

Lafayette Advertiser.

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LAFAYETTE, LOUISIANA, FRIDAY, MARCH 27, 1914.

NUMBER 71.

PLANTING COTTON SEED IMPROVED VARIETY
GENUINE SIMPKINS PROLIFIC COTTON SEED FROM N. C.
PEOPLES COTTON OIL CO., Lafayette, La.

ICE CREAM STANDARD SET

State Board of Health Issues Regulation 29 to Standardize This Toothsome Article.

Do you know what ice cream is? Perhaps you think you do, having qualified by experience in eating various products so named, paying therefor in the coin of the realm, also having encountered the same at church festivals, fairs, etc., at so much per. But ice cream may look like ice cream and yet be sadly deficient, for the Louisiana State Board of Health has stepped in and ice cream is not the simple pure toothsome article we thought we knew unless it conform to Regulation 29, which establishes the standard. All manufacturers and dealers are warned that after April 1 the Board will enforce the law. Here is the way to tell what real ice cream is:

- Regulation 29**
1. Ice cream is a frozen product made from cream (or cream, milk and eggs) and sugar, with or without a natural flavoring, and may contain not to exceed one per cent of harmless filler and shall contain not less than 10 per cent of butter fat.
 2. Fruit ice cream is a frozen product made from cream (or cream, milk and eggs) sugar and sound, clean, mature fruits, may contain not to exceed one per cent of harmless filler and shall contain not less than 8 per cent of butter fat.
 3. Nut ice cream is a frozen product made from cream (or cream, milk and eggs), sugar and sound, non-rancid nuts, may contain not to exceed one per cent of harmless filler and shall contain not less than 8 per cent of butter fat.
- However, there is no need for the ladies to become unduly agitated

over the regulation. They can go on as usual and make ice cream whenever they wish and serve it to their friends without first sending for an expert to pass on the genuineness of the ice-cream. Here is the why of the regulation:

It was found necessary to make standards for ice cream as the food value was constantly being lowered by adulteration and use of the cheapest materials, thus encouraging low grade and insanitary manufacture.

POLICE JURY COMMITTEE HAS A MEETING

The special committee consisting of Pierre Gerac, Luke LeBlanc and Sec. Crouchet, appointed by the Police Jury to devise means to cut down parish expenses, met Tuesday and prepared a report which will be submitted to the Jury at its next meeting. What the nature of their recommendations will be was not given out.

Alumni Meeting.

A special meeting of the Institute Alumni is called for this evening at 8:30 by the president, Miss Paola Mouton, to be held in the office of the secretary, Geo. Crouchet. The principal purpose of the meeting is to choose an alumni orator and members are urgently requested to attend.

Died.
Mrs. Arthur Guilbeau, nee Felicianne Foreman, died at her home in the 8th ward Monday and was buried in Scott Tuesday. She is survived by her husband and eight children, and was a niece of Mr. Alfred Peck of this city. Dr. H. D. Guidry, Rouseau Dugas, Jack Doucet, O. P. Guilbeau, Wm. Montgomery, and Albert Trahan, of this city attended the funeral.

TO OPEN A MEAT MARKET AND GROCERY

C. H. Davis, of Tennessee, but who for the past eight years, has been employed on the Key West railroad in charge of the meat supply, has rented the Angellaz building corner of Jefferson and Garfield streets and will open up a meat market and grocery combined, handling also poultry, vegetables and in fact all the good things to eat. He will sell Kansas City meats and has arranged for cold storage room with the Consumers Cold Storage and Canning Company. Mr. Davis states that he will maintain a strictly up-to-date market and will solicit patronage on merit. He expects to open April 1. We extend Mr. Davis a cordial welcome to Lafayette.

WORK ON CEMENT WALKS BEGUN TUESDAY

Tuesday the Aberdeen Cement Co., which has the contract for putting down some 15 miles of cement walk in Lafayette, began work by placing forms on Cypress street from Buchanan to Jefferson and on Third street from the railroad to Buchanan street.

TO OUR PATRONS.

DUE TO THE FACT THAT AN AGREEMENT TO CLOSE AT A SPECIFIED HOUR HAS BEEN ENTERED INTO BY PRACTICALLY ALL OF THE GROCERS OF THE CITY, COMMENCING APRIL 1st, R. R. PAY DAYS AND SATURDAYS EXCEPTED, WE WILL CLOSE PROMPTLY AT SIX-THIRTY P. M. ALL CUSTOMERS WITHIN BUILDING AT THE ABOVE MENTIONED HOUR WILL BE SERVED, BUT NO ONE WILL BE PERMITTED TO ENTER; THEREFORE, WE ARE GOING TO ASK OUR PATRONS, AND THE PUBLIC IN GENERAL, TO BEAR THIS IN MIND AND TO MAKE THEIR PURCHASES BEFORE SAID HOUR.

LEE-FERNADEZ GRO. CO.,
PHONE No. 50.

Get your seed corn from Ramsey Feed Store, phone 410.

ENGINE EXPLODES TWO MEN HURT

Yesterday morning at 2:20 an S. P. engine exploded at Crowley seriously, if not fatally, scalding Engineer R. H. Inness and Fireman E. D. Majors. Inness was also badly cut across the back of the head. The injured men were taken to the Crowley sanitarium. Both are married. Inness has three children and Majors two. The cause of the explosion is not known. The men and their families have the deep sympathy of the community and it is earnestly hoped that both will survive.

CONFERENCE OF DEMONSTRATION AGENTS AT ALEXANDRIA

Mr. J. A. Anders and Superintendent Alleman have just returned from Alexandria where they attended a conference of the United States demonstration agents in the canning club work for Louisiana. These canning club workers are employed by the United States government to encourage the canning industry in the homes and in the schools. The meeting was a very enthusiastic one and lasted one week. Mr. Alleman spoke on "The Importance of Club Work from a Parish Superintendent's standpoint", on Wednesday, the 18th, and came home the following day. Mr. Anders, being a government agent in the club work was required to remain during the week.

Prominent among the visitors from abroad were

Mr. O. B. Martin, assistant in charge of demonstration work, United States Department of Agriculture; Mr. Treat of the same department and Miss Mary Creswell, assistant in charge of demonstration work, United States Department of Agriculture. Among the Louisiana workers were E. S. Richardson, Miss Elizabeth Kelly, Miss Oia Powell and W. H. Balls of the Agricultural Extension Department, Louisiana State University.

Pay Less and Look Better, Cleaning and Pressing, Majestic, phone 73.

YOU CAN INVEST \$10 \$15 \$20

any amount—every pay day in the interest bearing Certificates of Deposit of this bank. Your money will earn Four per cent. interest from date of issue. As time goes on and your Certificates increase in number and amount, you will become the happy possessor of a growing fortune. If you cannot call conveniently to make your deposits, mail them to us and Certificates will be forwarded to you promptly.

THE PEOPLES BANK & TRUST CO.
Capital \$50,000.
FISCAL AGENT FOR LAFAYETTE PARISH.

STRUCK BY FALLING ICE SHOULDER BADLY BRUISED.

Willie E. Mouton, car inspector in the local yard, was painfully hurt Tuesday by a piece of ice falling from the top of a car while the men were supplying train No. 7 with ice. The lump of ice struck Mr. Mouton on the shoulder and knocked him down. Had it struck his head it would most likely have killed him. Dr. F. R. Tolson attended him. No bones were broken, but he was badly bruised. He is doing well, but it will be several days before he can go back to work.

SEC. BRUEGGERHOFF TO COME HERE ON APRIL 25.

L. N. Brueggerhoff, secretary of the State Fair at Shreveport will be here on or about April 25 with a view to securing an exhibit from this parish at the next State Fair in November. Mr. Brueggerhoff will bring films taken at the past Fair and show at the Jefferson moving pictures of horse races, auto races, motor cycle races, exhibits and crowds. He will also give a twenty minute talk.

The "White Glory" is a high grade flour and gives entire satisfaction.—R. H. McFaddin, phones 64 and 61.

THE FORUM

The speaker for March 29 will be Miss Eleanor McMinn of Kingsley House New Orleans. Her subject will be "Settlement Work." The musical program is as follows: piano solo, Miss Jeanne Jeanmard; vocal solo, Miss Edith Rollo; violin solo, Miss Margaret Smith; vocal solo, Miss Lillian Aubrey.

EXPERIMENT STATION OUT OF CHOLERA SERUM

Word was received yesterday from the Experiment Station at Baton Rouge that they are out of serum for hog cholera and consequently Agent Anders will not be able to answer calls for his services for the present. No statement was made as to when the Station would have more serum. This is very unfortunate for this parish as there is considerable hog cholera here. As soon, however, as serum can be had Mr. Anders will respond to calls.

Planting Cotton Seed, Improved, Variety.

Genuine Simpkins Prolific Cotton Seed from North Carolina.—Peoples Cotton Oil Co., Lafayette Louisiana.

You are cordially invited to hear the NEW IMPROVED EDISON HORNLESS PHONOGRAPHS AT BLOSSAT'S ASK TO HEAR Amberola VI

QUITS COTTON RAISES HOGS

Picayune.
Hope for all the boll-weevil-afflicted growers of cotton was brought to New Orleans Saturday afternoon.

The hope came in the shape of hogs—83 of them, and they averaged in weight 187 pounds and sold for the gross sum of \$1226.15. The hogs were brought to New Orleans by Tom Samuels, of Irene, La. "I used to be a cotton grower, Mr. Samuels said, "but one day I discovered that the boll weevil had come my way. I was discouraged until I got my inspiration. The inspiration was just hogs." His first hog "crop" was brought in Saturday, when the market stood at \$7.90 a hundred pounds.

Attention Baptist.
There will be a roll call of the members of the Baptist church at the 11 o'clock service Sunday. It is hoped that every member be present. "Our Church Covenant" will be the subject of the discourse.

Baptist Church.
Sunday School at 10 a. m. Preaching at 11 a. m. and 8 p. m. Prayer meeting Wednesday evening 8 p. m. You are cordially invited to worship with us.

LAFAYETTE MOTOR CAR CO.
Overland Automobiles
General Repair Shop and Service Station.
STORAGE BATTERIES RECHARGED.
All of the latest line of accessories and a special line of
Automobile Gloves.
Phone 393, Lafayette, La.

INSTITUTE BOYS PLAY GOOD BASE BALL.

The Institute base ball team went to Baton Rouge Tuesday and tackled the L. S. U. varsity team on Wednesday. They wrestled with them for ten hot innings and L. S. U. downed them by only one run, score 6 to 5. That was some playing by the local boys, and the boys are so encouraged they expect to hand it to the L. S. U. team when they come over here April 18. So note it be.

BOARD OF DIRECTORS OF THE PARISH FAIR TO MEET.

The Board of Directors of the Parish Fair will meet Saturday at 5 p. m. in the office of the Chamber of Commerce to fix the date of holding the next Fair and attend to some other details. A committee will be appointed to appear before the Legislature at its meeting in May and ask for State aid.

Just Like Him.
A man knows he must look pleased when his wife tells him that their new infant (with as yet no features in relief) is his perfect image.

Improved Fountain Pen.
So that it can be used in the dark a fountain pen has been equipped with a tiny electric searchlight and a storage battery by its English inventor.

SUBSCRIBE TO THE FORUM--DO IT NOW

It is Such a Good Thing We Can't Possibly Afford to Do Without It. Push It Along.

Owing to the overflow, the boll weevil, the tariff off of sugar, the income tax, the money market, the high cost of living, and the cost of high living, the progressive Lafayette citizens who projected THE FORUM so successfully last year, appear a trifle slow in renewing their subscriptions this year. THE FORUM, however, has quite measured up this season to the high standard set for it last year, and it is getting to be such a good thing, that we cannot possibly afford to worry along without it. Like Motley, we "can manage to do without the necessities of life, but we simply must have the luxuries!" And THE FORUM is that kind of a luxury. The splendid and thought-provoking addresses of Mr. Pastoriza, Judge Mouton, Dr. Dixon, Mrs. Atkins, Dr. Stroud, Miss Harkness, Dr. Scroggs, Dr. Ducrocq, Mr. Keen, Dr. Bass and Mr. Moss, have been an intellectual uplift to our community that cannot be over-estimated; and the lecturers still to come, including Miss Eleanor McMinn, of Kingsley House, New Orleans, next Sunday, Mr. Arthur D. Call, Executive Director of the American Peace Society, on April 19, and probably Ben Greet, the great Shakespearean actor, on May 3, are no less excellent. We may confidently assert that no lecture course of equal excellence is being given in any city of our State. It constitutes a great University Extension course for all the people—or for as many of them as care to accept it. The music programs, besides, by local talent, are always a treat and a delightful diversion. Therefore the thoughtful citizen, who has the means of promoting such an undertaking, must

not be backward about coming forward and liberally subscribing for the continued maintenance of it. The following are the original subscribers who started the FORUM off on its first season's work, giving \$3 each:

Original Subscribers to Lafayette Forum for its First Season (1912-1913)

1. Abramson, Mrs. N.
2. Alleman, L. J.
3. Barry, J. C.
4. Bendel, Isaac.
5. Bittle, A. W.
6. Blossat, T. M., Sr.
7. Caffery, Mrs. C. D.
8. Campbell, Judge Wm.
9. Clark, Dr. L. O.
10. Clark, Mrs. L. O.
11. Clegg, William
12. Coomb, J. P.
13. Davis, Mrs. F. E.
14. DeClouet, Maj. P. L.
15. Demanade, Harold
16. Denbo, Mrs. A. B.
17. Ducrocq, Dr. H. L.
18. Dugas, Rouseau
19. Dupre, Miss Edith G.
20. Fournet, Jean Jacques
21. Girard, Crow
22. Griffin, H. L.
23. Gueydan, Miss Marie
24. Hebrard, Miss B.
25. Hopkins, Miss Catharine
26. Hopkins, Miss Eliza
27. Hopkin, Dr. Thos. B.
28. Hopkins, Thomas B. Jr.
29. Immergluck, Max
30. Jones, Miss Emma B.
31. Judice, L. Leo
32. Judice, Mrs. L. L.
33. Keen, John H.
34. Keith, John M.
35. Keith, Mrs. J. M.
36. Kennedy, Mrs. E. R.
37. Kennedy, John L.
38. Leftwich, Miss Mabel W.
39. LeRosen, W. A.
40. McBride, A. A.
41. Mielly, Mrs. H. V.
42. Mills, Mrs. E. P.
43. Moss, Dr. N. P.
44. Mouton, Mrs. Alex
45. Mouton, Mrs. Alfred
46. Mouton, Felix H.
47. Mouton, F. V.
48. Mouton, Judge Julian

49. Mouton, Judge Orther
50. Mouton, Miss Ruth
51. Nickerson, Mrs. J. C.
52. Nuss, Mrs. J. E.
53. Pelletier, D.
54. Pelletier, Mrs. D.
55. Ramsey, Mrs. Fannie
56. Rosenfield, Mrs. M.
57. Roy, J. Arthur
58. Salles, Dr. Paul
59. Soulier, Emile
60. Stephens, E. L.
61. St. Julien, J. G.
62. Williams, Mrs. Mattie

Among the new subscribers for the present season are the following:

1. Beraud, Paul D.
2. Caffery, Charles D.
3. Debaillon, Charles
4. Glenn, Miss Elizabeth
5. Jagou, Mrs. H.
6. Jeanmard, Mrs Charles
7. Martin, B. F.
8. Mouton, Miss Anne
9. Mouton, C. O.
10. Salles, Dr. H. C.
11. Stephens, Mrs. E. L.
12. Torian, Mrs. W. S.
13. Voorhies, Dr. R. D.
14. Voorhies, Mrs. R. D.

Among old subscribers who have renewed their subscriptions for the present season are:

1. Blossat, T. M., Sr.
2. Cleg, William
3. Colomb, J. P.
4. DeClouet, Maj. P. L.
5. Demanade, Harold
6. Denbo, Mrs. A. B.
7. Dugas, Rouseau
8. Fournet, J. J.
9. Judice, Mrs. L. L.
10. Kennedy, Mrs. E. R.
11. Moss, Dr. N. P.
12. Mouton, Mrs. Alfred
13. Mouton, Judge Julian
14. Mouton, Judge Orther
15. Mouton, Miss Ruth
16. Pelletier, D.
17. Rosenfield, Mrs. M.
18. Salles, Dr. Paul
19. Stephens, E. L.

These 19 renewals, together with the above 14 new subscribers, total 33, constitute the present immediate active financial support of THE FORUM this season; which is only about half enough. Therefore let

JEFFERSON THEATRE

(Safest and Most Comfortable Place in Town.)

FRIDAY, MARCH 27—King Baby's Birthday, drama, Selig; Sawdust and Salome, drama, Vitagraph; The Perfect Truth, comedy, Edison; \$5.00 given away at 8 p. m.

SATURDAY, MARCH 28.—The Long Cold Night, drama, S & A., Coot Town Suffragettes, comedy, Lubin; The Mystery of the Ladder of Light, drama, Edison.

SUNDAY, MARCH 29.—The Race for a Mine, drama, Kalem; The Mischief Maker, Vitagraph's special feature in two reels; Andy, the Actor, comedy, Edison.

DR. POWERS TO ADDRESS TEACHERS' INSTITUTE.

Today at the High School—Two Lectures—The Public is Invited.

Dr. D. P. Powers, of the Louisiana State University, will deliver two lectures at the Teacher's Institute tomorrow, Saturday, March 28, at the High School, at 10:30 a. m. One of the subjects will be "The Public School System of Germany." As Mr. Powers spent one year studying the schools of Germany, his lecture on this subject will be interesting and instructive. Dr. Powers is an eloquent and forceful speaker and the public is invited to come out and hear him.

For Sale.
Two good gentle buggy horses at reasonable prices.
3-27-14. DENIS HOPKINS.

Subscribe for The Advertiser.
every friend of THE FORUM bestir himself in its behalf. Secure subscriptions and send them at once to Miss Edith G. Dupre, Secretary-Manager.