

*Osgood's
for
Quality*

Beginning Thursday, the 17th

1919 *July Clearing Sales* 1919

*A yearly occasion—a time when we
place on sale our entire stocks—an
event of great interest to all femininity*

THIS YEAR the scope of our July Clearing Sales will surprise even those who have attended them in the past, and who know what to expect, for many and new are the roads which they open to economy.

The underlying reason for more inviting offerings than ever before is that we must effect a complete disposal of our Summer stocks to make way for the great Autumn gatherings which will go into our enlarged store. It means there will be prices of such unusual character as to accomplish our purpose quickly and completely as well as be to the great advantage of our patrons.

The magnitude of Osgood stocks is widely known and that there are many more and larger broken lines to be moved from every department is easy to understand. In fact, there is ample reason for assurance that plenty of desirable wearing apparel will be available to every patron; that one may be certain of a satisfying selection and becomingness in whatever is selected; and that the savings to be obtained are decidedly important.

Bright and early Thursday morning the July Clearing Sales will begin. Everything seasonable will be placed for the consideration of our patrons—every item of dress from the plain and simple to the richly luxurious—everything will be plainly marked with the original price and the reduced figure so that the savings and the excellence of the values will be instantly apparent.

It is going to be a glorious opportunity for one to purchase any amount of servicable and fashionable apparel so much below actual worth that the occasion will be long remembered. And hardly a woman who has ever visited our store but will appreciate the correctness of our prophecy.

*Complete listing of the attractive
offerings will appear in
tomorrow's papers*

*Osgood's
for
Quality*

