



Coming Again

Most of the Clothcraft suits in our store will be bought by men who wore Clothcraft last winter.

We know these men will come back—for Clothcraft buyers are repeaters.

Ask any man who wears Clothcraft—we can tell you of lots of them—if he ever before got as much comfort, good style and long wear for the same cost.

Clothcraft makers have for three generations devoted all their efforts to improving medium-priced clothes. By scientific study they have worked out shorter and better ways to perform all the operations that make a suit. Their success gives you better fabrics, better linings, superior workmanship—in a word, more style, comfort and value for your money.

Drop in and see Clothcraft Clothes for Spring and Summer. We know that after one experience your own satisfaction will tell you why Clothcraft wearers come again.



KNOXVILLE IS COMING TO MT. VERNON

With a train of all steel cars and headed by a brass band,

Knoxville Business Men

more than a hundred strong, are coming to establish closer business and social relations between the

Business Men of Mt. Vernon and Themselves

They will arrive on their own special train

Wednesday, April 12th,
at 11:05 O'clock and Remain Until 11:35 O'clock A. M.

"Knoxville Business Men Want to Meet Mt. Vernon Business Men"

Conducted under Auspices of the Knoxville Board of Commerce.

Children Cry FOR FLETCHER'S CASTORIA

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Brodhead

BEN RIDDLE and Edgar Brown, who went to Detroit, Mich., a few weeks ago, are here for a few days making arrangements to return. Mr. Brown will move his family there. Both men have good positions—Judge G. M. Ballard and County Attorney E. R. Gentry, of Mt. Vernon, were in town late Sunday afternoon. They had been assisting in locating the thieves that relieved P. E. Shivel of five hams and two shoulders of meat from his smoke house the night before. From what we can learn something very interesting will likely develop.—Mr. and Mrs. Fred L. Durham, and little son, were with relatives here Saturday and Sunday.—Miss Amy Proctor, of Mt. Vernon, was the guest of her aunt, Miss Mary Proctor, the first of the week.—Mr. and Mrs. J. C. Moore were here from Mt. Vernon, visiting the family of J. W. Moore during the week.—Sylvan Bordes was in Mt. Vernon, Monday, on business.—Mrs. Joe Mink, of Richmond, returned to her home, Monday, after spending several days with her parents, Mr. and Mrs. P. E. Robbins, and other relatives here.—Mr. and Mrs. Walter Boyd, of Corbin, were visiting relatives here during the week.—The Rev. and Mrs. H. T. Young, of Mt. Vernon, were the guests of his brother, B. T. Young and family here last week.—Master Robert Davis was with his sister, Mrs. Walter Robins, for a short visit last week.—E. B. Newland, who has a splendid position at Heidelberg, Ky., was with home folks here a few days last week.—A. T. Furnish was in Mt. Vernon, last Monday.—Mrs. H. H. Hutcheson, of Middlesboro, was the guest of her sister, Mrs. W. E. Gravelly last week.—Miss Ella Belle Newland, who has been suffering with something like rheumatism for several months, was taken to a specialist in Lexington the first of the week for treatment.—Mrs. A. T. Farnish was in Crab Orchard, Monday, between trains.—Mrs. J. W. Tate is spending the week in Louisville buying her spring line of millinery.—J. C. Goodwin, the Crab Orchard Bottling Works man, was here last Friday and closed a deal with our fair concession man for soft drinks and ice cream. Mr. Goodwin knows a good thing when he sees it, and admits that the Brodhead Fair is getting bigger each year, and that he is willing to pay the advance price. He has had these privileges several years.—Our Livingston friend says that the reason his democratic friend enjoyed the republican convention so much was because of the fact that so much discord and confusion was there. That might be but the real love feast will be just after the returns come in from next November election when our Livingston friend, with all his sympathizers, will be wondering at the great change that took place, and what really became of what he now calls discord and confusion.—Miss Tempest Ward spent from Friday until Sunday with her parents, Mr. and Mrs. J. H. Ward, at Lebanon.—Mr. and Mrs. J. M. Roberts, and Miss Annie Cass, were in Louisville last Saturday shopping.—Everett Watson is quite ill with pneumonia this week.—John Robins was in Mt. Vernon, Monday, a witness in the probate of the will of the late J. M. Lear.—Mrs. J. R. Cass returned from a week's visit to her daughter, Mrs. L. B. Hilton, in Stanford.—Mrs. Ed. Sproule, and little daughter, Miss Frankie, were with relatives in Williamsburg, Friday and Saturday.—Willie Cass spent several days with his sister, Mrs. Lester Hilton, in Stanford, last week.—Miss Clyde Watson was with home folks from Friday until Sunday.—The Rev. A. J. Pike held regular services at the Baptist church, Sunday morning and evening.—R. L. Smith, farmer and stock trader of the Hiatt section, is in Pineville and vicinity this week buying cattle.—Dr. and Mrs. W. F. Carter, were in Louisville, Thursday shopping.—W. J. Haggard, who has been attending a business college in Bowling Green, has accepted a position in Holden, Va.

WORTH YOUR TIME TO READ

The following article which by chance dropped into our hands, was written by one of the best and shrewdest business men of Eastern Kentucky, and we have reproduced it with the hope that our farmers, business and professional men will read it and consider what such would mean to Rockcastle.

The article is as follows: Rockcastle county success depends on success of Rockcastle county farmers. The success of Rockcastle county farmers depends on persistent and intensive application of muscle and brains to local conditions.

The man who depends on dead, poor soil can never succeed. Dead poor soil can be changed to live, productive soil by the use of crushed limestone, phosphorus and decaying vegetable matter, with intelligent crop rotation. The crop rotation must include clover and cow-peas. Where land is fresh (new) or has been limed, clover is much the better; if old and unlimed, use cow-peas. Phosphorus, when used with good supply of stable manure or green clover, crop turned under, should be in form of raw phosphate rock, finely ground. This is much the cheapest way to secure a supply of phosphorus; but if in old land, deficient in humus, use acid phosphate.

Growing cattle, sheep and chickens will probably prove most profitable in Rockcastle county. If dogs interfere with sheep, the farmers should organize a Farmers Protective Association, and join together in killing dogs. It costs more to feed a dog than to feed a sheep. To grow stock successfully the feed for all the year round must be grown at home; pasture in summer and plenty forage for winter feed.

Lancaster county, Pennsylvania, is the richest farming county in America. It is significant that they handle more cattle than any farming county in America. Russell H. Conwell in his famous lecture, "Acres of Diamonds," locates the diamonds in the vicinity of where we live. If found in Rockcastle county they will be found in stock raising and up-to-date farming.

Good roads and good schools are essential to prosperous and contented rural communities. Do your part toward promoting and maintaining both. Be a booster and not a knocker. Boost for your own neighborhood, your own school district and your own county.

Spend your money at home when you can do better, in so doing, than sending away from home for supplies. The big catalogue houses are run at big expense and are not in position to sell except at GOOD PROFITS. When you add postage, express charges, etc., you seldom, if ever, make a saving. Remember they do nothing to help build up your county. When you send your money to Chicago you may be helping to keep up streets and schools in Chicago but you are not helping your own county roads and schools.

CATARRAHAL DEAFNESS CANNOT BE CURED

By local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrhal deafness and that is by a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result. Unless the inflammation can be removed and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrh Cure acts through the blood on the mucous surfaces of the system.

We will give One Hundred Dollars for any case of Catarrhal Deafness that cannot be cured by Hall's Catarrh Cure. Circulars free. All druggists, 75 cts. F. I. CHANEY & CO, Toledo, O.

Disputanta

Farmers are very busy. We believe spring is here after a long wet unhealthful winter. People are at work on every side sowing oats, clearing, plowing and burning tobacco beds.—Rev. Hughey Ponder has returned from Louisville where he has been attending the Baptist Theological Seminary. He filled his regular appointment at Clear Creek Saturday and Sunday. Rev. Ponder seems to have improved both physically and mentally. James L. Gatliff and Miss Laura Ballinger were quietly married last Wednesday at the home of the bride. Mr. Gatliff is the son of Squire James Gatliff, deceased. The bride is the daughter of Reubin Ballinger, a well known farmer of the Johnetta section. Their many friends join in wishing them success.

Charley King and Miss Ethel Gatliff were married at the home of the bride Thursday March 23. Rev. Wesley Abney officiated.—Mrs. Maggie Thomas, wife of W. H. Thomas, died March 25. She was a daughter of Uncle Willis Shearer. Mrs. Thomas has been in very poor health for some several months with kidney disease. She was very patient during her illness. She leaves a husband four children, several brothers, sisters and father and mother to mourn her loss.—Mr. and Mrs. Sherman Chasteen attended the wedding of Charles King last week.—W. E. Spires and wife have been with Mrs. Spires' mother, near Climax, for the past two weeks.—George Payne visited his father and mother, Mr. and Mrs. O. M. Payne, from Saturday to Monday. George says people are working on Brindle Ridge.—Oscar Chasteen and family, of Dreyfus, are visiting relatives here.

HOW TO PREVENT CROUP.

When the child is subject to attacks of croup, see to it that he eats a light evening meal, as an overloaded stomach may bring on an attack, also watch for the first symptom—hoarseness, and give Chamberlain's Cough Remedy as soon as the child becomes hoarse. Obtainable everywhere.

Weatherproof Paint

Quick changes in weather and temperature are a severe test for any paint, but Hanna's Green Seal will "hold up" every time. It's put together with this all-weather feature in view.



Sold by J. B. NOE, Mt. Vernon, Kv.

WANTED SPLIT HICKORY Auto Spokes

EITHER RED OR WHITE, TIMBER Delivered Along the L. & N.

SIZES:
2 1/2 x 2 1/2, 16 in. long, \$5.00 per 1000 pieces
2 1/2 x 3, 16 in. long, \$13.00 per 1000 pieces
3 x 3 1/2, 16 in. long, \$16.00 per 1000 pieces
Timber must be clear of all defects. Our

Mr. O. V. Jarrett will make inspections when notified.

Yours Very truly,
STANDARD WHEEL CO.
By John F. Fisher, Mgr.

NOTICE

All signs indicate and justify us to predict that 1916 will be the greatest year of prosperity in the history of old Rockcastle county. Work plentiful, labor scarce. Ask us for "Booster Tickets." Get on board while the Going's Good and get your share of the profits. Our line is Drugs. Call and see us.

Yours Respectfully,
CHAS. C. DAVIS
LEADING DRUGGIST
Phone No. 39

IF YOU WANT TO Sell Your House

make it show up with a new coat of Paint. If you wish to keep it, preserve it. You can't beat Kurfee's Paint. Let us explain why before you buy.

We Give BOOSTER TICKETS
Pioneer DRUG STORE
Phone 87 CHAS. L. DAVIS
PROPRIETOR