

MILLER BROS. & EDW. ARLINGTON'S 101 RANCH REAL WILD WEST

THIRD ANNUAL HOLIDAY TOUR
OF THE COWBOYS, COWGIRLS AND INDIANS OF THE

LARGEST AND MOST FAMOUS RANCH IN THE WORLD

Coming with the honors and homage of New York City, where it broke records in patronage and popularity, this entire other country, Canada and Mexico. Coming in the bloom and vigor of youth, with a career of uninterrupted, repeated, surprising success without parallel or precedent in the history of outdoor amusements. Spontaneous applause and acclamation its inevitable greeting.

Progressing in Three Years to Overshadowing Fame

**BIGGEST
EXCLUSIVE
WILD WEST
EXHIBITION
IN EXISTENCE.**

**HUNDREDS MORE
THAN ANY RIVAL**

Cowboys, Cowgirls, Mexicans, Indians, Horses, Steers, Buffaloes, Cars, Wagons, Seats, and all the other elements, essentials, innovations and special revelatory features

No contradiction of the above is possible, for it is the truth and everywhere and unanimously conceded

and immutable greatness, and now leading and dazzling all other tented shows. Its superiority none may question. It stands **AS THE MODEL AND THE MARVEL**

Throughout as fresh and breezy as the first west wind of spring. Its tournament including everything picturesque, romantic and spectacular in nature, character, customs and incidents contributing to the occupation and

FOR RESERVE SEATS GO TO
THE RED CROSS PHARMACY
ON DAY OF SHOW



Every participant a figure of unopposed western repute. Their labors and living inscribed upon the pages of our frontier history. Girls whose youth and beauty seem to cry out against so hazardous exploits of

HORSE, GUN AND LARIAT

Men who know no fear or failure in feats of reckless skill and daring.

A show that is unique and solitary in its greatness, breathing the spirit and preserving the whooping qualities of

WESTERN REALITY

Unrivaled in size, variety or interest; supreme, incomparable and epoch making.

A FRONTIER SHOW

you can depend upon. An exposition that means something. A tournament that rings true throughout. The mystery, fascination, bewitching spirit of the interminable prairie, with its gallant, dashing men and women, transported to your doors. A stage pleasure ground of healthful valor and strength, buoyant life and vitality. Every act, adjunct and attire accurate and authentic of the

LAND OF CATTLE DRIVE and EMIGRANT TRAIL, WIGWAM AND WARWHOOOP

THIS is not a show of hollow traditions and empty names, but a rollicking, roaring, whooping, up-to-date institution. Only three years old and already the leader and the teacher; the wonder of the world of traveling tented entertainments; its sensational ascendancy without parallel in amusement history

SETTLEMENT OF THE AMERICAN WEST

Selected judiciously, combined adroitly, and presented to best advantage in combination or comparison. The arena culmination of the accumulated, actual experience on the frontier of

JOSEPH C. MILLER

Last among the old-time cattle kings

From its very nature, source, origin and ownership, the only true, possible, pretentious western exposition. Its appearance here an auspicious omnicidal event.

IMITATION PREPOSTEROUS AND FUTILE

Radically different, distinct and single from all predecessors and contemporaries. A generation in advance of all others. Its appeal as wide as the amusement loving public. An exhibition in keeping with the progressive spirit of the age, and the fame and honor of its owners. Dispossessing monotonous routine and time-worn programs with stirring, rousing, whooping arena progress and advance.

It Ushers in a New Golden Age of Canvas Entertainment



More Instructive
than a
Thousand Lectures

FAR BETTER TEACHER
THAN STUDY OR TRAVEL

Indian Chiefs, Sachems, Warriors, Squaws and Papooses

Recruited from tepees, wigwags, dug-out and lodge, far from the haunts of paleface civilization, and making their first timid acquaintance with their white brothers and sisters.

TRUE LORDS OF THE PRAIRIE, HILLS AND FOREST

Red-skinned belles and beautiful. Whiskered heroes with atrocious records in warfare. Wilderwest mothers and tiny babes clad in the primitive moccasins, buckskin, beadwork and feathers, and

Painted in all the Colors of their Barbaric Fancy

Displaying their methods of hunting and trapping, their marvelous skill with bow and arrow, their speed and endurance, their equestrian exploits, their war and religious dances and rites, their weird traditions, their campfire ceremonies, and their

Savageries in Conflict and Battle

Showing how the Indian wooed and fought, how he hunted and prayed, how he ate and slept—in short admitting you to the real life of the red man; to the accompaniment of the thud of moccasined feet and the throb of tom-toms

Cowboys and Cowgirls imbued with the reckless, fiery spirit of prairie soil and mountain air, in diversified demonstrations of

DARING AND SKILL ON PLUNGING, REARING STEEDS

Which send the blood galloping through the veins of every witness. Struggles for mastery with bucking bronchos, in which limb and even life are at stake.

FEATURE EXTRAORDINARY!

Pickett, the Tauromachic Titan

Reproducing in the 101 Ranch arena his historic encounter in the Mexico City bull ring. Fight for life with a wild long-horned Texas steer. A life-risking demonstration by the only man in human history who ever battled with a Spanish bull in El Torea and escaped alive



TRICKS, FEATS, ACTS, MANEUVERS

Performances, displays, achievements of unequalled and unreachable western merit and novelty.

Indians, Vacqueros, Rurales, Senoritas, Texas Rangers, Pony Express Veterans, Pioneers, Hunters, Trappers, Scouts, Guides, Heroes and Old-timers of the Wilderness, Bullfighters, Steer Throwers, Men and Women Sharpshooters, Champions of the Lariat, Riding Rivals from Cossack to Comanche, Range-fed Original Long-horned Texas Steers, Pure-blooded Buffaloes, Cow Ponies, Mustangs, Pintos, Burros.

Allied in a triumphant exhibition of heroic deeds, feats of arms, battle scenes, and individual and collective reproductions of the rough but manly frolics, games, adventures, revels, gallantries, hardships, perils, round-ups and romances

Not The West Seen From A Car Window

BUT THE LAND OF CATTLE, CORRALS, CABINS, COW-TRAILS AND COYOTES

Daily Happenings of Ranch and Cow Camp

A VERITABLE LIVING PAGE FROM FRONTIER HISTORY

Prompt, Positive, Free Forenoon Frontier Street Parade

Inaugurating the jubilee day of days with a typically western caravan, whose prodigious proportions flood the minds of all beholders with incredulous amazement. It introduces every figure and feature of the performances which follow at the show grounds. Nothing ever like it in magnitude and character in the history of equestrian pageants. Every participant to the manner born. Every vehicle, equipment, appliance, paraphernalia, appurtenance straight from the trackless prairie. Indians who once darkened the skies with the arrows of death. Peculiar and characteristic phases of western development in picturesque procession; military, cowboy, cowgirl, Mexican and Indian bands, discoursing distinctive melodies. A fittingly colossal introduction to

2 P. M.—TWO DAILY PERFORMANCES RAIN OR SHINE — 8 P. M.

All seats protected from sun and rain by immense canvas canopies. Night show a revelation of resplendent illumination. Performance always complete, never curtailed. Doors open an hour before performances for free, welcome inspection of the Indian Village and Cowboy Encampment. A view of the real life of the unsettled West. Ladies and children may depend upon politeness, cleanliness and every possible effort for their unalloyed pleasure and comfort

ADMISSION TO EVERYTHING, WITH A COMFORTABLE SEAT, 50 CENTS. CHILDREN, 25 CENTS

RESERVED SEATS AND GRAND STAND CHAIRS, INCLUDING ADMISSION, 75 CENTS AND \$1.00



**LUBBOCK, TEXAS
WEDNESDAY,**

OCT. 25