



SONGS YOU HAVE HEARD

"Every Little Movement"

Every little movement on every Suit we make totals up into one large word with 12 letters and a large meaning—that word is

SATISFACTION.

We've got a Line of Spring and Summer Woolens to show you—and every little thread in every little fabric is guaranteed pure wool, and their guarantee is as good as a government bond.

Order Your Easter Suit Now.

"Let me be your tailor & cleaner"

Why let others experiment with your clothes when they need cleaning or pressing. Our best recommendation is modern machinery and years of experience. Remember we are not "running an experimental station." **PHONE 239.**

TUESDAY, MARCH 24, 1914.

Personals.

The minimum wage will soon be established at Aberdeen, Wash., for women with an eight-hour day.

Suits made to your measure. Cleaning and pressing. Joe Blenvenu, phone 73.

Mrs. Peter F. Clarke, of Atlanta, Ga., who has been the guest of her cousin, Mrs. N. P. Moss, for the past two weeks, returned home Sunday accompanied by Mr. Clarke, who came to Lafayette to meet Mrs. Clarke.

Upton has just received one car of No. 2 Haladay-Diamond H. Oats, very fine, fresh wheat bran, shorts, polish and nutritive. Phone 192.

Miss Agnes Carey returned to her home in Atlanta Sunday after a pleasant visit of three weeks in Lafayette as the guest of Mrs. E. P. Mills and Mrs. S. R. Parkerson.

Get your seed corn from Ramsey Feed Store, phone 410.

Maj. Gen. A. R. Booth, Adjutant Gen. Chas. Santanna and Aid de Camp J. W. Carnahan, of New Orleans, accompanied by Mr. Jas. McNaspy, paid our office an appreciated visit Friday. They had come to attend the meeting here with Maj. Gen. Shaffer of the Confederate Veterans. They left for Alexandria on the afternoon train to attend the dedication of a monument in that city.

Take your prescriptions to the Lafayette Drug Store—you can depend on getting the purest medicines properly compounded.

Jasper Spell, a prominent farmer of the second ward, paid us a welcome visit Saturday. Mr. Spell says everybody is busy on the farm and while planting is a little late it won't make any difference as the crops will come along all right.

The "White Glory" is a high grade flour and gives entire satisfaction.—R. H. McFaddin, phones 64 and 61.

Mr. and Mrs. C. B. Harrington, formerly of this city, and Mrs. John Gray, of Vinton, came Thursday to spend a few days with friends. Mr. Hampton and Mrs. Gray returned Saturday and Mrs. Hampton went to Washington to visit Mr. and Mrs. C. G. Larrabee and family.

Best quality all lump coal for sale by Consumers Cold Storage & Canning Co. Price very reasonable.

Mr. and Mrs. R. R. Bridges have moved into the Scranton home.

FOR SALE—The Lafayette Steam Laundry is for sale until March 30, after which date it will not be for sale.

The Athletian Club will meet Friday afternoon with Mrs. F. E. Davis as hostess.

FOR SALE—Pure Brown Leghorn eggs, setting of 15 for \$1.00, phone 309.

Pay Less and Look Better, Cleaning and Pressing, Majestic, phone 73.

Mrs. Cunningham and daughter, Mrs. Hanley are enjoying a visit with friends and relatives in Missouri.

It is easy to pay for a home, so why pay rent? Let me tell you how to do it. J. F. Jeannard, Sec. Home Building & Loan Association.

The Woman's Club will meet Saturday afternoon with Mrs. Henry Young as hostess.

Pure codfish middles; dried herring, mackerel, Swiss and brick cheese, and dried fruits.—R. H. McFaddin, phones 64 and 61.

Arthur O'Bryan who has been on a short visit home at Abbeville stopped over here with his brothers, Sunday and Monday until afternoon when he left for Humble, Tex., where he will be employed in the oil business.

Rev. O. Noe Oil Stoves burn 400 parts of air to one of oil to a perfect gas. Buy one and be assured of perfect satisfaction. Debo & Nicholson Co.

Society.

Friday evening Mrs. R. C. Cunningham entertained at her home on Garfield avenue, young folks who took part in the Garden Party at the Jefferson Wednesday evening. The home was beautifully decorated with roses and ferns. After arrival of the guests all formed into a grand march led by Miss Rice and Mr. Mielly, and at the close of the march each was presented with a little barrel filled with kisses as favors. Then the evening was enjoyably passed in social converse, music and dancing. Punch and delicious refreshments were served during the evening. At twelve three alarm clocks bade all hasten home with memories of a delightful time spent with their charming hostess.

Aftermath. Saturday afternoon Mrs. Cunningham delightfully entertained at Auction Bridge and Five Hundred the matrons who were members of the famous Garden Party. The guests were received by Mrs. J. E. Jay and Mrs. C. M. Parkerson. The games were very enjoyable and between times little Evelyn Jay served punch and candy. Mmes. Waitt and Knightlinger and Miss Rice added to the pleasure of the occasion by several charming songs. A delicious salad course was served, and all present had a most enjoyable afternoon.

Attakapas Sanitarium Shower. A very unique entertainment was given Thursday afternoon when the doctors, wives, sisters and friends gathered at the Elks Home to participate in the shower given to the Attakapas Sanitarium. About four o'clock the guests began to arrive and were received by Mmes. John Tolson, Ducreocq, F. E. Girard, R. D. Voorhies and Octave Duhan and ushered into the music room where the following appreciated program was rendered:

Song Miss Isabella Mouton
Violin and piano
Dr. Paul Salles & Miss P. Caillouet
Piano selection Miss G. Mouton
Song Mrs. Knightlinger

At the conclusion all were invited upstairs where the little package bearers Azelle Jung and Mary Margaret Voorhies had assisted in arranging in a hamper basket the great number of articles brought by the guests, convenient for everyone to see. Miss Pauline Caillouet presided over the record book and noted down each article and name of the giver, which will always be kept as a souvenir of this delightful occasion. When the basket was turned over the following articles were displayed: 30 sheets, 120 pillow slips, 24 surgical towels, 380 towels, 3 table cloths, 48 linen napkins, 3 fancy centerpieces, 2 bed spreads, 1 silver waiter, and a beautiful hand made baby cap with two gold pins to be given first baby born at the sanitarium. Dr. J. D. Trahan then spoke in behalf of the doctors expressing great appreciation for the large attendance of well-wishers, and much gratitude for the shower of lovely and useful articles. Judge Campbell gave very appropriate talk while Misses Lucille Mouton, Odette Burguieres, Gertrude Mouton, Genevieve Rice and Isabella Mouton served delicious punch.

R. A. Voorhies, of Carencro, was a business visitor to Lafayette yesterday.

Dr. G. R. DeLaurel, of Broussard, motored to Lafayette yesterday and spent several hours here on business.

For Sale—Indian Runner Duck Eggs, \$1.00 for 15, prepaid. Geo. W. Beadle, 3-10-5L.

It is stated that Assistant Supt. Harrington will leave on the first to go with the Sea Board Air Line. He and his estimable family will be missed by a number of friends who have learned to esteem them highly.

Subscribe for The Advertiser.

DR. C. H. MASTERS, DENTIST.

Porcelain inlays baked in platinum matrix. The only real porcelain filling, and this one of the few dental offices in the State prepared to do this class of work.

Beware of a transparent cement being used as an imitation of, and called "Porcelain."

Porcelain work is the highest achievement in esthetic dentistry, and requires special equipment, special training and skill.

Gas used in extraction of teeth. Everything sanitary.

Office Hours: 9 to 12 and 1:30 to 4.

Office 377. Residence 516.

SOU'WESTERN REFLECTIONS

Development Bureau Press Service.

Planting time lends emphasis to the duty of preparation. When one goes prepared for any duty he can accomplish most. A wise old farmer observed that the most valuable cultivation is that which the land gets before the seed are planted.

A well-known proverb expresses the same idea in the old saw; "a good beginning is half the battle." And it is true.

Therefore start out by preparing your land thoroughly. Plow it deeply and often, disc it well, put on all barn manure you can get and plow it under, add cotton seed meal, if necessary, to stimulate plant growth, and acid phosphate to produce fruit.

Then you may think about planting Drainage, more thorough preparation of the soil before planting, more intelligent use of fertilizer, better crop rotation, and more better live stock, constitute the crying needs of our agriculture today.

Are you in on these things? If you are not, and if you do not prepare to get in, then sell off your farm and find something that you are willing to do in the right way.

Don't forget to plant lespedeza among your oats. You need it to restore the nitrogen which the oats draw from the soil, and furthermore, the crop of hay or seed produced, unless your land is high-priced, will equal it in value.

Put enough pumpkin yam seed to make slips sufficient to plant at least one acre for the early market.

And do it now. Fall in line with the farmers who are doing things; don't block the way.

Youngsville Girls Victorious. The Girls' Basket Ball Team played the Broussard girls last Tuesday. Both teams played splendidly. The score resulted with 36 to 48 points in favor of Youngsville. The Youngsville team expects to play the Lafayette team in Youngsville Sunday.

Insane Taken to Pineville. Saturday Deputy Sheriff Saul Broussard assisted by several deputies took the following insane to the Pineville asylum: A. Trahan of Youngsville, Amede Breaux, R. A. Bridges, Joe Dore, white, Harrison David, Clem Brown and Mary Ann, colored.

Real Estate Transfers. Adam Primeaux to Eusibe Primeaux, 104 acres land 4th ward, \$4,273. C. B. Hampton to Mrs. Estelle Vincent Gray 2 lots and improvements in Nickerson Addition, \$2100. J. Romain Melancon to Mrs. Mozart Langhals, 10,732 arpents of land, \$1073. Mrs. Mozart Langhals to L. P. DeBlanc 8,982 arpents of land in 5th ward \$1073.

Presbyterian Missionary Society. Mrs. W. S. Webb delightfully entertained the Presbyterian Missionary Society Wednesday afternoon in her pretty country home, and all thoroughly enjoyed the afternoon. The newly elected president Mrs. A. A. Morgan, called the meeting to order with all the new officers present except Mrs. Hanley who is absent from town. The lesson was led by Mrs. F. K. Hopkins, after which the meeting adjourned and Mrs. Webb served delicious refreshments. The guests of the afternoon were: Mmes Knightlinger and Cairns.

Company Agents Meet Here. Friday night 25 agents of the Pierce Oil Company, from Southwest Louisiana, met at the Gordon hotel in conference with Assistant General Manager S. H. Wheeler, of St. Louis, Mo., and C. D. Dickerson, division manager, of Shreveport, and discussed the affairs of the company in this territory.

STRANGER SURRENDERS TO SHERIFF AS ESCAPED PATIENT

William Bargenhagen, apparently 30 years old, weighing 160 pounds, light sandy mustache, blonde hair, Friday afternoon walked into the sheriff's office and delivered himself to Sheriff Lacoste, saying that he was an escapee from the Wauwautosa insane asylum, Milwaukee, Wis., and wished to return. He gave his father's residence address as 733 Fifth avenue, Milwaukee, Wis.

Sheriff Lacoste telegraphed his father and also the asylum but receiving no response let him go yesterday with advice to leave town. Bargenhagen asked to be kept until dinner was over which Sheriff Lacoste kindly did.

Notice. The regular annual meeting of the stockholders of the Florence Planting Company will be held at the store of Sig Kahn, on Monday, April 13, 1914, at 7 p. m., for the purpose of electing a Board of Directors to serve for the ensuing year. SIG KAHN, Secretary.

ALMOST PERFECT IN SYSTEM

Modern Hotel a Wonderful Improvement Over Its Predecessor of Only a Few Years Ago.

"It is wonderful to appreciate the difference in hotel systems of today and 15 years ago. And still, with all the conveniences that are offered to guests at practically the same rates, there is the man who finds fault.

"Today guests have telephones in their rooms, whereas several years ago they had anything from a cow-bell to a row of brass checks operated with a cord.

"At the old Gobson house, about twelve years ago, we installed a device for lessening labor which was called a teleseum. It was a sort of punch button affair which was supposed to signal for anything from a San Francisco newspaper to a bag of peanuts. You'd push the button so many times and different lights would bob up on the board in the office after the clerk had released the indicator.

"One day I pulled out the indicator on a certain room and the lights flared up. The signal showed a very difficult drink and I hastened to notify the cafe.

"A boy took the drink upstairs, but could find no one. After a little investigation we found the room had not been occupied for two weeks and that the signal had been given when a maid had pushed the bed against the room button.

"Another device was the old cord in the room at the Grand hotel. A certain number of pulls would release brass checks on which was scheduled the desire of the guest. Whenever a pull came on this indicator it sounded as though some one had dropped a couple of hundred brass checks on a marble floor.

"This affair was a nuisance, for we got to sending ice water to a room every time it worked. Many times a guest would receive three or four pitchers of water.

"Then some one came along and put in the telephone for hotels. The modern day hotel is a wonderful institution compared with that of but a few years ago."—Cincinnati Commercial Tribune.

HIS PLACE IN PROFESSION

Traveler Not a Physician, Yet He Undoubtedly Had a Certain Connection With the Business.

They were speaking of how easy it is to stack up against a misunderstanding, at a recent dinner in the east, when former Governor Alva Adams of Colorado told of the bad guess made by a messenger on a through express.

In order to break the monotony of the long ride, the senator said, a pair of fellow passengers got into conversation, and nearly every topic on the list was discussed, from politics to the price of eggs.

"What do you think of this microbe business, doctor?" asked one of the men during the conversation. "Do you really think they are as serious a menace as we are led to believe?"

"Pardon me," interposed the other. "You have evidently made a mistake in my calling. I am not a physician."

"Please excuse me," quickly returned the first. "I must have misunderstood you. Didn't you say that you followed the medical profession?"

"Yes," was the smiling response of the second, "but I am an undertaker."

Kept Out of Politics. In Austria, women are forbidden by law to take an active part in politics or to join any political association. Last spring the chamber of deputies decided to cancel the prohibiting clause, and the political committee of the upper house has now endorsed this vote of the deputies, with the explanation that "the part taken by women in associations with political tendencies is well known, and, under the circumstances, can scarcely be prevented." This bill has been sent back to the deputies for further consideration. The women of Austria have been leading an agitation against the rise of prices which they, as housekeepers, feel most acutely. They have been successful in cheapening coal in Vienna and milk in Brunn. The leaders of the movement have been elected to municipal committees, and for the first time a woman has been put on a committee of a town council, viz., that of Housing.

The Easier Way.

Speaking of the splendid work done by the Carnegie Foundation, which recently held its annual meeting in New York, Jacob Gould Schurman, president of Cornell university, said: "The generosity, the intelligent and unselfish devotion, which Mr. Carnegie has shown in this philanthropy, have won for him the esteem of the whole nation.

"The esteem of one's fellow men—not an easy thing to win; but as Mr. Carnegie has proven, not so difficult, either, as the sage considered it to be. "A youth, you know," continued President Schurman, "sought a sage and inquired of him:

"What shall I do, oh, sage, to have my fellow men speak well of me?"

"The sage's reply was:

"Die."—Philadelphia Bulletin.

Novelist a Dandy. A. E. W. Mason, the English novelist, is said to be the best dressed literary man in London. He is a spare, striking looking man, with something of the appearance of a Georgian dandy. He published his first novel in 1895. He is an Alpine climber, and once was Liberal member for Coventry. But the house of commons bored him to death.

Mrs. Cecil and children spent the weekend in Houston, Texas, visiting relatives.

Mr. and Mrs. W. B. Perry spent yesterday in Carencro.

Mr. and Mrs. P. B. Torian and little son, Will Bethel, spent Sunday here with Mr. William Torian and family.

Rubber Corks.

In making holes in rubber corks much annoyance is caused by the punch making "tapering" holes and "running to the side." A little ammonia water poured on the rubber and the boring instrument causes the hole to become of uniform size at every point and the operation is accomplished with much more ease.

Temper.

It seems a small thing to lose one's temper. But really it means losing one's hold over the brute part of one's nature. Irritation and rage are unreasoning, brutal and ignoble. It is unwise, to say the least, to allow them to take the upper hand even for a moment.

Couldn't Beat That.

An enterprising young florist, in order to increase his trade, displayed this sign in his window: "We give a packet of flower seeds with every plant." His competitor across the street promptly sought to meet the competition by placing in his window the following announcement: "We give the earth with every plant."

Child Liable to Be Spoiled.

At Zaranato, there has just occurred a case which is probably unique of its kind. A child has been born while its father, grandfather, great-grandfather and great-great-grandfather are all living. Its name is Urriticochea, and the family are Basque farm laborers. The great-grandfather and great-great-grandfather have acted as godfather to the child. The united family constitute nearly a whole village.

Shunting Him Off.

"By the way, old chap, I need a little money." "You may consider yourself fortunate. I need a whole lot."

Electric Power Preferred.

Electric power has been adopted by candy factories because of its ease of control and cleanliness.

Tailoring

The Pride That COMES FROM WEARING PERSONAL CLOTHES

A feeling of ease and security possesses the man whose garments conform to the natural movements of his body. This is accomplished after a careful consideration of the stature, weight and development of each individual. Garments made contrary to this rule tend to make a man uncomfortable.

MY PERSONAL TAILORING

takes all of these facts into consideration. The result is a garment in which you always take pride in wearing. You may think all hand-tailored clothes are alike and that they cost too much. You may think ready-made clothes good enough, but before you order your next suit learn what my personal service tailoring means to you.



PREAGER, THE TAILOR, LAFAYETTE, LA.

PAUL F. GUILBEAU

PRESSING and CLEANING

I Know How.

SATISFACTION GUARANTEED

See My Samples

And Get My Prices Before Ordering

YOUR SPRING SUIT

PHONE 450.

Forced Out of Gents Furnishing Business

Because building has been leased to other party, and no other building to be secured I offer all my Clothing and Gents Furnishings

AT WHOLESALE PRICES

Sale can last only 10 days as it requires 5 to vacate. Be quick and take advantage of this opportunity.

J. H. TOWN.