

THE IDEAL CHRISTMAS STORE.



Already The Christmas Spirit Fills This Modern Store.

Brightly gay and resplendent with holiday colorings and decorations, the Ideal Christmas Store fairly revels in the glad Christmas spirit. Our stocks and the entire store has taken the glow of Yuletide atmosphere, the reflection, perhaps, of the thousand and one bright and pretty things especially intended for gifts.

Our fine holiday goods gathered from the old world as well as the new are splendidly ready for you.

There's nothing to be gained by waiting.

The earlier you commence, the easier and more satisfactory it will be in every way.

Upon payment of a small amount we will hold any goods you select, to be delivered at any time you wish.

"Niagara Made Glove" Silk Hose

A gift that every woman will appreciate. Purest thread silk in black and fast stainless colors. Guaranteed to give excellent service. White, black, grey, champagne and bronze, with double garter tops in pretty contrasting colors. Per pair in Christmas Boxes, \$1.50.

Women's Coats, Suits and Skirts, Underwear, Shoes, Blankets, Men's Furnishings, Christmas Candy and Service Giving Gifts found in the Basement Store at Basement Store Prices.

Women's Winter Coats

New Winter styles in handsome, serviceable fabrics. Coats worth up to \$10 and \$12.50 at \$5.75 to \$6.75.

Trimmed Hats

An assortment of Fall and Winter styles. All neatly and attractively trimmed. Formerly priced at 2.95 and \$3.95. Choice \$1.95.

Velvet and Plush Hat Shapes.

Finest qualities, many were sample hats, all latest styles, formerly sold up to \$3 and \$3.50. Choice of the Lot, 98c.

CHRISTMAS CANDY AT BASEMENT STORE PRICES

which means better Candy than can be had elsewhere for the same prices. All pure, fresh and fine. Included are:

- Cocoanut Fudge
- Raisin White Fudge
- Walnut Fudge
- Filbert Fudge
- Pecan Fudge
- Acme Squares
- Assorted Cream Squares
- Cocoanut Squares
- Peanut Squares
- Sassafras Pillows
- Peanut Butter Kisses

- Butter Caramels
- Pept. Starlights
- Mint Balls
- Pept. Cupids
- Asst. Cocoanut Buttercups
- Golden Nuggets
- Polar Mix
- Cream Hearts
- Cream Almonds
- Asst. Elite Creams
- Square Jellies

- Tutti Frutti Jellies
- Jelly Cherries
- Peanut Brittle
- Excelsior Marshmallows
- Cocoanut Macaroons
- Chocolate Cream Drops
- Chocolate Caramels
- Chocolate whipped creams
- Assorted Chocolates
- 20c, 13c and 10c per pound.

FOR WOMEN AND THE HOME

FEMININE CHAT AND CHATTER

BE SEVERAL GIRLS IN ONE—AND SO PLEASE FICKLE MAN—DUAL CLOTHES WILL DO IT. NANCY SHOSTAC, PSYCHOLOGIST.

WOULD MAKE DEMURE GIRLS COQUETTISH AND BUTTERFLIES LOVE HOME—IT'S ALL IN THE WAY YOU DRESS.

FLAME COLOR FOR THE QUIET WOMAN, GRAY FOR THE GAY; EVERYBODY SHOULD BE AS MANY-SIDED AS POSSIBLE—AND DON'T FORGET YOUR EARRINGS

BY ZOE BECKLEY. A man told me the other day that he does not marry because no one

A Specialty In Which We Excel is the Dyeing of SLIPPERS and NOSE in COLORS to Harmonize with Gowns or Customers Samples.

SATIN SLIPPERS and SILK NOSE give best results. We have special facilities also for Cleaning and Refinishing.

FOOTER'S DYE WORKS

CUMBERLAND, MD. America's Greatest, Best and Most Complete Cleaning and Dyeing Establishment.

Bell Phone 214-R. Cons. 667-I. **Richard Gilkeson** 107 Main St.

woman is more than one woman. If a woman, he elucidated, is domestic, she usually has no parlor tricks. If she likes gayer, she is weak on home economics. If she is athletic, she is discontented with a five room flat without a golf course. If she knows how to dress, she is expensive. If she is indifferent in clothes, she is impossible. If she is amiable, he grows tiresome. If temperamental, there is no peace.

"I like a lot of women," he concluded, "for I have a lot of moods. And I shall not risk marrying while the heartsome mood is on me for fear the girl I choose will be utterly lacking when I want festivity."

Now, if I had enough presence of mind to ask if he meant any particular girl, I should have sought out that girl and sent her to Nancy Shostac to be fitted with a set of moods. Nancy is a feminine psychologist. She doesn't call herself that. She says she is a photographer and, to prove it, she has a studio at 161 East Seventy-second street, where there is a very intelligent looking camera.

Many Girls in One. The camera is necessary, of course. But a camera does not produce moods—it only registers them. Miss Shostac's real tools of trade are clothes, shoes and earrings. I almost forgot the earrings, and they are a very important factor as mood producers. Nancy Shostac herself is a shining example of her own art. You meet her on the avenue today and she is a mouse—quiet, demure, gray-clad, ready to run away at your approach.

Tomorrow you find her dancing somewhere in an orange colored frock with a rose in her hair and the devil in her black eyes.

Next Tuesday she may be talking of the over-soul, and on Wednesday she may be making hash.

The Psychological Earring. "It is all done with clothes, my dear. You can summon any mood you like by dressing for it. Color and form are all that keep the universe beautiful. Color and form in clothes make human beings what they are. There is something about dangling earrings that awake high spirits. I cannot put on earrings without feel-

ing vaguely amorous and flirtatious. I want to throw my head back and laugh and sing. I cannot be depressed when I have them on.

"But let me don my brown cashmere with bands of white at my throat and wrists, and I'm thinking gentle thoughts in an instant.

Dual Dresses Necessary. "A girl came into my studio the other day to be photographed. She wore a black charmeuse frock, pretty enough, but without character. I tried my subtlest methods of posing her. She seemed ill at ease, uncomfortable and self-conscious.

"Finally I asked if she were used to the dress she wore. She said no, she had borrowed it from her sister to be 'taken' in because all her own clothes were tailor made. Quickly we dispatched a maid for her best tailored suit.

"What a difference! She was fairly snapping with personality at once. She became executive, confident, radiant. Everything faded out but a brilliant and businesslike briskness which transformed her into a handsome woman. Dual personality depends on dress.

Color Brings Glow of Youth. "If you have ever been in a country where the people were in mourning for a dead ruler, you know how depressing the general wearing of black can be. People lose vitality. There is no reaction from a grim mood of sadness.

Women are far more affected by clothes than they know. They need color. Color stands for warmth and youth. It brings a glow to the spirit which shows in the face. Women should copy the tints of flame and flowers, of sunsets and spring trees and autumn foliage and sky. But especially most women should study the duality of clothes.

How to be Many-Sided. "If a woman is of the quiet, housewife type, she must have plenty of gaily-colored garments to produce another side of her nature.

"If she is a butterfly, she must teach herself to wear gentle grays and mauves, and pale browns, made high and long. That will chasten her into the most home loving mood.

"The athletic girl must sometimes force herself to wear chiffons, silks and dangling beads, if she would be so soft feminine at times—and what girl does not wish to be?

"The even tempered girl must rouse herself into combativeness sometimes by donning a frock that crashes with contrasting colors.

"The fussy girl must occasionally wear a straight jacket gown without adornment.

"It is not mere theory," concludes little Miss Shostac, "it is a fact. I prove it daily." And so, if that man who cannot mar-

A WOMAN'S TERRIBLE EXPERIENCE.

The Way a Nation Treats Its Women.

The country's civilization or barbarism can be told by the way it treats women. This is the test of its standing among the nations of the world! Husbands should treat their wives with the greatest consideration for the wife is often weighted down by a crushing burden of weakness, dizziness or despair.

Thousands upon thousands of mothers, wives and daughters in every section of this great country, who have regained health, vigor and cheerful disposition after months of misery and even despair, are the ones who truly appreciate the marvelous restorative power of Dr. Pierce's Favorite Prescription.

Every woman who has reason to believe that backache, headache, unnatural pains, low spirits, sleepless nights, irregularities or a catarrhal condition is caused by a derangement of the womanly functions, owes it to herself and dear ones to speedily overcome the trouble before a general breakdown causes permanent prostration.

Dr. Pierce's Favorite Prescription is a remedy that any ailing woman can safely take because it is prepared from roots and herbs, containing tonic properties of the most pronounced character.

It is not a secret remedy because its ingredients are printed on wrapper.

Get Dr. Pierce's Favorite Prescription today, either in liquid or tablet form, at any dealer in medicines, if you want to better your physical condition surely and speedily. Every ingredient in "Favorite Prescription" is printed along with the directions, if you want a specialist in women's diseases to diagnose your case, consult Dr. Pierce by letter, correspondence private and confidential, address Doctor Pierce, Invalids' Hotel, Buffalo, N. Y.

ry until he finds a girl who is many girls in one—like those boxes the Chinese make, that keep surprising you with other boxes you didn't know they contained—if that man ever sees these lines, he will learn there is hope.

Warm Welcome For Local Actors Grand Tonight

ARCHIE KOON AND EARL FREELAND IN BIG MUSICAL PRODUCTION.

MANY FRIENDS WILL BE IN THE AUDIENCE TO GREET THEM.

Seats for the appearance at the Grand Opera House tonight of the Broadway Musical Comedy Company are finding a ready advance sale for the hundreds of friends of two local boys in the cast are preparing to give them a royal welcome to the home town.

They are Earl Freeland and Archie Koon, local dancers, who have broken out of amateur ranks for the fast pace of the professionals and are said to be making good. Earl is playing leads with the company and managing the stage. He has been with it for some time. Archie, who joined recently, is doing his dancing number and playing small parts to perfection.

The entire front of the house and the boxes have been bought for tonight's show and the friends of the lads will be there in numbers to give them a rousing reception.

The company, which numbers 20 people, is a clever one and the play presented in clean, bright and well costumed. Six vaudeville acts are carried, so there are no dull moments. Fairmonters idle after dinner this evening should drop down to the Grand Opera House and help swell the reception committee.

Glass of Salts if Your Kidneys Hurt

EAT LESS MEAT IF YOU FEEL BACKACHE OR HAVE BLADDER TROUBLE.

Meat forms uric acid which excites and overworks the kidneys in their efforts to filter it from the system. Regular eaters of meat must flush the kidneys occasionally. You must relieve them like you relieve your bowels, removing all the acids, waste and poison, so you feel a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sour, tongue is coated and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment the channels often get irritated, obliging you to get up two or three times during the night.

To neutralize these irritating acids and flush the body's urinous waste, get about four ounces of Jad Salts from any pharmacy, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then get fine and bladder disorders disappear. This famous salt is made from the acids of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate sluggish kidneys and stop bladder irritation. Jad Salts is inexpensive, harmless and makes a delightful effervescent lithia water drink which millions of men and women take now and then, thus avoiding serious kidney and bladder diseases.

Children Cry FOR FLETCHER'S CASTORIA

Abe Martin



Even th' picture in an eczema ad is refreshin' after two months o' Belgian scenes on th' first page. Th' more prominent a feller is th' more shares he owns in worthless schemes.

COURT NEWS

Deeds Filed. G. V. Joliffe to M. A. Joliffe, a one-half interest in a parcel of land in Jefferson street in the city of Fairmont. Consideration \$5,000.

Z. E. Layman and wife to P. W. Hawkberry, a parcel of land in Fairmont district. Consideration \$40. Ed Norris and wife to Coleman Kerr, a parcel of land in the Koen addition to the town of Mannington. Consideration \$1,300.

Licenses issued. Frank Putrosky, divorced, 31, and Vilma Biro, 35, both of Grant Town.

BRIEFS ETAO CMRFDL CMFWYY Three Arrests—No Court.

Three arrests were made for drunkenness Saturday night and Sunday by the city police, but there was no police court this morning. All of the men placed forfeits for their release and failed to show up this morning for trial.

Extra Policeman. Former Policeman Quitman Hood is working as an extra officer for a few days. The force is short two regular men at the present time. Patrolman Tucker is sick and Patrolman Pitzer has gone to Indiana to spend several days.

ROBERTO DESHON IS A CLEVER ACTOR

A writer in the Cumberland News of recent date, said:

Roberto Deshon, the clever actor who is in the cast of "Yosemite," at Daley's theatre in New York City, is a relative of Will Deshon, manager of the Grand Opera House at Fairmont, W. Va. His wife, Matilda Deshon, recently joined the Schenley Stock Company at Pittsburgh for the season. Roberto Deshon's father came to this country from Argentina this year, but is with her husband at Fairmont. The Deshons have been a well known theatrical family for a generation past.

WALTER MERRELL IN THE COUNTY JAIL

Walter Merrell, a young man of Barrackville, is in the county jail.

FLOWERS

Hayman Greenhouse Co. Watson Hotel Bldg. Bath Phones FAIRMONT, W. VA.

Our Aim

We ask you to look at our beautiful display of holiday goods. They'll please you and your friends—Pocketbooks Ivory Sets Candy Toilet Wafers and Perfumes Stationery and Bristle Goods.

Holt Drug Co.

Where Quality and Cleanliness go hand in hand.

Distinctively Individual

FATIMA

THE TURKISH BLEND CIGARETTE

Skillfully blended—truly distinctive

20 for 15¢

where he was placed Saturday night by Constable Riggs. Merrell is charged with carrying a revolver. While on Madison street Saturday night Merrell is said to have openly displayed it, but very soon he was in the hands of the officer. The young man will be given a hearing before Justice R. Leigh Fleming in a few days.

GLENN HENDERSON SUCCUMBS TO ILLNESS

Glenn Henderson, formerly of this city, died on Friday at his home at Burton after a long illness. He was formerly employed here with the Famous Biscuit Co., and lived at the Y. M. C. A. Funeral services were held this afternoon at the home of his mother. Several friends from this city attended the services.

Holly

Just received a fine lot of Holly. I will have Xmas Trees, Holly Wreaths, Mistletoe, Primrose and Ferns. Also Ferns for Dishes.

H. W. LEAMAN

FLORIST Bell Phone 166-L.

Parents! Teach Thrift

The parent who does not train his children to look out for themselves financially, shirks responsibility.

Their success and happiness in the future depends upon their training in financial affairs.

There is no better way to teach the child thrift than by means of a saving account. This Bank stands ready to serve you.

4% On Savings and Time Certificates

The PEOPLES NATIONAL BANK Fairmont CAPITAL \$200,000,000

THE CHICAGO DIARY SPECIAL

Good Rio Coffee, 15c lb.; 7 lbs., \$1.00
Good Tub Butter 30c
Fresh Country Eggs 33c
Fresh Country Print 33c

We both lose money if you do not trade here.

CHICAGO DAIRY, 309 Madison St.

THE MERRY CHRISTMAS TIDE

Will confer no greater benefit on the grown-up children than the gift of a good business education. Give them an order on the UNION BUSINESS COLLEGE for a commercial, or stenographic course, and you have fitted them for a career in life that nothing can rob them of, when they have been trained in UNION BUSINESS COLLEGE.

87 Fairmont, 512 Jacobs Bldg., Fairmont, W. Va.

UNION BUSINESS COLLEGE

Date 1914

Gentlemen: I am interested in the course marked 'X' in the column below, and wish to enter about 191

Please furnish me full information about your school, cost of tuition, books and board, also how long it requires to complete the course. Name P. O.

COURSES:

SHORTHAND	COMMERCIAL
Prin. of Shorthand	Prac. Bookkeeping
Punctuation	Business Forms
Correspondence	Commercial Law
Paragraping	Business Practices
Spelling	Banking
Speed Drills	Business Penmanship
Typewriting	Business Correspondence
Copying	Rapid Calculations
Business Penmanship	