Lightness Makes Ford Automobile Highly Popular

[illegible]

Standardization Made of Harley-Davidson's Motor; Little Changes

[illegible]

Don't Throw 'Em Away

NOTE: General Pershing has sent a rush order for reading matter, especially magazines for our boys in Europe.

J. Ed Colter Buys Father's Interest in Exide Station

J. Ed Colter has purchased the interest held by his father, W. H. Colter, in the Exide battery station, and will conduct the business under his own name.

Mr. Colter is an experienced battery man and is well equipped to handle all business.

Concerning the three conventions held recently by Exide service men, Mr. Colter said:

"The outstanding feature at the three conventions of Exide distributors held in St. Louis, Kansas City and Dallas recently, was the fact that the distributors without exception, indicated they expected their battery business in 1919 to be far ahead of that received any previous year. In trying to analyze this sentiment, it was found that the distributors feel the chief reason this is the fact that the automobile owning public is becoming more thoroughly acquainted with the starting and lighting systems on their cars, and in doing so they realize that the storage battery is after all the heart of the whole system, and a weak heart is just as bad for an automobile as it is for a human being. Furthermore, Mr. Automobile-owner is learning that there is a very great difference in storage batteries and he is so much depending upon the 'heart' of the system. It is advisable to have this strongest and best constructed 'heart' that can be obtained.

"The special high grade wood separators are used in all Exide batteries for all classes of service, were explained in detail by Mr. C. H. Mark, the special representative from the factory. Mr. Mark brought out the very distinct advantage resulting from the use of wood that can be obtained by no other method when used in a storage battery as a separator. As Mr. Mark stated, a continuous diaphragm is necessary in separating the positive and negative plates and wood is the one ideal material for that purpose, due to its cellular construction. The wood allows a free passage of the liquid from one plate to the other, just as it allows sap to flow from the roots to the branches when in its natural state.

"There are, of course, some types of wood more suitable than others and after very extensive tests the Exide factory has found three classes of wood which meet their exact requirements. These separators are specially treated to remove all wood sand to put them into prime condition for storage battery use. The same wood is used in these batteries as is used in the separators for the large submarine cells so used in the United States navy, some of these cells giving as high as 7,000 amperes for one hour. All of these batteries are equipped with the wood diaphragm separator, as the government has found this the best type for this strenuous service."

DRESSMAKING—1423 Mesquite St. —(Adv.)

To get the late news first, subscribe for the Caller.

Caller classifieds for quick results.

A CIGAR YOU WILL BE PROUD TO GIVE A FRIEND
—the—
LITTLE VALENTINE
HITT CIGAR CO.

The Products —of— Palmolive

are foremost of beauty and toilet preparations offered to milady today.

We are pleased to announce that we are able to supply you with the entire set of Palmolive products—from the refreshing Vanishing creams to the delightful Shampoo.

Phone 44

We'll Deliver

CITY DRUG STORE
Incorporated

Phone 49 if your stove needs repairs
Expert stove man at your service
Corpus Christi Mdse. Co.

Eat at The Liberty Cafe
Where all those who want the very best eat.
Liberty Cafe

HARMON'S GARAGE
314 STARR ST.
Always guarantees all work, whether the job be large or small — Drive in when your car needs repairing :: ::
Mrs. W. K. Harmon in Charge

Children Cry for Fletcher's
CASTORIA
The Kind You Have Always Bought, and which has been in use for over thirty years, has borne the signature of Chas. H. Fletcher and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.
What is CASTORIA
Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.
GENUINE CASTORIA ALWAYS
Bears the Signature of
Chas. H. Fletcher.
In Use For Over 30 Years
The Kind You Have Always Bought
THE CENTAUR COMPANY, NEW YORK CITY.

PROPER INFLATION OF AUTO TIRES IS GIVEN BY T. C. BORN

[illegible]

MOTOR FIRE TRUCK AIDS IN PROTECTING GREAT DODGE PLANT

[illegible]

Belief Was Tractors Would Have Limited Use, States Simpson

[illegible]

Read The Caller every day.

Jap Engineers Sent to U. S. to Study Highways

[illegible]

GOVERNMENT STORES SELL FOOD TO FRENCH

Paris, April 5.—France is in such revolt over high prices of necessities that Premier Clemenceau has decided to open government stores to force down the cost of food staples.

CANADA LANDING BIG CONTRACTS IN EUROPE

Toronto, April 5.—Canada has captured orders for $25,000,000 of peanuts each from Rumania and France and is about to close similar contracts with Belgium. Raw materials, foodstuffs and manufactured goods all figure in the contracts.

GIRLS GIVE "TIGER" PEN TO SIGN TREATY

Paris, April 5.—Nine school girls have presented to Premier Clemenceau a gold pen, specially made, with which they request him to sign the peace treaty. He promised.

Subscribe for The Daily Caller.

CORPUS CHRISTI BUSINESS DIRECTORY

CLASSIFIED

A HANDY ACCURATE LIST OF THE LEADING BUSINESS HOUSES IN CORPUS CHRISTI—IF YOUR BUSINESS ISN'T LISTED HERE 'PHONE 58 FOR RATES AND INFORMATION.

Alcove Confectionery
Fresh Candies and Cigars
Our Cool Drinks Are Cooler
Phone 50

ABSTRACTS
Southwestern Abstract Co.
Phone 412 414½ Starr St.

ABSTRACTS
Corpus Christi Abstract Company
(Incorporated)
506-507 City National Bank Bldg.
Phone 193. P. O. Box 168.

ADDING MACHINES
Burroughs Adding Machine Company
C. F. Eckert, Agent
Phone 1128
P. O. Box 766

ATTORNEY
R. B. Russell
Guggenheim-Cohn Building.

AUTO LIVERY
Phone 171 Prompt Service
Pitts and Olsen

AUTO SUPPLIES
Mohawk and Kokomo Tires and Tubes.
Complete line of accessories.
Nueces Auto Supply Company
Phone 866

AUTO TOPS
Seat Covers Cars Painted
Waters Auto Paint Shop
Phone 1263

BATHING
Loyd's Bathing and Fishing.
Open early and late every day in the year—Downtown, foot of Mann street.
Phone 191.

BUICK AUTOMOBILES
Republic Trucks. Complete Line Accessories. Goodyear Tires, and Buick Parts
Reed Automobile Co.
501-503 Chaparral St. Phone 985

INSURANCE AND BONDS
513 Peoples St.
Phone 170
A. Fred Cole & Co.

CASH REGISTERS
NATIONAL CASH REGISTER CO.
Priced from $65.00 up.
J. H. SANFORD, Salesman.
1715 Waller St. Phone 299

CONTRACTOR
E. J. Marchant
Contractor and Builder
Phone 775

DAIRIES
Corpus Christi Dairy Company
Milk Delivered to Your House
Phone—4 8 9—Phone

DRUGGISTS.
BLAKE DRUG COMPANY
(Two Stores)
1101 Railroad Ave.—Phone 1184
Hardin Court—Phone 630

GROCERIES.
FURLOW and WARREN
1023 Railroad Avenue.
Phone
1-1-4-0

GASOLINE
and Oils—Filling Station right in town. Courteous Service.
Mahone-McGloin Oil Company
716 Chaparral Street

GARAGE
Cars stored, washed, repaired. Best equipped—Best service.
The Texas Motor Sales Company
Two—GARAGES—Two

FORDSON
Tractors—Cash or Terms. Immediate Delivery. Call, 'Phone or Write
Glover Johns Auto Company

GROCERIES.
ISENBERG GROCERY
1207 Staples Street.
Phone
1 1 3 2

HOTELS
NEW STATE HOTEL
European Plan—Reasonable Rates
Sealy Mattress on Every Bed.
Phone 432.

INSURANCE
Insurance of all Kinds—Conveyancing
And Titles Examined
Jesse Wright
Notary 'n Office
Phone 276 City Natnl. Bank Bldg.

LUMBER
Complete stock of lumber and builders supplies.
L. D. Garrison Lumber Co.
The big yard one block east of the standpipe. Phone 14
Phone 14

MEAT MARKETS.
BLUFF CITY MEAT MARKET
1019 Leopard Street
Phone
3-9-3

BENNETT LAND COMPANY
—for—
Bargain in Farms, Ranches and City Property.
415 Starr Street. Phone 501

PAINTING AND PAPERHANGING
Complete stock of Paints and Varnishes as also good line of wall papers, oil and glass. Picture framing.
Ashmore Brothers
413 Schatzel Phone 438

PHOTOGRAPHIC.
50c GOOD FOR 50c 50c
Bring this ad with you all this month. I will accept it as a 50c deposit on the photographs you select.
DEVOE STUDIO.
404-406 Chaparral St.

PRINTING
The expert kind. Phone 371
C. C. Printing Company

CURTIS RADIATOR AND SHEET METAL WORKS
We repair or rebuild any make of Radiator.
1301 Leopard St. E. L. Curtis

SEWING.
Hemstitching and Pleating; expert operator—satisfaction guaranteed.
SINGER SEWING MACHINE CO.
520 Chaparral. Phone 650.

TAILORING
T. E. Willis, Merchant Tailor
Cleaning : and : Dressing. : Too
413 Peoples Street
Phone—7 2 8—Phone

TINNER
And Sheet Metal Worker—Get Our Prices First
A Nesce
Corner Chaparral and Lagrana

TYPEWRITERS
W. S. Morrison
102 Chaparral St. Telephone 804
Independent Typewriter dealer. All standard makes. In this line since 1889.

TYPEWRITERS.
UNDERWOOD TYPEWRITER
"The machine you will eventually buy."
F. R. Schendel, representative, Nue-