

## Ford

THE UNIVERSAL CAR

The Ford Coupe with an electric self-starting and lighting system is one of the most popular members of the Ford Family. It is a permanently enclosed car, with sliding plate glass windows—an open car with plenty of shade. Then in inclement weather, enclosed and cozy, dust-proof and rain-proof. Just the car for traveling salesmen, physicians, architects, contractors, builders, and a regular family car for two. Demountable rims with 3½-inch tires all around. To women it brings the convenience and comforts of the electric with the durability and economy of the Ford car. Early orders will avoid long delays in delivery.

E. V. CAZENAVE,  
AUTHORIZED DEALER  
ST. PATRICKS, LA.



Best attention given to sales of  
**Plantations and Farm Lands**  
**Johness Realty Co., Inc.,**  
630 Gravier St. New Orleans, La

### L. F. ABADIE

Wallace P. O., La.  
Agent for the PENN MUTUAL  
LIFE INSURANCE COMPANY  
Soliciting Life Insurance.

### H. J. WAGUESPACK

ST. PATRICK P. O., LA.  
AGENT FOR  
FIRE, TORNADO, AG-  
CIDENT, HEALTH, INSURANCE SURETY BONDS  
and LIFE  
Representing the Pacific Mutual Life Insurance Company  
of California

Read the famous disability clause: Should the Insured become permanently totally disabled, the premium ceases, and the insured receives one tenth of the amount of the policy in ten equal annual installments.

Nothing but the best offered by Waguespack.

When buying Insurance why not get the best?  
There are Millions Back of Every one of our Policies

### S. H. LABICHE,

GARY STATE BANK BLDG. GARYVILLE, LA.  
Fire, Tornado, Cyclone and Life Insurance  
REPRESENTING

LIVERPOOL & LONDON & GLOBE INS. Co.  
Assets U. S. Branch) \$13,784,521.00  
HOME INS. Co., of New York  
Assets 32,146,565.00  
INSURANCE CO., of North America  
Assets 16,953,774.00  
PITTSBURG LIFE & TRUST Co.  
Assets 24,500,000.00

Over \$20,000.00 Fire Losses paid in this Parish, through my Agency, in the past eight years, Cash, without discount.

The Pittsburgh Life's Low Rates, coupled with its financial strength, plain, liberal policy contract with its automatic premium loan, total disability, double demerit features will interest any one wanting Life Insurance.

### J. H. HEMPEL & SON

GENERAL INSURANCE

INSURANCE IN ALL ITS BRANCHES:  
Fire, Accident, Tornado, Steam Boiler,  
Bonding and Life Insurance.

Only the best Companies authorized to transact business in this State represent a class of insurance that is second to none in the world.

LUCY P. O., LA.

## No wonder the fat man chuckled



I SWELLED with pride.  
THE FAT man next to me,  
WAS READING one.  
OF MY cigarette ads.  
AND I felt him chuckle.  
NOW NO one had ever,  
PRAISED THAT ad,  
SO I had to ask,  
IF HE liked it.  
AND HE said, "Sure."  
AND LAUGHED some more.  
THEN HE said,  
"LOOK HERE" and pointed.  
AND WHERE I'd written,  
"PURE TOBACCO."  
THE PRINTER had set,  
"PURE TABASCO."  
AND THAT'S why the man,  
THOUGHT MY ad,  
WAS HOT stuff.  
BUT THEN he said,  
"FORGET THE ads.  
I NEVER read 'em.  
BUT LEMME tell you,  
SOMETHING DIFFERENT.  
THEY OUGHT to say,  
ABOUT THAT cigarette,  
AND THAT is this.  
THEY SATISFY."  
AND DARNED if I don't think,  
HE REALLY believed.  
HE WAS giving me,  
SOMETHING NEW!



YOU can blame it on the printer if you don't see "They Satisfy" in a Chesterfield advertisement. But be sure of this—you'll find it in the cigarette, every time. Wonderful Turkish and Domestic tobaccos, wonderfully blended—it sounds easy. But you'll find nothing else like Chesterfields. That blend can't be copied.

# They Satisfy Chesterfield

## CIGARETTES

Light & Tasty Tobacco Co.

### GET ACQUAINTED WITH THE FARM

For Sale  
For Trade  
For Rent

BE SURE TO LOOK OVER OUR  
"Want Ads"  
EVERY ISSUE

Many a towering business success owes its first strides to the little modest want ad, timidly bidding for customers.

Your little business may be helped to success in the same way.

Mail ads are the "Bargain Counter" of newspaper space, and you should have your share of the benefits.

#### Gentle Hint.

A miserable-stinner-looking clergyman sought advice of an experienced preacher, and was told, among other things: "If you are preaching of hell—your ordinary expression of countenance will do; but if you preach of heaven, I should try to look a little more cheerful."—Christian Register.

### Profit Making Farm Equipment

It pays to buy GOOD farm equipment—you can rely on the Williams Line.

#### Power Hay Balers

The well-known standard Williams-Tuttle balers, self-threading Power Hay Balers have many exclusive features. Most economical to operate—strong and durable. Hundreds of satisfied owners. Booklet free if you ask.

#### One-Horse Hay Press

The Williams Steel Princess, light, simple, sturdy, all steel, with ample power and strength. Make a compact, marketable bale. Suitable for small farmers. Write for new folder, mailed on request.

#### Portable Engines

Williams throttling governed Engines are especially designed and built to deliver full power on low-price kerosene. All sizes and types—thousands are giving satisfactory service. Full information sent free on request.

#### Small Thrashers for Grain, Peanuts, Rice, Pasa, Beans, etc.

Williams Thrashers are a safe and profitable investment—unusually efficient and dependable. Standard the country over. Later catalogues on request.

#### Williams Mill Mfg. Co. of

417 E. Broad St., Texas, U. S. A.  
Power and Grain Thrashers, Presses, Buggy, Hay Presses, Grind and Feed Mills, Corn Mills, Sugar Mills, Sawmills, Corn Shellers, Shins, Exchange Cutters, Sawmill Engines, Rice Millers, Rice Cutters, Corn Shellers, Wind Mills, Presses, Washboards, Bucking and Mill Engines.

Le Meschacebe contains all the Parish News. Have your  
Subscribe to-day.

### FOR SALE!

One milk Cow, with Calf (6 months old.)  
Two heifers, one 2 years, and one 2½ years old.  
For further particulars apply or write to—

Arnaud Schexnayder  
Edgard, La.

### FOR SALE.

Mules, horse, tractor, carts, implements, hay, etc.,

E. H. DUHME,  
Garyville, La.

### FOR SALE.

—At A Bargain—

One George Delkel Buggy and Harness. Used only a few months. Price \$110.  
Apply to—

A. J. OSBORN,  
Lucy, La.

### FOR SALE!

FARM—tractor, mules, carts, drills, press, hay, etc.,

For further particulars apply to—  
E. H. DUHME,  
Garyville, La.

Subscribe to The Meschacebe and get all the parish news.

The departure of the cook or the maid does not prostrate the lady who knows the efficiency of the want ads. And want ad-reading servants are of the desirable class.

Seldom does a "girl wanted" ad run its full time until a "Stop—girl supplied" order is received.

### TAKES OFF DANDRUFF, HAIR STOPS FALLING

Save your Hair! Get a small bottle of Danderine right now—Also stops itching scalp.

Thin, brittle, colorless and scraggy hair is sure evidence of a neglected scalp; of dandruff—that awful scurf. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Danderine tonight—any time—will surely save your hair.

Get a small bottle of Danderine from any drug store. You surely can have beautiful hair and lots of it if you will just try a little Danderine. Save your hair! Try it!