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"DIAMOND DYES"

"Diamond Dyes" add years of wear to worn, faded, skirts, waists, coats, stockings, sweaters, coverings, hangings, draperies, everything. Every package contains directions so simple any woman can put new, rich, fadeless colors into her worn garments or draperies even if she has never dyed before. Just buy Diamond Dyes—no other kind—then your material will come out right, because Diamond Dyes are guaranteed not to streak, spot, fade, or run. Tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton or mixed goods.

OBSERVANCE OF AMERICAN EDUCATION WEEK

By John J. Tigert, U. S. Commissioner of Education

Two years ago Dr. P. P. Claxton, former Commissioner of Education, instituted the observance of the first week in December as "Education Week." The American Legion last year became interested in the perpetuation of such a week and took the initiative in inviting the National Education Association and other organizations to co-operate in the observance of "American Education Week." This year the United States Bureau of Education is co-operating with the American Legion and the National Education Association in inviting every American organization, club, church, school, newspaper, magazine, theater and individual and bodies of every description to participate in making the week, December 3-9, a real nation-wide revival of educational enthusiasm.

The Americanism Commission of the American Legion called upon the Commissioner of Education to invite President Harding to issue a Proclamation for the observance of this week. The President has given assurance of his desire and willingness to do this.

The Bureau of Education has arranged with the Interdepartment Advisory Committee on Government Radio Broadcasting to use the Government's broadcasting station twice a day throughout the week for the promulgation of educational radio material in connection with the week's campaign.

The Commissioner of Education called upon Will H. Hays, president of the Motion Picture Producers and Distributors of America, to discover to what extent the motion-picture houses of America would co-operate. Mr. Hays was very generous and enthusiastic and has definitely arranged for the working out of a program in which the facilities of the motion-picture houses may be used effectively during American Education Week.

All governors, mayors and others in places of executive authority are expected and invited to issue proclamations and otherwise promote general observance of this great movement in behalf of education. The newspapers and press generally have been invited to issue special educational editions if possible, and if this is not possible to emphasize education during these days by editorials, special articles, and in such other ways as they find possible.

It seemed wise, in order that the campaign might be concentrated upon phases of education which are of outstanding significance, to designate certain days on which topics should be stressed. These days are as follows: Sunday, December 3, God and Country; Monday, December 4, American Citizenship; Tuesday, December 5, Patriotism; Wednesday, December 6, School and Teacher; Thursday, December 7, Illiteracy; Friday, December 8, Equality of Opportunity; and Saturday, December 9, Physical Education and Hygiene. These topics have been selected because they are considered to be matters of national importance and desirable throughout the country. It is suggested that these topics should not preclude the various States from emphasizing those features of education which need to be emphasized at this time in their respective states, nor should they prevent cities and localities from pushing their individual needs.

It hardly seems necessary to urge upon the schools and those responsible for the administration and instruction in the schools that it is expected that all will poin in the general observance of promoting education during American Education Week to the utmost extent of their abilities. Programs can effectively be arranged throughout all of our schools which will materially enhance the value of this general effort.

At the time of present writing a very large number of State Superintendents and State Commissioners of Education have responded enthusiastically in endorsing the observance of American Education Week and none have expressed opposition or indifference. The unity of effort and interest which has already been displayed is but an earnest and evidence that this bids fair to be the greatest campaign for education that has even been made in the United States.

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Don't Hoard Money

Is a treacherous revolver your only protection against your savings?

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Citizens National Bank

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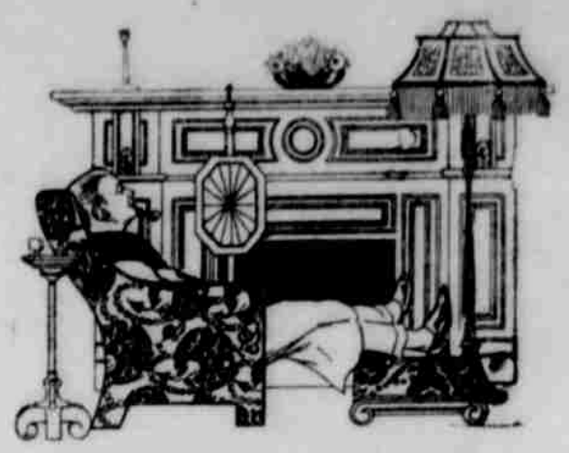
"It Is The Bank For You"



With Winter Comes---

—true appreciation of the fireside.

—real delight in the comforting warmth of easy chairs.

—new joy in the lamp's glow, in books, in all that beautifies and enriches the home.

Then, more than another time, interest centers in the inanimate but important articles of household adornment.

Anticipating the dreary days to come this winter—when you will remain inside, we have stocked the kind of goods that will make your home much more comfortable and attractive.—Come in and See!

We offer artistic brass beds of dependable quality. The beds are of the best construction, all the latest designs—in bright or satin finish.

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Our Unprecedented Showing of the Latest Productions in

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Together with our policy of "The Most for the Money," is bringing crowds to this store each day. We are offering much merchandise at figures below what the present markets justify, but having booked heavily on a much lower market we are in position to pass the saving to our customers.

Rubin's Coats and Suits ..... **$15 to $49.75**

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The Latest Coat and Dress Materials
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The One Price Store Always the Lowest

Plans to Double Productiveness of Trinity Valley Land

The United Press:

Dallas, Oct. 26.—A plan to double the productivity of the lands of the Trinity River Valley by simultaneous fertilization and irrigations is in the hands of the Chamber of Commerce here.

The plan outlined in an anonymous letter, would utilize the sewage discharge from the large cities along the Trinity River together with impounded flood waters.

The plan is outlined as follows:

1. Gain the co-operation of the Government in dredging and straightening out the channel of the river.

2. At stated intervals, by excavating dirt from the river channel, construct carthon dams, reinforced by concrete and steel cables.

3. Irrigation laterals to be constructed in all directions and flood gates to be installed.

4. Sewage discharge from the large cities along the Trinity rivers to be poured into large reservoirs after proper separation or non-usable refuse and mixed with impounded flood waters.

In the dry season the resulting liquids would be turned into the laterals and allowed to flow over the lands and crops.

This plan, if carried out, would double the crops and insure against drought, the writer of the article claims.

If you doubt this plan, refer to the works of Sir William Wilcox, famous English engineer, who saved six million acres of land on the Nile by building the Assuan dam. The plan is practical if you are not afraid.

The writer did not sign himself other than "the Trinity River Valley from Dallas to Houston," but the Chamber of Commerce officials claim that he is well known and that he has made an extensive study of the plan.

"STOP THAT ITCHING"

Use Blue Star Remedy for Eczema, Itch, Tetter, or Cracked Hands, Ringworm, Chapped Hands and Face, Scalp Diseases, Old Sores, and Sores on Children, also for Feet troubles. Guaranteed by LUBBOCK DRUG COMPANY. tf-F

The skirt, long may it flap.

"HOME"

The word "Home" has been called the best known in the English language,—because it is there that all of our hopes are centered and our ambitions supported.

The husband and wife's responsibility, to their children—and to themselves—is to build a home which is an incentive to the best that is in them.

When you plan—think of a home which will be a lasting inspiration.

We Can Help You!

HIGGINBOTHAM-BARTLETT
LUMBER COMPANY

Successors to
A. G. McAdams Lumber Co.
Lubbock, Texas.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Medicine.

Hall's Catarrh Medicine has been taken by catarrh sufferers for the past thirty-five years, and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Medicine acts thru the Blood on the Mucous surfaces, expelling the Poison from the Blood and healing the diseased portions.

After you have taken Hall's Catarrh Medicine for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Medicine at once and get rid of catarrh. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, Ohio.
Sold by all Druggists 75c.

Indiana baby was born with teeth, Iowa baby, age five minutes, said "Mother" plainly. The rising generation is speedy.

"Cascarets" 10c

Best Bowel Laxative When Bilious, Constipated.

To clean out your bowels without cramping or overeating, take Cascarets. Sick headache, biliousness, gases, indigestion, sour, upset stomach, and all such distress gone by morning. Nicest thing on earth for grown-ups and children. 10c a box. Taste like candy.