

To 40,000 Burley Tobacco Growers Stockholders in Strater Bros.' Branch Factory

Here are ten brands of tobacco. All of you know their worth, for you supply the leaf. It comes from your own tobacco farms. Most of you smoke or chew one of these brands, for they represent the cream of your crops. You know of none better, none richer, and you know that each sale brings a profit to you. You are partners in each of these brands. Here's a way to *increase* your profits on each.

40,000 Partner-Salesmen

We want 40,000 more salesmen and you, Mr. Grower, are one that we want. We want you to work with us, to help sell these brands, and thus increase your revenue from them. Your cooperation, individually, can result in gigantic sales. Here's how it works out.

Let Each Man Tell Ten Friends

Let each of you growers tell ten friends what you know of Strater Bros.' Branch Brands, the brands for which you grow the leaf. Always keep one of these brands in your pocket and give to these friends to try. Explain that the leaves were the pick of your crop and that no better crops are grown. Point out the reasons why these brands of

tobacco should be every smoker's and chewer's choice since it is your choicest growth. 40,000 men, each telling ten friends, will thus get a powerful sales-message to nearly 400,000. If each of those friends tell five others, nearly 2,000,000 men are affected. Think what an increase this would make on these brands in one section. You are selling to us. We are selling to them. So let us work jointly to sell the utmost that we can.

Tell Dealers, Too

Tell dealers, too, when you buy these brands, what you know of their quality. Let them know of their nation-wide popularity, how they repeat, and how they make friends of consumers.

BE A BOOSTER OF BURLEY GROWERS' BRANDS, thus boosting the sales and your profits.

TO ALL DEALERS WHO SELL TOBACCO

These brands of tobacco are famous sellers as all who sell them know. They are made from the best, from the cream of the crops, from forty thousand farms. They form the greatest repeaters known, a steady source of profit. Put them into your stock for a trial and see what they do. You will sell them for years if you sell them one week.

For Smoking—GOLDEN GLOW—PENNY POST—FULL PAY.
For Chewing—INDEX—BY JOE TWIST—CUP—DAY'S WORK—ON THE SQUARE—TORCHLIGHT—STRATER'S NATURAL LEAF.

STRATER BROS. TOBACCO COMPANY BRANCH
BURLEY TOBACCO COMPANY, Incorporated, Louisville, Ky. (3)

STATEMENT

Of the Ownership, Management, Circulation, Etc.

Of the Bourbon News, published Tuesdays and Fridays at Paris, Ky., required by the act of August 24, 1912.

NOTE—This statement is to be made in duplicate, both copies to be delivered by the publisher to the Postmaster, who will send one copy to the Third Assistant Postmaster General, Division of Classification, Washington, D. C., and retain the other in the files of the postoffice.

Name of Editor—Swift Champ.
Postoffice Address—Paris, Ky.
Managing Editor—Swift Champ.
Business Manager—Swift Champ.
Publisher—Swift Champ.
Owners: (If a corporation give the name and address of stockholders holding one per cent or more of total amount of stock.)
Swift Champ.

Known stockholders, mortgages and other security holders holding one per cent or more of total amount of bonds, mortgages or other securities.

None.
SWIFT CHAMP.
Sworn to and subscribed before me this 1st day of October, 1912.
E. O. BROWN,
Notary Public, Bourbon Co., Ky.
My Commission expires January 22, 1916.

Sick headache is caused by a disordered stomach. Take Chamberlain's Tablets and correct that and the headaches will disappear. For sale by all dealers.

A Billion.

In British computation 1,000,000,000 is a thousand millions. In the United States, and commonly in this country also, it is called a billion, though, etymologically, the British conception that a million millions makes a billion is undoubtedly correct.

MRS. CONE JOHNSON.

One of the Vice Presidents of the Woman's National Wilson and Marshall Organization.



Mrs. Cone Johnson of Tyler, Tex., one of the vice presidents of the Woman's National Wilson and Marshall organization and president of the Wilson and Marshall Woman's organization in Texas, is in New York, where she will remain during the rest of the presidential campaign in connection with the work of the national organization at the headquarters in the Fifth Avenue building. Mrs. Johnson came east with her husband, who is one of the most prominent politicians, most successful lawyers and most brilliant orators in Texas, to attend the Baltimore convention. Mr. Johnson was chairman of the Texas delegation which, as is well known, was sold for Governor Wilson throughout the famous Baltimore sessions. He will actively participate in the campaign, delivering a number of speeches for the ticket. Mrs. Johnson has been spending the summer in the east and will remain here to do all in her power for the advancement of the Democratic cause and the election of Wilson and Marshall.

Mrs. Johnson has done splendid work in her own state at the head of the organization of women which has been working with success in a well directed effort to raise funds for the Democratic cause and increase interest in the campaign. She was president of the Texas Federation of Women's Clubs and has for years been active in that organization. She was formerly president of the Texas division United Daughters of the Confederacy. She was for over ten years a member of the board of regents of the College of Industrial Arts located at Denton, Tex. This board was the first in the history of the state to include women.

Mrs. Johnson's presence will add material strength to the splendid headquarters force of the national organization with which she is officially connected.



The Public is Responding to 10 CENTS A DAY

Until We Made Our Unprecedented Offer To Furnish Any Selection That Might Be Made From the Line of 

¶ We didn't realize that so many people knew that a "Buck's" would save its cost in fuel, or that they could almost afford to give away their old stoves in order to get one of these everlasting and modern constructions.

¶ Our sales have been remarkable, up to date, and the end is not in sight.

¶ This wonderful sale is still going on, but we will soon be at the limit of our special arrangement with the manufacturers, and the offer will soon have to be withdrawn.



10 Cents a Day

Don't Delay In Making Your Selection

¶ It Should be Thoroughly Understood That the Line of "Buck's" stoves and ranges includes all kinds of ranges and stoves, for all kinds of fuel, (gas, coal or wood), for every room in the house and at all prices.

¶ We deliver, set up and guarantee every stove or range for

10 CENTS A DAY

A. F. WHEELER & CO.

Main Street, Paris, Kentucky, Opp. Court House.

Faris Dairy.

WM. FARIS, Proprietor.

Jersey Milk, Cream and Butter
Promptly Delivered
Night and Morning.

East Tennessee Phone 98
Home Phone 98

Hot and Cold BATHS!

Hot and cold baths. Everything neat and clean. Polite barbers always ready to wait on the trade. No long waits. You are next.

M. A. KAHAL.

New Street Car Schedule.

SCHEDULE OF THE PARIS CITY CAR IN EFFECT OCT. 1, 1912.

Leave Court House	Leave Station No 55
6:45 a. m.	7:00 a. m.
7:15 a. m.	7:30 a. m.
7:45 a. m.	8:00 a. m.
8:15 a. m.	8:30 a. m.
8:45 a. m.	9:00 a. m.
9:15 a. m.	9:30 a. m.
9:45 a. m.	10:00 a. m.
10:15 a. m.	10:30 a. m.
10:45 a. m.	11:00 a. m.
11:15 a. m.	11:30 a. m.
11:45 a. m.	11:55 a. m.
12:05 p. m.	12:20 p. m.
1:15 p. m.	1:30 p. m.
1:45 p. m.	2:00 p. m.
2:15 p. m.	2:30 p. m.
2:45 p. m.	3:00 p. m.
3:15 p. m.	3:30 p. m.
3:45 p. m.	4:00 p. m.
4:15 p. m.	4:30 p. m.
4:45 p. m.	5:00 p. m.
5:15 p. m.	5:30 p. m.
6:00 p. m.	6:15 p. m.

Insure with W. O. Hinton. Prompt paying non-union companies. tf

Bourbon Laundry

DAVIS & FUNK, Props.

Telephone No. 4.

West 5 Street



We Take Pleasure.

in going up the finest shirt-waists or anything in the laundry line. That is why made the Bourbon Laundry famous for fine work and it never goes back on its reputation. If you are particular about how your linen is laundered, your custom is the kind we want as we like to appreciate.

Bourbon Laundry,
Paris Kentucky.