

What Is "Good Will?"



You've often heard that the "good will" of a certain business was worth a lot of money.

But did you ever stop to think what "good will" means?

Let's use our store as an example. We have customers, many of them, who wouldn't think of buying anywhere else. They come back to us, season after season, because they get what they want at the prices they want to pay.

And it's this continuous patronage that is one of our biggest assets. That's why we carry merchandise of high quality and do our best to please everybody who comes in.

Maybe you're already on our "good will" list. Come in anyhow and see our new lines for Spring.



Sutton & McBee
The Clothcraft Store

MAMMOTH CAVE

\$9.85 for an All-Expense Two-Days Trip From MT. VERNON June 27th
Railroad fare \$4.35. Board at hotel including the routes in the cave for \$5.50. Round trip tickets on sale for morning trains at all way stations. See L. & N. Agent.

Such tobacco enjoyment

as you never thought could be is yours to command quick as you buy some Prince Albert and fire-up a pipe or a home-made cigarette!

Prince Albert gives you every tobacco satisfaction your smoke-appetite ever hankered for. That's because it's made by a patented process that cuts out bite and parch! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!



PRINCE ALBERT

the national joy smoke

has a flavor as different as it is delightful. You never tasted the like of it! And that isn't strange, either.

Buy Prince Albert everywhere tobacco is sold in tins, 10c; handsome pound and half-pound tin humidors—and that corking fine round crystal-glass humidors with sponge-moistener top that keeps the tobacco in such clever trim—always!

Men who think they can't smoke a pipe or roll a cigarette can smoke and will smoke if they use Prince Albert. And smokers who have not yet given P. A. a try-out certainly have a big surprise and a lot of enjoyment coming their way as soon as they invest in a supply. Prince Albert tobacco will tell its own story!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Livingston

Atty. J. W. Brown, of Mt. Vernon, was here between trains, Monday, on business. — Frank Orndorff, of Louisville, is visiting his mother, Mrs. J. R. Orndorff. — Mrs. W. M. Hoover, of West Virginia, is visiting relatives here. — The series of meetings on Gaudy branch, conducted by Rev. Jones, of East Bernstadt, closed Sunday. — Edd Cottergin, who has a position firing out of Covington,

has returned to that city after a few days' visit with home folks. — Mr. and Mrs. W. E. Gray, visited relatives at London, latter part of last week. — Willis Allen, of Cooksburg, who has been with J. E. Singleton for the past two weeks, returned home Wednesday. Mr. Allen is in very poor health. — The second annual convention of Division C of the Eleventh District of Woman's Christian Temperance Union will be held at the Baptist Church here Thursday and Friday. The public is cordially invited. — Mrs. J.

H. Browning, of Maywood, was visiting relatives here latter part of last week. — Dr. and Mrs. J. W. Walker are visiting relatives in Clay county this week. — Mr. and Mrs. J. D. Catlin, of Lebanon, have been visiting their son, I. W. Catlin. — Some party or parties broke into the house of Mrs. Emma Jones, last week while she was visiting her daughter, near Stanford, and took almost all she had, including her dishes, groceries and bedding. It is bad enough to take from those that are able to work and can get more, but when

people will enter the house of a widow woman as old as Mrs. Jones is, who must be past 60 years old, and take from them the things that they have worked hard for, we are at a loss to know how to express it. We don't believe that they would hesitate to rob the dead. There is a gang in, around or near Livingston, doing this kind of work and the sooner they are caught the better it will be for the town and we truly hope that in the near future that the law will lay its hands on the gang and prosecute them to the full extent. — James Jones has moved his barber shop to the Krueger property. — Mrs. G. S. Griffin has returned from Mt. Vernon after a few days' visit with relatives. — I. L. Hughes left Monday on an extended visit to relatives at Cincinnati, Terre Haute, Ind., and Bowling Green, Ky. — Mrs. L. H. Davis has returned from an extended visit with relatives at Paint Lick and Berea. — Mrs. C. L. Hughes, of Louisville, is visiting her parents, Mr. and Mrs. J. B. Hayse. — D. B. Rambo and son have returned from a few days' stay in Cincinnati. — Mrs. John Mullins and Miss Myrtle Bryant were in Cincinnati latter part of last week. — Joe Rinehart, who once was a citizen of our town, but now of Louisville, was here Tuesday. — Fill Allen, who lives in Louisville, and who has a summer home near the noted lettered rock returned home Tuesday. — Mrs. Victor Owens has been very sick for a few days but is slowly improving. — Mrs. L. H. Rice left a few days ago to join her husband at Winchester, where he has a railroad position. — Earl Rice, of Louisville, was here with home talks latter part of last week. — Dr. M. K. Denney, of Lancaster, located in Dr. Webb's office, will be here this week and next, then two days each week. Dr. Denney is a dentist with a good reputation. — Well, we see at last our Brodhead friend has come out into the open where we can get a fair shot at him, although we have learned that he took his first lessons under the tutorage of Fountain Fox Bobbitt, the Cicero of the Mountains. Now he claims that we belong to a political party that we should be ashamed to own. — Our friend forgets that he went with one of the same stripe to a convention not long since, and was so overjoyed that he even forgot his letter to the Signal. My friend, we are glad you can have those day dreams and picture for yourself a victory this fall. It would not be us to envy you this, but fate has decreed otherwise. We always had a tender heart and our feelings easily touched, so in November, when the fight is over, the poles are closed, the vote is counted and Wilson is elected, and you feel ill at ease and need some friend to speak a word of cheer to you, call on us, it makes no difference if we are of a democratic faith, we will gladly come to your rescue and with gentle hands and kind words inform you that it is only a political game. — The Commercial Club met Friday night and elected officers. They have thirty-five members and have gone to work in earnest. Dr. R. G. Webb was elected president, G. S. Griffin, vice president, B. H. Griffin, secretary, and J. P. E. Drummond, treasurer. They met again Monday night and an invitation is extended to all citizens who have the upbuilding of the town at heart. The object of the club is to put forth every effort for the upbuilding of the town, to invite manufacturers to come to our town, and to advocate everything of a progressive nature. Enterprises will be given a hearty welcome. Last, but not least, a committee was appointed to wait upon the Fiscal Court in regard to the pike or that part from Livingston to Mt. Vernon, as it is a common mon saying here that the pike will be built from Mt. Vernon to Brodhead, and the prong to Willie, and we will be left out in the cold. Now, if our recollection serves us right, we are more deserving than Brodhead, for the reason the bond issue was defeated in Brodhead and carried in Livingston. We can't see why we

should not be on an equal footing anyway when it comes to building the pike. Now what we want to see is some dirt thrown on this side of the county seat and when work starts on this end of the pike, will be satisfied and not until then. We have been waiting and watching for the past two years for work to start. We have paid our road tax, that is our proportional part of the pike tax same as Brodhead has, and we claim that we are just as deserving as they, not that we have anything against the good little town or our sister town, but we believe there should be something doing this way with the pike. [We are not in position to know anything about the road situation, and can only give our personal but honest belief in the matter, and that is, that the road will be built to Livingston just the same as to Brodhead. There is no reason why it should not. From a number of statements which the writer heard made by a number of citizens in Livingston a few days since, we know that a number of the people in that good town, have the belief that there will not be any road south of Mt. Vernon, and while the above article from our Livingston correspondent is voicing the sentiment of many men, yet we want to add, that in justice and fairness to all concerned, and more especially the building of the road, we believe the position is wrong and that time will prove the incorrectness of the belief now existing. Remember there have been many drawbacks and in this no one in particular can be censured. THE EDITOR] — Rice Ward, who has been in Hamilton, Ohio, has returned home.

DOES SLOAN'S LINIMENT HELP RHEUMATISM?

Ask the man who uses it, he knows. "To think I suffered all these weeks one 25c bottle of Sloan's Liniment cured me," writes one grateful user. If you have Rheumatism or suffer from Neuralgia, Backache, Soreness and stiffness, don't put off getting a bottle of Sloan's. It will give you such welcome relief. It warms and soothes the sore, stiff painful places and you feel so much better. Buy it at any Daug Store, only 25 cents.

MEXICO

Stern refusal to heed the demands of Carranza for the withdrawal of American troops from Mexico is voiced in the reply of this Government. Upon the attitude of Carranza to this reply hinges war with Mexico, it is stated. Noting has occurred to indicate a change on Carranza's attitude of implacable hostility toward the United States. The State Department expressed anxiety for the safety of Americans in Mexico. While measure of protection are being instituted along the coast towns, aid in the interior is considered very difficult. Anti-American sentiment is being aroused from Juarez to the west coast.

Through the country the work of mobilizing National Guardsmen is being pushed, with the prospects that 100,000 or more troops will be available for border duty. No estimates have been made of the number that will be required. Every Governor has responded to the call of the President.

United States army scouts have been busy gathering information of Mexican activities south of the Rio Grande River between Brownsville and El Paso. Gen. Funston received no important tidings at Ft. Sam Houston. Gen. Pershing's reports indicate that Gen. Jacinto Trevino's troops had made no advance. A trainload of 1,000 half-starved peons reached Juarez from Chihuahua and crossed into the United States in violation of recent orders against emigration.

CLEAR SKIN COMES FROM WITHIN.

It is foolish to think you can gain a good clear complexion by the use of face powder. Get at the root of the trouble and thoroughly cleanse the system with a treatment of Dr. King's new life Pills. Gentle and mild in action, do not gripe, yet they relieve the liver by their actions on the bowels. Good for young, adults and aged. Go after a clear complexion today. 25cents at your druggist.

"Green Seal" Your House

Don't just "paint" your property—"Green Seal" it. Hanna's Green Seal Paint will give you the longest possible wear, and it will stick to your property through the coldest and wettest weather. It is a superior paint from any standpoint you look at it. It goes farther, lasts longer and looks better. Prove the quality of Hanna's Green Seal Paint for yourself.



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J. B. NOE, Mt. Vernon, Ky.

Geo. S. Griffin & Son

THE "QUALITY STORE" WHERE MONEY TALKS

BOOSTING

And Pulling Together makes Our Town grow while the "Hand of

quality" is always pointing to Big Values. Every time the second hand of the clock ticks off a minute something good goes over our counter. GOOD, yes, so good that it makes every customer a repeater. Make our Store a Schoolroom for studying Values and a place to get posted on good things.

We are wholesale and retail dealers in Flour, Meal, Meat, Shipstuff, Hay, Corn, Straw, Fertilizer, American Wire Fence, Furniture, Stoves and Ranges, and all kinds of Farming Tools.

Our doors are open—come often—look around—but don't feel that you have to buy.

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Your Prescriptions filled by an experienced man. We want your business

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The Great Ship "SEANDBEE" The largest and most costly steamer on any inland water of the world. Sleeping accommodations for 100 passengers. "CITY OF BUFFALO" BETWEEN CLEVELAND—Daily, May 1st to Nov. 15th—BUFFALO Leave Cleveland 6:00 P. M. Leave Buffalo 6:00 P. M. Arrive Cleveland 6:00 A. M. Arrive Buffalo 6:00 A. M. (Central Standard Time) Connections at Buffalo for Niagara Falls and all Eastern and Canadian points. Railroad tickets on routing between Cleveland and Buffalo are good for transportation on our steamer. Ask your ticket agent for details via C. & B. Line. Beautifully colored sectional picnic chart, showing both exterior and interior of the Great Ship "SEANDBEE" sent on receipt of five cents to cover postage and mailing. Also ask for our 24-page pictorial and descriptive booklet free. THE CLEVELAND & BUFFALO TRANSIT CO., Cleveland, Ohio