

A FINE CHRISTMAS DISPLAY

of Silver Knives and Forks, Spoons, Individual Sets, Casseroles, Percolators, Coffee and Tea Pots in aluminum and nickel, Carving Sets, Razors, Knives, Scissors, Manicuring Sets and many other things that make useful presents.

A. SHAW & COMPANY

The Roundup Record

A. W. EISELEIN, Editor and Publisher

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FRIDAY, DECEMBER 12, 1913

The bureau of food supply of the New York Association for improving the condition of the poor, in a recently submitted report of their work in connection with their investigation into the high cost of living, state that it cost 88 cents to distribute one dollar's worth of food in the city of New York. That cost does not include the transportation from the place of production. It represents only the cost to the consumer that is added to the original cost while the food is passing thru the hands of the wholesaler and the retailer. The society seems to think that greatest fault lies in the present system of retail distribution. They propose a careful experimentation with the various methods of retail distribution and their economic efficiency.

Of course this is nothing new. Every student of economics knows that there are some mighty big leaks to the detriment of consumers in the present methods of distribution. However the consumer himself is greatly to blame. Recently an article appeared in one of the prominent periodicals explaining the mission of the wholesaler. As presented in that article his profits are made as a return for service entirely. The goods come to him in condition that makes them unattractive. He takes the bulk goods and puts them up in convenient and attractive packages, makes them attractive not only to the taste—which they might have been before—but also makes them pleasing to the eye. The canned goods are wrapped with alluring labels, the cuts on which make the prospective customers mouth water for which the consumer has to pay and pay well, but this service is a direct effect of an active cause—the demand or luxury of the free-spending American public. The various organizations are right in their conclusions that present methods of distribution are wrong, up to a certain point. But by inference they place the blame upon the shoulders of the wholesaler and retailer, and therein they are wrong. The fault lies with the great mass of people who thoughtlessly demand a service for which they are unable to pay. The retailer will tell you, and be more than willing to demonstrate his contention under proper conditions, that if you will simplify your methods of shopping, he will cut your expense of living by at least 15 percent and do it at an increase of profit to himself. As milady now does her buying, she waits until the merchant has sent a man to her door for the order, then her order must be neatly prepared for delivery, and carried to her kitchen by yet another man who also must needs have a horse and wagon for the transportation of the goods. Then for the sake of convenience, she objects to paying cash for the goods, making the merchant wait at least thirty days for his money, compelling him oftentimes to borrow money to meet his own bills, and while he sits in the silent watches of the night, figuring how he is to keep the sheriff's padlock off his door, he finds that the only way he can do it is to jack the price up one more notch. Now if the lady would go down to the store and make her purchases, pay for them over the counter instead of in the office, and carry them right home with her she would save money and decrease the sale of "gray hair preventative" to the poor retailer. The "marketeria" plan at present being successfully tried out by retailers in various cities, and in Butte in particular in this state is meeting with success, and the time is undoubtedly coming when they will become common in every city of any size. They are planned on the theory that if you only want to buy goods, you pay a fair price for the goods. If, in addition, you wish to buy expensive service, you must go elsewhere.

Going back to the wholesalers, we find that in a measure, they are up against the same difficulty. The retailer demands extraordinary, and in many instances, useless service from them. If the retailer were properly informed as to his merchandise, he could do his buying just as well from lists as from an expensive salesman. The specialty salesmen employed by the wholesale houses could be done away with at least.

Finally, faults are easy to find, but it takes genius to suggest efficient remedies. We have an idea that we

are going to solve at least some of the problems of the high cost of living in the near future, at least some of those that pertain to faulty methods of distribution. It's just a matter of education of the people.

This is the time of the year when there is apt to be a wholesale raid by different organizations of the town upon the merchants, and all is done for the sake of charity. And when the holiday season is over, and they have contributed all around, the poor merchant almost envies those who were the ultimate recipients of the charity offerings. It seems as foolish to us for some organization to make preparations and resolve to extend charity without the means of doing so as it is for the private individual. If the organization has money to spare in its treasury, let them appropriate a certain sum for the purchase of useful things for the Christmas remembrance of the poor. And if they have not such money, let them do what they can as individuals. When an organization goes begging in order that they, as an organization may make a show of charity, are really not giving charity in its best sense; they are rather doing some more or less effective advertising for their particular organization.

But so long as they do some good, it is perhaps not a good idea to discourage any of these activities.

FLATWILLOW BENCH

There will be a dance in the Zimmerman school December 13th.

Henry Goodblau has come out to spend the winter on his claim.

The date of the next meeting of the Pioneer Club of Flatwillow Bench has been changed to December 24th. There will be a Christmas entertainment and tree and the usual dance and supper afterwards. All are cordially invited to attend.

The Enright's are both on the sick list.

Mr. and Mrs. Zimmerman, Mr. and Mrs. Fred Sadler, Mr. and Miss James, and Mr. Mikkleson all autoed across the country to Lewistown Saturday.

Joe Zupec is home from Billings.

Several men of the neighborhood were out fighting fire on Gus Mikkleson's place Saturday.

BENCH NEWS

B. V. Older was a caller at M. Olden's. He purchased Olden's plows.

L. A. Hile was a visitor on the Bench and it looks like he is going to stay. His horse stepped on a large nail and is in very bad shape to work.

Delbert Olden was a social city caller.

A. P. Harris made a flying trip to the city.

Joe Nemets visited with E. A. Harris one day this week.

L. A. Hile was a caller at Rufus Roberts trying to trace up some turpentine but he found that it was gone.

L. A. Hile looks more like some one's dad than a young man of about twenty-five.

Mr. Hile departed for the Johnson sawmill after another load of slabs.

DELPHIA NEWS

Gib Tupper went up to Roundup Monday morning.

Nels Mortenson went up to Roundup Thursday night.

Geo. Chandler has been sick for a week and is improving at this writing.

Mrs. L. R. Storer and little son have been sick at her mother's.

Mrs. E. B. Wilson went up to Roundup Wednesday on 17 for a few day's visit.

Roy Pierce, A. George Walker, and Fred Hopper were passengers on 17 Wednesday night.

Carl Hindrichs returned Thursday from a few days stay in Roundup.

Mrs. H. Petterson and sister Helen English left Saturday morning for Ingomar Miss English returning home Sunday night.

Rex Spendiff returned home last Thursday from Golden Valley, N. D., where he has been working for the past few months.

G. Lammings work crew left Thursday morning for Roundup having finished working on the track at this place.

Dell and Vernese Cauley came down from Roundup and spent a few hours with their father who is operator at this place.

Geo. Bachman and G. Spendiff have been vaccinating their cattle this week. Mr. Spendiff lost a nice young calf from blackleg.

Mr. and Mrs. E. M. Snyder and niece Mary Evans drove to Roundup Wednesday afternoon. Mrs. Snyder and Mary left Thursday morning on 18 for Raugas.

GAGE ITEMS

Just arriving a complete stock of native lumber, Gage Lumber Co.—adv.

John Maulsby was a social caller in Gage Thursday.

Mrs. J. H. Nerbovig spent a few days visiting in Roundup last week.

Herman Bruce of Roundup was attending to some business matters here Thursday.

Andy Lundgren and Leonard Gray spent the past few days in the county seat.

George Stevenson and Harry Brown were Roundup callers the first of the week.

John Kline was in the city the first of the week after a load of supplies.

Roy Hughes was a passenger on the local for Roundup Wednesday of last week.

C. H. Tyrrell was renewing acquaintances in the county seat the first of the week.

Glenn Hindal and the Misses Daisy and Florence Tucker were callers in Gage the fore part of the week.

The Wolf Brothers have been hauling lumber the past week, for their houses which they are erecting on their homesteads southeast of Gage.

C. W. Doyle and Wm. Witte of Columbus have been in this vicinity the past few days closing up the former's business affairs.

Mr. and Mrs. W. A. Lackey were attending to business affairs in Roundup the latter part of the week.

The Gage Lumber Co. has just completed their lumber shed which is 25x100 feet which they will use for the storage of their lumber stock and within a short time they will have a complete line of building material.

Mr. and Mrs. Geo. McCleary of Roundup were entertained Sunday at the home of Mr. and Mrs. J. H. Nerbovig.

THOMPSON'S FLAT

Mrs. M. A. McLeod entertained a number of her friends at a Thanksgiving dinner.

Mr. and Mrs. Albert Lipke entertained quite a large crowd Thanksgiving.

R. B. Thompson went to Lewistown to spend Thanksgiving with his family. He returned Saturday.

Mr. and Mrs. Sherman Britton were in Roundup over Thanksgiving the guests of Mr. and Mrs. H. O. Britton.

Mr. and Mrs. E. L. Nichols spent Sunday at the Will Hunter ranch on Sixteen Mile Bench. Mr. Hunter is suffering with an abscess on his hand.

Sherman Britton made a three year proof on his homestead Tuesday, Dec. 2nd. R. B. Thompson and Roscoe Jones were his witnesses.

The last we heard the horse of Fred Lipke that got cut in the wire fence was doing nicely and stands a good show of getting all right again.

If this fine weather keeps up Oscar Olson will have the school house in Dist. No. 2 completed by Xmas. The teacher Miss Alice Girardin is planning to give an entertainment in the new building on Xmas eve.

Road Overseer Smirl has been doing quite a lot of road work this fall. At the present time he is putting the road on the township line north of the Nichol's ranch in shape for travel. This road will be highly appreciated by the farmers who haul lumber and wood from the mountains.

SCHOOL NOTES

Reported by Dwyner Evans

Roy Albertson enrolled yesterday in the fourth grade.

Edward Douglas, Kenneth Parsons, and Warren Albertson, are the new pupils who have entered the seventh grade.

Pearl Howe has returned to her work, in the 7th grade after being absent for two weeks.

A spelling contest was held between the 6th and 7th and 8th grades, Friday, November 23. The 6th grade was victorious as three of the class, Bessie Middlekauf, Della Webb and Kathleen Thurston succeeded in spelling down all the other members of the three classes.

Kenneth Parsons who entered the 6th grade this fall has been promoted to the 7th grade.

Anton Kurbich was enrolled in the 6th B division Monday.

The following members of the 6th grade had perfect spelling lessons each day of the week ending Dec. 5th: Leslie Hagerman and Della Webb of sixth grade; James Forsyth, Lillian Dean, Sidney Spencer, Bernice Mulherin, Josephine Mulherin and Catherine Mamley of sixth B.

The members of the Junior English class are now studying, "Twelfth

Night," which they find very interesting.

The Semi-Occasional of the Junior English class contained many interesting items.

A mock trial will take place at the next regular literary program. The case is a breach of promise suit, Pearl Greenwell vs Russell Hallowell.

Rev. Griffith visited the high school yesterday. He gave an interesting talk on "The Three S's" which was highly appreciated by the pupils.

The Junior Geometry class is about to take up the study of Symmetry.

The "Current Event" magazines have been received. There are 46 subscribers to this magazine in the school.

A reading table has been provided for the use of the school and is supplied with the following magazines: Popular Mechanics, Atlantic Monthly, Review of Reviews, Country Life in America, St. Nicholas, Journal of Education, School Board Journal, The Literary Digest, Current Events, Roundup Tribune and the Roundup Record. This promises to be an interesting and helpful feature of our school life.

The equipment of the school has been further added to by the purchase of a stereoscope and five hundred and eighty-two views of geographical interest, and of places of interest in Montana. These are particularly fine views, and will be of great assistance in the study of geography and history.

The social committee of the High school planned an interesting entertainment for the pupils for Xmas.

Patron's day will be observed Friday, the 19th. All parents are invited to visit the school on that day.

Healthful and enjoyable exercise—bowling—at Oscar's.

Big 10 Cent DANCE

Saturday Night Dec. 13th.

STAR DANCE HALL

Music by PERRY'S ORCHESTRA

The Corner Store

The Corner Drug and Jewelry Store

The Corner Store

If We Have It Its Right
If Its Right We Have It

Our Aim is to Satisfy Our Customers

Our stock is an unusual one—unusual for its high quality and wide variety. High grade diamonds and Jewelry. You will do well to come here first when you want first-class jewelry of any kind.

Remember we are giving away a Diamond Ring, Phonograph and Silver Tea Set on Wednesday, December 24th

Come in and we will show them to you

Corner Drug & Jewelry Store