An Assured Success.

The North, Central and South American Exposition, which is to open in New Orleans Nov. 10th, and continue five months, has progressed steadily since the work began. Splendid accessions have been secured and substantial results attained. The management composed of able business men of the Crescent City, have discarded all clap trap and sensationalism, in announcing the situation of affairs and by this straight-forward course, have inspired a confidence in their statements that has earned for them respectful and close attention.

At first there was a natural hesitation on the part of the States and Territories of the United States to re-embark in another Exposition at New Orleans; the colossal proportions assumed by the World's Fair last year made it appear doubtful that any set of men however capable, could organize an exposition that would in any way equal the original effort, with its National backing and all the enthusiasm inspired by the initial opening of so grand an enterprise. It was this feeling of uncertainty which the new management had to remove. They began their self-imposed task bravely and resolutely, by making the strongest possible argument to command the immediate attention of the leading men of the country. This was the presentation of the Exposition as the medium through which business relations are to be established between the United States and those other countries bearing the name of America, whose valuable trade is diverted to European channels, by reason of the lack of any serious effort to secure it for the country where it rightfully and geographically belongs. The announcement of the management that "every commercial interest of our country is closely indentified with the result of this pioneer movement to establish a hemispherical policy by which Americans shall be induced to trade with Americans," at once struck the chord of popular feeling, and a responsive interest was awakened that has resulted in State after State appointing its Commissioner, and preparing its exhibit on a grander scale than before, so that, at present, assurances are obtained that all the States in the Union will be represented at New Orleans this winter, either as States, or by city collective exhibits.

The Spanish and Portuguese American countries have likewise seized upon the idea with avidity, and they will forcibly illustrate the rich resources and possibilities of their countries by valuable displays of artistic, as well as commercial, importance.

The movement having thus been effectively started, the management of the American Exposition have devoted time and labor to giving the grand enterprise a diversity of important attractions that will commend it as the greatest Exposition of modern days.

In order to have it properly appreciated, the comfort of visitors has been carefully regarded, and the all important step taken to secure rapid transit from the city to the grounds. A steam railroad is being built, which will be completed long before the opening day, to consist of a double track road, laid with steel rails, from Canal and Carondelet streets to a point inside the grounds. A five mile drive on St. Charles street, now paved with sheet asphalt, is another means of reaching the grounds, while street cars and steamboats complete the transportation facilities offered. There will also be a beautiful drive in the grounds.

A band of talented musicians selected from the best Northern artists, under the leadership of a brilliant young musician, will furnish the music daily; while the best soloists will play regular engagements. Foreign bands will also be engaged. The acoustics of Music Hall have been improved.

Special days covering interest of national, international and local importance have been arranged. Arrangement have been perfected for fine displays in the Art and Horticultural buildings. The ventilation of the Main and Government Buildings has been secured.

In a word, the gratifying announcement can be made that the American Exposition is now an assured success.

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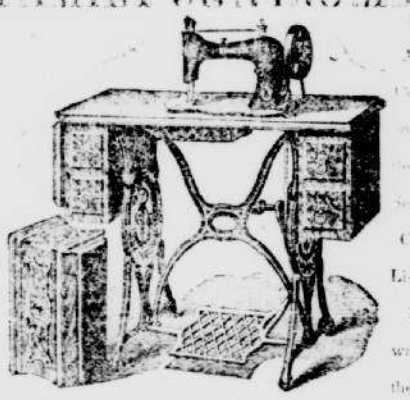

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FOR 1885

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With a determination to leave nothing within my power undone to extend the circulation of the BEACON, I make the following liberal proposition to clubs and getters up of clubs.

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