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"Burlington's Fastest Growing Store" will present hundreds of new surprises for this sale. Positively the greatest Spring sale and th most sensational values known. It will be the greatest May Sale ever announced anywhere. It will outstrip the efforts of the keene: competition in value giving. It will overshadow all the greatest achievements of the past which have made this store famous for its pee less bargains. THOUSANDS OF DOLLARS worth of the newest and mostreliable Spring merchandise will be offered at fractional price We shall quote prices in this important event that will challenge the world for lowness. Every department is striving to make this eve one of the most successful and widely known sales ever announced in Burlington at

## THE AMERICAN CLOTHING COMPANY'S RED 46 DEPARTMENTT STORE

Commencing THURSDAY, MAY 9th, and Continuing for 15 Days to SATURDAY NIGHT, MAY 25 t HERE'S THE REASON Owing to the back $\begin{gathered}\text { Ockardness of the Spring season and unseasonable weather conditions, mann } \\ \text { facturers of all wearing apparel find themselves, through cancellations and llack of reorder }\end{gathered}$ facturers of all wearing apparel find themselves, through cancellations and lack of reorder overloaded with Spring and Summer merchandise and therefore pinched for ready cash. We were perfectly familiar with these condition and determined this year that our customers would profit by them. Our buyers with the patent power of cash, ever watchful of the in terest of our many stores, were ready to absorb entire stocks and so were eagerly sought and welcomed by the largest manufacturer ready to unload for cash and in most instances our lowest price offerings were promptly accepted, even though they did not lower actua cost of production. Therefore, in inviting a thoughtful public to make this progressive department store their headquarters during thes 15 days of extaordinary price concessions, we are confident that our exceptional offerings are in the closest economic interest of ever family within trading distance of Burlington. This vast clearance of merchandise at less than wholesale cost will include ourGreat stock of Men's, Boys', and Children's Clothing, Ladies' and Misses' Suits, Coats, Jackets and Skirts, Hosiery, Muslin Under wear, Shirt Waists, Infants' and Children's Wearables, together with our Great Shoe Department stocks. All goods, bought at thit time may be exchanged at any time during or after this sale and money bill be cheerfully lefunded for any purchase not entirely satis factory after home inspection.
Read Stiring Items. Mark Out Special Selections and Bring This Advertisement With You to Verify Your Purchases

Men's Clothing Department
At $\$ 4.98$

At $\$ 6.90$

At $\$ 7.98$

At $\$ 9.98$



At $\$ 11.90$
$\qquad$

Swell Top Coats
Md Stylikh Rain Coats.s.s.0. All Wool Covert Top Coats,

s10.00 and $\$ 12.00$ Fine English

| tian lined in neat and |
| :--- |
| Price, 85.88 and 86.98. |

Rain Coats
Usial yuh are not nat owner of


Men's Pants

| Our Cloak and Suit Department has grown frem a mere andiunet of the business to onn of <br>  the Red 46 is so well known for. And now to mako thi partments, we ofler some very wonderfal maderpricings in feminine wearables. | Our May Sale of Muslin Underwear | G MAY SALE OFFERS WHITE WAISTS |
| :---: | :---: | :---: |
| dies' Mannish Tailored Suits | $\begin{gathered} \text { off } \\ \text { fonl } \\ \text { the } \end{gathered}$ |  |
| \$5.98 $\quad \$ 8.60 \quad \$ 10.80$ |  |  |
|  |  | beautiful white lawn waist |
|  |  | Protity trim |
|  | mive |  |
| $\$ 5.98, \$ 8.60, \$ 10.80$ and $\$ 16.90$ | Corset Covers |  |
| Women's Coats <br> MONEVSAVING OPPORTENITIES |  |  |
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|  |  | SHOES SHOES |
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| , |  |  |
| V10 |  |  |
| Popular Silk Conts of hean |  |  |
|  |  |  |
| Children's Coats | Underskirts | Men's Shoes |
| 0 Blue and Red Flannel Coats, size 3 to $11 \ldots . . .89 \mathrm{c}$ |  | Drees and Work shome, 815 \% value pried at 51.19 |
|  | 42. |  |
| HOSIERY OfFERING FOR Children's Fast Black |  |  |
| Children's Fast Black and Tan Fine Ribbed Hose, regular $12 \frac{1}{2}$ cent qualits-eut to................ $8 \frac{1}{3}$ c pair Recular 15 cent grades in black, tan and white-cut | to $\frac{0}{}$ cuncomers, |  |
|  | A Sale of Petticoats AT MECORD BREAKIVG PRICES. | Ladies' Shoes |
|  |  |  |
|  |  |  |
|  |  |  |
| Boys' Washable Suits | Boys' Shoes |  |
|  |  |  |
|  | Boys' Durable Natin Calf Shoes at 75c and 98c. Boys' Box Calf, Vici Kid and Patent leather Shoes. tional values at $\$ 1.25, \$ 1.48$ and $\$ 1.98$. |  |
| styles for little fellows, such as "Ralor Blouse," "Rus-sian Blouse" and "Buster Brown."59 S Sailor Blouse Suit . . . . . . . . . . . . . . . . . . . . . 25 c | exsectional values at $\$ 1.25$, $\$ 1.48$ and $\$ 1.98$. <br>  |  |
|  | gola and Patent Kid at 75c, 98, s. 1.19 and si.48. Children's Shoos and Sandits in bhack tan. white and |  |
| Hussinn Blouse and Buster Brown suits... |  |  |

No other event in the history of Burlington's Retailing can compare in importance with this unparalelled May Reduction and Unloading Sale. Thursday, Friday and Saturday, May 9, 10 and 11 are bound to be banner days with such buying opportunities as these.

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