

IN THE FRONT ROW

HEADLINERS TONIGHT.

- Stock Production.
 Hippodrome Bondage
 Colonial Southern Beauties
 Nelson A Perfect Day
 Princess Peg O' the Ring
 Dixie Eye of the Night
 Ideal The Holly House
 Grand Sporting Blood

"It is see one grande week," as Hoppy puts it, for the theatergoers and the amusement-seeking public in general. With the local picture houses all having extraordinarily strong film productions scheduled and the extra attractions at the three theatres there ought to be enough doings to make this town look as though it had arrived at the "Fifty-in-Five" all at once.

The Hippodrome starts off with a strong white slave play and will follow it up the last half of the week with another high-class production. And to make things all the more attractive two silk kimonos were given away at the matinee today. Tomorrow night is designated as "pay night" and a nice list full of cash prizes will be distributed in the audience. On Friday night the old fashioned "Country Store" program will be added to the regular bill, and on Saturday afternoon there will be a regular children's day celebration at which lots of presents will be given to the kiddies.

The Colonial is adding its quota to the week's amusement festival by playing the Tassel & Young organization of fun-makers in three changes on bill during the week and four performances on Saturday.

Wednesday night the Lyman Howe travel pictures will be shown at the Grand, and on Thursday we are to be taken out of doors and treated to a game of baseball that promises to be the real thing. The St. Louis Nationals will play Fairmont at South side park in the afternoon.

The next day, Friday, young and old, great and small will be out in untold numbers to see the historically great "Buffalo Bill" and the "101 Ranch" caravan of wonders in a thrillingly spectacular display of daring horsemanship and a thousand other things to marvel at.

Saturday the Grand comes back into the limelight with two performances by the La Salle troupe of comedians, musicians and specialty artists, surrounded by a chorus of pretty girls who can sing and dance and—maybe, make go-go eyes and smile bewitchingly.

Truly, "it is see one grande week." The eighth episode of "Peg O' the Ring" is the Princess' big card today. We are all anxious to see how "Dr. Lund, Jr." and "Peg" get out of the predicament in which we left them last week, although we feel sure that they'll leave us in just as hot a stew and keep on the anxious bench for another week.

The Nelson has four good ones today. One is described as a "happy comedy of anticipation and realization" entitled "A Perfect Day." Another is "The Unwilling"—a one-reel drama. "Pokes and Jabs in a funny one," and "The Pony Express Rider," a drama of the west, with Tom Mix the central figure.

Tassel & Young's "Southern Beauties" are not new to Fairmont audiences. On their last trip here when they played at the Hipp they made a decided hit, and as the company has undergone very few changes Colonial patrons can prepare for a week of the real thing in musical tabloids.

"Bondage" which opens at the Hipp today will have a faultless interpretation by the Lewis-Oliver players. The piece deals with the white slave problem and abounds in startling exposures of conditions as they actually exist. Those who have seen both this play and "The Traffic" have expressed the opinion that "Bondage" has a greater soul-gripping influence, and declare it to be the peer of any white slave play ever written. The Lewis company has had it in preparation for some time and nothing has been spared to insure a successful presentation.

OLD STAGER.

SPORT NOTES

The Cards caught two men in the draft. Higgins is hoping they don't blow!

Bill Carrigan says there's no truth in the report that he's going to quit his job. Rockefeller also denies the rumor that he will give away gasoline.

See where Blossom of Yale, was nipped in the bud in the intercollegiate golf tournament by Percy Parker the perfectly precise putter of Princeton.

Eppa Rixey isn't so far behind Zack Wheat as a slugger. Eppa, old top, has crashed a safe hit in four consecutive campaigns.

Wild Bill Donovan seems bent on tightening his defense. See where he has signed up Buckles.

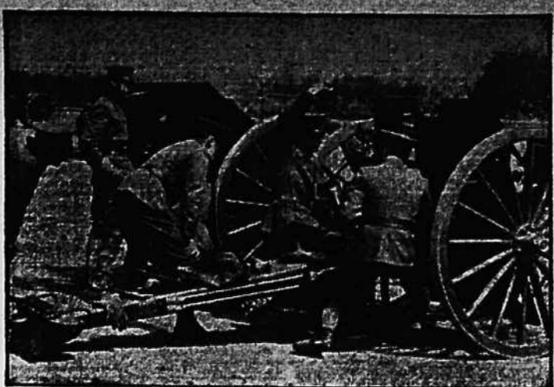
Now that Johnny Evers has cut another tooth he probably will be able to chew the rag with all his old-time vigor.

Hammer has been pounding away manfully the last two years, yet he doesn't seem able to nail the lightweight title.

Chances for an epidemic of tetanus poisoning at Yale are slim this year since Mahan's gone to the western coast.

Chick Evans, having won the national open and the national amateur golf titles, might hold a one-man tournament and play himself for the championship of the world.

Barring an accident to Billy Roche, Champion Freddie Welsh ought to hold his lightweight title for years to come.



"FIRE WHEN YOU ARE READY" A FEATURE OF THE "BUFFALO BILL 101 RANCH" MILITARY PREPAREDNESS DISPLAY, HERE ON FRIDAY NEXT.

WILD WEST SHOWS ARTILLERY DRILL

Buffalo Bill Has Modern Guns and Company of Veterans Use Them.

The victor in future wars will be such through superiority in artillery. In the past the infantry and cavalry preponderated in the struggle. The general public sees very little drilling by artillery, as most Army Posts with smooth parade grounds are the place of practice. Col Cody, who for years has been affording the masses an idea of military tactics in the old muzzle-loading style, has secured the latest up-to-date rapid-fire machine guns to illustrate the difference in scientific warfare of the day that has to be acutely studied. The men are veterans and when the fact that they drill on unprepared grounds in different towns every day is taken into consideration, it renders the following description by Captain Hammond of the United States Army of Light Artillery Drill at West Point, when he was a cadet, interesting.

"Light artillery drill is very inspiring, both to the spectator and the participant. As yearlings and second class men, we have sat on the limber chest and caissons and had the teeth fairly jolted out of our heads, holding on with all our might as the heavy carriages skidded around the sharp turns or reared their way down the plains at full speed. As first class men, however, we commanded sections or platoons, and could better appreciate the attractive feature of the drill from our positions in the saddle.

The spectator is likely to be thrilled with all the rattle and clatter and dash of these drills, but goes away and asks himself what it is all for. The onlookers admire the precision with which the movements are executed, and the uniformity of the firing of the pieces singly and by platoon and by battery, at an imaginary enemy, but he hesitates to believe that this is the way it is really done. I have seen them going into action against the real enemy and with real ammunition, but the precision and accuracy which marks the drill on the peaceful gravel plain at West Point, was no less in evidence when it came to the real thing.

"This is what drills are for, and that is why soldiers cannot be made in a day." With the Infantry Drill, Rough Riders of all Nations, the United States Cavalry and this new Artillery feature, Col. Cody is giving a lesson that must interest our National Guard and the rising generation of young American patriots, and is thus truly doing the state some service in the line of "Preparedness."

REPETITION AND THE SUBCONSCIOUS MIND

Did anyone ever ask you to do a certain thing and you replied, "Why, I couldn't do that; never attempted it; never gave it any thought," but you tried it and you found you could do it easily, and you wondered at your own smartness?

Well, it wasn't your own smartness. It was only your second mind, or subconscious mind; bringing to light a little knowledge stored back there in daily suggestions and daily glimpses of this act done by others and you had learned how the act was done, but you were unconscious of learning it because at the time the thing was not important to you.

In advertising sub-conscious mind plays a mighty important part, and since advertising occupies a high place in present day commercialism business men should give this subject more serious thought.

It is a tested natural law that the mind can be made, by constant repetition to immediately connect two subjects. For instance Napoleon and Waterloo—Gold Dust and the black twins. One of the easiest and quickest ways to influence the sub-conscious as well as the conscious mind is through advertising, repeated and repeated and repeated. If you have a product to sell, advertise it and advertise it and advertise it. If you do this persistently and insistently every man, woman and child who has seen those advertisements will justly naturally think of your product when the need for something in your line arises. You will connect the two thoughts. There can be no contradiction of this statement, it is only the working out of a natural law, proven by long experience.

SCRIMMAGE WORK BY NORMAL SQUAD

Coach Bell Works Out Men For the Glenville Game.

A squad of at least twenty is expected by Coach Bell of the Normal football team by Thursday afternoon. Several boys entered the school Saturday and four or five others this morning. Of this number at least six are preparing to come out for football.

"Goat" Ridgeley, one of last seasons performers reported for practice this afternoon. His coming back to the yellow and white is expected to be the addition of another fear in hearts of the school's opponents. John Reed, star backfield man will enroll Wednesday and will be on the field in his "rootin'" togs that evening. Both of these last year men expect to get in the game with Glenville Saturday, and if they can pick up the signals in that time it is possible that they will be used.

Fast scrimmage work is what coach Bell has planned for his men this week. Every evening they will be run through a fast signal drill and then allowed to mix up a little. By Thursday afternoon the Coach believes there will be nearly enough men on the field to make two teams, and if this is the case some real scrimmage work will be gone through with.

INDUSTRIAL FAIRMONT

The plant of the Fairmont Window Glass company will likely begin operation about October 25, that being the date fixed for the opening of the window glass plants throughout the United States at the meeting of the National Association of Window Glass Manufacturers and the National Window Glass Workers which was held last week in Cleveland. The wage scale for the year which was determined at this meeting is much higher than last year.

The 1916-17 wage scale gives single strength workers an advance of 20 per cent. over the scale in effect at the beginning of last blast, plus a 10 per cent. advance differential for single strength blowers exclusively. Double strength workmen get an advance of 16 1/2 per cent. over wages in effect when a general resumption took place last year. The advance over wages at the termination of last blast is 12 1/2 per cent. for single strength, plus 10 per cent. differential for single strength blowers and 9 per cent. on double strength, an increase of 7 1/2 per cent. having been conceded the workmen on March 15, 1916, which was paid to the end of the fire.

This push-up in wages, together with increased cost of raw materials, fuel, boxing lumber and practically everything entering into the manufacturing and packing of glass, of necessity must result in higher prices to the trade.

All of the \$300,000 stock of the new Stevenson company, which will operate a wholesale grocery business in Fairmont, has been subscribed and a meeting of the stockholders will likely be held this week to organize and elect directors. The new directors and officers will then determine upon a site for the store rooms of the new company.

Tom Deveny's "Industrial development project," that of the construction of his new building on the corner of Main and Monroe streets, progresses very slowly owing to the uncertainty of the labor supply. Sometimes Tom has as many as eight or ten men at work at once and at other times he has difficulty in digging up one man who will work. Mr. Deveny, however, is always on the job and has many volunteer assistants who frequently stop and help in the job of overseeing and bossing the work. The foundation is not yet completed.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of *Chas. H. Hitchcock*

ALEX ISN'T WHOLE WORKS ON PHILLIES STAFF; DEMAREE TURNS IRON MAN IN PENNANT RACE

BY HAROLD JOHNSON. Smoking, cartooning and pitching constitute the three joys in the life of Al Demaree, second best bet on the Philadelphia National league club pitching staff! He smokes inveterately when not in his diamond spangles; sketches comical stuff in his odd moments and huris like a world beater, at times.

Demaree turned his master stroke on the slab the other day when he beat the Pirates in both ends of a double-header, which helped materially to keep Moran's crew within reaching distance of the pace-making Dodgers in the bristling pennant dash.

Demaree will be Alexander's right-bowyer if the Phils repeat and go into the world series. He proved his fitness for mounded task when he tamed the Corsairs, blanking them in the opener, 7 to 0, then returned to outpitch Manaux, the league sensation, in the afterpiece. He was nicked for 16 hits during the matinee.

The heavy schedule of double-headers hanging over the Phils caused Demaree to volunteer the double role. Rixey and Mayer, the other stars of the Phillies staff, have been worked hard and in the final drive toward the

flag Moran is willing to go to almost any extreme to win games.

Though a heavy smoker Demaree declared after the strain of working 18 innings that he felt no ill effects and would be ready to grace the slab the next day if necessary.

Like every other red-blooded youth Al is fond of money. But he'd rather beat the New York Giants than find a stray \$100 bill. He wasn't pleased when he was shifted from the Giants to the Phillies in a deal for Lobert. At the time Demaree figured his chances for any world series money as a member of the Quakers mighty slim. After getting away to a bad start with the Phillies Al developed into a whale of a pitcher. To date this season he has defeated the Giants seven times.

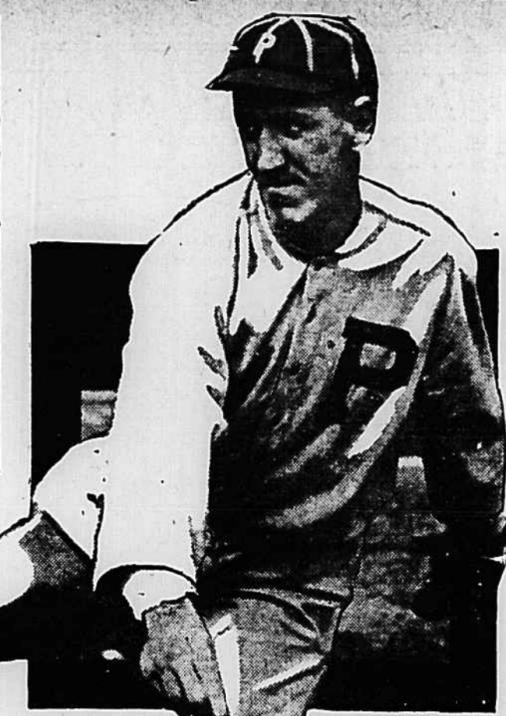
Monongah Won Game From Morgantown

The Monongah baseball team won their game Saturday at South Side Park with Morgantown by the score of 4 to 2. This is one game each that the two teams have won and it is likely that a third game will be arranged to decide which is the better. Yesterday's game was lost by the Monongah team to the Clarksburg delegation. The Clarksburg boys were held down until the eighth inning when Toothman pitching for Monongah seemed to lose his speed and control and the visitors quickly piled up the score of 7 to 2.

SYPHONIC.

The bride wore a traveling suit of dark blue serge while the groom wore a midnight blue.—The Rural Valley (Pa.) Advance.

A French singer recently attended a reception at the home of a woman noted for her parsimoniousness. The hostess tried to converse with the Frenchman in his native tongue. He



Demaree

noticed that her lack of fluency was embarrassing her and, with commendable politeness, exclaimed: "Pardon, madam, somewhat the French is difficult for you; but I am able to understand your meanness if you will the English speak."

Some Bull.

Lady—Is that a pedigreed dog? Dealer—Pedigreed! Why, if that dog could talk he wouldn't speak to either of us!

HIPPODROME

Monday, Tuesday and Wednesday. The Wonderful White Slave Play

Bondage

Tomorrow Night Pay Night

Real Money given Away Friday Night The Old Fashioned Country Store.

PRICES

Matinees 10c and 20c. Evenings, 10c, 20c, and 30c. Thursday, a New Play.

COLONIAL

THIS WEEK
TASSELL AND YOUNG'S SOUTHERN BEAUTIES
FEATURING
MUSICAL COMEDY COMPANY,
The Castle Quartette and

THREE FROLICS DAILY	THREE COMPLETE CHANGES
MATINEES 10c	NIGHT 10c&20c

That Girly Whirly Chorus

GRAND MATINEE SATURDAY & NIGHT SEPT. 30

"Some Girls Will and Some Girls Won't Attend Every Show BUT THEY'LL ALL WANT TO SEE

THE LA SALLE COMPANY'S BIGGEST PRODUCTION

'STEP LIVELY'

THE SEASON'S BEST MUSICAL COMEDY WITH

HAL JOHNSON

SUPPORTED BY A CAST OF FAMOUS FARCEURS AND THE "Inimitable 1916 Beauty Squad" of Sparkling, Vivacious, Lively Girls.

The Season's Song Hits A Laugh a Minute

35—PEOPLE—35

CAR LOAD OF SCENERY AND EFFECTS.

PRICES—Night \$1.50, \$1.00, 75c, 50c, 25c. Matinee, Lower Floor, 75c; Balcony, 50c.

SEATS AT MARTIN'S THURSDAY.

GRAND WEDNESDAY ONLY SEPTEMBER 27th

LYMAN J. HOWE'S TRAVEL FESTIVAL

HAWAII SPAIN NORWAY

PREPAREDNESS WEST POINT

MANY OTHERS!

Prices—25c, 35c, 50c and 75c
Seat Sale at Martin's Monday—Mail Orders Filled Now



CHESTNUT CHARLIE.