

# LE MESCHACEBE.

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NO. 6.

## Fordson

TRADE MARK

### ANNOUNCEMENT!

MR. EDSEL B. FORD, PRESIDENT OF THE FORD MOTOR COMPANY, GIVES OUT THE FOLLOWING STATEMENT:

THE PRICE OF THE FORDSON TRACTOR HAS BEEN REDUCED FROM \$790.00 TO \$625.00, EFFECTIVE IMMEDIATELY.

THIS PRICE CHANGE HAS BEEN MADE POSSIBLE THROUGH LOWER COSTS OF MATERIALS AND THE FACT THAT WE ARE NOW LOCATED IN OUR NEW TRACTOR PLANT WITH GREATLY INCREASED ECONOMIC MANUFACTURING FACILITIES IN IMMEDIATE CONNECTION WITH OUR FOUNDRY AND MACHINE SHOPS AND LARGE BLAST FURNACES WHERE IRON IS Poured DIRECTLY FROM THE ORE, GIVING US MAXIMUM EFFICIENCY WITH THE POWER TO REDUCE COST OF PRODUCTION, AND DOWN COMES THE PRICE IN LINE WITH OUR POLICY TO MARKET OUR PRODUCTS AT THE LOWEST POSSIBLE FIGURE WITHOUT IN ANY WAY AFFECTING OUR HIGH STANDARD OF QUALITY.

WE ARE PARTICULARLY PLEASED IN BEING ABLE TO BRING ABOUT THIS BIG REDUCTION IN PRICE AT THIS TIME BECAUSE THE FARMER NEEDS ALL THE HELP WE CAN GIVE HIM AND THIS BIG CUT IN PRICE WILL BE THE MEANS OF PLACING A VALUABLE POWER UNIT WITHIN THE REACH OF PRACTICALLY EVERY ONE OF THEM, NOT TO MENTION INDUSTRIAL AND COMMERCIAL CONCERNS WHICH LIKEWISE HAVE BENEFITED THROUGH ITS USE AND ARE ALREADY REALIZING, TO A MUCH GREATER EXTENT, ITS VALUE AS A POWER AND HAULING UNIT. BUT PARTICULARLY AS THE FORDSON TRACTOR PROVED A MOST VALUABLE FACTOR IN THE SAVING OF FARM LABOR, AT THE SAME TIME INCREASING THE PER ACRE CROP YIELD AS MAKING POSSIBLE A UTILIZATION OF PREVIOUSLY UNCULTIVATED LAND, TO SAY NOTHING OF REMOVING NO END OF DRUDGERY.

THERE IS NO QUESTION THAT THE USE OF MACHINE POWER ON THE FARM IS THE GREATEST ADVANCEMENT MADE IN THE DEVELOPMENT OF AGRICULTURE, NOT ONLY IN MONEY SAVING AND MONEY MAKING RESULTS, AS WELL AS RAISING THE STANDARDS OF LIVING ON THE FARM TO A MUCH HIGHER LEVEL BUT BECAUSE OF ITS PROVED VALUE IN MAKING EVERY TYPE OF LAND MORE PRODUCTIVE, AND CONSEQUENTLY OUR DESIRE TO PLACE THE FORDSON WITHIN THE REACH OF ALL.

THERE IS NO CHANCE IN THE PRESENT FORD CAR AND TRUCK PRICES, WHICH ARE ALREADY AT THE LOWEST POSSIBLE FIGURE AND NOW WITH ROCK BOTTOM REACHED ON THE TRACTOR PRICE A FURTHER REDUCTION IN PRICE OF EITHER THE CAR, TRUCK OR TRACTOR IS OUT OF THE QUESTION; IN FACT, THE BIG PRICE CUTS HAVE BEEN MADE IN ANTICIPATION OF CONTINUOUS MAXIMUM PRODUCTION AND INCREASES MAY BE NECESSARY BEFORE LONG IF A LARGE VOLUME OF NEW BUSINESS IS NOT OBTAINED THEREFORE, PRESENT PRICES OF FORD PRODUCTS CANNOT BE GUARANTEED AGAINST POSSIBLE INCREASES.

ASK FOR THE BOOK "THE FORDSON AT WORK", WHICH WILL BE SUPPLIED FREE OF COST. LET US DEMONSTRATE THE VALUE OF THE FORDSON ON YOUR FARM, IN YOUR FACTORY, LUMBER YARD, COAL YARD, OR IN ANY GENERAL HAULING OR POWER WORK YOU HAVE TO DO, AND LET US HAVE YOUR ORDER FOR A FORDSON.

E. V. CAZENAIVE, Authorized Dealer.  
St. Patricks, P. O. La.,

**YOUR SOUL COLLEGE**  
NEW ORLEANS, LA.  
Highest Grade and Most Practical Courses in Business, in Shorthand and in English. Best Equipments. Unequaled Facilities. Complete College Bank. Only School with Actual Store, and Actual Money in which students keep the books and balance cash.  
Special accommodations for ladies. Personal instruction.  
No misrepresentation to secure patronage. Graduates in general demand through their superior training.  
GEO. SOULE & SONS.

**The Experience of Others With Peruna Is A Safe Guide to Follow**

Peruna has been the household remedy of hosts of people for the last fifty years. The testimony of those who have used Peruna proves it to be

**A Standard Family Remedy**  
For Ordinary Grip;  
For All Catarrhal Conditions;  
For Prevention of Colds.

**An Excellent Remedy**  
For the Convalescent;  
For that Irregular Appetite;  
For Weakened Digestion.

**Ever-Ready-To-Take**

**What Family Medicine Do You Use?**

Does the family medicine you now use keep the bowels regular?	Peruna keeps the bowels regular without producing a physic action.
Does your family medicine cure colds?	Peruna is one of the best cold remedies on the market.
Does your family medicine stop a winter or summer cough?	Peruna can be relied upon to stop cough in old or young.
Does your family medicine increase the appetite and stimulate digestion?	Peruna has no superior as a tonic for the appetite and digestion.

**THE PERUNA COMPANY, COLUMBUS, OHIO**  
Those who object to liquid medicines will find Peruna Tablets desirable for Catarrhal Conditions.

### Official Proceedings of the POLICE JURY

Parish of St. John the Bapt.

Edgard, La., December 16th, 1920.

Pursuant to call by President P. G. Songy, the Police Jury of St. John the Baptist met this day at the Court House in special session to adopt the Parish License for the year 1921, to receive report of the State Supervisor of Public Accounts and to transact any other business that would come before said meeting. The following members were present: President P. G. Songy, Messrs. Reynaud, Barre, Montegut, Duhe and Bourgeois.

Absent, None.

The report of the Supervisor of Public Accounts in Louisiana, was read and on motion of Mr. Reynaud, seconded by Mr. Duhe and carried said report was accepted and ordered spread on the minutes.

It was then moved by Mr. Reynaud and seconded by Mr. Duhe that the following resolution be adopted:

"Whereas the above mentioned report of the Supervisor of Public Accounts covering the periods from July 1918 to July 1920 has been made and accepted by this Police Jury,

Be it Resolved, that said report be turned over to the District Attorney to be acted upon as he sees fit.

Vote on same resulted as follows: Yeas: Messrs. Reynaud, Barre, Songy, Montegut, Duhe and Bourgeois.

Nays, None.

In accordance with recent Act of the State Legislature, creating the Parish Board of Equalization of Assessments, it was moved by Mr. Reynaud, seconded by Mr. Barre that Mr. Edmond Dutreix, of Edgard, La., be appointed as a member of said board. It was moved by Mr. Montegut, seconded by Mr. Duhe that Mr. J. V. Chenet, of Mount Airy, La., be appointed on said board. The said act requiring that two members be appointed by the Police Jury, and there being only two names presented to the Police Jury, a vote was taken on same as follows:

For Mr. Dutreix: Messrs. Reynaud, Barre, Songy, Montegut, Duhe and Bourgeois. Nays: None.

For Mr. Chenet: Messrs. Reynaud, Barre, Songy, Montegut, Duhe and Bourgeois. Nays: None.

It was further moved by Mr. Barre and seconded by Mr. Montegut and carried that the President and Secretary be and are hereby authorized to certify these two names to the State Board of Affairs, and to issue them their commissions.

It was moved by Mr. Duhe, and seconded by Mr. Reynaud that the following License Ordinance be adopted:

### License Ordinance Year 1921.

Levying an annual license tax for the year 1921 on all persons, associations of persons, firms and corporations pursuing any trade, profession, vocation, calling or business, in the Parish of St. John the Baptist, in pursuance of Article 229 of the Constitution of the State of Louisiana of 1898, as amended, and Act 233 of the General Assembly of the State of Louisiana of the year 1920.

SECTION 1.—Be it ordained by the Police Jury of the Parish of Saint John the Baptist that there is hereby levied a license tax for the year 1921, upon each person, association of persons, firms and corporations, pursuing any trade, profession, vocation, calling or business, in the Parish of St. John the Baptist, subject to license under Article 239 of the Constitution of 1898, as amended, and pursuant to the provisions of Act 233 of 1920, as hereinafter fixed and graduated, viz:—

**RETAIL DEALERS**  
When gross annual sales are \$5,000 or less, the license shall be \$ 5.00  
\$5,000 or more & less than \$10,000, the license shall be \$ 10.00  
\$10,000 or more & less than \$15,000, the license shall be \$ 15.00  
\$15,000 or more & less than \$20,000, the license shall be \$ 20.00  
\$20,000 or more & less than \$25,000, the license shall be \$ 25.00  
\$25,000 or more & less than \$30,000, the license shall be \$ 30.00  
\$30,000 or more & less than \$40,000 the license shall be \$35.00.

When gross annual sales are \$40,000 or more and less than \$50,000 the license shall be \$50.00  
When gross annual sales are \$75,000 or more and less than \$100,000, the license shall be \$90.00  
When gross annual sales are \$100,000 or more and less than \$150,000, the license shall be \$120.00  
When gross annual sales are \$150,000 or more or less than \$200,000, the license shall be \$180.00  
Restaurants, tea-rooms, coffee-houses, or eating houses, same as retail dealers.

**BANKING**  
When capital, surplus and undivided profits are \$25,000 or less the license shall be \$50.00  
Twenty-five thousand or more and less than \$50,000 the license shall be \$75.00  
Fifty thousand or more, and less than \$100,000, the license shall be \$100.00  
One Hundred thousand or more, or less than \$200,000, the license shall be \$200.00

**BILLARD TABLES**

For each table  
**RETAIL DEALERS IN BEVERAGES CONTAINING ANY ALCOHOL CONTENTS**

When gross sales are \$2,500, or less, the license shall be \$25.00  
\$2,500 or more & less than \$5,000, the license shall be \$37.50  
\$5,000 or more & less than \$10,000, the license shall be \$50.00  
Provided that persons with the above licenses, may also sell soft drinks in connection.

**SOFT DRINKS, SEPARATE LICENSE**

When gross annual sales are \$1,000, or less the license shall be \$5.00  
\$1,000 or more & less than \$2,000, the license shall be \$10.00  
\$2,000 or more & less than \$3,000, the license shall be \$15.00  
\$3,000 or more & less than \$4,000, the license shall be \$20.00  
\$4,000 or more & less than \$6,000, the license shall be \$25.00  
\$6,000 or more & less than \$8,000, the license shall be \$30.00  
\$8,000 or more & less than \$10,000, the license shall be \$40.00  
\$10,000 or more & less than \$15,000, the license shall be \$50.00

**Draying, Trucking, Cabs, Carriages for Hire, Undertakers, Laundries Motor Vehicles, For Hire**

When gross annual receipts are \$750, or less the license shall be \$5.00  
\$750 or more & less than \$1,000, the license shall be \$5.00  
\$1,000 or more & less than \$2,000, the license shall be \$10.00  
\$2,000 or more & less than \$3,000, the license shall be \$15.00  
\$3,000 or more & less than \$4,000, the license shall be \$25.00  
\$4,000 or more & less than \$5,000, the license shall be \$30.00  
\$5,000 or more & less than \$6,000, the license shall be \$37.50

**Physicians, Dentists, Attorneys-at-Law, Editors, Publishers, Photographers, Civil Engineers and Jewelers.**

The license shall be One-Half of the above last subdivision provided no license shall be less than \$ 5.00

Provided that should any business, trade or profession arise which is not enumerated above, but which comes under the license tax provided for by the State by Act 233 of 1920, a license tax is hereby levied under Act 233 of 1920.

SECTION 2. Be it further ordered, etc., that on the 2nd, day of January 1921, the Tax Collector in and for the Parish of St. John the Baptist shall begin to collect, and shall collect as fast as possible from each of the persons or business firms, association of persons and corporations, the license tax hereinbefore levied; and that all licenses shall be due and collectable during the first two months of each year, and all unpaid licenses shall become delinquent on the first day of March 1921, and all persons, firms, associations of persons and corporations who commence business after that date shall become delinquent unless the license is paid within ten days after commencing business.

SECTION 3. Be it further ordained etc., that all unpaid licenses shall bear interest at the rate of two per cent per month from the first day of March 1921, except those commencing business after that date which be two per cent per month from date of delinquency.

SECTION 4. Be it further ordained, etc., that any person commencing business after the first day of July 1921, peddlers, hawkers and traveling shows excepted, shall pay One-Half of the above rates.

SECTION 5. Be it further ordained, etc., that the manner of collecting and enforcing payment of the license tax hereinabove provided for shall be made in accordance with the provisions of the law of the State Louisiana, and particularly the provisions of Act 233 of the General Assembly of the State of Louisiana of the year 1920; and that every provision of said Act shall be applicable to the collection and payment of license taxes under this ordinance.

The ordinance being submitted to a vote, the vote thereon was as follows: Yeas: Reynaud, Barre, Songy, Montegut, Duhe and Bourgeois.

Total 6. Nays: 0  
The Ordinance was adopted.

### THEATRES, OPERA-HOUSES, MOVING PICTURES

If villages less than 1,000 population, the license shall be \$10.00  
One thousand population or over \$15.00 for each one thousand population, or fraction thereof.

**Museums, Menageries, Circuses and Travelling Shows.**  
(Based on number of attaches)  
One... \$35.00; Two... \$50.00  
Three... \$60.00; Four... \$90.00  
Five, or more, and less than 10, \$120;  
Ten or more, and less than 20, \$180;  
Twenty or more and less than 30, \$240; Thirty or more and less than 50, \$300.

**PEDDLERS**  
On foot \$50.00; On horse back \$60.00  
One-horse vehicle \$75.00;  
Two horse vehicle, or motor vehicle \$100.00; Water craft, \$200.00.

Peddlers of poultry, eggs, vegetables and fruits one fifth of the above.

It was moved by Mr. Reynaud, seconded by Mr. Barre and carried that the Secretary be instructed to notify the State Highway Department towards getting state supervision for the new piece of road being built along new levee at Lucy.

Mr. Duhe reported the receipt of one bid for the old road machine and old road tractor, which bid was \$75

for both, and on motion of Mr. Duhe, seconded by Mr. Barre and unanimously carried, said bid was accepted.

It was moved by Mr. Duhe and seconded by Mr. Montegut that Mr. Arthur Lasseigne be appointed Parish Treasurer; it was moved by Mr. Barre, seconded by Mr. Reynaud that Mr. Ben. Dufresne be appointed Parish Treasurer; it was moved by Mr. Price Bourgeois and seconded by Mr. Montegut who withdrew his second to Mr. Lasseigne, that Mr. Daniel Chenet be appointed Parish Treasurer.

Mr. Duhe's motion for Mr. Arthur Lasseigne having no second, was with drawn by Mr. Duhe and a vote was called:

For Mr. Ben Dufresne: Messrs. Reynaud, Barre and Songy  
For Mr. Daniel Chenet: Messrs. Montegut, Duhe and Bourgeois.

There being no further business, upon motion duly seconded and carried, the meeting adjourned.

**PRUDENT G. SONGY**  
President.

**HENRY MAURIN,**  
Secretary.

Official Proceedings  
—Of The—

### School Board

Parish of St. John the Baptist.

Edgard, La., January 6th, 1921.

The School Board assembled this day in regular monthly session with President E. O. Abadie in the Chair, and the following members present, Messrs. Alexandre, Gendron, Tassin, Millet and Bourgeois. Absent, None.

The Secretary read the minutes of the preceding meeting and on motion of Mr. Alexandre, seconded by Mr. Tassin, and carried, they were approved as read.

The Secretary explained that the election for Superintendent would be in order at this meeting and the President called for nominations for Superintendent, Secretary-Treasurer for a four year term to begin July 1st 1921.

Mr. Tassin nominated Mr. Lubin F. Laurent, and Mr. Gendron seconded the nomination.

Mr. Alexandre nominated Mr. J. O. Montegut, and Mr. Millet seconded the nomination.

The District Attorney, Mr. Conrad Buchler, advised that Mr. Montegut was not eligible to the office of Superintendent as he had not taught three years during the last five years.

Mr. Lubin F. Laurent insisted that Mr. Montegut's nomination be allowed to stand as he said that he welcomed opposition and desired to show the sense of the Board in the matter.

A call for a vote resulted as follows: For Mr. Laurent—Messrs. Abadie, Bourgeois, Tassin and Gendron. Total 4.

Against—Messrs. Alexandre and Millet, total 2.

The President declared Mr. Lubin F. Laurent duly elected to the office of Superintendent, Secretary-Treasurer, for a term of four years beginning July 1st, 1921.

Mr. Gendron announced that he had received complaints from Mr. Barre as to the difference in salary of transfer operators. The Secretary explained that Mr. Barre received \$165.00 per month, Mr. Baudry, \$200 per month, and Mr. Maurin, \$210.00 per month.

On motion of Mr. Gendron, seconded by Mr. Tassin, and carried, Mr. Barre was allowed \$25.00 additional per month for the operation of the Edgard and Wallace transfers on account of an increase in the number of children transferred, the increase to begin Monday, January 6.

The following bills were approved by the Finance Committee, and on motion of Mr. Alexandre, seconded by Mr. Gendron, and carried, they were ordered paid:

P. R. Cambre, work on truck \$ 3.00  
Everett School Supply Co., furn- 5.51  
nishments  
Stauffer, Eshleman & Co., fur- 71.97  
nishments  
Lyon Lumber Co., Lumber 20.41  
George Bourgeois wages to carpenter 60.00  
George Bourgeois, furnishings 65.33  
Chicago Apparatus Co., fur- 2.90  
C. Maurin & Son, gasoline and oil 16.70  
Songy Planting Co., furnis- 62.22  
ings  
Underwood Typewriter Co., type- 70.00  
writer  
P. N. Gravois, furnishings 2.65  
Orange Judd Co., books 2.90  
George Bourgeois, wages to carpenter 106.20  
Lea & Febiger, books 2.75  
F. F. Hansell & Bro., books 1.88  
Brady Granier Co., furnis- 73.02  
ings  
Adrien Lemoine, repairs 50.00  
Horace Cieutat, cleaning 6.00  
P. R. Montz, hauling and furn- 2.50  
nishing  
Miss Josepha Judice, books 3.75  
E. J. Caire, furnishings 16.75  
St. John Bargain Store, 5.20  
Berthelot Mercantile Co., fur- 5.95  
nishments  
Henry Donaldson, furnishings 1.70  
L. F. Laurint, office expenses 32.58  
There being no further business, on

motion of Mr. Alexandre, seconded by Mr. Tassin and carried, the Board adjourned.

E. O. ABADIE, President  
LUBIN F. LAURENT, Secretary.

### STATEMENT

—OF THE—

### GARY STATE BANK,

LOCATED AT  
GARYVILLE, LA.,  
PARISH OF ST. JOHN

Report furnished to the Examiner of State Banks by the above Bank at the close of business on December 31, 1920.

F. REYNAUD, J. J. GEBELIN  
President Cashier.

O. J. ORY, Vice-President

### RESOURCES

Demand loans	\$ 6,000.00
Loans secured by mortgage	1,725.00
Other loans and discounts	66,377.50
Overdrafts unsecured	153.67
United States bonds	5,800.00
Louisiana State bonds	1,037.50
Other bonds, stocks, securities, etc.	41,759.00
Banking house, furniture and fixtures	2,500.00
Fixtures	2,500.00
Cash items	1,015.34
Due from banks and bankers	16,148.93
Silver, nickel and copper coin	1,263.87
National bank notes and all issues U. S. Government	3,778.00
<b>TOTAL:</b>	<b>\$ 148,558.31</b>

### LIABILITIES

Capital stock paid in	\$ 10,000.00
Surplus	10,000.00
Undivided profits, less expenses and taxes paid	5.62
Dividends unpaid	1,000.00
Individual deposits subject to check	79,084.61
Time certificates of deposit	48,468.58
<b>TOTAL:</b>	<b>\$ 148,558.31</b>

State of Louisiana, Parish of St. John the Baptist.

I, F. REYNAUD, President, and I, J. J. GEBELIN, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

F. REYNAUD, President.  
J. J. GEBELIN, Cashier.

Subscribed and sworn to before me, this 4th, day of January 1921.

LEON A. PICOU,  
Justice of the Peace.

W.S.S.

### OFFICIAL PROCEEDINGS OF THE POLICE JURY

Parish of St. John the Baptist.

Edgard, La., December 23rd, 1920.

In accordance with Resolution adopted at previous regular meeting, the Secretary of the Police Jury sold at public auction to the highest bidder on this date the following:

One Mule used in Road Dist. No. 2 \$ 80.00  
One Mule used in Road Dist. No. 2 170.00  
One Mule used in Road Dist. No. 2 115.00  
All three sold to F. Reynaud \$ 365.00

One Mule used in Road Dist. No. 2, to E. J. Caire \$ 65.00  
For the four mules: \$ 430.00

At Noon, the Secretary offered for sale the ferry privilege and franchise of Ferry plying between Edgard and Reserve, known as Ferry No. 3, and no bids being offered due to the stringent clauses in the franchise, said ferry was not sold, and arrangements were made by the President of the Police Jury with Mr. Beinel to continue operating said ferry till another franchise was drawn and said ferry would again be offered for sale to the highest bidder.

HENRY MAURIN  
Secretary.

### PAY YOUR INCOME TAX.

Be thankful you are paying an income tax to Uncle Sam and not an indemnity to William Hohenzollern.

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