

The "Green Seal'd" Home

Cottage, Bungalow, and great mansion—all alike need Hanna's Green Seal Paint occasionally. A home may be ever so costly, and of pleasing architecture, but it must be kept cleanly painted at all times to really be considered attractive.

Using Hanna's Green Seal Paint is not so much an expense as an investment. It pays back a good deal more than it costs—in protecting property, in beautifying it, and in its satisfactory service.



Sold by
LAND & PRIEST

A DOLLAR AND A PENNY

A dollar and a penny once happened to come together in a preacher's pocket, and the dollar at once began to put on airs, like a red cow in a barn-yard.

"I am a big gun," said the dollar, "and you are nobody. I am white and bright and you are only a dull, mud-colored little Indian. I am religious, for I am all the time saying 'In God we trust,' and you are only a pagan. I am patriotic, for on one side I have the American eagle and on the other the Goddess of Liberty, and I buy lots of fireworks for the Fourth of July. I am heavily minded, too, for I have stars to think about, and you don't have anything. I am precious, for I am

nice, bright silver, and everybody wants me, but you are only base copper, and nobody cares a snap for you."

"That may all be so," said the poor, little penny, in weak, piping voice. "You may be bigger than I am, and more patriotic than I am, and more religious than I am, and more heavily minded than I am, but I go to church and Sunday school a good deal more than you do."

—W. S. S.—

Rooms For Rent

Two rooms for light housekeeping. Also stable. apply to Mrs. H. C. Jacobs. 39-1f

—W. S. S.—

GETS CAUGHT IN DRAFT

Mr. Otto Kimbrough, of Denver, Colo., formerly of Lexington, who married Miss Martha Lee Gay, of this city, has been ordered to report in the forthcoming contingent of the second draft quota. Notwithstanding Mr. Kimbrough has a wife and child he made no plea for deferred classification. His course is quite different, we are sorry to say, from that of many Kentuckians.

The man without a bond must have that "without a country" feeling pretty strong.

Petro-Menta

The Quickest and Most Effective Remedy for
**Coughs, Colds, Croup,
Sprains, Bruises, Chaps,
Burns, Etc.**

PETRO-MENTA is an absorbent and astringent, and when applied externally produces marked effects. It gives immediate relief. PRICE 25c
For Sale by W. S. Lloyd

Silks For Spring

Uncle Sam wants the wool for uniforms, so this spring sees Silk the popular material for the spring frocks.

We anticipated just such a condition and have provided a most engaging line of Spring Silks. These are in the most popular weaves and designs. Examine these goods and prices.

You can gratify your love for silk garments, and still have the satisfaction of knowing you are serving your government.

These patterns must be seen, to be appreciated.

Ginghams

All the new and most becoming patterns now on display. See our windows.

J. D. HAZELRIGG & SON

Mt. Sterling's Largest Dry Goods Store

Coleman's Insurance Agency

MT. STERLING, KY.]

TRADERS BANK BLDG.

PHONE NO. 538

We Advertise Prompt and Satisfactory Adjustments of Losses. Largest Companies—Expense.

29-137

SOME FACTS RELATIVE TO MERCHANTS OF OUR TOWN

Norman Talcott, the editor of Our Town of Greenwich, Conn., has republished some of his editorials, one of which, here reproduced, deserves the attention of every merchant in the United States. Service to home town merchants is an important factor in success, and when the editor can tell the truth, be interesting and at the same time helpful to those who are helpful to him he has struck the keynote of correct editorial policy.

This is what Mr. Talcott has to say regarding his merchants:

"If I should step right 'out of this printed page and ask you suddenly:

"Who PAID FOR THAT PAPER YOU'RE READING?"

"You would undoubtedly answer without an instant's hesitation:

"I paid for it myself. I gave 5 cents for it at the newsdealer's" or "I paid \$2 in advance to receive it for a year."

"And you would be speaking perfectly sincerely and truthfully—from your point of view.

"But, as a matter of fact, you would be all wrong. The 5 cents you pay for this paper is only a small part of its cost.

"Every copy of our paper that is printed costs anywhere from 20 cents to 35 cents. The 5 cents you pay hardly covers the cost of the white paper it is printed on.

"Ho-hum!" I can hear you saying. "The editor must be a sort of philanthropist to sell for 5 cents something that cost him 20 cents!"

"No; the editor is not a philanthropist. He doesn't pay the cost at all.

"Who does pay the cost, then?"

"The merchants of our town, just as the merchants of every town and city of the country pay for the papers that appear in their communities.

The Merchants' Service

"You never thought of that, did you? Well, that is one of the things the merchants of your town do for you, that you never notice, any more than you notice that they pay for a big portion of your pavements and street lights and a dozen other improvements. It is one more reason why you should support them instead of going elsewhere to do your buying. THEY make it possible for you to have newspapers at a practical price.

"Now, it is perfectly conceivable that you do not unreservedly admire the newspapers of your town or newspapers in general. Very likely you feel that if you were an editor you would do a whole lot different—and better.

"But did you ever stop to think what would happen if we did not have any newspapers?"

"If we did not, the average man would be the most ignorant creature you can imagine. He would not know what was going on in his town or his country or in the world. Freedom and democracy would disappear from the face of the earth, for of all the forces that go to keep society free and law-abiding publicity is the greatest.

"A Piece in the Paper"

"No influence is as great in preserving public morals. Neither conscience nor the laws nor any other agency has so much to do with controlling your actions as the thought of what your neighbors will think when they hear or read that you have done this or that.

"And when it comes to the acts of rulers or officials the best of them would become tyrants if it were not for the healthy criticism and publicity of the newspapers.

"What is your court of last resort when you receive ill treatment and cannot get redress? What do you say, then? Why, you say:

"I'LL PUT A PIECE IN THE PAPER!"

"And it is your merchant that makes this possible. It is he who bears the burden of expense without ever thinking of it. He pays for it whenever he publishes an advertisement, and thus he fulfills a very

important public duty.

"Wait a moment!

"I said that the merchants of this town paid for the newspapers of the community.

"I made a mistake. I should have said that SOME of the merchants pay for them. Those merchants who advertise in the local papers do it.

"There are some who do not assist in this very important public service. They regard advertising from a very small and narrow viewpoint. They don't stop to think what a community without newspapers would be. They think they can get along without doing their bit and get your trade just the same. They make the other merchant do it, and they reap a share of the reward.

A Lot of Slackers

"Now, just pause a moment and note who the principal advertisers in our local newspapers are.

"Are they not just the same men who are ALWAYS to be relied on to help bear the burden of any public improvement? Think it over.

"Just at present there are a good many merchants who think they are wise in not advertising, although usually they're those who cry most loudly about patronizing home industries, and they are just those who are most constantly saying to the newspaper men:

"Say, you ought to put an article in your paper about"—whatever they happen to think at the moment will help their business or business in general.

"I have been looking over all of the local newspapers this week, and the conclusion I have come to is that, though there are a goodly number of business firms in town, a comparatively few of them are bearing the main expense of supporting the newspapers and making it possible for you to get your paper for 5 cents.

Turn About Fair Play

"I don't suppose the local business men who do not advertise have ever thought of themselves in the light of 'slackers.' They never stop to think that just as without business there wouldn't be any newspapers at a popular price, so also WITHOUT NEWSPAPERS THERE WOULD BE PRECIOUS LITTLE BUSINESS.

"They never stop to think that once in awhile the newspapers are of inestimable value to them, but that if the newspapers depended upon them for support there wouldn't be any newspapers to use when they wanted to use them. They never think that they are lying back and letting the other fellow do their bit for them.

"That's why I am writing this.

"I want the reading and BUYING public of this community to understand it.

"I want them, if they place any value upon the ability to buy a local newspaper for 5 cents and if they appreciate the progress of their community, to make it a point of doing their buying FROM THE MEN WHO PAY FOR THEIR NEWSPAPERS, THE MEN WHO ARE ON THE JOB FOR THE WELFARE OF THE COMMUNITY."

—W. S. S.—

DO SOMETHING FOR SOMEBODY

Do something for somebody somewhere—

While jogging along life's road; Help some one to carry his burden And lighter will grow your load.

Do something for somebody gladly—

"Twill sweeten your every care; In sharing the sorrows of others Your own are less hard to bear.

Do something for somebody striving

To help where the way seems long,

And the homeless hearts that languish,

Cheer up with a little song.

Do something for somebody always,

Whatever may be your creed;

There's nothing on earth can help you

So much as a kindly deed.



Inside and Out

the greatest paint-economy is found in the use of Dutch Boy white-lead mixed with pure linseed oil.

Outside, Dutch Boy white-lead will give long wear in all kinds of weather. It wears smooth and leaves a good surface for re-painting.

For interior walls, it is unsurpassed in beauty of finish and durability. Any tint may be had.

Our stock of paints, oils, varnishes, and brushes will meet all your paint needs.

Land & Priest
F. C. Duerson

M. R. Hainline
W. S. Lloyd

R. I. SETTLES CO.



**Dutch Boy
Phoenix Brand
White-Lead**

BACK YOUR MONEY

WITH YOUR WILL

The Right Honorable Viscount Grey used certain expressions in his recent address that might well be remembered by the American people in their relation to this war.

"It must be a league of honor and partnership of opinion. It must be not only that they speak the same language but that they use it to mean the same things. What is needed is not the eccentricities or the frills, but the real stuff of national feeling; not the froth and eddies, but the main deep current of public opinion."

Those who are fighting at the front are speaking in no uncertain terms, and if those behind the lines use the same language and mean the samethings they certainly should go on subscribing to the Liberty Bonds as long as it is thus necessary to raise the sinews of war. It will take a great deal to make this country realize the actuality of the contest. England and France have realized this and are going to the limit in men and money to support it. It is America's fight, too, now, and one must think straight in terms that may be understood.

There is manifestly a lack of personal responsibility among our people. There is practically little of this among the youth, but the men who have made money, and who have reached middle life, are still thinking of the relation of this war to their own pocket books. They may subscribe to Liberty Loans and then turn around and call the loan of a man in service.

That is just what Viscount Grey means when he says that we must speak the same language and that the language must mean the same things. I have heard of presidents and directors of trust companies saying that they thought their duty was more to their customers who stayed at home than to men in service.

It is impossible to ride two

horses at once, and this country has got to realize what the Liberty Bond means—that it must be bought and bought repeatedly, and that the will behind the deed must be of the right kind, else we shall muddle along until real disaster awakens us.

—W. S. S.—
JOIN MARINES

James Beecraft left last week for Louisville where he joined the marine corps and was sent immediately to Paris Island, S. C., for training. Byron Wood has also joined the Marines and will probably be sent to Louisville for examination next week. Both young men are registered in the draft and Beecraft would have been in the forthcoming quota.

The Advocate for printing.



**C. FISHER
BARBER**

Old Postoffice Building
**L. FISHER
FOOT SPECIALIST**
(22-1yr)

Chesapeake & Ohio R'y.

Shortest and Quickest Route

Through Pullman Sleepers

—to—
Washington, Baltimore, Philadelphia and New York

Direct Route to Richmond, Va., Old Point, Norfolk, Virginia and North Carolina.

Two Through Trains to Louisville.

Steel Equipment—Dining Cars.
(28-1yr)

Burpee's Seeds Grow

DEMONSTRATION Gardens in many big cities, planted with Burpee's Seeds, have done their share to instruct the Amateur Gardener. Burpee's Seeds have a forty-year reputation for the best that science can produce. Burpee's Annual for 1918 has been enlarged and improved. It contains 216 pages, with 24 in colors, illustrating more than 100 varieties of vegetables and flowers. It is mailed free. Write a post card today.

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I can furnish you practically any hot air furnace on the market. Why depend on the uncertain gas pressure? Be ready for another winter. Estimates cheerfully furnished.

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