

HARTLEY'S

Store Opens at 8 a. m.

HARTLEY'S

Store Closes at 5 p. m.

HARTLEY'S

This Is the Great Day of the Furs--It Brings Wonderful Opportunities

New Styles from Old

From the days of long ago came the ideas for many of the frocks and coats, yet, and the furs, too, that will be worn during the fall and winter of 1917.

Dresses with their straight lines bring to mind the draperies of the dainty Grecian maidens. While drapes and wide sashes are entwined around the figure, in your mind's eye you see the gowns of the Egyptian maid. Very trim and neat are other frocks for street wear and speak loudly of nothing but the twentieth century.

Coats cover you from head to toe in their voluminous folds and are shirred about the waist or have almost snug waists and full flared skirts. Large collars of cloth and fur distinguish these coats and gorgeous linings hold you fairly spellbound.

Then 'twould never do to overlook the furs—and it seems that milady of the furs is quite as jealous of anyone seeing more of her face than just the tip of her tiny nose and two sparkling eyes, as any Turkish lady of the harem. And all the new furs of the season are having a special showing today and tomorrow.

"Simplicity of outline" is the slogan of fall and winter suits, while embroidery, novel collars and cuffs relieve the simplicity to a nicety.

And the hats—no hard and fast rule holds good here. There's large, small and the in-between size in hats—but metallic cloth and brocade, ostrich trimming and fur will play the leading parts in the dressier millinery.

Now is the best time of all times to make your fall and winter selections.

(Second Floor)

Opportunity to examine the largest and most select line of Fur Coats, Neckpieces, Muffs and perfectly matched Fur Sets probably ever brought to Fairmont.

Opportunity to select from the choicest and most stylish furs of the season at last summer's prices.

Opportunity to consult an expert furrier who will be on hand Monday and Tuesday to explain anything you may want to know about furs.

You can rely on every fur coat, cape, muff and neckpiece being thoroughly dependable in every way as regards style, skins and dyes and every piece of fur shall be sold under its true name.

Furthermore the Hartley Store stands back of every purchase making this sale.

(Second Floor)

Women's New High Shoes are Smart and Pleasing Things

Read of a few of fine styles, their description chosen at their value.

Black calfskin with gray suede tops, medium high walking heels—\$6.50.

Brown calfskin with tan cloth top and Cuban heel—\$6.00.

Dark gray glazed kidskin high lace shoe and gray cloth top, Louis XV heels—\$8.00.

All gray buckskin high lace shoe and medium high walking heels, brown leather soles and heels—\$9.00.

Champagne glazed kidskin high lace shoe with gray suede top and Louis XV heels—\$12.00.

These shoes are now here in all sizes and widths "AA" to "D."

(First Floor)



The Collection Includes

- Sable
- Fisher
- Ermine
- Lynx
- Mole
- Wolf
- Mink
- Fitch
- Beaver
- All the Foxes
- Natural Skunk
- Hudson Seal
- Persian Lamb
- Kolinsky
- Raccoon
- Squirrel
- Opossum
- Nutria

—every kind of fur that is in favor with fashion.

It is fair to tell you that furs are constantly advancing in price on account of the scarcity of such things from across the sea. Besides, Dame Fashion's demands have been so great this season that we consider it nothing short of wonderful to bring together anything so fine as the collection that goes on sale today.

(Second Floor)

New Corsets

That the Silhouette May be Slim and Graceful

The new Gossard Nemo, Madame Lyr and American Lady Corsets are all that could be wished for. The straight, slenderness of youth is the goal toward which all fashion trends this season, and upon the skillful cutting and proper fitting of the corset depends the silhouette's success.

Our corsets represent the best in corset making at moderate prices, and of such all-around goodness are they that each wearer is a staunch friend. Prices \$1 to \$10.

(Fifth Floor)



The New Dress Fabrics Are Inviting

Today finds the dress goods section on the first floor radiant with new suitings, coatings, dress material and skirtings—all the very latest word of fashion.

Chiefly among the novelties are velours and large checks and plaid Scotch-looking coatings and skirtings

Apart from the fascination of new weaves, it is the colors that will delight every woman's fancy. Warm, rich shades that just go with wintry days and the fur tones suggesting how they should be trimmed.

Ask to See the New Betsy Wales Dress (Second Floor)

The New Millinery Is at Its Best (Second Floor)

LOCAL SOCIAL EVENTS

Aroused Interest.
Much interest has been aroused in the announcement of the date for the concert to be given here by Grace (Miss) and her daughter, October 3 has been set for the date and it will be an event at the Grand Opera House. Miss Cole who has studied abroad for a number of years and who also has done considerable concert work on the other side is quite a figure in the world of music.

Leaving for School.
Mrs. G. H. Greer and daughter, Miss Mary Greer, and Miss Virginia Cook leave tomorrow for Birmingham, Ala., where the young ladies will enter Birmingham college. Miss Cook studied at Birmingham last year.

Attended Reunion.
Members of the family of the late Jonathan Michael held a family reunion yesterday at the home of Mr. and Mrs. Harry Michael in Mannington district. Seven children of a family of eight with their children were present at the reunion, the absent member being C. L. Michael, who is a resident of Arizona. Among the guests from this city were Mr. and Mrs. A. M. Michael, Mrs. W. T. Hess and son, Cecil and Mr. and Mrs. Elza Arnett, Jr.

Here for Convention.
Mrs. Emma Vernon, former head nurse at Fairmont hospital, is here for her home at Elizabeth, W. Va., to attend the State Nurses' convention at The Fairmont this week. Miss Vernon is at The Fairmont.

Palmer-Swisher.
Announcement has been made in Charleston by Mr. and Mrs. Charles Wesley Swisher, former residents of this city, of the engagement of their daughter, Helen Swisher, to Samuel A. Palmer, of Petersburg, Va. Mr. Palmer is now in the training camp at Fort Meyer, Va. He is a son of the late Mr. I. Palmer, of Petersburg. The date of the marriage has not been announced.

Mr. and Mrs. Swisher's other daughter, Miss Sarah Swisher, was united in marriage in August to Capt. T. Colburn Davis, of Company G, Second W. Va. Infantry, of Charleston.

Guests at Times Outing.
The guest list at The Times' outing which was an event at Valley Farm on Saturday honoring Guy Holt, a hopy operator, who is leaving to join the National army, included the following members of the force: Mr. and Mrs. Earl H. Smith, Mr. and Mrs. C. E. Smith, Mr. and Mrs. E. C. Scott, Mr. and Mrs. Joseph Lehman and daughter, Miss Josephine, Mr. and Mrs. R. J. Brasel, Mr. and Mrs. A. M. Michael, Misses Anna R. Murphy, Eva Odell Hatcher, Margaret Gilkeson, Frances

Kinsley, Minnie Stanley, the Rev. Clarence D. Mitchell, Messrs. C. H. Rigele, L. G. Boggs, Ray Garvin, Ross H. Butler, Earl Knight, Guy Holt, Robert Smith, Frank Parker, Orville Edgar, W. F. Arnett, Fred Mueller, Walter Corbin, Herbert Heikes, Cecil Hess, D. Feltz, Herndon Smith.

D. A. R. Wednesday.
The William Haymond Chapter of the Daughters of the American Revolution will meet on Wednesday at one o'clock at the home of Mrs. W. H. Conway on Virginia avenue. Delegates to the State Conference to be held November 6 and 7 in Weston will be named and members are urged to be present.

Left for College.
Mrs. John R. Bennett and daughter, Miss Amelia, and Miss Mary Margaret Talbot left last night for Tarrytown on the Hudson where the young ladies will enter Mary Mount school. Miss Mildred Haymond, who with Miss Bennett studied at Mary Mount last year, leaves Tuesday to resume her studies there.

Entertained at Dinner.
Former Sheriff and Mrs. C. D. Conaway entertained at one o'clock dinner yesterday at "Maplewood," their home near the city. The guests included Dr. and Mrs. M. F. Hamilton, Mr. and Mrs. J. T. Koen, Mr. and Mrs. A. L. Prichard, of Mannington, and Mr. and Mrs. Arch Sandy.

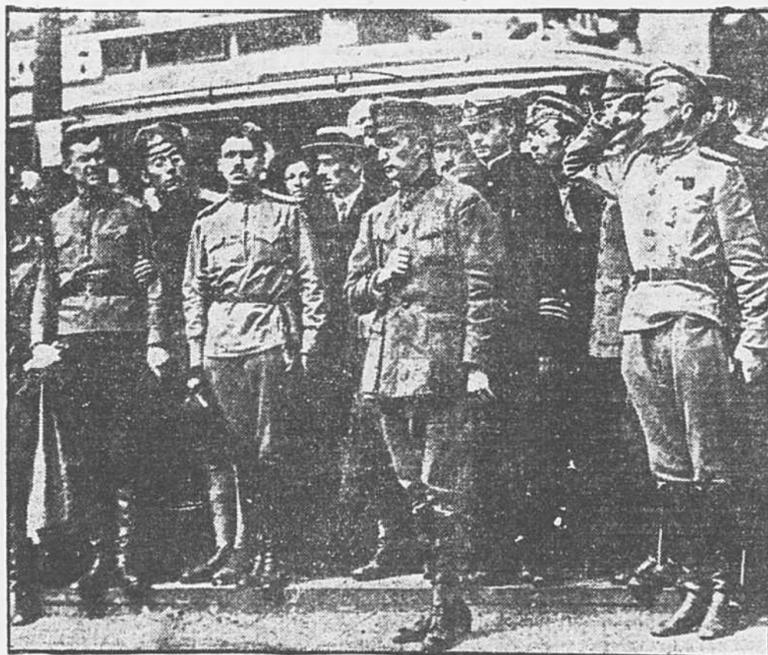
Birthday Party.
Little Miss Rosa Fast, daughter of Mr. and Mrs. F. L. Fast, entertained a number of her friends on Saturday at the home of her parents in the Simco addition. The occasion was the tenth birthday anniversary of the hostess.

For Miss Chancellor.
Mrs. Samuel Leeper entertained formally on Saturday afternoon at her home on Pennsylvania avenue honoring her guest, Miss Jeannette Chancellor, of Parkersburg.

To Entertain Club Officials.
Mrs. James A. Meredith, president of the Woman's club, will entertain the members of the executive board and chairmen of special committees on Friday afternoon at her home on Morgantown avenue. This will be the first board meeting of the year prior to the opening of the official club year on the following Friday, October 6 and names of applicants for membership must be given to the chairman of the membership committee, Mrs. John H. Hough (phone 880-J) prior to the board meeting on this coming Friday.

Coming Lutheran Church Events.
Rally Day will be observed at Grace Lutheran Sunday school on Sunday.

KERENSKY MOURNS SLAIN COSSACKS WHO DIED FOR HIM.



This picture of Alexander Kerensky, premier of the Russian republic, was snapped at the funeral of some Cossacks who died defending the new democracy against pro-German and pro-monarchy rioters in Petrograd. Kerensky is the figure standing alone in the center of the picture.

October 7. A special program will be rendered at that time. The congregational meeting called for Sunday evening has been postponed until Sunday evening, October 7. The Christian Endeavor Society will hold a rally on Friday evening, October 5, at the church. Rev. J. S. Robinson occupied the pulpit at Grace Lutheran church on Sunday.

County Dentists Will Attend Meeting Soon

Just who will attend the annual convention of the National Dentists' Association to be held in New York city next month will be ascertained when the Monongahela Valley Dentists' society meets at Shinnston on Saturday, October 6. The society meets bi-annually, but at this meeting officers will be elected for the ensuing year. Subjects of interest to members of the profession will be discussed.

Fine Display of Furs at the Hartley Store

A display and sale of furs is an event at the J. M. Hartley and Son Company store which opened this morning and will continue through to-

Now Is a Good Time To Treat Your Catarrh

Mild weather aid treatment. Don't be misled into thinking that your Catarrh is gone. The first touch of winter weather will bring it back with all its discomforts. But this is an excellent time to thoroughly cleanse the blood of the germs of Catarrh, and be forever rid of the troublesome sprays and douches that can never cure you. S. S. S., the great blood purifier, searches out the germs of Catarrh

which infest your blood, and chases them entirely out of your system. It is by far the most satisfactory treatment for the disease, because it reaches down to its very roots and gets at the cause. Write to-day for full information, and expert medical advice regarding the treatment of your own case. Take advantage of this chance to-day. Address Swift Specific Co., Dept. G Atlanta, Ga.

Keeping Money From the Babies

Mr. Drinking Man, this is what you are doing when you drink. If you will think a moment you will realize that when you drink, you cannot earn so large an income, and a good share of what you earn goes for alcohol. Down in your heart, you want the babies to have neat clothes and good food, to have pleasure and to be well educated, and you would like to leave them enough property to provide against want; but when you drink, you cannot care for them as you wish, for the money goes to others. Open your heart to your own babies. Quit drinking for their sake.

PERSONALS

Mr. and Mrs. C. L. Clayton and sons, of Spring street, and F. B. Clayton, of Bellview, motored to Buckhannon Sunday and spent the day with Elijah Stansberry and family.

Miss Iva Merrifield was in Wheeling on Saturday.

Miss Lena Park went to Clarksburg this morning where she will teach school in the city schools this winter. L. L. Cunningham, of Bellaire, O., is here on a visit to relatives. His wife and children have been here for several weeks and will accompany him home.

Mrs. George Amos has returned from a visit with friends in Wheeling and Moundsville.

Miss Anna Kenney spent Sunday at her home in Grafton.

Miss Anna Loftus has returned from Parkersburg and Grafton where she had spent several months with relatives.

Miss Grace McRea, who had been the guest of friends here, has returned to her home in Mannington.

Mr. and Mrs. G. E. Suck and daughter, formerly of this city, for several years residents of Pittsburgh, Pa., are leaving there for Columbus, O., to reside. Mr. Suck has been recently transferred there by the Pittsburgh Window Plate Glass company with which he has been employed for a number of years.

Mrs. J. M. Black has gone to Marietta, O., where she is the guest of Mrs. Rufus Dawes and Mrs. E. C. Dawes for a week.

The Misses Dora and Mary Cox spent the week-end at Lowesville with the former's parents.

Rual Swager, a student at the West Virginia University, spent the week-end in Fairmont.

Mrs. John A. Henry and daughter, Miss Florence, who had been the guests for some time of the former's mother, Mrs. Flora D. Hunt and sister

Miss Ella M. Hunt, left yesterday for their home at Casper, Wyoming.

Mrs. Emory F. McKinney has returned from Morgantown where she had spent a few days.

SYMPTOMS OF HER DISEASE

Backache, Sideache, Nervousness, Dizziness, Faintness, all Disappeared After the Woman's Medicine was Taken.

Kingfisher, Okla.—"For two years I suffered with a severe female trouble, was nervous, and had backache and a pain in my side most of the time. I had dizzy spells and was often so faint I could not walk across the floor. The doctor said I would have to have an operation. A friend asked me to try Lydia E. Pinkham's Vegetable Compound."

After taking ten bottles I am now well and strong, have no more pain, backache or dizzy spells. Everyone tells me how well I look and I tell them Lydia E. Pinkham's Vegetable Compound did it."—Miss NINA SOUTHWICK, R. F. D. No. 4, Box 83, Kingfisher, Okla. Every woman who suffers from female troubles, nervousness, backache or the blues should try Lydia E. Pinkham's Vegetable Compound as Mrs. Southwick did, or if they need free advice in regard to any annoying symptoms write to Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass.



Keeping Money From the Babies

Mr. Drinking Man, this is what you are doing when you drink. If you will think a moment you will realize that when you drink, you cannot earn so large an income, and a good share of what you earn goes for alcohol. Down in your heart, you want the babies to have neat clothes and good food, to have pleasure and to be well educated, and you would like to leave them enough property to provide against want; but when you drink, you cannot care for them as you wish, for the money goes to others. Open your heart to your own babies. Quit drinking for their sake.