



**The First Pair  
OF GLASSES SHOULD  
BE VERY CARE-  
FULLY FITTED**

Here the Fitting is  
Scientific.

**S. R. BLOSSAT,**

OPTOMETRIST,

AT BLOSSAT'S JEWELRY STORE.

TUESDAY, APRIL 4, 1911.

**Personals.**

Mr. and Mrs. Wilbert Myers and little daughter left Saturday for Cumberland, Md., where they will make their future home.

The Falk Mercantile Company are prepared to take charge of funerals, and attend to graveyard work. Prompt service given. Phone 11.

Groceries always fresh, delivery always prompt, prices always right at Meaux Bros. Phone 183.

Mr. and Mrs. Harold Demanade left Saturday for a three weeks trip through the North.

Genuine Toole Cotton Seed for sale.—Peoples Cotton Oil Co.

The regular monthly meeting of the Woman's Civic League will be held Wednesday afternoon at four o'clock at the home of Mrs. Felix Demanade.

Order your corn, oats, hay, chicken feed, rice polish and other food stuffs from Upton, phone 192.

Onion sets, red and yellow, at the Moss Pharmacy.

Invitations have been received from Mr. and Mrs. Frank Patin, to friends here to come over to Orange, Texas, and attend the formal opening April 7 of the New Holland Hotel of which Mr. Patin has charge.

Prescriptions filled accurately and with only the purest medicines at the Lafayette Drug Store.

White and Yellow Dent corn, 25 cents a gallon at the Moss Pharmacy.

Mr. and Mrs. G. C. Scarlette and Miss Pearl Myatt went to New Orleans yesterday for a few days.

White and Yellow Dent corn 25 cents a gallon at the Moss Pharmacy.

**Society.**

**The Woman's Club.**

A most enjoyable and instructive meeting of the Woman's Club was held Saturday afternoon at the pretty home of Mrs. H. L. Ducrocq. After the routine business was transacted the following program was rendered: History lesson, Renaissance and Modern Art, by Mrs. Goodell; Magazine study, conducted by Mrs. Davis; Paper, Life of the Verdi and His Works, Mrs. Tom Hopkins; Instrumental selection, Miss Jeanne Soudous; Song, Miss Elise Shackford; Instrumental selection, Miss Flossie Shackford.

The club adjourned and the hostess served a delicious two course luncheon. The welcome guests were: Misses Flossie Shackford, Jeanne Soudous, Elise Shackford and Mrs. C. I. Young.

**Euterpe Girls.**

The Euterpe Girls were delightfully entertained Saturday afternoon, April 1, at the home of Mrs. J. J. Davidson, with Miss Quintilla Morgan as hostess. The meeting was called to order and a few minutes devoted to business, in which the applications of Miss Smith and Miss Flossie Shackford were voted upon, and they were unanimously elected Euterpe Girls. After the meeting adjourned the hostess presented each guest with a pretty tally for forty-two. While the girls were finding their partners the hostess announced that there was some punch in the hall and Mrs. Waitt would be glad to serve it before the game commenced. The guests gladly responded and a great deal of fun and merriment was caused by each one being so completely sold on finding the punch bowl filled with slips of paper in which were "punched holes." The guests were then ushered into the library where several pleasant games of forty-two were played, after which a delicious luncheon was served consisting of chicken salad, olives, saltines, Philadelphia ice-cream, caramel cake, coconut cake, and candy. The hostess said: "Girls, the candy on your plates you must eat, as I made it, and I think it extra nice. As the pieces are small you may have more if you so desire." But one piece proved to be an utter sufficiency as the girls soon found upon biting that it had been filled with cotton. Those in attendance on this pleasant occasion were: Misses Hazel Larrabee, Claudia Upton, Dunn, Hull, Bowden, Turner, Isabelle Mouton Hilda Delhomme Smith, Aileen McNally, Pearl Myatt, Mattie Mouton, Mmes L. D. Nicerson and P. M. Waitt.

**Aletheians.**

In spite of the inclement weather, a most enthusiastic meeting of the Aletheians was held Friday afternoon with Mrs. John Givens as hostess, and seventeen members present. The meeting was called to order by the president, Mrs. Crow Girard, and the business part of the

meeting was conducted. The subject of electing delegates to attend the Federation of Clubs to be held in Alexandria on April 6 and 7 was discussed. Mmes. Albert Doucet and Leo Judice were elected as delegates and Mmes. Henry Dobbins and W. S. Middlemas as alternates.

The Bible study with Mrs. E. R. Kennedy as leader was made most interesting.

Mrs. J. J. Davidson conducted the Old Testament drill, which proved to be very instructive. After the club adjourned little Louise Lyle Givens assisted her mother in serving delicious refreshments to the following ladies Mmes. E. R. Kennedy, Crow Girard, Davidson, Leo Judice, R. D. Voorhies, Albert Doucet, F. E. Davis, Kelly, Mielly, Orren Hopkins, Alex Morgan, L. D. Nickerson, Denbo, Fannie Ramsey, Dobbins, Baxter Clegg, Walter Torian, Paul Waitt and Miss Hopkins.

**Notice.**

I take this method of announcing to my friends and the public that I have bought out the interest of Mrs. J. B. Perez in the Dugas Gin Company, of Scott, and that hereafter, the business will be conducted by myself and Mr. Aurelien Patin, who is interested with me in the business.

J. B. DUGAS.

Lafayette, La., March 23, 1911.  
3-24-2tw-1 mo.

**Auction Sale.**

There will be offered for sale at Milton a number of choice business and residence lots, together with one good store house 28x50 feet all of which are well and conveniently located as regards streets, railroad and depot.

Now is your opportunity to secure you a cheap lot on which to build you a home and start you a business, in the young and promising town of Milton where progress and development is the order of the day. Saturday, April 22nd, at 10 a. m. is the day and hour.

Refreshments will be served and a baseball game played on the Milton diamond will be features of the day.

**AUTO TRUCK FACTORY.**

For New Orleans—Negotiations Carried Out Successfully by Dr. N. P. Moss, of This City.

**N. O. Item, of April 2:**

Announcement was made Saturday night by the New Orleans Progressive Union that the Atlanta Motor Car Company would establish in New Orleans an automobile factory. The industry will represent an investment immediately of \$200,000, and the factory's output which will be automobile trucks for commercial use, will exceed 10,000 cars for the first year. The company makes the "White Star" car.

The Progressive Union has been at work on the project for several months. Friday the organization's industrial committee, of which Mr. J. M. Thompson is chairman, gave a hearing of the leaders of the movement. After hearing the details of the proposed factory the committee unanimously endorsed it. The members of the committee in addition to Mr. Thompson are Messrs. Louis P. Rice, J. S. Cave, Leon C. Simon and M. B. Trezevant.

The following local people are interested as stockholders in the the automobile manufacturing company: Mr. Joseph Maumus, president of the Bank of St. Bernard; Mr. A. P. Perrin, president of the Crowley-Perrin Company; Mr. Oliver S. Livaudais, attorney; Mr. L. L. Villere, cashier of the bank of St. Bernard; Mr. A. J. Claverie of A. J. Claverie & Co. and president of the live stock exchange, and Mr. George H. Conrad, a general contractor.

Negotiations were carried out successfully by Dr. N. P. Moss, president of the First National Bank of Lafayette, La., who is closely identified with the St. Bernard group. Site Already Secured. A desirable site has already been

**COMING !**

The World Renowned

**PASSION PLAY**

as presented at Ober-Ammergau in 1910, Also Illustrated Songs and Slides of

**HOLY CITY**

4000 feet of films

Pastime Theatre,

Friday, April 7,

TWO SHOWS AT 7:00 and 8:30 p. m.

purchased and it is expected that actual work on the factory will start at an early date.

The active and rapidly increasing demand for motor trucks, which have come to be regarded as a necessity in the business world today, assures a reliable and permanent market for this style of power driven vehicles. It will therefore be the aim of the local factory to build the motor trucks and commercial vehicles especially adapted to local needs and to the road and climatic conditions in the south.

In the development of its local business the New Orleans plant will have the benefit of the management and practical experience of the parent company, of Atlanta, which extends over a period of nearly three years.

The Atlanta Motor Car Company is a corporation chartered under the laws of Georgia, its authorized capital being \$500,000.

**Company's Officers.**

The present officers and directors of the company are as follows: Messrs. Clarence Houston, president; N. P. Moss, vice-president; W. P. Mills, secretary and treasurer. F. L. Sawyer, general manager; Peter F. Clarke, A. P. Perrin and Joseph Maumus.

"The growth of the automobile industry in this country has been phenomenal," said Chairman J. M. Thompson, of the industrial committee, "and has proven to be an inviting field for profitable investment of capital. The industry has contributed in an unusual degree to the prosperity and industrial development of a number of trade centers in the North, notably Detroit, Mich.

**CLASSIFIED COLUMN.**

**FOR RENT.**—Cottage northside of railroad, 2 blocks from depot, 2 rooms dining room, kitchen, hall, galleries, large yard. Apply at this office.

**WANTED**—Boarders at Orleans Hotel, Mrs. Ann David, proprietress, 806 Lafayette street. Furnished rooms and board. 1 mo. tw.

**FOR SALE**—One resident lot 50 feet front by 123 1/2 feet deep. Situated 2 blocks north of railroad on Orange street. Bargain for cash, or terms to suit purchaser. Apply at this office.

**FOR RENT.**—Two dwellings near Waters-Pierce Oil Co. Apply to Fernand Mouton.

**Notice.**

Hunting and trespassing on my pasture, near Surrey Park is hereby prohibited, also the tying of horses cattle and etc., to my fence. 3-24-4-21 JACOB BACHERT.

**FOR SALE**—Fairbanks-Morse 2 h. p. gasoline engine, almost as good as new. \$65. Apply at this office.

**Don't Wait!**

PLACE YOUR ORDER NOW FOR A

**Spring and Summer SUIT.**

WINTER IS OVER.

Call and see our samples—we can suit you in samples and prices.

**Leon Delhomme.**

Next to Peoples Pharmacy.

**Eggs Eggs Eggs Barred Plymouth Rocks**

Choice Vigorous Stock. \$1.00 per setting of 15. Orders filled promptly. Send today. A few hens and 1 cock-eral for sale.

A. L. MARSHALL, LAFAYETTE, LA.

T-F 11.

**Woman's Hair, THE CROWN OF HER GLORY.**

A visit to the

**Beauty Parlor**

Will prove it to you Hairdressing, Scalp Treatment, Manicuring, Etc.

321

West Vermilion St.

**A NEW LINE**

We have just put in a new line of

**Builders' Hardware and Plantation Hardware and Supplies.**

We carry also a full line of the best paints, varnishes and stains.

Buggies, Surreys, Cane and Farm Wagons, Harness, Collars, Plows and Agricultural Implements.

AGENTS FOR THE

International and the Fairbanks-Morse Gasoline Engines.

**DENBO & NICHOLSON CO., LTD.**



**"STRANGE, BUT TRUE."**

When things freeze up something is going to leak. If it's troublesome, badly done plumbing that bothers you call us in.

A LEAKY WATER FAUCET forgets how to leak after we fix it. Honest plumbing, at honest prices builds up good plumbing business, as we can testify. No charge for consultation.

**OLIVIER'S PLUMBING SHOP.**

**CALIFORNIA VIA Southern Pacific**

ONE-WAY

FROM LAFAYETTE ONLY \$31.45. DATE OF SALE MARCH 10 TO APRIL 10, 1911

TWO TRAINS DAILY TO

SAN FRANCISCO WITHOUT CHANGE CALIFORNIA EXPRESS—SUNSET EXPRESS

Modern Equipment—Electric Lighted

OIL BURNING LOCOMOTIVES ELECTRIC BLOCK SIGNALS DINING CAR SERVICE BEST IN THE WORLD.

See Local Agent, Southern Pacific, for Full Particulars

A. G. LITTLE, D. P. A., Lake Charles.

J. H. R. PARSONS, G. P. A., New Orleans.

**PARKERSON & MOUTON**

Established in 1897

**FIRE LIFE, ACCIDENT, TORNADO, EMPLOYEES' LIABILITY AND RENT INSURANCE.**

Also all kinds of Bonds.

Ten Years' Experience!

**Use NO DUST Cotto-Waxo**

For Sale in Half Barrels and Barrels.

**Lafayette Wholesale Grocer COMPANY, LIMITED.**

Blue Bell and Royal Crown Flours—Best on Earth.



**SANTA HAS GONE**

But he stopped off just long enough to investigate the various building and loan associations and to say that ours was the one for the shrewd investor to enter. We soon have a new series to open and if you want to make your money earn its share, invest in

**OUR HOME BLDG & LOAN ASS'N**

Full particulars about our earning sent upon request.

J. F. JEANPIARD, Sec

**MEAUX BROS., Sell Groceries.**

THEIR Stock is always fresh, their prices as low as the lowest, and they always please by prompt delivery to all parts of town. PHONE 183

**Advertise in The Advertiser.**



**EASTER IS COMING APRIL 16**

"Let Me Be Your Tailor."

J. P. BUQUOR,

CLEANING, PRESSING, REPAIRING.

PHONE 239.