Ford

Three strong reasons urge you to buy the Ford car: First, because of its record of satisfactory service to more than fifteen hundred thousand owners; Second, because of the reliability of the Company which makes it; Third, because of its large radiator and enclosed fan, streamline hood, crown fenders front and rear, black finish, nickel trimmings. It is most attractive in appearance. To these must be added its wonderful economy in operation and maintenance—about ten cents a mile. Bearing the fact that by reason of its simplicity in construction anyone can operate and care for it. Nine thousand Ford agents make Ford service as universal as the car. Touring Car $360; Runabout $345—f. o. b. Detroit. On sale at

GLOVER JOHNS
AUTO COMPANY
Corpus Christi Alice

MAXWELL CARS A BIG AID TO BILLY SUNDAY

Baseball Evangelist Says Automobiles Make Bigger Campaigns Possible.

Billy Sunday, the baseball evangelist, realizes the value of the automobile in conducting his great religious revivals throughout the country. During his recent campaign in Kansas City, Mr. Sunday and his aides used a fleet of Maxwell cars in getting about the city. Only used a Maxwell Sedan constantly during his stay in the Missouri city.

The evangelist was immensely pleased with the service rendered by his car. In fact, he was so pleased that he wrote an appreciation to the company. His letter follows:

"I wish it were possible to meet every one personally and understand how much you have contributed to the success of the campaign here in Kansas City. It would not have been possible for me to speak as many times and in many places but for the excellent automobile service you furnished.

"The cars have been dependable, reliable and comfortable. They have always been in order, clean, attractive, and we have had no trouble or delay at any time. I thank you most heartily.

"I had no idea that a light inexpensive car could render so much ministration as the Maxwell has done. With best wishes for your continued success and with kind regards."

HUGH CHALMERS REVIVES IDEA SALESMAN SCHOOL

Gets Credit for Being Originator of the Training School for Motor Car Salesmen.

Those who know, give Hugh Chalmers of the Chalmers Motor Company credit for originating the idea of the training school for motor car salesmen. Mr. Chalmers had a successful school as long ago as 1906, and it has been the custom of the Chalmers Motor Company to train the education of a Chalmers salesman by having him spend a few days in and around the factory before beginning work with a dealer. The Chalmers idea is now being crystallized into more definite form for the newly organized Sales Promotion department of the Company.

A training school along very exact and complete lines is to be organized on October 3rd. Sessions of the school will be held three times a week for several months.

It is proposed during the first month to confine the instruction given to the school to young men already members of the Chalmers factory organization. Scattered throughout the various departments of the factory are young men of excellent education and personality. Many of these men are at a loss to know how to go about obtaining their ambition to become motor car salesmen. They have natural ability, education and every qualification necessary for the making of a good salesman but they do not know, and have little opportunity for getting in touch with conditions that would enable them to achieve their ambitions. It is to these that the new training school offers its advantages.

It is by no means the plan of the sales promotion department that a salesman can be made out of every individual. It realizes to the full extent that there are individuals who have been with the factory for many years, who have proved themselves to be men of Chalmers distinction and who are

"BEAUTY SQUAD" OF POLICEWOMEN ORDERED OUT TO SNARE MASHERS

CHICAGO, Sept. 16.—The "beauty squad" of policewomen will go on night to hunt "mashers" in the downtown districts. Four of the most beauty women in police department ordered to be "idle," will patrol that portion of Irving Park boulevard and then arrest the "mashers."

Read the Caller Classified Ad Department for all the latest.

SCHOOL GIRL AVIATRIX PREFERS OVERLAND CAR

Miss Stinson, Noted Aviatrix Purchases Late Model Overland Touring Car.

Art Smith, famous aviator, who recently purchased an Overland Model 83-B, is not the only flyer who favors that line of automobiles.

In proof of this, Chaddick-Carter, Inc., local overland and Willys Knight dealers, tells of a photo recently received from the Overland factory at Toledo, of Miss Stinson, school girl aviatrix, which was taken during a recent exhibition at Edmonton, Alta., Canada, where she became acquainted with the Overland cars, spending much of her time when not in the air in one of these automobiles.

Like Art Smith, Miss Stinson is also an expert on motors—as a bird man or a bird lady in this instance, must be familiar with gasoline-driven motors. It was quite a compliment, therefore, to have Miss Stinson declare that she now understands why so many men were buying Overlands for their wives and daughters.

"The car is so easy to operate," she said, after one of her spins. "The electric control box and the other conveniences make it an ideal women's motor car."

Caller want ads are widely read. It is the Lorenzo country of the Bible.

Overland

"Made in U. S. A."

Six $1145

Model 86 Sedan Passenger Touring f. o. b. Toledo

The Overland Six is the greatest dollar for dollar automobile value in America.
Come in and see it today.

10 horsepower six cylinder en bloc motor
123-inch wheelbase

Starting lock, lamps, ignition and horn system
Adjustable seatings and lumbar support

Electric control buttons on steering wheel—generous seating capacity

CHADDICK-CARTER, Inc.

RETAIL AUTO BUSINESS UNDERGOES BIG CHANGE

Among the different branches of the automobile business which have opened up golden opportunities for thousands of men, that of the retail motor vehicle has unquestionably been one of the most remarkable from a commercial, as well as the economic standpoint.

"The sale of motor cars at retail offers opportunities for making a liberal return on the money invested than do most any other business in the opinion of Chaddick-Carter Co., the Overland and Willys-Knight dealers.

"Practically every city of any size can boast of its automobile row, but there often does not its location is in that part of town where most people live, the kinds and where

No Subway Rush For J. P. Morgan; He Goes To Work on His Yacht

J. P. MORGAN ON HIS WAY TO HIS YACHT

Photo by American Press Association.

Among the Romanoffs this year we have had every week or two some reports of attempts on the private or semi-official yacht of the late J. Pierpont Morgan, the richest of the richest who dwell there. Last August, for the third time, the yacht was pursued by Mr. Morgan's own aeroplane. It was one of the pet sports of the famous boat club. The picture of Mr. Morgan was "snapped" on the deck of their Cowes as he was about to board the yacht.

GERARD INCIDENT CLOSED

WASHINGTON, Sept. 16.—The incident will not be allowed to delay the visit from Berlin early in October (Gerard) is under instructions from the German press for allowing attacks on submarine warfare.

The State Department, it is said, will credit the report, which has been denied to the contrary, herself. He was quoted as "did not understand that representative of Germany would express to America an opinion of ruthless sub-marine warfare."

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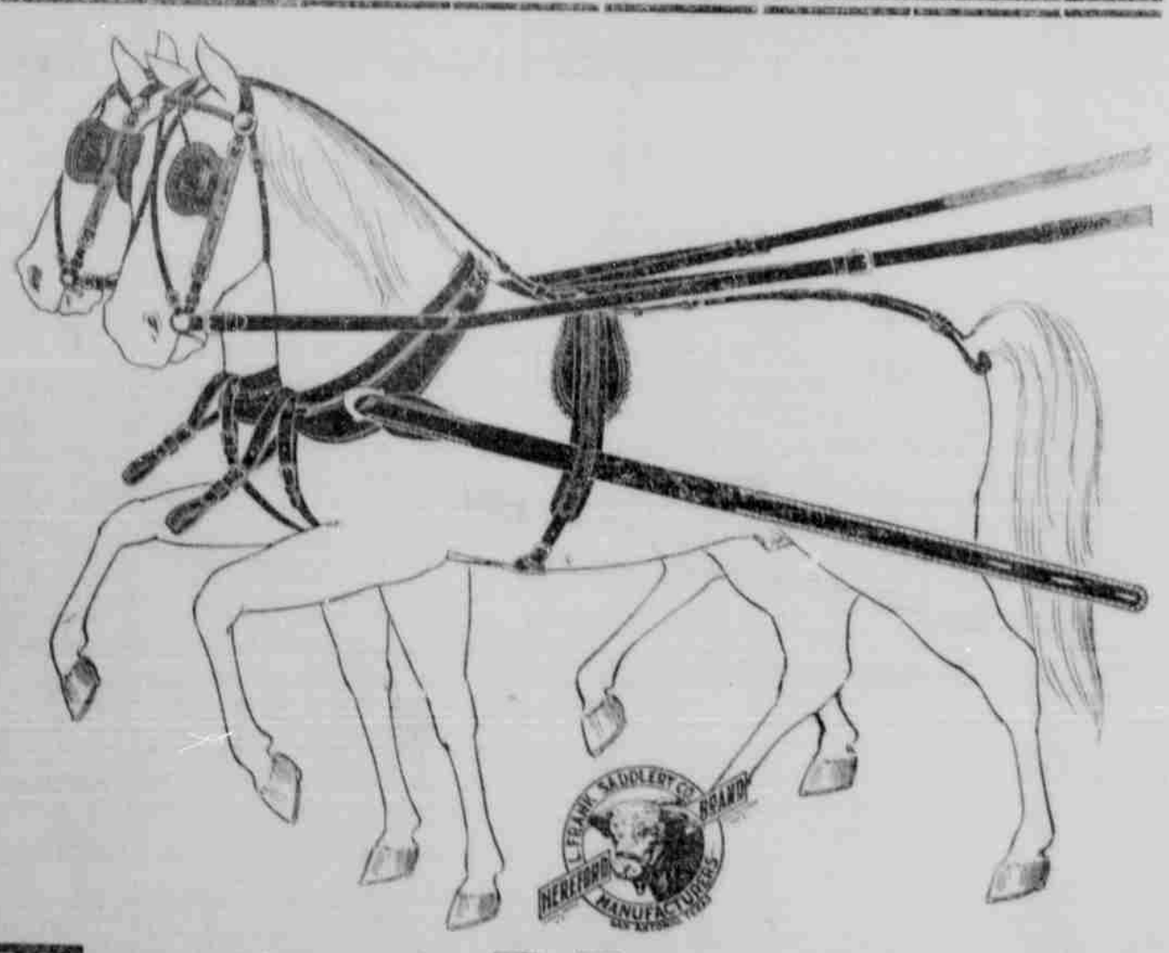

Team Harness

BUILT RIGHT QUALITY IS RIGHT PRICE IS RIGHT

When you need a Harness or Saddle, Buggy or Delivery Wagon--Come to

JOS. MIREUR "Outfitter to the Horse"

Advertised Letters.

List of letters remaining in the Corpus Christi Postoffice for thirty days unclaimed for week ending Sept. 16, 1916. A fee of one cent will be collected on the delivery of each letter. Please say advertised when calling.

G. R. WELCH, Postmaster

Andrade, Refugio.
Bevers, J. D.
Brandstadt, Walter.
Crooks, Miss Lillian.
McAlister, Mrs. A.
Martin, Joseph F.
Schoen, Jessie.
Tatum, Patricia S.
Newman, J. C.
In care Sotelo Trinidad.
Huerta, Stefanos.
Sotelo, Mrs. Felipita.
Texas Metals Development Syndicate, Lessee N.
Wilson, D. W.

Home—

Fond memories always cling around a home; in fact they are always fresh and pleasant to dwell upon.

If you are not the possessor of a home, which you can beautify to suit your own taste, consult us as to how to obtain one to be paid for at a no higher rate than rent.

THINK IT OVER.

CARROLL LUMBER CO.
YARD NEAR STAND PIPE
L. D. GARRISON, Vice-Pres. and General Manager
Mestina, Last and Lipan Sts. Phone 1[illegible]