

STORE OPEN EVENINGS UNTIL CHRISTMAS.

CHRISTMAS HEADQUARTERS!

**A Bright Store
Full of Everything
To Make People Happy**

AT **MILLER, RHOADS & CO.**

Famous for Low Prices and Good Merchandise.

"NORFOLK'S BUSY STORE."

On our Third Floor is the Children's Fairy Toy Land—one of the most interesting places in Norfolk for the little folk. Almost everything is here that the ingenuity of man has ever contrived for the instruction and amusement of Boys and Girls—the most beautiful Dolls of every kind—and the dolls' things, Hats, Caps, Shoes, Stockings, Tea Sets, Toilet Sets, Table Ware—Tool Chests for Boys who like mechanism, Iron and Tin Toys, Furry and Hairy Animals, Blocks and Puzzle Games, Choo-Choo Trains, Automobiles that run, Animals and Insects that hop and jump—Stationary Engines, Steam and Sail Boats, Yachts that run by steam, Birds that fly forty feet, Tops that spin fifteen minutes, Tops that are always wound-up—and then the little folks' Housekeeping Things—Cooking Stoves, Ranges, Cooking Utensils, Buckets, Pans, Kettles, and everything to start the little tots on the right track towards useful knowledge in housekeeping.

"Norfolk's Busy Store" is a Day Light Store and "Norfolk's Ideal Christmas Headquarters" for presents from the least expensive trustworthy goods up to and including the very finest and every grade between these extremes, and all (qualities considered) at absolutely the lowest prices.



SILKS.

Next to diamonds women most admire Silks. If you can't buy diamonds it will pay you, to at least, look at the many new things secured specially for Christmas buying.

ROMAN STRIPES, in the duller tones. Combinations of Red, Blue and Green; Green, Black and Turquoise; Purple, Black and Lavender; Navy, Black and Cadet. \$1.25. Now \$1.

FANCY SILKS—A large assortment of very handsome, and new designs, new and choice colorings. A great many of this lot were made to sell at \$1.50 and \$1.75. Christmas price, \$1. Reds, Green, Old Rose, Grays, Purple, Lavenders, Yellows, Browns, Black and White. \$1.

BLACKS, in fancies. Some more specials, in the new stripes and figures. goods made to sell at \$1, \$1.25 and \$1.50, and we price them at 65, 85c and \$1.

BLACK PEAU DE SOIE—Three extra good qualities, all 24-inch wide. An elegant, stately silk—nothing better for wear. \$1.25, \$1.50 and \$1.85. 24-inch.

CHINA SILK for Doll dresses, in all shades, 24- and 27-inch, 50c.

CORDUROY—not the corded velvet. It will make you a stylish waist, Tan, Gray, Navy, Brown, White and Black, 27 inch, 75c. French Blue and Cardinal, 23-inch, 69c.

Xmas Leather Goods.

Our showing of Fine Leather Purses, Combination Pocket Books, Bill Rolls, Bill Books, Finger Purses, Hand Bags, Music Rolls, Collar and Cuff Boxes, Comb and Brush Sets, Combination Cigar Cases with Mirror and Manicure Set complete, also fine line Writing Tablets.

Xmas Leather Collar and Cuff Boxes, 75c to \$3.50 a piece.

Xmas Leather Brush and Comb Set, including Tooth Brush and Mirror, from \$1 to \$3 a piece.

Xmas Leather Music Rolls from 50c to \$1 a piece.

Xmas Combination Nackle and Leather Case Drinking Cups, 25 and 39c a piece.

Xmas Writing Tablets from 59c to \$2.98 each.

Xmas Cigar Cases from 50c to \$1 a piece.

Xmas Linens.

An elegant Table Cloth or a dozen of Napkins is the gift of all gifts for Christmas, for no woman has too many of them, and at our prices everybody can afford to make such an acceptable gift.

A big variety of fine Bleached Table Napkins. We have two lots to emphasize, one an all linen napkin worth \$1.50 at \$1.13, the second a very heavy all linen bleached napkin worth \$2—our price, \$1.49.

One lot of an extra fine quality bleached Damask Cloth, handsome borders all round. They would not be dear at \$3—our price, \$1.98.

A complete range of art linens, from the sheer one to the heavier weights, widths. Prices, from 25c to \$1.

Four patterns heavy all linen bleached damask, 66-inch. It will compare with what you pay 65c for—our price on this is 50c per yard.

Three pieces heavy 50c loom damask, known as half-bleached—Monday only at 39c.

90 x 96-inch hemstitched linen sheets, made of a fine quality round-thread sheeting, a bargain at \$5 per pair. 45x36-inch hemstitched cases to match, \$1.25 per pair.

Suits, Furs, Cloaks and Capes.

Suitable for elegant Christmas gifts. Giving rightly is one of the fine arts. Norfolk's Busy Store will be glad to make suggestions and show Wraps, Suits, Waists, Dress Skirts and Furs in the most approved and latest styles, that will be just the thing to suit the recipient.

- Tailor-Made Suits from \$7.49 up to \$40.00.
- Ladies' Coats from \$3.98 up to \$25 and \$30.
- Ladies' Golf Capes from \$3.98 up to \$14.50.
- Cloth Capes, extra length, from \$5.50 up to \$15.
- Ladies' Silk Waists from \$3.98 up to \$14.50.
- Ladies' Flannel Waists from \$1 up to \$7.50.
- Ladies' Taffeta Silk Underskirts from \$5 up to \$35.
- Rainy Day Skirts at \$4.50, \$5, \$7.50, \$8, \$10 and \$14.50.

Great Sale of Renaissance Laces.

Monday morning we place on sale 200 pieces of Renaissance Scraps, Center Pieces, Shawls and Table Covers, all of a saving of 50 per cent.

We invite the attention of those looking for Holiday Presents to take advantage of this opportunity. A more acceptable present than a beautiful piece of Renaissance work cannot be imagined.

Because you buy them cheap makes them none the less desirable.

One lot of Round and Square Renaissance Pieces worth \$1.25 for 49c.

One lot of Round and Square Renaissance Pieces, worth \$1.50; as long as they last, we say 75c.

Assorted lot of Renaissance Pieces that are worth \$2.50, we say \$1.19.

One lot Scarfs, with Linen Centers, \$1.49 and \$1.98, worth \$3 and \$4.

50 pieces assorted of the Finest Renaissance Pieces that sell in the most cities at \$4 and \$5; as long as they last, we say \$1.98.

10 pieces of Choice Renaissance Scarfs, that sold at \$5; we say \$2.19.

8 pieces of Fine Renaissance Scarfs, 54 inches long that sold at \$7 and \$8. As long as they last, \$3.98.

Xmas Gifts for Men.

The hundreds of persons who thronged our Men's Furnishing and Underwear Aisle Saturday quite thoroughly understand why Miller, Rhoads & Co. are headquarters for the following Christmas gifts: Smoking Jackets, Bath Robes, Umbrellas, Gloves, Suspenders, Men's Half Hose, Fancy Shirts, Night Shirts, Pajamas, Work Shirts and Overalls.

SMOKING JACKETS—Twenty styles of Silk Web Suspenders, plain white and black, and a very large variety of fancy patterns—one pair in a box; 50c.

BATH ROBES—75c, \$1.50, \$1.75 and \$2.00, new weaves and colorings—solid sterling buckles among them—engraved initials free.

UMBRELLAS—Men's Blanket Flannel Bath Robes as low as \$2.25 up to \$12.00 a piece.

NECKWEAR—Very choice styles and qualities, fine heavy silks, in a large assortment of light and dark colors, gathered especially to meet the wants of gift seekers—25c, 35c, 50c and \$1 a piece.

SMOKING JACKETS—Men's House Coats and Smoking Jackets of fine Tricot cloth, quilted satin faced, also fine heavy plaids and checks—\$3 to \$8.50 a piece.

UMBRELLAS—Ladies' and Men's Fine Gloria Silk, eight ribbed Umbrellas, \$1.39, \$1.98, \$2.25, \$3.50, \$4 up to \$8 a piece. In plain box wood and fancy, also fine heavy sterling trimmed and line pearl handles.

SUIT CASES—We carry a full line of Suit Cases. Prices range from \$2.25 to \$5.50 a piece.

GLOVES FOR MEN AND BOYS—Men's fine Kid Gloves, also large line Pearl Greys, unlined and silk lined, at \$1 to \$2 a pair.

Mocha Gloves, fur lined, at \$5 and \$5.50 a pair. Boy's Grey Gloves, silk lined, in sizes 1 to 7, for small boys, at \$1 a pair. Boys' and Men's Scotch Gloves, at 25 to 50c a pair. Men's Genuine Buck Gloves, lined and unlined, at \$1.50 a pair. Cadet fingers.

Sample Handkerchiefs for Xmas.

Over 3,000 Sample Handkerchiefs, every one on a nice card and all fresh and clean, regular prices range from 12 1/2c to 30c a piece. We have divided the lot into two (2) prices, 12 1/2c and 25c. These you will find on the two centre counters in Main Cross Aisle. At regular Handkerchief counter you will find Handkerchiefs from 1c to \$5.00 a piece.

One line of fine Handkerchiefs at 50c, 75c, \$1 and up to \$5. You will find on single cards also.

Handkerchiefs from 1c. to \$5.

Colored Borders, White Hemstitched Linen Fancy Reverse Work Handkerchiefs, all priced as low as 5c.

Hemstitched White, with four Embroidered corners, also large variety Scotch Swiss Handkerchiefs—9c a piece instead of 12 1/2c.

Hand Embroidered Hemstitched Pure Linen Handkerchiefs—hemstitched with lace edge; also lace insertion Handkerchiefs—12 1/2c.

Flannel Dressing Sacques, all sizes, all colors; at 59, 69, 75c and \$1. Eiderdown, all shades, all colors, at \$1, \$1.39, \$1.59, \$1.89, \$2.25, \$2.75, \$2.98 and \$4.98.

Bath Robes at \$3.25, \$4.50, \$5, \$6, \$6.98 and \$12.50. Knit Skirts at 89c, \$1.19, \$1.49, \$1.98 and \$2.98. Flannel Skirts 25, 50, 69, 75, 89, 98c up to \$1.50. Wool Skirt Patterns 59, 75, 98c and \$1.49.

Monday Morning

At 8:30 O'clock, on 3d Floor

We will sell one lot of Dolls' Go-Carts that are worth double what we ask for them. About fifty in the lot. As long as they last at 17c.

At the same time and same place we will sell one lot of Boys' Soldier Suits as long as they last at 17c.

One lot of Dolls' Camp Chairs—never sell less than 25c, but Monday morning at 8:30 we will sell them as long as they last at 15c.

Towels for Xmas.

Few things are more acceptable than beautiful linen towels. We offer some splendid values for gift givers.

One lot of 20x49-inch Huck Towels, worth 18c each. We will sell these while they last at 12 1/2c each—\$1.50 per dozen.

One lot of Tied Fringe Damask Towels, red, white and blue border. We say for this lot 12 1/2c each.

One lot of 25c quality large Hemstitched Huck Towels, white and colored borders. Special price, 19c.

An immense variety of Fine Fringed and Hemstitched Damask and Huck Towels, in handsome styles. Splendid values at 25, 39 and 50c.

Xmas Kid Gloves.

Kid Gloves are among the most sensible and acceptable article for Christmas gifts, but for that purpose only the best should be bought.

The best are the Saxon Beauty, for which we have the agency for the city.

"Victoria," the glove we guarantee, in Blacks, Models, Tans, White, etc.; acknowledged to be the best

Dollar Glove

in the city. It is well made and perfect fitting; has gusseted fingers; two clasps.

"Saxon Beauty," another leader with us; this glove is fully guaranteed; is soft and pliable, perfect fitting; three clasps, comes in all shades. For this glove we ask \$1.25.

Fowne's Celebrated Dressed and Walking Gloves at \$2.

Big assortment of Mocha Gloves. They are in great demand. Come in Black, Gray and Mode and Tan. Prices 89c, \$1.25 and \$1.50.

Ladies' and Children's Fur Top Gloves, in Tan and Red, at 89c and \$1. Special White Suede Gloves, all sizes, at \$1.

Xmas Sale of Bath Robes and Sacques.

It will be hard to find gifts that are as pretty, with as much comfort as our Eider-down Bath Robes and Dressing Sacques. There is nothing more acceptable.

Flannel Dressing Sacques, all sizes, all colors; at 59, 69, 75c and \$1. Eiderdown, all shades, all colors, at \$1, \$1.39, \$1.59, \$1.89, \$2.25, \$2.75, \$2.98 and \$4.98.

Bath Robes at \$3.25, \$4.50, \$5, \$6, \$6.98 and \$12.50. Knit Skirts at 89c, \$1.19, \$1.49, \$1.98 and \$2.98.

Flannel Skirts 25, 50, 69, 75, 89, 98c up to \$1.50. Wool Skirt Patterns 59, 75, 98c and \$1.49.

ANOTHER WEEK OF REAL

BOOK BARGAINS!

NOW IS THE TIME. HERE IS THE PLACE

to buy your Christmas Books while the stock is complete and before the great rush begins.

Monday morning we place on sale 500 12mo Books, comprising one hundred and sixty-five titles of standard works, printed from large type on good paper and bound in uniform cloth binding.

Our 25c Special.

Abbe Constantin. By Ludovic Halevy.

Alice in Wonderland. By Lewis Carroll.

All Sorts and Conditions of Men. By Beasant and Rice.

Andersen's Fairy Tales.

Arday. By Marie Corell.

Around the World in the Yacht Sunbeam. By Mrs. Brassey.

Arundel Mott. By Mary Cecil Hay.

Auld Licht Idylls. By James M. Barrie.

Aunt Diana. By Rosa N. Carey.

Autobiography of Benjamin Franklin. Averil. By Rosa N. Carey.

Bacon's Essays. By Francis Bacon.

Barack Room Ballads. By Rudyard Kipling.

Black Beauty. By Anna Sewell.

Bondman, The. By Hall Caine.

By Order of the King. By Victor Hugo.

California and Oregon 'rail. By Francis Parkman, Jr.

Cast Up by the Sea. By Sir Samuel Baker.

Character. By Samuel Smiles.

Child's History of England. By Charles Dickens.

Confessions of an Opium Eater. By Thomas De Quincey.

Cranford. By Mrs. Gaskell.

Our 25c Special.

Crown of Wild Olive, The. By John Ruskin

Daughter of an Empress, The. By Louisa Mudbach

David Copperfield. By Charles Dickens.

Demeter, The. By Hall Caine.

Deerslayer, The. By James Fenimore Cooper.

Donovan. By Edna Lyall.

Dream Life. By Ik Marvel.

Duty. By Samuel Smiles.

Eight Hundred Leagues on the Amazon. By Jules Verne.

Emerson's Essays. Complete. By Ralph Waldo Emerson.

Earling the Bold. By R. M. Ballantyne.

Essays of Elia. By Charles Lamb.

Esther. By Rosa N. Carey.

Fifteen Decisive Battles of the World. By E. S. Creasy.

Firm of Girdlestone. By A. Conan Doyle.

First Violin. By Jessie Fothergill.

Flat Iron for a Farthing. By Mrs. J. H. Ewing.

Frederick the Great and His Court. By Louisa Muhlbach.

From the Earth to the Moon. By Jules Verne.

SPECIAL—Peerless Paris and its Marvelous Universal Exposition, beautifully illustrated, showing over Forty Half Tone Views. List prices, \$1.50—our price, 49c.

Holiday Gifts in Silverware, Etc.

Our Jewelry and Silverware Department is one of the busiest departments in the store. So many things to select from all of the very latest novelties, overflowing with the newest creations at prices that are less than same goods can be sold at elsewhere.

At 10c—Sterling Silver Nail Files. Glove Buttoners, Erasers, Perl Blade Paper Cutters, Stamp Moisteners, Seals and Cuttle Knives.

At 19c—Sterling Silver Handle Files, Hooks, Erasers, Seals, Horn, Letter Openers, Call Bells, Curlers, 1 weezers, Darners, Blotters, Nail Brushes and Tooth Brushes.

At 25c—Sterling Silver Handle Files, Hooks, Horns, Curlers, Nail Brushes, Tooth Brushes, Erasers, Seals, Cuttle Knives, Call Bells, Darners and Blotters.

We have the handsomest assortment of Sterling Silver Pieces at 39, 50, 69 and 75c ever shown in this city.

Sterling Top Vinegarrets, 25, 59, 75c up to \$1.89.

Sterling Silver Back Gents' and Ladies' Combs, 25, 39, 50, 69c and \$1.

Sterling Silver Handle Manicure and Embroidery Scissors, 50, 89c, up to \$1.75.

Sterling Silver Top Salve Jars, 10c.

Sterling Silver Top Salve Jars, 25, 69 and 89c.

Sterling Silver Top Salt and Pepper Stands, 10 and 25c.

Sterling Silver Top Tooth Brush Stands, 25c.

Sterling Silver and Ebonoid Top Ink Wells, 25c.

Large Sterling Silver Handle Pearl Blade Paper Cutters, 25c.

Sterling Silver Top Emeries, 19c.

Sterling Silver Bracelets, 50, 75, 89c \$1 and \$1.39.

Sterling Silver Match Safes from 89c to \$2.75.

Sterling Silver Stamp Cases, 59, 69 and 89c.

Sterling Silver Nail Polishers, 59c to \$1.69.

Sterling Silver Cloth, Hat and Velvet Brushes all prices.

Sterling Silver Hair Brushes, \$1.59 to \$8.

Sterling Silver Sets of every description ranging in price from 79c to \$16.50.

Useful Presents.

Lace Curtains.

The tendency toward giving gifts of substantial and practical nature for Christmas Presents, such as Lace Curtains, Rugs, Portiers, Blankets, Comforts, Cushions, etc., becomes more marked each season.

A grand showing of the above mentioned on our Second Floor.

Nottingham Curtains, 50, 75, \$1, \$1.25, \$1.50, \$2.25, \$3.75 and \$4.25.

Ruffled Muslin, 98c, \$1.25, \$1.50, \$1.65 and \$1.75.

Irish Point from 37c up to \$14.

Tapestry Portiers from \$2.50 up to \$12.

Rugs, 98c, \$2.49, \$2.75, \$4.25, \$7.50 and \$12.50.

Blankets, 57, 69, 98c, \$1.25, \$2, \$2.50, \$3.25, \$4.89, \$5.39, \$6.50, \$7.50, \$8.98 and \$10.

Comforts, 89, 98c, \$1.19, \$1.25, \$1.50, \$1.75, \$2.50, \$2.69, \$2.98, \$3.25 and \$3.50.

Down Comforts at \$5, \$6 and \$7.50.

Outing Flannels.

French Printed Flannels—elegant things for Sacques, Waists, Night Robes, Wrappers and Bath Gowns—nothing nicer for Christmas Gifts in many cases. The qualities and styles don't denote the low prices by any means.

Likely your last chance to buy staple 5c quality Outings at the price which makes people talk—3 1/2c.

Still a good assortment of 8c quality Outings, in pinks, blues and soft medium shades, at 6 1/2c.

A nice line of regular 10c Outings—pretty colorings—our price 8 1/2c.

One lot of the noted Eclipse French Flannels including some solid colors. They have been record breaking sellers at 15c and are scarce goods. We will sell this lot at 10c.

Over 100 patterns in the Parisian French Flannels—every color and style you could desire—it makes easy buying. Our price, 12 1/2c.

A nice line of the heavier Napped Fleece for Mourning Gowns and Bath Wrappers—12 1/2 and 15c.

Some new, clean styles, best Quality 36-inch Percales, including dots and horseshoe patterns for Waists, in light blue, pink, navy and cardinals—12 1/2c.

Atomizers.

Atomizers are here in the largest variety that can be found outside of New York City. Prices 19, 25, 39, 50, 69, 75, 98c, up to \$3.75.

Venitian Atomizers and Shaving Sets put up in handsome cases, \$2 to \$6.75.

Bric-a-Brac, Lamps and Pictures

These departments are more interesting and attractive than ever before, every available space being filled with beautiful goods appropriate for gift season.

- \$7.50 Parlor Lamps, \$4.98.
- \$8.00 Parlor Lamps, \$5.98.
- \$10 Parlor Lamps, \$6.98.
- \$12 Parlor Lamps, \$7.98 and \$8.98.
- \$15 Lamps, \$10 and \$1.98.
- Brass Tables at \$3.98, \$5, \$6.50, \$9, \$1.50 and \$19.50.

Women's Xmas Neckwear.

Seekers for novelties in Christmas Gifts will find many handsome articles, much out of the ordinary, in our great stock of Lace Collars, Boleros Revers, Ruffs.

Ruffs from 75c to \$4.39.

Black Ruffs with lace cape, \$2.98 to \$3.98.

Lace Collar, \$1.49 to \$5.

Black Net and Renaissance, with gold braid, \$11.75.

White Lace Collars, with Black and Silver braid, at \$12.50.

White Chiffon and Irrescent braid, \$7.50.

Lace Ties from 25c to \$8.

In Embroidery and Remembrance, from 15c to \$1.

Stock Collars, with jabou, \$1 to \$3.50.

Stock Collars from 39c to \$2.

Lace Fichus from 75c to \$6, in chiffon and Net.