

# The West Virginian

"THE PAPER THAT GOES HOME."

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Subscribers on our carrier routes failing to get The West Virginian any evening should call "WESTERN UNION," state the fact and give name and residence and a messenger will deliver a paper to your door at once. There is no charge to the subscriber for this service. The West Virginian plans to render to its subscribers the best newspaper delivery service possible and this is part of the plan.

TUESDAY EVENING, AUGUST 7, 1917.



### MUNICIPAL PUBLICITY.

CITIES are like private corporations in that those which exhibit the most originality and boldness grow the most rapidly. No private or quasi public corporation now attempts to carry on business without liberal expenditures for publicity, and it is recognized by a list of municipalities which grows longer each year that even cities must advertise if they do not want to go back in an age which is notable for municipal enterprise.

These basic considerations add what it seems to this newspaper is convincing force to the proposition that a small special tax be levied for the purpose of raising a fund with which to advertise Fairmont. We must blow our horn if we want to increase in importance among the cities of the nation, and while we are about it we might just as well do it in the most approved way so that we will receive a maximum of benefit from what we put into the campaign. That is the sound business view to take of the matter even though it may appear to some as a somewhat novel field of endeavor for a city government.

As The West Virginian understands the publicity program which the Board of Affairs is asked to consider the Chamber of Commerce and the business men of the city will add dollar for dollar to the amount that the city provides and the whole will be spent for the benefit of all of us. That is fair if anything ever was.

For the past year a considerable sum of money and not a little energy and mental effort have gone into a movement to make Fairmont a more prosperous and more widely known city. There is nothing savoring of a boom about this movement; nothing that encourages mushroom growth which in all likelihood would disappear even more rapidly than it came. Good, solid, permanent, worthwhile increase all along the line and in every direction was the only thing aimed at. That kind of growth helps every man who lives in the town and it is especially beneficial to the owners of small property. Yet, comparatively speaking, the men who have thus interested themselves in promoting the prosperity of Fairmont have been few in number.

They will prosper as the city prospers, to be sure, but it is felt that in order to give the movement the momentum that it should have if it is to be a 100 per cent success more money must be expended upon the publicity feature than the people who have worked up the big plan have at their disposal, and they think, and so does The West Virginian, that the city government, acting for the whole people who will also prosper, although they have invested no capital and will run no risks, should help.

Municipal publicity is not an experiment. Some American cities have realized results out of advertising campaigns which have made publicity experts marvel. It is the understanding that if Fairmont goes in for a publicity campaign the matter will be placed in the hands of specialists who will have the benefit of all the accumulated experience of other cities to guide them in planning the Fairmont effort.

### RUFF STUFF

Trolley company ought to hold a safety first meeting at which it is made plain that hauling children away from Monongah is one of the most dangerous things imaginable—for the employees.  
At that the germ laden water in the springs at Dakota Mine is safe as compared with some of the stuff that is imbibed hereabouts.  
It wasn't the mealy two fifty that caused that Daugherty murder; it was getting thrown out.  
It's another illustration of how dangerous it is for a man with a hot temper to tote a gun.  
Generally speaking a man with a gun in his clothes has a yellow streak a foot wide running down his spine.

There will be absolutely no risk about it. It is a plain business matter, the outcome of which is certain if it is undertaken with sufficient resolution.

### CONCEALING EPIDEMICS.

ONE of the best possible aids in fighting a serious outbreak of contagious or infectious diseases is intelligent publicity, and it seems to us that the Health department at Charleston should take some steps to make that clear to the county and city health officers in such a way that they will not forget it in a hurry.

We have no criticism to make of the department itself. It realizes the value of letting the public know what it has to guard against and all the attaches of the Charleston department share in this understanding of the duty of a public health service. That is proved every time a man from Charleston is called to any part of the state. It was proved right here in Marion county on Sunday when Assistant Commissioner Wood came here and the public learned for the first time that there was a serious outbreak of typhoid in one of the mining towns of the county.

But not all the subordinates of the department understand their duty in the matter of publicity. And one of the direct results is that the State health officers have much work to do the necessity for which might have been prevented. Trifling outbreaks of communicable disease are concealed by the very men who ought to see to it that they get the fullest possible publicity, and as a result they develop into serious outbreaks which entail the expenditure of a lot of money and the serious disarrangement of business.

It is perhaps of no use to try to reason with these believers in a policy of darkness and concealment. About only way in which they can be dealt with is for the Health Commissioner to lay down a simple rule about such matters and then catapult the first local health officer who ignores or evades it out of his job. In the administration of the health laws of the state the party that is entitled to first consideration is the public.

### GARBAGE DISPOSAL.

THE Board of Affairs did a very wise thing yesterday when it turned the garbage disposal problem over to Dr. Ramage with instructions to make an investigation before closing a contract.

The feeling in this city for some time has been that what we need is a simple incinerator, and indeed that may be what we really do need. But no harm will be done if we take the trouble to be sure about it. And in the end we may find that we have saved \$5,000 or \$6,000.

Since the world began to face a serious famine in many things that are essential to human life the matter of waste has been looked into with a sharp eye by the scientists, and it is beginning to be suspected that even small cities like Fairmont are guilty of criminal waste in not processing the garbage, recovering the fats and oils and disposing of the residuum in some useful way. In the better class of these systems there is very little left to burn.

Some cities even pass their entire sewage through a reduction plant and make the plants pay dividends on the capital invested in the whole sewerage system, as well as guard against the spread of disease through the pollution of the streams that drain the city. Nothing like that is to be thought of for Fairmont, but garbage is another matter, and it is possible that we could set up a plant which would go a long way toward paying for the entire garbage removal service.

Provost Marshal General Crowder's order, telegraphed last night to the local boards throughout the country, that the widest possible publicity be given to the reasons advanced in support of applications for exemption is a wise finishing touch to the regulations. There will be no mysteries about the draft, and that fact will go a long way toward making the public as a whole satisfied with the operations of the law.

County and City officials and peace officers throughout the state have received a circular letter from the state highway commission which calls attention to the outstanding points of the new road law as it applies to traffic. Most of these points are familiar enough, but there is one which is new in this state and seems to have been put in the act for the regulation of the conduct of road hogs. It provides that it is unlawful to operate a motor vehicle so as not to permit other vehicles to pass.

Without in the least seeming to pay any attention to them the military authorities have taken most effective means to take care of the young men who have rushed into matrimony in the hope of avoiding military service. These are days in which the path of the fourflusher is far from easy.

Some one has told The Times that the story printed "in the local evening paper" about typhoid at Dakota mine is not true. The denial is on a par with the handling of the health situation at Dakota. It is bungled, for it admits that while the situation may not be right now exactly as we described it, it has been that way. What The West Virginian printed about the typhoid at Dakota was based upon information supplied by the State health authorities. If Dr. Yost thinks it does him an injustice he ought to lodge his complaint at Charleston.

According to a treasury statement made yesterday the per capita circulation on the first of this month was \$46.53. And back in the free silver days there were millions of men who were sure that a per capita of \$40 would cure every economic ill the country had. What a lot of water has run under the bridge since 1896!

Senator Hollis, speaking on the food bill yesterday, said: "The Senate is not composed of empty headed men." Certainly not. No one ever thought of such a thing. When the dear peepul thing about the heads of the Senators at all they think of some of them as filled with mush and others as of solid bone.

And there is an amazing lot of that kind of yellow in this man's town.

Cleveland says "become a citizen or gettelt out."

It sounds a trifle harsh, but it has the proper ring after all.

Judging by the debt paying reports that get into the papers from time to time the local churches are sharing the general prosperity.

With more than five and a half million bucks in its sock the state ought to be able to do something toward that third regiment.

Getting them before they become paralyzed is darned good work.

But parents will have to display a whole lot more sense than they usually do before that becomes the rule.

An ex-prohibition commissioner of Michigan who could not buy any whiskey after trying for four days in various places thinks West Virginia really is dry.

Well, it is hard to get, but you can get it if the merchant thinks you are trustworthy.

Perhaps the Michigan gentleman looked like a "revenue."

Or a preacher.

Then again maybe he did not come to Marion county.

### WAR TRAFFIC ON WATERWAYS.

WASHINGTON, D. C., Aug. 7.—Increased use of inland waterways to carry war traffic was advocated by Secretary Redfield today in a statement announcing that Walter Parker, secretary of the New Orleans Association of Commerce, had started a tour of the lower Mississippi Kentucky and Ohio rivers to stir up interest in river freight transportation. He is a special assistant to the secretary in this work.

## OUTBURSTS OF EVERETT TRUE

(BY CONDO)



## MORE GERMAN SHIPS READY FOR SERVICE

Those Interned in Philippines Will be Used by Government

MANILA, June 28.—(Correspondence of The Associated Press)—The first of the smaller of the commandeered German vessels in the Philippines to approach the completion of her repairs will be put into commission within two or three days, to be followed by two more. These three vessels probably will be the first of the inter-island fleet which the Philippine government expects to establish with the seized vessels. The 23 steamers seized in the Philippines at the time of the rupture of relations with Germany had an aggregate tonnage of 84,000. The Philippine government, while recognizing that the larger steamers should be put either into the Pacific or Atlantic trade, as the National Shipping Board thinks best, made a plea to Washington that ten of the smaller vessels representing perhaps a third of the total tonnage, be assigned to the government for such service as the insular authorities deemed wise. The chief use to which the German steamers will be put will be either in inter-island traffic or in the sea trade between the Philippines and the China coast, the insular government has in mind the possibility of employing one of the vessels perhaps in trade between the islands and Spain. There is a population of close to 10,000 Spaniards in the Philippines. They alone provide a market for many Spanish products. Meanwhile, work on the larger German steamers is proceeding rapidly. Two already have sailed. The outfitting of so many vessels and in so short a time has exhausted the supplies of naval stores in Manila and of the China Coast. Some vessels may have to wait for the arrival of these stores from the United States. The manning of so many vessels also virtually has exhausted the supply of sailors in the Philippines, as well as ship's officers. To fill the ranks of the vessels will recruit Chinese crews in Hong Kong. Officers will have to be imported from the United States.

### BIG PROFIT IN PEACHES.

HUNTINGTON, W. Va., Aug. 7.—In a basket of peaches a local grocer purchased from a local commission merchant he found interesting information. In the bottom of the basket was found a note from a Texas girl, explaining that her father had sold these peaches for \$1.20 a bushel and asking the ultimate consumer to write and tell her how much he paid for them. The merchant bought the peaches from the commission dealer at \$3.25 a bushel and retained them to his trade in the city for \$5.

### WORTHINGTON

Edward Davis Located Through The West Virginian.

Your article in Friday's paper stating that Mrs. John Fitzmaurice, of Uniontown, Pa., was in a dying condition and desired to see her brother, Edward Davis before her death resulted in her wish being gratified if she lived through Friday night. Mr. Davis is employed at the Anabelle mines near here and is a member of the Worthington Odd Fellows lodge. L. V. Reamer, who is a member of the same lodge got into communication with Mr. Davis by telephone and within a short time he was on his way to his sister's home, traveling by automobile and should have arrived at Uniontown within a few hours after the paper was off the press.

### Another Coal Deal.

The McDaniel Coal company which was organized here a few weeks ago, has sold out its holdings on the W. E. Sandy farm. A. Friedman, of Fairmont, was the purchaser and will operate the mines to the full capacity.

### Persons.

Glenn Schutte of Adamston, Harry Watkins of Monongah, James B. McDaniel, Kenneth Thorn and Misses Georgia McDaniel and Lorene Thorn formed a party who motored to Valley river points on Sunday.

Mr. and Mrs. A. J. McDaniel were visitors in Fairmont on Saturday evening.

Mr. and Mrs. Oliver L. Nay, of Shinnston, were visiting Mrs. Nancy Martin here on Sunday.

Ralph B. Douglass, who has been at work in Ohio oil fields for several weeks, arrived here on Saturday and passed the physical examination before the draft board at Mannington on Saturday.

Mr. and Mrs. W. B. Robin, of Clarksburg came down on Sunday to visit Mrs. Robinson's mother, Mrs. Nancy Martin whose health is very poor at present.

Miss Ione Martin, of Clarksburg, is spending the week with friends here.

Percy A. Harmon of Clarksburg, was a visitor here on Sunday.

Mr. and Mrs. Arnett Vance were

### Editorial Comment on Current Subjects

### TOO MUCH APATHY, TOO LITTLE REALIZATION.

From The Wheeling Intelligencer.

With many of us there abides a profound conviction of the righteousness of the American cause in this war, and a deep realization of the peril that menaces the freedom of the world through the possible victory of German arms. But the prevailing spirit in the country, except in spheres of military preparation and activity, is apathetic towards the impressive dangers that confront the Nation. It is not a lack of patriotism, or a slackening loyalty to the priceless traditions associated with the heritage of liberty which we enjoy, but a relapse of the people into a false security, who are singularly deluded by our remoteness from the shambles of war. This woeful indifference must have a rude awakening soon. It will come with the first resolute message from the western front that tells of the mangled American manhood that has been sacrificed for the security of those of benumbed apprehension at home.

Against this apathy there is an activity that is insidiously eating its way throughout the land that is provocative of disloyalty, because it pretends to question the everlasting justice of our intervention in this horrific human tragedy. It is designed to create discontent at home and weaken our effectiveness abroad. It is now fomenting treasonable resistance to the selective draft. It is suggesting riot and rebellion. And so momentary apathy sleeps on. This sudden demand for the reasons and aims of the United States in this war is most significant of the source or the sympathy of its inspiration. It is the leaven of the same bread that the crafty German intriguer are feeding their Russian dupes. It is the poison that drips from the pens of certain editors of German language newspapers, who, while professing loyalty, are cunningly spreading a propaganda of a false peace. Hear this suggestion from the New York Staats Zeitung: "Common sense and all the experience of history dictate the wisdom of adopting the line of least resistance, and that is the way of peace." What kind of peace? Why, that which would would continue the repulsive right of might to oppress the weak. To legalize conspiracy against humanity to murder, to ravish and dishonor again whenever the imperial will of German military despotism so ordered it—a new conflagration liable to spring up before the ashes of the present besom had cooled.

So far as the "experience of history dictates" it wholly contradicts the wisdom indicated by the Kaiser's assistant on the Staats Zeitung. In 1864, a year after the blood-drenching of the battle of Gettysburg, and the fall of battered Vicksburg, the peace party of the North met in convention and nominated a candidate for the Presidency on a platform that declared the war to have been a failure. That was adopting the "line of least resistance," but does the experi-

ence of history justify or in any manner sustain that declaration? Nothing can be clearer, nothing can be more justified than the aims and purposes of the United States in this war. They have been stated time and again. What is the sudden call for their re-statement. Who is it that wants to know? They are those who, while in declaring enmity to the preposterous assumption of the anointed divinity of kings, are inconspicuously opposing the war against absolutism; those who are paid to exploit the false professions of Prussian Junkerdom and who are in sympathy with the balked conspiracy against the peace of the world. The United States cannot be a party to any peace but that which shall come of the complete subjugation of the German idea. We cannot be safe without the unconditional surrender of the principles of despotic military rule.

The peace we desire and must have, if we expect to survive as a free Christian democracy, will take us down into the valley of the dark shadows. We shall pass through tribulation and unutterable sorrow. It will be black night for awhile, but joy will surely come with the morning. The situation has never been more distinctly outlined than in the words of Elihu Root, on his return from Russia: "Don't argue about why we are in the war, but realize that the time has now come when American liberty, American justice, American independence and freedom is the stake for which we must fight."

## STRAY ANIMALS DAMAGE GARDENS

Mayor Fined Owner of a Horse That Got Away Three Dollars.

Mayor Bowen is determined to put a stop to so many stray horses and cows running about on the streets and doing damage to gardens. Recently the police department has received calls from various parts of the city complaining about stray animals.

Yesterday a black horse was "arrested" and brought to the Manly livery barn for running loose on Jefferson street. Policeman Ford who made the arrest, has been trying to locate the owner but as yet been unsuccessful.

Moos Shuck who was arrested several days ago for letting his horse run loose appeared at court this morning. He stated that he was not in the habit of letting his horse run at large and that this time it had broken the rope and snayed away. He was fined \$5 which he paid and was dismissed.

### KILLS TWO AND SELF.

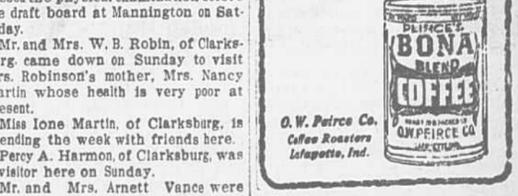
BLUEFIELD, W. Va., Aug. 7.—After killing Mrs. J. D. Scott, a neighbor, and his wife, John Stinson shot himself to death here late today. The shooting is said to have resulted from a neighborhood quarrel.

## Children Cry FOR FLETCHER'S CASTORIA

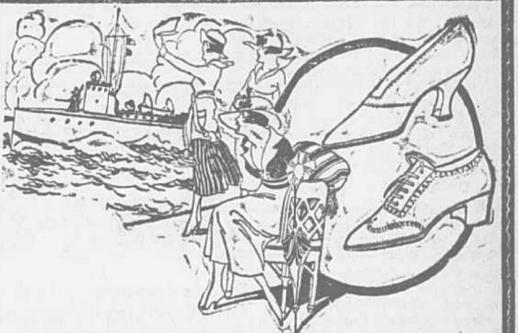
## BONA COFFEE

Adds the last and crowning touch to every well regulated meal.

Have you tried it?



O. W. Peirce Co. Coffee Roasters Lafayette, Ind.



## Women's and Children's White Shoes at "War Economy" Sale Prices

If every woman and every mother of Fairmont could see the Fine White Shoes included in this sale—we wouldn't have half enough to go round.

Bona-fide sales such as this of really worthy shoes are so very rare these days of soaring high prices.

If you do no other thing tomorrow, by all means see these, and first read the prices. Every pair of white shoes in the store, high and low for women and children, also men's are being sold for

### 20% off Regular Price

This includes women's white wash kid in boots and pumps, also white linen in boots and pumps—straps and oxfords. Children's shoes and strap effects in buck and canvas. Men's white buck and duck, all styles.

See the \$2.50 to \$4.50 shoes and oxfords for women at ..... \$1.90

See the \$3.50 to \$5.00 Shoes and Oxfords for women at ..... \$2.40

See the fancy boots and pumps, \$5 to \$15.00 grade now ..... \$3.90

## SHURTLEFF & WELTON

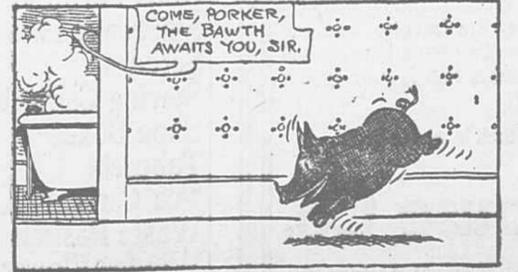
## Success to Our Depositors

It has been and is the policy of The Peoples National for the officers to manifest a friendly personal interest in the welfare of depositors.

We do more than merely wish for the success of our depositors; we work for their success, because we realize that the interests of the bank are closely bound up with the welfare of its customers. To this policy we attribute a large part of our growth. We urge you to give us an opportunity to serve you.

THE PEOPLES NATIONAL BANK  
On the Corner Near the Postoffice.  
CAPITAL \$200,000.00

### OINK! OINK! PIGGY HAS A VALET!



PORTLAND, Ore., Aug. 7.—Providing he gives his pig a bath every day, George Green will be allowed by the city council to keep his porker within the city limits. Green is anxious to have some fresh fall meat and promised to bathe piggy and scrub him scrupulously each day until killing time.