

E. C. Jones
THE WOMAN'S STORE
FAIRMONT, W. VA.

The Ideal Christmas Store

You will find this store well prepared to wait upon your wants as quickly as is possible at such a busy time as this and above all to do your bidding with a pleasure and an accurate attention to details.

You will find this store the most convenient shopping place in town. No cluttered or crowded aisles; everything in plain sight and accessible; plenty of breathing space and light and telephone service. In short—The Ideal Christmas Store.

Gift Suggestions of Personal and Home Use

"Useful" is the watchword this season with the majority of Christmas Shoppers. This is the store of Utilities—Utilities with the extra touch of the artistic, the personal, that makes a delightful gift out of a real necessity. More than anything else, we can show you here useful articles that the recipient will have and enjoy months and years hence.



WARM LUXURIOUS FURS WILL PLEASE "HER"

No more appropriate addition can be made to a woman's wardrobe than a nice set of Furs. We have Fur Sets, Muffs, Scarfs and Coats—fashionable, warm and serviceable. Mink, Seal, Fitch, Wolf, Squirrel, etc.

The thermometer has dropped in a hurry; women need Furs now—why wait?

A Warm Blanket one of the best of Gifts

You never saw nicer ones or a better variety. Handsome and durable Bed Blankets of all kinds; Indian Blankets in beautiful "Navajo" designs; Big luxurious Auto Blanket Robes, etc. Both all-wool and cotton. All prices, \$1 to \$7.50.

Gifts For Any Man

Many things here a man would like to see Christmas Morn.' Practical things that will be appreciated, no matter what price you pay.

Neckwear, 25c, 50c, 75c.
Handkerchiefs, 10c, 12 1-2c, 15c, 25c.
Gloves, \$1, \$1.25, \$1.50, \$2 up.
Shirts, \$1, \$1.50, \$2.
Pajamas, \$1, \$1.50, \$2.
Bath Robes, \$3.98, \$5 & \$7.50.
House Coats, \$5 and \$7.50.
Socks, 25c, 50c.

Nothing Better Than A Good Book

No article more appropriate, no Gift more appreciated or lasting than a good Book. Our big assortment affords ample choice. Many Books at big savings.

Among the new ones are the following:

A NEW WOMAN THE MAIN ROAD THE ARGYLE CASE LOVE LIKE THE SEA	IN ANOTHER MOMENT THE TOUCHSTONE OF FOR- TUNE ELKAN LUBLINER	A PERSON OF QUALITY AS CAESAR'S WIFE DARKNESS AND DAWN FATIMA THE NIGHT TO REIGN
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FOR WOMEN AND THE HOME

FEMININE CHAT AND CHATTER

CAPE ARE AMONG THE MOST POPULAR OF THIS SEASON'S WRAPS. SPORTS COATS ARE ALSO VERY FASHIONABLE.

LEOPARD SKIN COATS HAVE A THREE-WEEKISH EFFECT, SAYS WRITER.

By Margaret Mason.

Eve's mantle has descended on the modern maid, they say; but just what sort of mantle do they mean?

The only mantle poor Eve knew was when a rosy blush had mantled all her snowy brow serene.

The only coat she had, no doubt, was just a coat of tan.

Her only wrap when she was wrapped in thought.

The modern maid don't give a rap for any wrap like that.

For they sport every cloak that can be bought.

They wouldn't even give a fig for Eve's bareskin outfit—

Selected sealskins they prefer, I've noted.

They have a different wrap and cloak for everything they do.

Why even when they're ill their tongues are coated.

Keeping up with the fashions means adapting a bit of brogue "caneing" up with them this season. Such a bewildering array of capes and wraps and mantles and loose and coxcoes and jackets and flaring cloaks are offered for each and every occasion.

The sumptuous evening wraps of brilliantly tinted velvets, fur-collared, creased and edged, are the same wonderful creations as shown earlier in the season. The military capes and flaring Cosack cloaks, the braided and frogged military jackets have their stanch adherents still. It is of the new sports coats, however, do lightfully appropriate for golf, for motoring, for skating, for hiking or just plain knock-about wear that descriptions are now in good order.

There is a great run on corduroy for sport coats and they are shown in all the brilliant colorings as well as in the more conservative tones of "tete de negre" Russian green, sand, putty, mustard and corbeau blue. A particularly stunning model in this material is almost ankle length with a flaring bell-shaped back and a belt consisting of two stitched straps across it. The collar is the new military effect and buttons up tightly about the throat. Short box coats buttoned up high around the neck and widely belted come in the corduroy as well as in the huge horse blanket, plaid effect. Just like big brother's mackinaw. These shorter coats are, of course, more desirable for skating and golf, but going them one better for these sports are the lovely, light-weight, but feebly warm belted sweaters of angora wool in softest pastel tints of old rose, old blue, old gold, sage green and gray. With jaunty caps to match. What skittish skater or girlish golfer could ask for more perfect apparel.

As usual, clever woman has helped herself to the best of masculine gear for her own needs. She has taken his new plaidly raglan of Scotch mixture or English tweed and lifted it bodily to her own fair shoulders. They're to do for a storm coat, a motor coat, a hiking coat or travel coat of much and varied service.

A novel rinceout of transparent rubberized crepe de chine is the latest chic covering to keep maddly from the wrathful elements. They come in shimmering and shining greens and yellows and are as durable as they appear delicate. Perky little hats to match make up a moisture-proof outfit guaranteed to keep their lucky wearers as dry as the State of Kansas. You are sure to be spotted a: ultra smart if you are wearing a leopardskin coat this winter. There seems to be something particularly fitting about this feline fur that adapts itself to most types of femininity. (Certainly not, Geraldine, no catty insinuations are meant). There's something fascinatingly barbaric and elemental about it that makes it especially alluring on a sinuous brunette with glowing olive skin and scarlet lips and dusky eyes.

Thus coated, lovely women has it on the leopard whose skin she is sporting in a much she can change her spots with impunity by simply shedding his hide.

Leopard skin coats colored and cuffed in beaver or seal skin are very striking, but even simply self-trimmed they have a three-weekish effect that out far Glyns Eleanor's old tiger skin.

Mr. Man!

You certainly will enjoy the coming holidays—and all the year, too, for that matter—if you get inside one of our Hart Schaffner & Marx or Clothcraft

Suits or Overcoats

The style you want is waiting for you here at

\$10 to \$30

Christmas Suggestions

From the store that specializes in Men's and Boy's Wear.

Neckties 25c to \$2.00	Suit Cases 85c to \$10.00	BOYS' DEPT.
Suspenders 25c to \$1.00	Leather Grips \$3.75 to \$12.00	A complete store in itself where everything that is needed for a boy to wear is sold. Featuring a very special suit this week at \$5.00.
Shirts 50c to \$4.00	Combination Sets of Hose, Ties, Suspenders, Arm Bands, Belts, Jewelry, etc., 25c to \$5.00	
Gloves 5c to \$3.00		
Fur Gloves \$2.00 to \$8.50		

LEOPOLD'S

For Better Clothes

OPEN EVENINGS UNTIL XMAS.

groups of plants in all widths, are favored for evening wear, and a novelty are those made to date by being bound with blue satin bands.

Ripples and godets are other important factors in the fashions of the season, and these lead to the circular effects, which are constantly growing stronger.

VELVET CHESTNUTS.

The nature of trimmings changes with the seasons, and velvet chestnuts are among the new hat decorations, says the New York Times. They are very effective. Chrysanthemums, too, are used for hats and for corsage flowers. Violets, always popular in winter, are shown in silk and velvet for corsage bouquets, some of them combined with ribbons, some with a gnonette.

THE STAGE

Some Stage Illusions and Disillusions.

Who is there in all this broad land who has never felt the thrill that the theater imparts, with its softened lights, its cushioned chairs and the hush of expectancy in the air? Who is there who never experienced in the days of their teens a desire to be part of it all? Well, it is lucky for us that our stern parents held us in check, for, according to Miss Dixie Girard, of "The Uaker Girl" Company, which comes to the Grand Friday, December 18, it is a thankless job, and the il-



lusions of the stage are only equal to the disillusions that overtake the beginner the moment she enters the back door. Miss Girard says: "Fond mothers are apt to look upon the stage as the gateway to perdition with Satan standing guard, but it is not such a thing. It is just a rough path to the hardest kind of work. On the side of the footlights, it is pleasant enough, for there the illusion is complete, and on cold nights the audience is kept warm and on warm nights the electric fans are going. But what of the actors? Why, on cold nights, they are cold, of course, and on hot nights—well, the preachers don't need to tell us much what those in the nether regions suffer from the heat. Acting is not only an art, it is a business, and one whose steady employment is out of the question, and where the supply far exceeds the demand. And yet, there is a fascination about the work which makes it impossible for us to break away from it once we have become initiated and inured to the hardships and hard work. Besides there is always the idea with us that a big career is waiting just around the corner. You cannot rob the most insignificant actor of the belief that he is going to make a bit some day if he sticks, and we all stick, not because the life is pleasant or has one pleasant feature, but because of that career bug which has hit us on the head."

Smith Shaded By Jim Coffey

HEAVYWEIGHTS SWING WILDLY AND WASTE MANY BLOWS AT NEW YORK.

NEW YORK, Dec. 16.—Jim Coffey shaded Gunboat Smith in a flurry of wind swings at Madison Square Garden tonight. It was the usual brand of white hope fighting, and Referee Roche was the most prominent worker of the evening, tearing the massive giants apart from death clutches.

Smith landed the harder blows, Coffey the most. It was at lightning that the Dublin boy excelled, and on this he deserved the award. Every round was the same. Plenty of wild and uncanny swings that never resulted in anything more than an embarrassment which cost the referee all his strength to break.

The sixth round was by far the best of the 10. Smith worked at top speed

Abe Martin

We don't make anything in this country that's good enough for some folks, 'cept money. Don't make fun o' Przemysl till you've mastered Wapakoneta, Ohio.

Rifle Team At University

PRELIMINARY TRIALS FOR POSITIONS ON INTERCOLLEGIATE TEAM BEING MADE.

MORGANTOWN, Dec. 16.—Preliminary tryouts for positions on the intercollegiate rifle team which will represent West Virginia University this winter and spring in the National Intercollegiate Association are now being held under the coaching of Lieutenant Richard Wetherill, U. S. A., and Sergeant G. W. May. West Virginia is in the Class A division of United States colleges this year by reason of the excellent showing in the past two years.

In 1913 West Virginia jumped into world wide prominence by winning the championship of the world and setting a new intercollegiate record by shooting 988 out of a possible 1,000 points, as a team. Last year the team finished fourth in a twelve team league. Lieutenant Wetherill, the new commandant of cadets, is a crack shot and with his aid, Sergeant May predicts that he will have another team this year just as good as the 1913 combination.

CHICHESTER'S PILLS

THE DIAMOND BRAND.

THE DIAMOND BRAND PILLS IN 1914 SET GOLD METALLIC LEADER, equal with Blue Ribbon. No one else. Buy of your Druggist or CHICHESTER'S DIAMOND BRAND PILLS, for 25 cents a box at all Druggists. Always Reliable.

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FLOWERS

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Watson Hotel Bldg. Both Phones
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Our Aim

We ask you to look at our beautiful display of holiday goods. They'll please you and your friends—

- Pocketbooks
- Ivory Sets
- Ivory Pieces
- Candy
- Toilet Wafers and Perfumes
- Stationery and Bristle Goods.

Holt Drug Co.

Where Quality and Cleanliness go hand in hand.

Gas Heaters at Cost

JUST WHEN YOU NEED THEM MOST.

To reduce our large stock of Gas Heaters, we offer for a short time only, our entire line of Copper Reflector Gas Stoves at cost.

- \$2.50 Stoves reduced to cost.... \$2.00
- \$3.50 Stoves reduced to cost.... 2.75
- \$4.25 Stoves reduced to cost.... 3.50
- \$5.00 Stoves reduced to cost.... 3.65
- \$9.00 Stoves reduced to cost.... 7.00

Best Grade Red Rubber Tubing 6c foot. Oil Heaters \$2.75 and \$3.50, sold elsewhere at 50c to a dollar more. Do not let this opportunity slip.

Store open evenings 7:15 to 10 o'clock, from now until after Christmas.

Biggest and Best Line of Toys at money saving Prices.

McCray's Toy Store

312 MADISON STREET.

THE CHICAGO DIARY SPECIAL

Good Rio Coffee, 15c lb.; 7 lbs. \$1.00
Good Tub Butter 30c
Fresh Country Eggs 33c
Fresh Country Print 33c

We both lose money if you do not trade here.

CHICAGO DAIRY, 309 Madison St.

STATIONERY Christmas Letters

Here's where your particular taste is given a choice selection of fancy and plain Writing Papers, Christmas Letters, Christmas Cards and Seals. Our Christmas package Box Paper ranges in price from twenty five cents to the more elaborate at two dollars. Christmas Letters at 5c, 10c and 15c.

MOUNTAIN CITY DRUG COMPANY

Opposite Court House

Parents! Teach Thrift

The parent who does not train his children to look out for themselves financially, shirks responsibility.

Their success and happiness in the future depends upon their training in financial affairs.

There is no better way to teach the child thrift than by means of a saving account. This Bank stands ready to serve you.

4% On Savings and Time Certificates

The PEOPLES NATIONAL BANK

Fairmont

CAPITAL \$200,000,000

THE MERRY CHRISTMAS TIDE

Will confer no greater benefit on the grown-up children than the gift of a good business education. Give them an order on the UNION BUSINESS COLLEGE for a commercial, or stenographic course, and you have fitted them for a career in life that nothing can rob them of, when they have been trained in UNION BUSINESS COLLEGE.

Of Fairmont, 512 Jacobs Bldg., Fairmont, W. Va.

UNION BUSINESS COLLEGE

Date 1914

Gentlemen: I am interested in the course marked X in the column below, and wish to enter about 191

Please furnish me full information about your school, cost of tuition, books and board, also how long it requires to complete the course.

Name
F. C.

COURSES:

SHORTHAND	COMMERCIAL
Prin. of Shorthand	Prac. Bookkeeping
Punctuation	Business Forms
Correspondence	Commercial Law
Paragraphing	Business Practice
Spelling	Banking
Speed Drills	Business Penmanship
Typewriting	Business Correspondence
Copying	Rapid Calculations
Business Penmanship	