## CROWDS UPON CROWDS! CROWDS UPON CROWDS

Such is thesimpliest fitting expression language can produce to describe a Sale Opening so vastly successful in every business sense as that of the

## American Clothing Company's Red 46 Department Stores,

which opened Saturday, July 22d, and throbbed and throve continuously throughout the day like a surging sea in stormy tumult. And small wonder that Saturday's mul. titudes, with their buying appetites thoroughly whetted with witness of the Tremendous Bargains secured by friends of the first day. Crowds fairly carried the big store, with its host of salesfolks off bodily, as thronging, they pushed in thousands to secure attention.


Women's Shirt Waists and Shirt Waist Suits fairly given away by a mercantile estab lishment of 20 years' standing in the community. Was anything like it ever before heard or seen in Burlington I

This week will be a continuous repetition of last week's opening offeringsalmost beyond human belief..-but true as the eternal hills. Broken lots price cut still deeper this week. Be early.

THE RED 46 Acknowledded Largest Value.Giving Department Store.
38, 40, 42, 44 and 46 Church St., Burlington, Vt.






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