Caller-Herald Automobile News Section

MOTOR CAR HAS PLAYED BIG PART IN ROAD DEVELOPMENT

ROADS OF THE UNITED STATES HAVE BEEN BENEFITED BY AUTO INDUSTRY.

The big part played by the motor car in developing the roads of the country is apparent from a recent bulletin from the United States department of Agriculture.

"If anyone has doubted the beneficient effect of the automobile on the roads of the nation, he has only to study this report," says H. H. Pinney, vice president of the Chalmers Motor Company.

"For instance, the 1913 contribution of the motor car to good roads was $7,420,895. This was by direct taxation of cars. In Michigan, over one-half the entire state expenditure for better roads came from the motorists. Alabama automobile revenues were over half the state investment in good roads. In Delaware they were 80%. In Illinois about 60%. Nearly half the states did notable road improvement and still retained a working fund for 1914 on what the motorists paid."

"The government report shows that 1913 expenditure for better roads is more than two and one half times as great as in 1904.

"This wonderfully increased interest in better roads is plainly attributable to the widespread use of motor cars.

"The government bulletin shows a direct proportion between the use of motor cars and road improvement.

"New York, for example, is the only state deriving over a million dollar revenue from motor cars—and 21.5% of all New York roads are improved. New Jersey has 20.3% of all roads improved and stands high in automobile revenues—$636,543. Western states do not rank quite as high but their good roads work increases in direct ratio to the increased use of motor cars.

"And this promotion of better roads which follows the motor car is by no means selfish. At a recent convention of the American Good Roads Congress, Mr. Chalmers made the point that good farms and good towns are usually on good roads. The two seem to go together. And the reason is that good roads so greatly reduce the cost of hauling that the greater building up of the territory and better profits from farming are natural results.

"It has taken the motor car to stimulate interest in good roads in this country. The United States is a peaceful nation and peaceful nations are slow to recognize the economic necessity of good roads. The warring nations almost invariably have good roads, at least between all principal centers of population. That is because good roads are necessary to the rapid handling of troops. It has taken a real time to live up agent of peace which was effective in showing the need of better roads. But the motor car has accomplished that purpose as is evident from the Department of Agriculture bulletin showing the vast increase in good road work in this country since 1904, the time when automobiles began to stand back in the public favor.

Experts in transportation and road building are agreed that good roads work will increase steadily with year along with the wider use of motor car. In fact, the Department of Agriculture estimates a 10% increase in expenditures for good roads in 1914, which I believe largely on the wider use of automobiles."

"Yep, I've made up my mind to get rid of that auto I bought from Pete Haskins. Guess I'll let it go for $50 just as it stands." "What you want to do that for?" "Cause it won't work." Cleveland Plain Dealer.

Cynicus—"I once knew a fellow who gave a girl an engagement ring of opals." Sillicus—"Unlucky! Wasn't it unlucky?" Cynicus—"You bet it was. She married him."—Judge.

Auto Owners

We estimate that from 75 to 90% of the Motor Trucks in Dallas use

PURE PENNSYLVANIA

AMALIE 1-2-3

Non Carbon Cylinder Oil

These trucks must run constantly and cost of lubrication held to a minimum. A Motor truck and pleasure car covering the same distance in the same time the motor in the truck attains a much higher speed. Therefore, a pleasure car under a high speed on a lower gear would find our AMALIE OIL the best for all purposes.

For Sale by

CORPUS CHRISTI HDW. CO
Corpus Christi, Texas

SONNEBORN BROS.
San Antonio, Texas

Overland Model 80

C. Chaddick and Company, local agents for the Overland have received shipments of the Model 80, the 1915 product of the Overland Factory.

NEW LOCAL FIRM TO BEGIN BUSINESS ON OCTOBER 1

O. D. Douglas Will Open Chalmers Agency in Noakes Bros. New Building.

O. D. Douglas, who on October 1st will open salesrooms in the new Noakes building now under construction at 311 Chaparral street, showing the new Chalmers 1915 model, is in receipt of a telegram from Hugh Chalmers, president of the Chalmers Motor Company, explaining the two hundred dollar reduction in price on the Chalmers cars for this season.

The telegram states in effect that war conditions in Europe have necessitated a change in their foreign plans for this year and a concentration in America where times are said to be good. Also he states that the favorable conditions in this country have enabled them to increase the output materially and cut selling costs thereby allowing for the reduction of two hundred dollars in price.

Mr. Douglas is now actively engaged in showing the new cars. Owing the building to expire 30 is not yet not yet completed and no salesrooms are available just at present. The Douglas territory includes all that part of the state south of a line between Corpus Christi and Laredo.

Middle—"Is he one of those fellows who are always tickled to death at anything for nothing?" Skinny—"Well not exactly, but he always pays as if he was a philanthropist when he offers a traveler." Puck.

"FORD SERVICE TO OWNERS LARGELY INCREASES UTILITY THAT WORLD-USED CAR"

DETROIT, Sept. 5.—The motor car rise with the weather and politics as a popular topic of conversation and especially whenever automobiles are discussed some one asks "What is the secret of Ford popularity?" The fact that more than [illegible] cars are now running around the world makes it a fair question.

The question has two answers with most men regular with the Detroiter. The first answer is the Ford car itself—its initial price, its economy of maintenance and operation and the work it can do. The second reason is Ford Service to Ford owners.

The reason for the second reason the Ford Motor Company realizes, is that the company through its car has built up a service station and repair shop policy that a smaller manufacturer could not continue or even believe in. The importance of this does not lie in that when a car is sold, the seller's work is only half done. It is equally important to take care of the customer has only to listen to a group of Ford owners swap experiences to realize this.

The Ford owner in the United States and Canada is always in close immediate touch with a Ford dealer. That fact alone is of inestimable advantage inasmuch as it is the policy of the Company to require that every dealer maintain a complete stock of parts so owner is sure of whatever service he may demand and he secures it promptly and knows he is paying a standard price.

The Ford Company keeps constantly a liberal stock of parts distributed among branches and dealers amounting to more than $12,000,000. These stocks are constantly under inspection and kept complete. There is not a link missing in the chain of prompt, efficient, economical "Ford Service" for Ford owners. No owner, therefore is obliged to travel a considerable distance for a replacement nor does he have to wire or write, and then wait until the factory ships to the dealer. The Ford owner is not obliged to suffer that injustice being that comes to the man with a car out of commission, work to do, and no chance of getting prompt assistance.

The Ford Motor Company has made it their policy to keep the dealer up to the mark on this vital element in motor handling. In addition the company has scattered all its branches with motor cars, so that a man who is unfortunate enough to be stalled some distance from his garage can secure the aid of a "Ford specialist" in short order. Ford Service for Ford owners is a Ford's profit to Ford owners.

DETROIT, Mich., Sept. 5.—On the eve of the opening of the Michigan State Fair, all indications are that it will equal one of its predecessors in the number and attractiveness of its exhibits. The fair will open Monday and continue until September 18. It will be the sixty-fifth annual exhibition of the Michigan State Agricultural Society, which is the oldest organization of its kind in the country.

"ONE REASON WHY FORD CARS HAVE LEAST IN WEIGHT AND MOST IN POWER"

DETROIT, Sept. 5.—An automobile expert of national reputation recently made some investigations to discover for himself the secret of "pulling power," and the "animation" of Ford cars. Ford cars are recognized everywhere as being exceptionally light in weight, yet they also have refused to take second position to any car in ability to "go and come back," and to negotiate grades. The engineer in question wanted to know why, for the problem of weight is a nice one involving such important factors as safety, power and economy of operation.

It is well known that the number of cubic inches of piston displacement gives the fairest idea of relative power and therefore furnishes an accurate basis for comparisons of the "pulling power" in question. The investigator made some interesting discoveries, proving that the exceedingly high power per pound weight of the Ford is borne out by the results obtained from a compilation of ratios of weight to cubic inches of piston displacement. All the leading American cars were compared. The average for all except the Ford is somewhat over 11 pounds of total weight to each cubic inch of piston displacement. The Ford it was found, has the lowest weight-capacity ratio of any car. Its figures of only 7.95 pounds to be carried to each cubic inch shows why it rides the hills so surely, why it is always finishing cheerily along over sand and ruts, and tough, rough roads in spring, summer, autumn and winter, the dependance I invariably hear out.

GONZALES MASONIC TEMPLE

GONZALES, Tex., Sept. 5.—The handsome two story brick Masonic temple in the local subdivision of L. to G. F. has been accepted by the building committee. The furniture has recently moved and the next meeting of the lodge will be held in the new hall. The lower story is being occupied by the new furniture establishment of Robertson & Mirtam. The one story annex is rapidly nearing completion. This will also be occupied by the same firm. The adjoining one story building just owned by Kennedy & Hurdlas, will be occupied by a new bakery.

CLOSED

Tomorrow

LABOR DAY

From 1 to 4 P. M.

Texas Motor Sales Comp'y

BOSTON, Mass., Sept. 5.—Joe Pomeroy, who is probably the most notorious life prisoner in the country, will tomorrow round out his thirty-eighth year as a military convict prisoner behind the iron walls of the State Prison in Charlestown. During all these years Pomeroy has never left the face of a free man, except for a short period from the outside excepting to go to his cell, ordinarily the [illegible] officials. He has never seen an auto, never heard a phonograph, never talked through a telephone and has never ridden in an elevator. His only knowledge of automobiles and aeroplanes, modern skyscrapers, wireless telegraphy, motion pictures and other things that are familiar to the people of this country day has been derived from reading. Pomeroy is now 57 years old. At the age of 14 he was sentenced to life imprisonment for life for killing and murdering little children. During his long confinement he has made numerous attempts to escape but never succeeded in getting farther than the corridor outside his cell.

Chalmers New Price

Light Six Touring Car—Model 26 B
Reduced $200.00

NOW

$1650

Fully Equipped

Chalmers Motor Company, Detroit

See These Cars at Our Salesroom After October First at 311 Chaparral Street
Noakes Building——Temporary Telephone Number 1085

Dealers Wanted in Willacy, Cameron, Hidalgo, Starr, Zapata, Jim Hogg, Brooks, Dunn, Duval and Aransas Counties

Douglas Auto Company