitude of defiance on both sides; thus employe and employer are placed on a combative basis.

Misunderstanding causes radical and revolutionary theories to spread through the ranks of misinformed workers, followed by violations and infractions of the law. Arrests and punishments follow, for the law must be upheld. Civilization demands and will see that all law-breakers are punished.

In the meantime, industry is idle. The worker, employer and the public all lose.

Industry, coupled with capital, is production, and production is the source of all material wealth. If nothing is produced, there can be nothing to divide.

So long as men walk blindly behind unwise leaders, there will be misunderstanding and strife and less material wealth to divide.

When men free themselves from the professional labor leaders, do their own thinking, either with or without organization, co-operate with employers on all questions affecting industry, there will always be found a possible way of settlement satisfactory to both, and fair to the public.

In Louisville we are blessed with an all-American citizenship, which does its own thinking, and gives scant heed to the doctrines of the irresponsible agitator. In Louisville we work and produce and save while others clash and lose.

Men Are Square And Want To Be Fair.
The "Open Shop" Is Fair And Square.

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For Right Relations Between Employer And Employee.

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NORFOLK SUITS, ALL-WOOL BLUE SERGE, AT
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White Shirts and Blouses

To Go With Confirmation Suits,

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New Lines of White Goods and Laces for Girls' First Communion and Confirmation Wear.

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Coffee lb. 40c to 60c
Tea, lb. 80c to \$1.25
Coco, lb. 40c
Baking Powder 30c to 60c
Extract, per tube 30c
Pie Filling 25c
Egg Mitt (20 eggs for 25) 25c

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More than 50,000 Bank Accounts, representing 150,000 people with a total deposit of more than \$13,000,000, is the monument of confidence built by the people of Louisville at this safe, conservative sixty-six-year-old bank.

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CHESTERFIELD CAMELS PIEDMONT
Eighteen Cents, Two for Thirty-five
LUCKY STRIKES SWEET CAPORAL
\$1.70 Per Carton.

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| Where the work is lightest; | Where cooking comes real fun; |
| Where the meal is cooked best; | Where baking gives a light; |
| Where the range stands the test | Where drudge is out a sight. |
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Quick Meal Gas Ranges Sold, Installed and Highly Recommended

GEHER & SON, W. MARKET ST. 215