

J. H. DEITZ CO.--FAIRMONT'S MOST PROGRESSIVE STORE--108-110 Main St.--J. H. DEITZ CO.

Here's the Biggest and Best Event of the Entire Season
---and it Starts Tomorrow Morning---Dec. 6th

A History Making---A Record Breaking---A Most Remarkable

COAT SALE

Manufacturers' Surplus Stocks, bought at record concessions, result in the greatest sale of quality Coats ever assembled by this or any other "Fairmont Store"—Not only the largest number of new Coats that we have shown at one time, but the finest in point of styles—Material, workmanship and the quality of fabrics and furs used!—SELLING STARTS TOMORROW!

Here is an event that will arouse the women of Marion County!—This sale results from one of the most timely and unusual purchases in many seasons—scores of prominent "New York" coat manufacturers' sold us most of these wonderful coats at virtually our own prices—and in addition to these fortunate Purchases we include our own stock of high grade coats—all at the biggest savings in years—Hence we say in all sincerity—Come—Yes By All Means Come!



Coats That Were Made to Sell Up to \$55.00

So many different styles to choose from that definite descriptions are out of the question—Blouse Back coats—Straight line models—wrappy effects—Fur trimmed sport models etc.—Black, Navy, Brown and fancy mixtures—

MATERIALS ARE
Normandy — Delysia — Bolivia —
Lustrosa — Sport Cloths etc.,

Sizes for Women
Misses and Juniors

FUR TRIMMINGS
Nutria — Beaverette — Caracul — Wolf
Raccoon — Opposum — Moulfin —

\$34.00

Coats That Were Made to Sell Up to \$79.50

And we may even dare to say that there are coats in this lot that are actually worth around \$85.00 and \$89.50—Exclusive models developed of velvet like fabrics—Side drape effects, Panel coats, Blouse Back styles, etc.—in all the wanted and newest colorings—

MATERIALS ARE
Lustrosa—Ormandale—Normandy—Veldyne —
Bolivia—Fashiona—Marrella—Scantia—
Panvalaine

Complete Range
of sizes for Women
and Misses

FUR TRIMMINGS
Squirrel—Beaver—Caracul—Wolf—Fox—
Nutria—Raccoon—Kit Fox, Etc.

\$49.50

Coats That Were Made to Sell Up to \$100.00

In this lot you will find coats of rare distinction—Coats of the very finest kinds—modishly correct to the last detail—every coat has passed the keen approval of fashion authorities—Every new design—Every wanted material—All richly lined throughout—

MATERIALS ARE
Gerona — Fashiona — Scantia — Vel-
verette — Lustrosa — Marianna

Sizes for Women
Misses and Juniors

FUR TRIMMINGS
Platinum Wolf — Squirrel —
Beaver — Fox — Caracul etc.,

\$67.50

Coats That Were Made to Sell up to \$29.50

\$17.50

Beautiful all wool mannish tailored coats for dress and general utility wear—made of fine Polos, Plaid back tweed, Scottish Mixtures, and Smart Herringbone Weaves, English pockets, inverted pleats, Raglan Sleeves and all around belted. Many imported Venetian lined and Buckskin Seude Lined. Many "Chappie" Models included in this lot.

Seventeen-Fifty

Coats That Were Made to Sell up to \$159.50

\$95.00

The finest coats shown anywhere up as high as \$175.00—Coats of real character and smart individually—fashioned of the richest materials, including Gerona, Marcona, Cashmere Fur, Tarquina, Medalist, Marleen and Volverette rich fur collars. Some with fur collars and cuffs—new blouse back models, draped models etc.—Women's, Misses' and Junior sizes.

Ninty-Five Dollars

Coats That Were Made to Sell up to \$139.50

\$85.00

Exclusive new Straightline, draped and blouse back models with selected fur trimmings of Beaver—Natural and Blended Squirrel, real Baby Lamb, genuine Carracul Platinum Wolf, Fox, etc. Every coat is exquisitely hand tailored and lined with finest silk or crepe—All the Beauty that can be achieved through rich fabrics and art of the designer is truly exemplified in this collection of coats at

Eighty-Five Dollars

Entire Stock Children's Coats 1/4 OFF

Come tomorrow—Come early for best selection—Choose from our entire stock of children's high grade coats at 25 Per Cent Below our regular low selling prices—Choose without any restrictions what-so-ever from the largest and most comprehensive stock in Fairmont—Coats of finest wool materials—In almost every style and color—Self and fur trimmed models—Sizes for the tot of 2 years and up to and including those for the miss of 16 years.

1/4 OFF

**STARTS WEDNESDAY
IN THE MORNING
PLAN TO BE HERE EARLY**

**ENTIRE STOCK
— OF —
CHILDREN'S COATS
— At One-Fourth Off —**

— Correct Apparel for Women and Children —
J. H. DEITZ CO.
108-110 MAIN ST. FAIRMONT — FORMERLY COURTNEYS' — FAIRMONT

NOTE! IMPORTANT!
Terms of this gigantic Coat Sale are strictly cash—For in many instances the prices are way below present day wholesale cost—No approvals.

