

ORIGINATORS AND LEADERS OF LOW PRICES IN FAIRMONT

FAIRMONT GRAFTON WESTON BLUMBERG BROS. CO UNDERSELLING STORE

IT ENDS WITH THE Year. Three More Days of our Year End Sale

THE GREATEST BARGAIN EVENT of the YEAR

Drastic Reduction of Prices Continues Unabated YOU CAN BUY NOW

- Ladies' and Misses Coats, worth \$5.00, for \$2.98
Men's Suits and Overcoats, worth \$8.00, for 4.69
9 x 12 Tapestry Carpet Rugs, worth \$10.00, for 7.98
Men's Gun Metal Shoes, worth \$2.50, for 1.59
Full size Set of Furs, worth \$4.00, for 1.98
Ladies' Vici Kid Shoes, worth \$1.50, for 98c
Size 27 x 54 Velvet Rugs, worth \$1.50, for 87c
Grey Fox Set of Furs, worth \$8.00, for 3.98
Black or Brown Coney Muffs, worth \$2.00, for 98c
9 x 12 Seamless Brussels Rugs, worth \$12.50 for 8.75
Men's or Ladies' Hose, worth 10c, for 5c
Ladies' Ribbed Vests or Pants, worth 25c, for 19c
Men's or Ladies' Suits or Coats, worth \$15, for 8.95

HIPPODROME

MONDAY TUESDAY WEDNESDAY THE MELODY TRIO LEE DALTON AND BROOK TWO GIRLS AND ONE BOY IN A VERY CLEVER COMEDY, HARMONY SINGING. BROWN AND SIMMONS SINGING, TALKING AND DANCING SOME CLEVER TEAM. BROCK BROS. and EDNA COMEDY HORIZONTAL BARGYMNASTS IN A FEW MINUTES WITH THE SOLDIERS. AN ALL STAR FEATURE BILL. THE 23rd EPISODE OF THE MILLION DOLLAR MYSTERY WILL BE SHOWN AT A LATER DATE. PERILS OF PAULINE No. 17 NEXT FRIDAY. MATINEE Every day at 3 p. m. Two Shows at NIGHT—7:45-9:15

MANNINGTON NEWS

BY HARRY JONES, Special Correspondent.

News items for the Mannington News Page should be given to Mr. Harry Jones or mailed to him at Box 52, Mannington. Advertisements can be sent to Mr. Jones or direct to the West Virginian.

THE WEST VIRGINIAN WILL BE DELIVERED TO ANY HOME IN MANNINGTON EVERY EVENING, EXCEPT SUNDAY, FOR 45 CENTS PER MONTH BY SMITH & MILLAN NEWS DEALERS.

The Mannington stogie factory has put out its first product in the local stores. The new factory is up-to-date in every respect and helps Mannington industry very greatly.

Miss Lulu McMillan left yesterday to visit friends in Cameron.

Mr. John L. Kirkland, of Wheeling, was a visitor here yesterday.

George Ellis, of Moundsville, was a business visitor in Mannington yesterday.

Clarence Armstrong, of Huntington, is visiting relatives here for a few days.

D. A. Tennant, of Fairmont, was a business visitor in this city yesterday.

Mr. Manard Thistlewait has returned from spending Christmas at his home in Brownsville, Pa.

FLOWERS Hayman Greenhouse Co. Watson Hotel Bldg. Both Phones FAIRMONT, W. VA.

After Christmas BARGAINS

SWEATERS 1-5 Less DOLLS 1-4 Less

- A Lot Linens, 1-2 Price. 1 Lot Furs, 1-2 Price.
A Lot of Hand Bags, 1-2 Price. Other Fur Sets, 1-4 Less.
A Lot Underwear, 1-2 Price. Hats, just about 1-3 Price.
A Lot Children's Coats, 1-2 Price.

ANDERSON'S BON TON

MODEL SCHOOLS FOR COUNTRY

MARSHALL COLLEGE FACULTY ASSUMES SUPERVISION OVER TWO SCHOOLS.

TEACHERS FROM OTHER PLACES CAN LEARN TO ACCOMPLISH THE WORK.

HUNTINGTON, W. Va., Dec. 29.—Rural schools in southern West Virginia, especially those in Wayne and Cabell counties, took a decided step in advance, when a conference of President Corby, of Marshall College, and Superintendent O. J. Rife, of Wayne county, agreed that President Corby and the Marshall faculty should assume supervision of two schools, one at Sugar Hill and the other at Westmoreland, with a view to conducting modern country schools at these two places. Similar plans are on foot with the Cabell county authorities. This plan will enable Marshall College to train her graduates not only in a model graded school, but also for the work in the "little red school house," a thing which our state normal graduates have known little about heretofore. Besides, arrangements will probably be made to have the various teachers of Wayne county visit these model schools for the purpose of observing how the work is carried on. This will bring the teachers of southern West Virginia in closer touch with each other than they have ever been before.

Germans Take

(Continued from Page 1.)

south of Arras. The German batteries everywhere replied heavily to this French fire.

While the Germans were thus engaged along the entire line of this part of their defense work, the French fire opposite Lens suddenly ceased. Instantly French infantrymen leaped from their trenches and charged the German positions, which were from 100 to 200 yards distant. A brief and furious bayonet encounter brought victory to the French. The Germans were routed. The French took them prisoners and occupied the German defenses. It was all over in 20 minutes.

The artillery fire on both sides died down and a Sabbath like silence fell on the field of battle, but vigilance was in no sense relaxed. At intervals of two rods in the trenches each eyes peering into periscopes of attached edges of German trenches, the observers themselves being well protected below the level of the earth.

A gun sounded far down the French line. Instantly uncountable numbers of detonations great and small, near and remote shattered the quiet of the empty ruined city. The heavy French artillery, the four and five inch guns were opening fire from works for miles in both directions outside the town upon the German line.

The machine guns kept up a steady spray of bullets passing a few inches above German ditches so as to catch any attempt at assault. A moment later the projectiles of German guns began to hiss overhead and burst with a crashing noise. Fifty shells fell within half an hour on this city half of which already was in ruins.

Only a few of the citizens who had remained with a fixed determination to brave the dangers of a constant bombardment, stood at the entrances to cellars and dug outs to watch the effect of the bursting missiles. Not more than a dozen men walked the streets keeping close as possible to the wall.

As the crashing projectiles burst all around, progress had to be made by clinging to the house fronts wherever this was feasible then dashing across the street and open places which generally were barricaded or strewn with barbed wire entanglements and through which narrow gangway, permitted passage.

The difference in the sound of various projectiles is easily distinguishable. The French three-inch shells leave the muzzle with a slight pop, whistle, like a rocket, and then bursts with a terrific crash spreading shrapnel all around a hundred or more yards.

The German missiles gives a duller sound during its aerial passage and bursts with a booming noise.

The German trenches may be plainly discerned at the end of a boulevard leading into suburbs at a distance of 300 yards and wherever a group of men appear at the French end, the German machine guns opened fire. The thoroughfares therefore, always are traversed, at a run while pedestrians always are ready to throw themselves flat on the ground when shells fall near at hand so as to avoid splinters.

Strangely enough a number of boys whose families are among those remaining in the town play unconcernedly in side streets and often hesitate to obey the orders of officers who bid them not to expose themselves.

Some of the suburbs, particularly Blagny and St. Catherine, are constantly under fire, while railway stations and hospitals have virtually been demolished. In every house, even where untouched by projectiles, all the windows have been broken by the vibrations.

The advanced French and German trenches are within 15 or 20 yards of each other in the suburbs. The correspondent approached under partial cover to within 15 yards of the French

A. L. COWELL, Assistant Director of Congress of the Panama-Pacific Exposition.



line, but no further as there was risk of being caught by the German fire. The trenches are so close that mining and counter mining are almost of daily occurrence. Galleries are driven 12 or 15 feet below the surface close to the hostile trenches and charged with explosives. The fuse has been set by the last sapper who scurries back to safety. A moment later a portion of German trench is blown up.

While the French were digging a gallery yesterday they came within a foot or so of German sappers driving a counter mine. The French could hear the Germans talking. Hastily placing cartridges of high explosive power in position the French miners lighted the fuse and got away, the charge exploding the German mine while diggers still were in it. This mine work caused constant disquiet as a soldier never knows when his trench may go up in the air.

STRATEGY USED TO TAKE TRENCH

SNOW AND BRIGHT MOON MADE THE TASK ALMOST IMPOSSIBLE

BY EACH MAN PULLING SHIRT ON OVER JACKET THEY CREPT UP UNSEEN

PARIS, Dec. 29.—(Correspondence of the Associated Press).—Describing the capture of a line of trenches in the north, a noncommissioned officer writes home of an unusual piece of strategy.

"The evening before there had been a heavy fall of snow," he said, "and the bright moonlight showed up every object with extraordinary clearness against the white background. The 126th infantry which had planned a raid on the enemy's trenches, only 20 yards away, found its project compromised, but a corporal was struck by a brilliant idea. Every man pulled off his outer clothes and pulled his shirt on over his jacket and vest. Thus they crept through the snow up to the edge of the German trenches without being seen and carried the entire line."

Rumania to Vote on \$40,000,000 for War

BUCHAREST, Dec. 29.—The policy of a Roumanian alliance with the Triple Entente, has obtained such a powerful support that even the conservative leader, M. Marghiloman, leaning rather to the side of Germany and Austria, was forced to declare a meeting of the party committee in favor of action against Austria and Germany.

For some time past there had been successive Italo-Roumanian manifestations culminating in the foundation of Rome Italo-Roumanian League.

The Finance Minister tomorrow will introduce a war credit of 8,000,000 pounds sterling (about \$40,000,000).

Vaudeville Actor Killed in Accident

KANSAS CITY, Dec. 29.—Nine men were caught here today in the collapse of a wooden canopy built to protect pedestrians passing under a million dollar hotel building under construction. Two were killed and six of the others seriously injured.

Walter S. Dickinson, a vaudeville actor of Lincoln, Neb., died at a hospital. His skull was fractured. The other victim was a workman. James McBean, business agent for a labor union, was in a critical condition tonight from his injuries. The others injured were workmen employed on the building.

Take Remains to Cameron. The remains of Mr. William Judson Ketcham, steward of the Elks Club, whose death occurred early Monday morning, will be taken to Cameron on No. 3 tomorrow evening where interment will be made.

CLEAN STORES ATTRACT TRADE

Dust a Parasite That Eats Into Profits.

SHOPPERS DETEST FILTH.

Many Merchants Fail to Understand Value of Tastily Arranged Exhibits. Cobwebs and Trade Don't Mix—Up to Date Retailer Uses Wordless Language in Fine Display.

[Copyrighted, 1914, by Thomas J. Sullivan.] Cleanliness is next to godliness and is indeed a duty. Even from the body's purity the mind receives secret sympathetic aid.

So great is the effect of cleanliness upon man that it extends even to his moral character.

Virtue never dwelt long with filth, nor do I believe that there ever was a person scrupulously attentive to cleanliness who was a consummate villain. But cleanliness in commercialism is the most to be admired.

Not Sufficiently Attractive.

An unclean, a disorderly store cannot hope to make a big success in these days of advancement. One of the principal reasons why rural consumers have gone to the large city stores and retail mail order houses is because some of the home stores have not been sufficiently attractive. They have lacked both in orderliness and cleanliness.

The successful merchant is the one who not only keeps his store up to the point of a man's idea of cleanliness, but also up to the woman's standard of perfection, and, strange as it may seem, dirty people do not like to trade in a dirty store, and a cleanly person will never trade in a dirty store if he can help it, and the chances are a hundred to one he can help it.

The retail mail order houses show in their every move thorough recognition of the fact that woman has become the purchasing agent for the American home.

The successful merchant is the one who has discovered what women want and in what form they want it displayed.

Woman Enjoy Looking Around.

A woman enters a store much as a man enters a theater—both are willing to be interested. Women enjoy looking.

The store which makes looking easiest and its display the freshest and most varied goes a long way toward inducing her to confine her shopping to that one store.

The success of retail mail order houses proves that shoppers enjoy leisure in their inspection of goods which they propose purchasing, as their immense catalogues are but a display of their wares and can be studied at leisure and ideas formed as to just how the actual goods themselves would correspond with the attractive illustrated display.

Beauty commonly produces love, but cleanliness preserves it. Age itself is not unamiable while it is preserved clean and unsoiled, like a piece of metal constantly kept smooth and bright, which we look on with more pleasure than on a new vessel cankered with rust.

Must Use a Wordless Language.

The catalogue house is hundreds of miles away, asks payment in advance, causes the customer endless delays, talks in print about mere pictures of goods, but in spite of all these disadvantages it does interest and convince by means of its displays in its catalogues and the opportunity of the shopper to "shop" undisturbed.

The up to date retailer is persistently asking people to buy his goods, not by constantly boring them with spoken or written questions, but simply by the method and manner in which his goods are displayed.

His goods must talk for him, and talk effectively, and the language must be wordless.

But the pulling power of price and quality will not overcome the handicap of a dirty, disorderly stock and store.

Cobwebs and trade were never good friends.

They clash whenever they meet. Don't let them meet.

Cleanliness an Asset.

Dust is a parasite that eats into profits. Don't throw away your profits. Throw away the dust; sweep out the cobwebs. A dirty article is never a salable one.

Cleanliness is an invaluable asset. It means money in every man's pocket, both from the standpoint of money credit and sales.

Untidiness and uncleanness are not alone found among some merchants, but they are too often found in the home, the professional man's office, the hotel and on the farm as well, and I sometimes think men and women so thoughtless and shiftless must have cobwebs on their brains.

Then, too, success never dwells with tidiness. Which shall it be?

Tries to End Life as Doctors Seek Bullet

MILLVILLE, N. J., Dec. 29.—Dependent because of domestic unhappiness, Samuel Pangburn, fifty-five years old, attempted suicide by firing a bullet near his heart. His daughter heard the

report and found him lying on the floor severely wounded.

While the surgeons were probing for the bullet Pangburn attempted to fire another bullet into his head. He cannot recover.

City News BRIEFS

Lecture Tonight.

Dr. D. Lee Jamison, a former resident of the city and a brother of Drs. W. C. and J. A. Jamison will deliver a lecture tonight at the First Baptist Church on the subject, "What I Have Heard and Seen in Asia." Dr. Jamison has traveled extensively through Asia and is thoroughly conversant with conditions in that country and his lecture will be interesting and instructive. An admission of 25 cents will be charged. The lecture will begin at eight o'clock.

Homeless Boy.

Fourteen-year-old James Devers a lad who tramped to this city from Richwood in an effort to reach relatives at Grafton, was given the transportation necessary to reach Grafton yesterday and sent on his way. There he will stay with his grandmother, Mrs. Inez Casteel. The lad is an orphan and after the burial of his mother last week had no home and started in quest of one. He reached this city and told a plausible story of having tramped miles in reaching this place and the hardships endured.

German Commander Jailed for Ship's Loss

COPENHAGEN, Dec. 29.—The Hamburger Echo states that the court-martial held at Wilhelmshaven on December 23 on the sinking by a mine of the cruiser Yorck with a loss of over 300 men sentenced Captain Pieper for disobedience of orders and negligence.

He was sentenced to two years detention in a fortress. Commander Cleve was sentenced to one year's imprisonment.

Wanted—Fire Chief; Salary \$10 a Month

MORRISTOWN, N. J., Dec. 29.—WANTED—A fire chief; must be capable, industrious, reliable; salary \$10 a month.

The board of Aldermen of Morristown, N. J., will be confronted with the necessity of publishing an advertisement somewhat like the foregoing unless some patriotic citizen of the town volunteers to serve as fire chief within the next few days.

Chief Wilbur F. Day resigns January 1. The Aldermen have thus far been unable to get any one to succeed him.

Begin the New Year With a United Overcoat

You'll never make a better resolution than to begin wearing United Woolen Clothes the coming year. Though the price is but

ESTABLISHED 1882 ALL SUITS TRADE MARK \$15 NO MORE ALL OVERCOATS \$15 NO LESS MADE TO ORDER MADE TO FIT

The pure virgin wool materials, workmanship, tailoring and design are equal to that you'll find in garments selling at twice our price.

Just think of it—custom tailored, made-to-measure clothing at only \$15!

Guaranteed to be better by at least 50% than any others selling at our price.

A complete line of pure woolsens await your selection. Be measured now.

The United Woolen Mills Co.

W. A. HERSCH, Pres.

106 Main Street

The Largest \$15 Made-to-Measure House in America.

- Parkersburg, W. Va. 302-4-6 Market St.
Wheeling, W. Va. 1222 Market St.
Cincinnati, O. 422-424 Vine St.
Clarksburg, W. Va. Fairmont, W. Va.
Columbus, O.
114 Pike St. 106 Main St.
47 N. High St.
Charleston, W. Va. Bluefield, W. Va.
Zanesville, O.
113 Capitol St. 231 Princeton Ave.
412 Main St.
Huntington, W. Va. Marietta, O.
Middletown, O.
326 Ninth St. 192 Front St.
312 E. Third St.
Sistersville, W. Va. Newark, Ohio
Staubenville, O.
Thistle Bldg. 34 No. 3d St.
401 Main St.

COMING To the GRAND New Year's Matinee and Night

GREAT WHITE SLAVE PLAY

LITTLE LOST SISTER

PRICES AT NIGHT 25, 50, 75c, \$1.00, \$1.50 At Bargain Matinee 25, 50 and 75c.

January 2nd THE MOVIE GIRL

One Drunk. One plain drunk sat in the dock in Mayor Bowen's court Tuesday morning. He heard the usual sentence imposed.

Left Over Holly Wreaths and Mistletoe ONE-HALF PRICE H. W. Leaman