

**Railroad Fares Refunded.**

To out-of-town customers we allow a refund of 5 per cent. on all goods purchased up to amount of railroad fare. Save your railroad fare by shopping in this store.

**Frankel's BUSY STORE**  
INCORPORATED

**Railroad Fares Refunded.**

To out-of-town customers we allow a refund of 5 per cent. on all goods purchased up to amount of railroad fare. Save your railroad fare by shopping in this store.

**FAIR WEEK SALE!**

--BEGINS--

**TO-DAY**

**And Ends Friday, 5:30 p. m. Oct. 10th**

**STORE CLOSED SATURDAY UNTIL 6 P. M.**

Do your shopping early in the week and avoid the crowds. For today and Wednesday, Thursday and Friday we offer the following bargains in all departments. **COME TO-DAY.**

**Dry Goods**

- 5c PER YARD for good quality Apron Gingham, blue and brown checks, worth 6c per yard.
- 10c PER YARD for fine Zephyr Gingham, 32 inches wide, light and dark colors, worth 15c per yard.
- 5c PER YARD for Cotton Challis 24 inches wide. Just the thing for making Kimonos and Comforts, worth 6 1/2 c.
- 7 1/2 c PER YARD for Silkline Drapery, worth 10c per yard.
- 25c PER YARD for Crepe Ratine, all colors, suitable for House and Street Dresses, worth 35c per yard.
- 35c PER YARD for Brocade New Cloth the season's newest fabric for dresses, worth 50c per yard.
- 25c PER YARD for Irish Poplins, warranted fast colors.
- 12 1/2 c PER YARD for Fleeced Kimona Cloth, worth 15c per yard.

**Staple Dry Goods.**

- 25c Per yard for Pepperell 40 4 Bleached Sheeting.
- 23c Per yard for Pepperell Unbleached Sheeting.
- 5c Per yard for good quality Unbleached Domestic.
- 6 1/2 c Per yard for Hoosier yard wide Unbleached Domestic.
- 7 1/2 c Per yard for Advertiser yard wide Bleached Domestic.
- 5c Per yard for best Standard Calicoes.

**Dress Goods**

- 98c Per yard for Wool Brocades; worth \$1.25 per yard.
- 98c Per yard for Serges, all colors; worth \$1.25 per yard.
- 65c Per yard for Serges and Whipcords, worth 75c and 85c a yard.
- 39c Per yard for Whipcord, 36 inches wide; worth 50c a yard.

**Silks.**

- 38c Per yard for 13 inch fancy stripe Messaline Silk, worth 50c a yard.
- 85c Per yard for yardwide Black Taffeta Silks, worth \$1.00 a yard.
- 59c Per yard for Silk Ratine, brocades and plain, worth 75c a yard.

**Millinery Dept.**

**FAIR WEEK SPECIALS**

- 98c Misses and Children's Felt School Hats, all colors, Red, Blue, Brown and Black, regular value \$1.25, Fair Week Price 98c.
- \$3.98 Ladies' Tailored and Trimmed Hats, "Gage" and "Fisk" Patterns, Pile Velvets, Black, Navy, Brown, Green and Red, Ostrich and Feather trimmings, regular price \$5 to \$6.50, Fair Week Price \$3.98.
- \$1.98 Misses "Tango" Velvet Hoods and Soft Crown Velvet Hats ready-to-wear: Regular price \$2.50 to \$3.00, Fair Week Price \$1.98.

**SHEETS**

- 39c Each, good quality Bleached Seamed Sheets, size 72x90 inches, worth 50c each.
- 59c Each for Bleached Seamless Sheets, size 81x90 inches; worth 75c each.

**To Encourage Your Early Shopping, Beginning Tuesday, Oct. 7, We Offer:**

**WOMEN'S and MISSES' SUITS at \$9.98**

This lot of Suits strictly All-wool Serge, Yarn dyed, Satin lined, the new long coat effect; some with draped skirts. Our best \$15 Suit, Fair Week Price \$9.98.

**Men's Clothing**

Specials Tuesday to Friday, Store Closed Saturday

- \$12 75 Choice of any of our celebrated "Worthmore" \$15.00 Suits or Overcoats, Fair Week Price \$12.75.
- \$14 75 Unrestricted choice of any Men's or Young Men's \$17.50 Suits—"Worthmore" make; best values ever shown here, equal to tailormade, at \$25.00. Fair Week. Price \$14.75.

**Hart Schaffner & Marx Suits and Overcoats.**

Unprecedented offer for Fair Week to encourage early buying as our store will be closed Saturday, October 11th:

- \$18.00 Choice of any H. S. & M. \$20.00 Suits
- \$20.00 " " " " " \$22.50 Suits
- \$22.50 " " " " " \$25.00 Suits
- \$25.00 " " " " " \$30.00 Suits

See the "Mackinaw" Coat, the latest odd coat; very swell; everybody should wear one. Prices \$15.00, \$12.50 \$10.00 and \$7.50

**Men's Furnishings.**

Our Men's Furnishings Goods stocks the largest and best selected in the city—Wilson Bros'. Shirts and Underwear, Onyx Hosiery, Knox and Stetson Hats, Velvet and Silk Neckwear, H. & I Collars, Mentor and Munsing Union Suits, Dr. Daniel's Underwear and everything you will wear.

Come to Hopkinsville to the Pennyroyal Fair. Make our store your store. We refund your railroad fares, based on 5 per cent of amount of your purchase up to the amount of fare. Get a receipt from your ticket agent and bring it to us when you have finished your trading at our store.

**WOMEN'S ALL-WOOL CHINCHILLA COATS**

—AT—

**\$10.98**

The best value in a Wool Coat ever offered, 45 inches long trimmed with assorted color cloth Gray with Blue, Green with Blue with Red, and Red with Navy. Strictly all-wool Worumbo Chinchilla. Equal to any coat in the city at \$15.00.

Fair Week Price **\$10.98**

**We Close Saturday, October 11**

**Women's and Misses' New Sport Coats**

\$15.00 \$12.50 \$10.00 \$6.50

In all the new materials; Chinchillas, Brocades, French Cloth and Eponage. Broad Belts with pockets.

**Women's and Misses' Dresses.**

Eponages, Serges and Silks and Party Dresses of Shadow Lace and Charmouse combination all Shadow Lace over Net. You will need a dancing frock—we can please.

- Serge and Eponage Dresses, \$7.50 to \$15.00.
- Silk and Crepe Dresses, all colors, \$8.75 to \$30.00.
- Evening Dresses and dancing frocks \$7.50 to \$25.00.

**Messaline Silk Petticoats**

Specially Priced \$1.95

100 Charmouse Silk Petticoats in all the desired new shades and Blacks. Close fit style. Regular price \$3.00. Fair Week Price \$1.95.

**Our Shoe Department.**

Offers these fine values in Stylish, Up-to-date Shoes **STYLISH FOOTWEAR SPECIALLY PRICED**

- \$3.98—Women's Black Satin Button, this season's \$5.00 grade.
- \$2.98—Women's gun metal lace, new English drop toe \$4.00 grade.

**PAID FOR WITH HUMAN LIFE**

Man's Many Conquests in Various Fields of Struggle Have Always Been Costly.

It would be difficult to decide in what field of struggle the indomitable soul of man finds its freest expression of the courage that is in it. In every age the spirit of adventure has spurred men to the point of holding their very lightly, where high achievement was possible. In the experimental stage of the submarine and the aeroplane hundreds of lives have been sacrificed; but every loss has brought success one step nearer than before. And the world has always been willing to pay for its triumphs. In aviation hundreds have perished in attempts at long-distance flight, and now we have the news of the wonderful achievement of Brindejonc De Moulinais, a French aeronaut who, on July 2, completed an aerial journey of 3,100 miles, from Paris to St. Petersburg and back, being the longest voyage thus far recorded. This conqueror of the air is a mere lad of twenty-one. Part of the time he was traveling at 110 miles an hour, and for a short distance he attained a speed of 140 miles per hour. Traveling at a great height over the Baltic sea, he was seriously confused by mistaking a group of islands for dancing and vanishing clouds, but his nerve of steel kept him from losing his head, which doubtless is the reason why so many aeronauts suddenly "go to pieces" and perish. His wonderful adventure will doubtless stimulate others to still more daring attempts, involving new sacrifice of lives laid on the altar of aerial conquest.

**PITY WASTED ON THE TOAD**

Philosopher Advances Many Reasons Why Small Creature Is Not in Need of Sympathy.

"I have lately read several bits of good writing in defense of the toad," calmly stated Stanley Livingston Mutschaw, the amateur philosopher. "But while I do not wish to appear hypercritical, or anything of the kind, I beg to say that His Honor the Toad, as I see him, needs little defense. By summer visitors from the city strolling along the gooseberry vines he is often mistaken for a well-filled pocketbook, and it is certainly quite a nice thing to look like ready money. The toad cannot sing and never attempts to, which is greatly to his credit. He worries not at all about next winter's gas shortage, but retires in the fall into the bosom of a sand bank and there lies as dormant as a doormat while the wild wyndes blow and the driven shows drive. Indeed, you can bury him in the middle of a solid rock in the time of Pharaoh and crack him out on the Fourth of July, 1914, and find him in perfect order, physically and mentally. He is built on the architectural style of the average alderman, than whom there is nobody better qualified to take care of himself in emergencies; and he goes the politician one better, for while they both run largely to abdomen, the toad merely sits meditatively and rests his stomach on the ground whenever it becomes a wearisome burden, and the alderman can't. To the thoughtful toad would seem to be more an object for envy than pity."—Kansas City Star.

**"Daisy" Well Named.**

The Latin name of the daisy comes from a word meaning "pretty," and all will agree that it is well named. Our English word daisy is really "day's eye," and that is what it was called many hundred years ago.

Like the dandelion, each of its flowers is made up of a number of little ones, the tiny golden "disk flowers" in the center and the long white "ray flowers" around them. Daisies growing on the prairies of Kentucky to Texas have violet or purple rays.

To this same big family or "order" belong the asters, robin's plantain, goldenrod, dahlia, bonaset and many other common but beautiful wild flowers which we all know so well.

If we look at the flowers in the yellow center of a daisy through a microscope we shall find that each is shaped like a little bell and has point of teeth on its edge.

**He Should Worry.**

At least one Detroitier is possessed of a philosophical turn of mind that should send him through life content with his lot, remarks the Free Press of that city. Recently he had the misfortune to break an arm while cranking his automobile. A few days later a friend encountered him on the street and started to sympathize with him because of his trouble. The man with a broken arm sat up in his seat and eyed his friend closely.

"Why should I worry?" he inquired. "Your accident," said the astonished sympathizer.

"Say," confided the injured one, "I haven't any holler coming on that score. Do you know, just a few days before I broke my arm I took out an accident policy that pays me \$25 a week. I hire a chauffeur now for \$15. That leaves me \$10 every week with which to buy gasoline for the car. Not so bad, eh?"

**Such Is Life.**

"A newspaper dispatch states that a married woman with a family was struck by a train and when she opened her eyes she thought she was a young girl again."

"I hope that dispatch won't be wide read."

"Why not?"

"It may be necessary to hire guards to keep married women off railroad tracks."

**Southern Debutantes.**

Miss Fay Hardy, of Texas, and Miss Wayles L'Engle, of Florida, daughters of Congressmen, are two of the Southern debutantes whose beauty is attracting attention in Washington.

On account Religious Holiday Frankel's Busy Store, Incorporated, will be closed from 5:30 p. m., Friday until Saturday 6:00 p. m. Special Sale Saturday night. Watch the papers.

**SOME FOG.**

"I suppose you don't get much fog over here," remarked the smartly dressed young man who had been talking of London fogs.

"Wall," replied the old salt, "we do get a bit of a fog now an' then. I mind last summer I was shinglin' that barn ye see over thar on the point. I had just used up what I had figured would do both sides of the roof and was calculatin' to crawl back to the ladder when the fog lifted and I dropped plump into the middle of the harbor. There I had gone and shingled 'bout a hundred feet of that blamed fog."—Woman's Home Companion.

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**HOW ABOUT YOUR VOICE?**

It may be perhaps because talking is the most common thing in the world that so little attention is paid to the voice—its control and cultivation for ordinary conversational purposes.

And yet, strangely enough, the charm of a well-modulated voice, held in perfect control and used with regard for various topics and differing emotions, is one of the most attractive and desirable features.

What can be more discordant than a coarse and fugitive voice considered along with an otherwise charming woman? It spoils the whole picture.

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**Rev. T. C. Peters Dead.**

Rev. T. C. Peters, a widely known Methodist preacher, died at his home in Warren county, aged 82 years. The remains were taken to Madisonville for interment Saturday.

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**PART OF THE DIAGNOSIS.**

"So," said the man from Mars, who was making a sightseeing trip on this planet, "that is what they call an alienist."

"Yes," replied the bureau of information man. "He can inform you whether you are insane or not."

"How does he tell?"

"By the amount of discretion and discernment you show in discussing the value of his distinguished services."

**To Prevent Blood Poisoning**

Apply at once the wonderful old reliable DR. PORTER'S ANTI-SEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 75c. 50c. 25c.

**Had Proved It.**

"Daughter," called the father from his position at the top of the stairs at the well-known hour of 11:55 p. m., "doesn't that young man know how to say good-night?" "Does he?" echoed the young lady in the darkened hall; "well, I should say he does."

**Pioneer of Psychology.**

The modern science of psychology was brought to this country by G. Stanley Hall, who established a laboratory of psychology at Johns Hopkins university as early as 1883.