

DOWN. DOWN! GO THE PRICES

WE ARE NOT GOING TO CARRY OVER A SINGLE ARTICLE OF SUMMER MERCHANDISE. NO NOT ONE

Our Buyer is now in the East buying the Largest and most Complete stock of Merchandise ever brought to Jefferson, and in view of this fact we are compelled to make room for the Big Stock of New Goods that will soon be coming in and in order to do this and do it quick, we are going to make the Greatest Sacrifice on all Real Summer Merchandise ever heard of in Jefferson. You be the judge. We are going to sell regardless of profit and regardless of cost.

- WE QUOTE BELOW A FEW OF THE MANY BARGAINS -

EXTRA SPECIAL IN MEN'S SUITS

40 Suits, values up to \$8.00, now \$2.98
50 Suits, values up to \$10.00, now \$4.98
30 Suits, values up to \$15.00, now \$6.98
25 Suits, values up to \$18.00, now \$7.98
20 Suits, values up to \$20.00, now \$10.00
25 per cent Discount on all Summer Pants.

SHIRT SPECIALS

Men's Dress Shirts, 75c values go at 50c
Men's Dress Shirts, \$1.00 values go at 75c
Men's Work Shirts, 40c values, go at 25c
Men's Work Shirts, 50c values, go at 40c
25 dozen Linen Collars, per dozen 60c.

EXTRA VALUES IN UNDERWEAR

Men's balbriggan Underwear, regular 40c values, now 25c
Men's balbriggan Underwear, regular 50c values, now 39c
Men's porous-mesh Underwear, regular 50c values, now 39c
Men's nainsook Underwear, regular 60c values, now 39c
Men's elastic seam Drawers, regular 50c values, now 39c

EXTRA GOOD VALUES IN SHOES

50 pairs ladies' button Shoes, values up to \$2.50, now 39c
30 pairs white canvas Shoes, values up to \$1.50, now 59c
25 pairs misses' Slipper, values up to \$1.50, now 89c
20 pairs men's Shoes, values up to \$2.50, now \$1.08
75 pairs men's tan Shoes, values up to \$3.25, now \$2.50

DRY GOODS SPECIALS

Ladies' Vests, 10c values, reduced to 7c
Fancy Dress Lawns, 10c values, reduced to 7c
Fancy Dress Lawns, 10c values, reduced to 7c
Percales, 10c values, reduced to 7c
Ladies' Coat Suits, \$5.00 values reduced to \$3.50
Ladies' Coat Suits, \$6.00 values reduced to \$4.00
Ladies' white lingerie Waists, \$3.00 values, reduced to \$2.25
Ladies' white lingerie Waists, \$1.75 values, reduced to \$1.25

STRAW HAT SPECIALS

Boy's 20c Straw Hats go at 10c
Boy's 25c Straw Hats go at 12c
Men's \$1 Straw Hats go at 50c
Men's \$2 Straw Hats go at \$1.00
Men's \$3.50 Straw Hats at \$2.48

J. J. SEGAL

JEFFERSON, TEXAS.

PERSONAL MENTIONS.

Judge E. A. Allday of Atlanta was here Wednesday.

Miss Annie Grimes is visiting in Shreveport this week.

Hon. Morris Sheppard has been the guest of Mayor B. F. Sherrell.

Sheriff W. B. Stallcup was out of town several days this week on business.

Miss Lucy Ogden of Dallas was the guest of Miss Annie Grimes the past week.

Rev. R. T. Pynes, pastor M. E. Church, is at Overton where he is holding a meeting.

C. P. Keese, popular young confectioner, was in Dallas on business this week.

L. A. Whately and son, Lee Whately of Texarkana, were here Wednesday on business.

Jimmie Jordan and family who have been visiting relatives here several days have returned to Texarkana.

Mrs. Ross Hart and little daughter of Cleburne, are here on a visit to her mother, Mrs. J. C. Preston.

Miss Nina Alkin is in New York, where she went with Mr. J. J. Segal to assist in selecting goods for his large store.

Miss Elwilda Brown is at home from an extended trip to Corpus Christi, where she was the guest of relatives.

Miss Nona Stringfellow and little sister Allie, have returned from Daingerfield, where they spent a pleasant vacation.

Wm. Clark left on No. 6 Monday for New York and the east, to buy a large stock of fall and winter goods for his store.

Mrs. B. F. Sherrell and Miss Mary Murphy Nance are visiting in Alabama and Tennessee, and on her return home by Nashville she will leave Miss Nance at Ward's Seminary.

Miss Hattie Fowler, one of Marshall's most popular young ladies, came over Friday for the dance. She was the guest of Miss Mimmie Eberstadt.

J. B. Hussey, president of the Commercial national bank, has gone to Port Huron Mich. to stay a while with his family who are spending the summer there.

G. H. Call, the popular young bookkeeper for Clark & Boice Lumber Co. left Tuesday on a vacation of several weeks which will be spent at his home in Decatur.

E. P. Turner, general passenger agent of T. & P. Ry. Co., Dallas, was in the city Sunday, to see Gustav Frank and family. On his return he was accompanied by Miss Allie, who will spend some time with Mrs. Turner.

Capt. R. T. Hazard, agent for T. & P. Ry. at this place left Sunday on No. 6 for his annual summer vacation, which he will spend in Canada and Massachusetts with relatives, where Mrs. Hazard preceded him several months.

C. W. Greathouse, representing Chamberlain medicine company, of Des Moines Iowa, was in the city Tuesday and placed a contract with the Jimplecute, for this old reliable firm.

Nat Sharp, division superintendent of this section for the Southwestern Telephone & Telegraph Co. with headquarters at Texarkana, is here this week on a visit to his father, J. A. Sharp and family.

Mrs. S. P. Stringfellow and children, Clyde and little son, returned from Somerville Sunday, where she spent several weeks. She reports the arrival of a 10 pound girl at the home of her son J. C. Stringfellow and wife, while she was there.

Mrs. W. W. Williams came up from Houston Wednesday to visit her father, W. C. Hill and family. Today (Friday) Mrs. Williams leaves for Hot Springs, where she will remain some time; Mr. Hill will go also in quest of health, but will remain only about a week.

Rev. Wm. Piercy came home Monday to see his family and returned to Eastland county Friday, where he has been conducting a meeting. His son, Mr. Thompson and wife who are visiting here, went with him to Rising Star, his wife will join him later.

Benefit Public School Building.

Ice cream and cake, cold drinks, chewing gum and candy will be served by young ladies, at C. P. Keese's ice cream parlor, Friday and Friday evening, Aug. 27th, for benefit of Jefferson public school building. We earnestly solicit the patronage of the people of Jefferson, and also our friends from the country who are in town that day. Cream with cake will be served, one saucer for 15c; two saucers for 25c; cold drinks the usual prices.

Come everybody and have a good social time, and at the same time know that you are contributing to a worthy cause. Remember the date, Friday and Friday night, Aug. 27th, at C. P. Keese's.

At the special council meeting Wednesday night Alderman M. J. Whelan tendered his resignation as Alderman of Ward No. 2 to take effect immediately.

NOTICE.
I have a few head of mu's and horses on hand that I will sell cheap; see me.
L. T. Hale.

W. H. M. Society

"Not what we have, but what we use; Not what we see, but what we choose; The things near by, not that afar; Not what we seem, but what we are; Not what seems fair, but what is true; Not what we dream, but what we do; Not as we take; but as we give; Not as we pray, but as we live— These the things that make for peace, Both now and after time shall cease."

The Women's Home Mission Society is made up of busy mothers and house keepers, whose days, no matter how long are full of duties; yet they do not forget the Master's work is to be first. Instead of frowning and complaining at the hot weather, they are steadily planning and forming articles for the annual Bazaar in the fall. This enterprise while under the management of the Home Mission Ladies is sustained by every loyal member of the Methodist church, and also contributed to by kind, liberal friends of other denominations, and highly appreciated. Let no Methodist lady fail to prepare a number of saleable articles, and thus help to make the Bazaar of 1909 the most successful of any preceding it.

The Jefferson Auxiliary has sustained a great loss in the resignation of the recording secretary, Mrs. B. N. Moseley, who lately moved to Marshall. For several years she has been lovingly associated with the Home Mission ladies. At the meeting of Aug. 1st resolutions of regret on her departure were passed and adopted; also commend her to the Marshall M. E. church and Home Mission Society. All will miss Mrs. Moseley; she is one of the "faithful few," always at the meetings doing her share and more, cheerfully responding to every call, and was never heard to say, "let some one else do it."

After a few months rest, I will about the 15th of August be in Shop to serve the public, at the John Love Old Stand—and will be prepared to do all kinds of repair work in Wood and Iron, at most reasonable prices. Thanking you all for the liberal patronage in the past, and hoping to merit a share in the future. If you have any Wagon or Bug work to be done let me figure with you.
A. L. FITZGERALD.

PERKINS BROS. NEW STORE.

Perkins Bros. who have bought out Daniels & Waldrop on Polk street, and who are owners of seven stores in the state besides this one at Jefferson, are arranging to have a larger stock this winter and needing more room, have secured two store, Hussey & Whelan corner stores and adjoining one of W. E. Singleton, Jr. in Hussey & Whelan block on Vale street. They will have them fitted up to fine style, so they can occupy them by first of September, in time for their large stock of fall and winter goods.

The store will still be under the same force of managers and efficient clerk force. Perkins Bros. are well known over the state and we know they will keep a large stock. See their big ad. in this issue.

The tent meeting closed Monday night, after more than two weeks' services, and a very successful meeting. Rev. James R. Magill, of Longview, who conducted the meeting, is a good, forceful speaker, and his earnest pleas to save souls to Christ, was felt by many who attended. There was a gain to the Howelton Baptist church of nine by baptism and five by letter, as a result of the meeting. The tent left here to be taken to Hallville, where a meeting will be held under its ample folds.

There has been more sweltering than sleeping during the hot nights of this week. Electric fans would have been a favorite proposition if they had been installed generally; but we kept hoping for it to moderate; therefore we continued to swelter till the we small hours of morning. But we delight to note that the backbone of the heated term is broken; let us rejoice.

NOTICE.

The Civic League requests the Jimp to say to all merchants and business houses to please not burn paper or trash in the streets; place in boxes or barrels, and it will be called for early Monday mornings. If the wagon does not call, ring 117 and make complaint.

First Methodist Church.
Rev. H. J. Hayes wrote from Normangees that he and family would reach home Thursday night, and for the Jimplecute to announce services Sunday morning and at night. Everybody cordially invited to come out.

The Methodist Sunday school has added a pleasant feature recently, in marching on the premises with significant flags, and the children seem to enjoy the exercises. All are expected to come out next Sunday.

Mr. and Mrs. Herman Max are receiving congratulations over the arrival of a fine 10 pound boy at their home Aug. 10th. This is their fifth, making three girls and two boys.

Benefit Public School Building
Take your friend to C. P. Keese's next Friday; two saucers cream with cake, 25c.

The Star of Bethlehem can be seen in the eastern sky about three o'clock in the morning.

The weather has been hot enough to cook eggs in the sand this week.

The hottest in 50 years is the way old residents tell it.

White straw hats have kept pace with the torrid weather.

CONDENSED STATEMENT OF THE CONDITION

THE COMMERCIAL NATIONAL BANK

OF JEFFERSON, TEXAS.

As per Call of the Controller, at the Close of Business June 23, 1909.

RESOURCES.		LIABILITIES.	
Loans and Discounts	\$164,771.27	Capital	\$30,000.00
United States Bonds	12,500.00	Surplus and Profits, net	8,903.15
Premium on U. S. Bonds	400.00	Circulation	12,500.00
Other Bonds	1,000.00	Reserve for Taxes	700.00
Furniture and Fixtures	3,217.51	DEPOSITS	133,882.20
CASH AND EXCHANGE	83,459.61		
TOTAL	\$265,648.35	TOTAL	\$265,648.35

Our Host of Friends and Customers have made the Above Possible. Want you Help Increase it.

Hot Weather Breaks Record.

An intense hot wave struck here Monday, and was general all over the west, the southern and some northern states. It was the hottest since 1860, some say. It was too hot for any comfort. Hot puffs of air seemed to scorch everything it struck. The thermometer ranged all the way from 102 to 116 in the business part of the city. This intense heat held up for four days and nights, with but little or no abatement, until Friday, when it moderated 8 or 10 degrees, caused by slight north wind. Have had no rain; it is needed badly.

Notice to Debtors and Creditors.

THE STATE OF TEXAS, County of Marion.
To those indebted to, or holding claims against the estate of Alfred Jones, deceased.
The undersigned having been appointed administrator of the estate of Alfred Jones, deceased, late of Marion county, Texas, by Judge R. A. Loomis, County Judge of Marion county, Texas, on the 2nd day of Aug. 1909, during a regular term of said court, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him at his office in Jefferson, Texas.
J. A. R. MOSELEY,
Administrator of the estate of Alfred Jones, deceased.
This Aug. 17th, 1909.

A dance was given at the pavilion in the school park, Tuesday evening, complimentary to Louis Crow, who is at home from a four years cruise on the U. S. T. S. Louisiana.

Typewriter Ribbons.

Typewriter Ribbons—Oliver and Denmore, at 75c. Also good line of Carbon paper for typewriter and pencil, at Jimp office.

A special went through to Shreveport Sunday morning about 10 o'clock, when some thirty boarded it here, to see the big ball game played there in the afternoon.

Fortify the body to resist malarial germs by putting the system in perfect order. Frickley Ash Bitters is a wonderful system renovator. Allen Urquhart special agent.

Keese's Jeffersonian

5c X 5c

TRY A

Keese's Jeffersonian

The Best 5c. Cigar

ON THE MARKET

At C. P. KEESE'S

CONFECTIONERY STORE.

5c X 5c

Keese's Jeffersonian



THERE IS NO PLACE IN AMERICA WHERE ALL WOOL MADE-TO-MEASURE CLOTHES CAN BE HAD AT A LOWER PRICE THAN HERE.

AND THERE IS NO PLACE IN AMERICA WHERE THE QUALITY IS HIGHER OR THE WORKMANSHIP SO FINE.

ASK FOR THE INTERNATIONAL ALL WOOL LINE.

J. R. ADAMS, SPECIAL AGENT
Jefferson, Texas.

GREAT REDUCTION On All Summer Goods

Those who know us know full well what this means

TRUNKS

The goods we offer you are all new. No old stock.

We extend invitaton to everyone.

You will have pleasure in viewing our beautiful stock.

Finished Cambrics, bordered and plain Percales, white and colored Scrims, colored Linens, colored dotted Swiss, colored Batiste, etc., etc.

SUIT CASES

ALL LEATHER

HAND BAGS

ALL LEATHER

LADIES VESTS

LACES
Of all Description

CAMBRIC
NAINSOOK
and SWISS
EMBROIDERY

HANDKERCHIEFS

LADIES AND
MISSSES
HOSE

Goods Delivered Free in City Limits.
Telephone 45.

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