

The Wenatchee World

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Rufus Woods... Editor and Manager

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THIRD TERM TALK

In an open letter directed to members of his cabinet President Roosevelt early this week puts the third term idea down and out as follows: "I am informed that certain office holders in your department holding various positions throughout the country contemplate attending republican conventions in their respective states and urging the endorsement of myself for the presidency. I wish that you would direct federal office holders in your department who have such a thing in view that I would regard it as an act of impropriety and discourtesy."

WENATCHEE ADVERTISING

In these days the publicity bureau plays an important part in the booming of cities and towns. Quite recently several of the larger cities, which are not large enough to satisfy the most aggressive of their citizens, have established bureaus of publicity with the purpose of making the rest of the world acquainted with local opportunities and achievements. Only a brief trial is required to show that this sort of advertising pays.

Portland, Ore., has had in operation for some years an active publicity bureau in connection with the local commercial club, while her sister cities of the Pacific northwest, Tacoma Seattle and Spokane, operate similar bureaus. The remarkable growth of each of these four cities during the past ten years is largely due to the energetic work of official publicity agents. In the case of Portland a double portion of publicity was secured in 1905 through the press bureau of the Lewis and Clark exposition. Seattle is now getting the benefit of much exploitation through the publicity department of the Alaskan-Yukon exposition to be held there in 1909. This enterprise organized its press bureau three years in advance of the fair.

Publicity pays. Los Angeles, Cal., now has about 250,000 population. According to the census it had but a little more than 100,000 in 1900. The chamber of commerce in that city is one of the greatest publicity propositions on earth. It engineers the Los Angeles exploitation not only in what is called press agents' stuff, but in paid advertising in newspapers and other publications. San Francisco has a promotion bureau which never sleeps—not even in time of earthquake and fire. It is publicity, persistent and constant publicity, gained through organized work, which has made a score of California cities famous.

On the eastern coast Norfolk, Va., is now being exploited by organized publicity in connection with the Jamestown exposition. In Oklahoma and Indian Territory are several thriving cities which have been built by organized publicity. Every town must blow its own horn, otherwise the horn will not be blown. Many towns have recognized this fact, and are blowing with all the lung power they possess. Any town can be advanced through systematic publicity. One very good way to start is to keep a standing advertisement of the town's resources and attractions in the local newspaper. Properly written and displayed, a half page, or better, a full page advertisement will engage the attention of many outsiders, particularly if the publicity agents send out extra copies to a selected list of names.

An instance in point is that of Asbury Park, N. J., now one of the greatest summer resorts in the United States. For many years the founder of this town, James A. Bradley, kept standing advertisements in the local papers, setting forth the beauties of the place, its peculiar charms as a resort and its advantages for real estate investment. Now and then special editions of the local papers were issued, thousands of cop-



**They all Read the Daily World
Want Ads**

Five Cents per line for each insertion. Count five average words for each line. Combinations of figures or initials count as one word. Special rates on ads running for one week or longer. Minimum charge 25c.

<p>WANTED</p> <p>WANTED a local agent to take orders for the best silver cleaner on the market. Good agent can make \$3 a day. Write Mon Ami Mfg. Co., City. 12-6</p> <p>WORK FOR BOARD wanted by strong young man; do anything. Phone 1685. tf</p> <p>WANTED people to know that we sell candy. The Reading Room.</p> <p>TEAMS to haul wood at \$3.50 per cord. Inquire at Ross's shop.</p> <p>LAME HORSE WANTED—We make them well by shoeing them right. L. O. Hall, Exclusive Horseshoer. 1-4</p>	<p>RENT ADS.</p> <p>FOR RENT—Good six-room dwelling, cellar, stable, chicken house and yard. Phone 436. 12-11</p> <p>FURNISHED ROOM for rent. Call at 138 So. Chelan. E. R. Van Leuven. 12-10</p> <p>STORE FOR RENT. Apply at Womens Exchange, Wenatchee Hotel.</p> <p>FOR RENT—Three-room house on Nob Hill. Apply C. G. Hall, Mission st. tf</p> <p>FOR RENT—Furnished rooms with electric lights and bath. 115 B street N. Phone 1621.</p> <p>TWO UNFURNISHED ROOMS for housekeeping; very close in; nicely located. Address at the World office.</p> <p>HOUSEKEEPING ROOMS wanted every little while. If you have any to rent here is the place to advertise them in the want column.</p> <p>FURNISHED ROOM for gentlemen. Apply 320 K St. or phone 723.</p>	<p>LOST.</p> <p>LADIES' PURSE containing money and watch. Finder phone 1003. Reward. 1-13</p> <p>A PLUSH ROBE. Finder will please return to World and receive reward.</p> <p>LOST—Ladies' Closed Gold Watch; picture in front, gold hands, monogram J. E. W. Lost on Columbia street. Return to Daily World and receive reward. tf</p> <p>LEATHER POSTAL BAG, containing \$150 and a number of other articles. Finder leave at World Office. tf</p> <p>BURNISHED GOLD BIRD BROOCH with ruby eye. Finder phone to 251. Reward. Miss Grace Smith. 12-14</p>	<p>UNDERTAKERS</p> <p>C. G. HALL, Undertaker and Funeral Director; State License No. 78. Phone No. 1165. Mrs. C. G. Hall, lady assistant.</p> <p>E. F. SPRAGUE, Professional funeral director and licensed embalmer. Mrs. E. F. Sprague and Mrs. A. J. Martin, lady assistants. Phone 1375, Wenatchee, Wash.</p>	<p>Now is the time to visit Hanford. I will leave with a party of land-seekers, going over to Hanford next Wednesday, Nov. 20. Come in and get particulars. Office upstairs, Columbia Valley Bank building. D. GENSINGER, East Wenatchee Land Man.</p> <p>G. A. R., Daniel McCook Post No. 105, Department of Washington and Alaska meets 3rd Saturday of each month at Odd Fellows hall. M. O. MERRILL, Commander; J. B. PALMER, Adjutant.</p> <p>F. & A. M., Riverside Lodge, No. 112, meets every 2nd and 4th Thursday of each month at Bower Hall. E. THAYER, W. M.; R. H. NOWLAN, Secretary.</p>
<p>OSTEOPATHS.</p> <p>DR. J. W. STRATTON, Osteopath. Power block. Phone 475. Scientific cures. Pleased to diagnose case</p>	<p>FOR SALE.</p> <p>FOR SALE—New Singer Machine; also needles and supplies for every machine. 115 B street N. Phone 1621. 12-11</p> <p>FOR SALE—Ducks, old and young chickens, 1 work horse and 1 three-year-old colt. Phone 325. Cole Webster, Walla Walla st.</p> <p>SNOHOMISH CREAMERY BUTTER. Milk and Cream at the Wenatchee Dairy Depot, 28 1/2 Wenatchee ave. Phone 25. S. T. Wells, prop. tf</p> <p>FOR SALE—Geranium plants; 50c. apiece. Bring your flowerpots. Mrs. G. E. Clarke, No. 1 A st.</p> <p>MILK FOR SALE—Delivered to any part of the city. Phone up 757. Betty & Son. 1-19</p> <p>LOT FOR SALE—Close in; located in finest residence end of town; 21 pear, apple and cherry trees; ideal place for residence; fine view of valley; price, 600. Address X, care Daily World.</p>	<p>EMPLOYMENT WANTED.</p> <p>GOOD JAPANESE COOK wants situation; has best references. Address 136 Mission st. 12-10</p> <p>WORK WANTED—Young man attending business college wishes work in evenings to pay board. Phone S. M. Lewis, Wenatchee Business College. tf</p> <p>HELP WANTED.</p> <p>AGENTS WANTED to sell our high grade trees, shrubs, etc. Outfit furnished free; commission advanced each week; good territory open. Albany Nurseries, Inc., Albany, Oregon.</p> <p>BRIGHT BOY wanted to learn printers' trade in all its phases. Phone or write Cashmere Record.</p> <p>SCHOOL BOYS WANTED every little while for mail routes and for folding papers. Leave names at the World office.</p>	<p>ATTORNEYS</p> <p>S. D. GRIFFITH, Lawyer, Notary Public. Practices in all courts. P. O. box 23, Phone 285. Wenatchee, Wash.</p> <p>REEVES & REEVES, Lawyers Wenatchee Drug Co. building. Phone 222.</p> <p>THOMAS & MARSH, Lawyers. Suite 2, Postoffice building.</p> <p>CORBIN & KEMP, Lawyers. Over Farmers & Merchants Bank. Phone 1141.</p>	<p>BLACKSMITHS</p> <p>ROSS BROS. Wagon work, rubber tires a specialty. Band sawing</p> <p>CONTRACTORS</p> <p>E. GAUNTT, carpenter and balder. Plans and estimates furnished. 123 Methow street.</p> <p>CIVIL ENGINEERS</p> <p>C. C. WARD, Civil Engineer and Surveyor. Irrigation work a specialty. Office Rosenberg block. Wenatchee, Wash.</p>
<p>AGE NO BAR.</p> <p>Everybody in Wenatchee is Eligible. Old people stooped with suffering. Middle age, courageously fighting. Youth protesting impatiently; Children, unable to explain; All in misery from their kidneys. Only a little backache first. Comes when you catch a cold. Or when you strain your back. Many complications follow. Urinary disorders, diabetes, Bright's disease. Doan's Kidney Pills cure backache. Cure every form of kidney ills. Mrs. C. W. Zimmerle, of 1005 Rucker avenue, Everett, Wash., says "Three years ago our little girl got so much help through Doan's Kidney Pills in a case of weakness of the kidneys and severe acute pains through the back that I gave a testimonial recommending the remedy so that mothers with children similarly affected might know how to find relief. For over a year this trouble had sadly weakened the child's health, yet it only required about two boxes of Doan's Kidney Pills to bring complete relief. There has not been a sign of the trouble returning through the years that have passed by, which surely proved that the cure was permanent."</p> <p>For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.</p> <p>Remember the name—Doan's—and take no other.</p> <p>New line of pipes and Wenatchee scenic postcards at the Mascot.</p>	<p>PHYSICIANS</p> <p>DOCTOR MCCOY. General Practice. Columbia Valley Bank Building.</p> <p>DR. A. T. KAUFF, Office 4 and 5 First National Bank building. Office phone 456. Residence phone, 1441 tf</p> <p>DR. FRANK CULP. Office in Gregg's Block, phone No. 115.</p> <p>DENTISTS</p> <p>DR. HUTCHINSON, dentist, over Wenatchee Furniture Co. Phone Frs 981.</p> <p>DR. CAMELON, Dentist, Rosenberg Block, Wenatchee, Washington.</p> <p>SPECIALISTS.</p> <p>DR. J. V. LEMON Eye and Nerve Specialist—All nervous chronic conditions a specialty. DRUGLESS METHODS. FOR REMOVING THE CAUSE. Office rooms 1 and 2 over First Nat. Bank—Phones—office 503; Res. 1033</p> <p>EDUCATIONAL</p> <p>PROF. SYDNEY S. BARKER, teacher of piano; lessons given at homes or studio. Call at 238 Chelan avenue north for terms and particulars.</p>	<p>MISCELLANEOUS.</p> <p>BABY CARRIAGE TIRES put on to stay; also god bicycle repairing. J. J. Eyer at 15 Mission st. south. tf</p> <p>EARN MONEY AT HOME by writing for newspapers and periodicals. We have markets for good stories, articles, and photographs of Western life. Address, for full particulars, Central Washington News Association, World Building, Wenatchee, Washington. tf</p>	<p>ARCHITECTS.</p> <p>J. W. SUSSEX, C. E., Architect and Engineer, Columbia Valley Bank Building. Phone 1632.</p> <p>PAINTERS</p> <p>H. W. RUSSELL, for wall paper, paints and oils, painting, paper hanging and signs.</p> <p>FRATERNAL NOTICES.</p> <p>A. O. U. W., No. 83. Meets at Bower hall every 2nd and 4th Friday of each month. H. Dennis, W. M. H. W. Stockton, Recorder.</p> <p>I. O. O. F., Wenatchee Lodge, No. 157 meets at Sprague hall every Saturday night. J. H. AUVIL, N. G.; T. C. NIELSON, V. G.; P. H. SMERBURNE, Secretary.</p>	<p>CONTRACTORS</p> <p>E. GAUNTT, carpenter and balder. Plans and estimates furnished. 123 Methow street.</p> <p>CIVIL ENGINEERS</p> <p>C. C. WARD, Civil Engineer and Surveyor. Irrigation work a specialty. Office Rosenberg block. Wenatchee, Wash.</p> <p>ARCHITECTS.</p> <p>J. W. SUSSEX, C. E., Architect and Engineer, Columbia Valley Bank Building. Phone 1632.</p> <p>PAINTERS</p> <p>H. W. RUSSELL, for wall paper, paints and oils, painting, paper hanging and signs.</p> <p>FRATERNAL NOTICES.</p> <p>A. O. U. W., No. 83. Meets at Bower hall every 2nd and 4th Friday of each month. H. Dennis, W. M. H. W. Stockton, Recorder.</p> <p>I. O. O. F., Wenatchee Lodge, No. 157 meets at Sprague hall every Saturday night. J. H. AUVIL, N. G.; T. C. NIELSON, V. G.; P. H. SMERBURNE, Secretary.</p>
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Columbia and Okanogan Steamboat Co.

SCHEDULE
Effective on and After Nov. 1, 1906.

UP RIVER	Leave Wenatchee daily... 5:00 a.m.
	" Orondo daily... 8:00 a.m.
	" Entiat daily... 8:30 a.m.
	" Chelan Falls daily... 12:00 m.
	" Pateros daily... 5:00 p.m.
	Arrive Brewster daily... 6:00 p.m.
DOWN RIVER	Leave Brewster daily... 4:00 a.m.
	" Pateros daily... 4:20 a.m.
	" Chelan Falls daily... 8:30 a.m.
	" Entiat daily... 9:30 a.m.
	" Orondo daily... 10:00 a.m.
	Arrive Wenatchee daily... 12:00 m.

Steamer leaves Wenatchee for Bridgeport Monday, Wednesday and Friday mornings. Returning leaves Bridgeport same night.

Ask for special folders regarding Okanogan irrigation project and Lake Chelan district.

Telephone
Your
Classified
"Want"
Ads
To the
Daily World
Phone 1131