



FINAL



Saturday is the End

Personality Counts These Last Few Days

There are only three more days of the Great Golden Festival. Saturday is the end. Right now it would be hard to even hazard a guess as to who has the best chance of winning the two Capital Awards to say nothing of the eight district awards.

There are fifty on the list whose chances are about even. Two dozen others would stand an equal chance of winning if they would begin today to help the friends who are working for them. Truly the value of the awards to be won are worthy of the extra effort. Activity this week, more than ever before, will be the only salvation.

Personality counts from now on. This week every candidate must strain every nerve to finish strong. Everyone must go the limit, especially those candidates who may have been waiting for the end. Keep near the top of the list this last week. It is the list in the paper that the public will watch. They'll judge you and your chance of winning and will lend their support accordingly. It is not necessary that you hold the highest position each day, but just let the public see a good, healthy increase from now until the end. This week the voting limit daily will be raised to 25,000 above the leader rather than 5,000 which has prevailed heretofore.

Do not forget the subscriptions this week, for subscriptions are bound to be the winning factor. You can secure them in great quantities if you try, for everyone is aroused over the closing of the Golden Festival, and they will all want to do their utmost to help you win. Many people have been holding their subscriptions until the last week, to give them to the people whom they thought stood the best chance of winning. Last week didn't make a particle of difference in the leadership. Everyone, with a few exceptions, held about the same relative position.

The whole public will vote this week—vote as it never voted before. If you are idle a minute this week, you are lost. The race is so even that minutes will win—remember that. The whole public will be watching you. By your perseverance make them vote for you. Really, after all, this is the big week—the end!

**At 8:00 o'Clock in the Eveniug,
Saturday, April 14th, The Great
Golden Festival of The West
Virginian Comes to a Close.**