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THE MATTER WITH CHICKASHA?

Isn't it a burning shame Harvey, the famous road man of national reputation, being greeted by hundreds of thousands of people, who are all day, arrived in Chickasha, received by a mere hand-

...the great case of Chickasha didn't care a rap for the surprise which Col. Harvey and his associates have in hand—not here, three merchants, three or four doctors and a

DECEPTION THE DEAL?

...Roosevelt gets up on his hind legs and brands the bloody murderer because the tank the Lusitania. At time he calls Woodrow Wil-

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...One of the high school students complained because some of the football players had been declared "illegible." Respectfully referred to the English department, with power to act.

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of the Deutscher Journal and others, declaring that Wilson has maltreated the Kaiser and they are for Hughes. Now just think of that—the most rancorous anti-Germans, Roosevelt, and the most ardent champions of the Teutons in America, joining hands in support of a candidate who at the same time, if he is elected president, will deal more severely and less harshly with Germany.

Is it a dual role of deception in which Mr. Hughes is being starred by the Republican managers? We cannot escape the conclusion that he is either trying to pull the wool over the eyes of the pro-Germans or to practice a gigantic fraud on the great mass of the American people. Have the Teutonic protagonists been given to understand that he has his fingers crossed when he expresses humiliation over the way Wilson has allowed America to suffer indignities and loss of national honor at the hands of the Hohenzollerns or are we to presume that he is fooling them and that he really intends to live up to Col. Roosevelt's advertising? Was there ever a candidate for the presidential office who permitted himself to be placed before the country in attitudes so completely contradictory? Is he Dr. Jekyll or is he Mr. Hyde? Does anybody know where Mr. Hughes stands on the great issues growing out of our relations to Germany?

EXPRESS PACKETTES.

Carnival Next Excitement. And now the Pay-up hurrah's past. It kept us deathly going fast. Another tune I'll try to sing—The carnival is just the thing.

And why can't Miss Musketeer get a hunch that it is time for her to try her kiff?

El Simp says he notices that he always gets along faster with his work when he isn't interrupted.

But after all, doubtless it keeps us out of a lot of mischief when we have to work like sixty all the time.

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Sixty Years the Standard



BAKER'S CREAM BAKING POWDER Made from cream of tartar derived from grapes. NO ALUM

If you are contemplating running over a telephone pole or house with your car, it might be well to trade it to the British for one of their "tanks."

Personally, we hold that a woman is taking an unfair advantage of her husband when she buys more than three or four dresses and hats at one time.

Still, it isn't entirely surprising that Dr. Cohen is dining and motoring the bishop, in view of the near approach of the annual conference. But we can't conceive of what sinister motive J. C. Jones has in view unless it is simply to boost his batting average.

A STOLEN SMILE 'ER TWO.

Peace Hath Her Atrocities. "His music is so violent," complained the critic, with a shudder.

"Well, I suppose it is possible for even violent music to be composed," replied the professional jokester, making a note on his cuff.—Judge.

DOOLEY'S CAT

Dooley's handsome cat was the pride of Minco town. Many prizes he has won with his spots of white and brown. His large bright eyes shinking, the color of sky blue

One evening as the silvery moon shone brightly from above, Came that sweet melodious tune from the object of his love.

As he peeped into the alley she was sitting quite serene. Then forth brave Tom did sally to salute his darling queen.

His promises were so pleasing she wished to hear some more. His gifts, she saw increasing, by the dozen and the score. Neath the full moon's smiling face he'd promise this and that.

herself and Dooley's cat.

Dear Tommy, have you heard about the pennywinkle flat. They have a new canary bird, he's fooling every cat.

On the parlor table, stands his cage, which is quite round and wide. When the cat runs to claw him he hops to the other side.

Broken hearted and crest-fallen, the cat he sneaks away. Birty says to him, "Call again some other day; His tricks, I cannot mention, the bird he is so wise.

Pond darling, I will bring to thee, the trophy of this field. Ere the morning dawn appear, you'll view his torn shield.

About their wise canary bird you'll hear no more of that. Tomorrow they'll have a vacant cage, in the pennywinkle flat.

The folks were resting on the porch, enjoying their evening's fun. Tom did silently approach, into the house did run;

When he came to birdy's room, to cause no fear or dread. He quickly turned right about and walking in tall ahead.

"Birdy," said Tom, "see the soldiers passing by." As the bird he peeped out on the table Tom did fly.

Into birdy's cage, Tom slipped his tail unseen. Saying, birdy please excuse me, for being a little green.

Today I was wrapped in ecstasies, when I heard you sing. With honors to your melodies my compliments I bring;

The bonds of love and friendship around us fondly twine; With your pleasing invitation together we shall dine.

Birdy now was all smiles, chirping in high glee. Hoping to the feed cup to share his hospitality;

With birdy's back now turned, Tom mightily raised his head. He quickly drew out his tail and slipped the paw instead.

Tom was now ready with his powerful claw. Keeping his head from birdy's view, to hide his tiger jaw;

To return with victory it was his grand desire. He quickly grabbed him by the breast and dragged him from the fire.

This brilliant feat, said Tom is not difficult for me. It's only a part of my clever strategy; He has caught many a tricky mouse and many a cunning rat.

There's no bird caged in any house too wise for Dooley's cat.

—Cornelius Cooney, Shoemaker.

119 South Third, St., Chickasha, Okla.

El Mate Co. ANNOUNCEMENT

It is hardly necessary to state that every man, whether he be a day laborer or person in some high salaried position, does not do his day's work because he is compensated for the immediate work, but that he hopes for something better and that this labors and increased usefulness will bring added gains—in other words it is the desire of every man to accumulate something that he and those dependent upon him may be cared for in older age. The masses though, do not accumulate enough capital to enter business and because they do not have an immediate place to put their money, spend it, a great amount of it for things that are not necessary. EL MATE COMPANY is offering a few shares of its stock to the people of Chickasha, and in doing so believes it is giving the public a safe investment and one that means ten or even a hundred times as much as he is likely to make out of the same amount of money, even if he used it in his own business.

Sixty shares are allotted to Chickasha and when these are gone, any applications received will be rejected.

An Opportunity

If we were manufacturing a product that could only be a local seller, or a product that could only cover western Oklahoma, or even the State of Oklahoma, we could not make the claims we do, but we expect to cover the United States with this product and if EL MATE keeps a gradual growth as it has during the last year with advertising, it will not be many years before we cover the whole country. No man can deny that he would have liked to have had an opportunity to have put \$100 in Coco Cola stock, or Reo Automobile stock, or Ford Stock, or Bell Telephone stock, because he would have been independent now or that he would like to own stock in EL MATE COMPANY if it had an opportunity to make a National seller of its product. We are not soliciting anyone to put even as much as \$100 in EL MATE COMPANY because we want EL MATE STOCK distributed among as many people as possible.

However, there are several things to take into consideration in buying any kind of stock in our company, some are as follows:

- 1. The product being marketed; whether or not with proper advertising, it could be made a National seller, on account of its merit.
2. The Company's Capital; whether its capital is moderate or so large that a small investment would not mean much, the profit in the manufacturing of the product, whether or not the proposition is a promotion or stock selling scheme and the company is looking for your money more than your co-operation, or what is the real idea of getting an investor in EL MATE COMPANY.
3. What is it possible to make each share worth, whether it does or does not mean a profit of ten or twenty or fifty or one hundred per cent, (and we will state here, although fifty or one hundred per cent is a mighty good investment) it would never be worth much to you to own one or two shares in our company, if we could not make them more valuable than that.
4. The company's plan of laying a foundation for the business; whether it is or is not a good idea to have three or four thousand stockholders distributed in a systematic way over Texas and Oklahoma, among them, a thousand dealers and traveling men.
Briefly, we will answer the above questions as follows: The product that we are marketing in this country is used as the chief daily drink of 15,000,000 to 20,000,000 people in South America, in a territory comprising 35,000,000 population and the consumption is so enormous that if as many people in the United States drank just ONE GLASS a day, the volume would be five times as much as any other drink sold over the fountain. The United States government has issued a bulletin on MATE which speaks very highly of the product.
It is the most invigorating beverage imaginable and leaves no disagreeable after effects. It is very healthful and is good for the stomach and nerves. The company's capital is \$100,000, fully paid and non-assessable, par value being \$10 each, incorporated under the laws of Texas. Mr. E. L. Woodley, a successful banker and ranchman living at Shamrock, Texas, who is president of the company, paid in \$50,000 when the company was incorporated a year ago July. The company is in a systematic way placing the other five thousand shares, a few in each town in Texas and Oklahoma. This company is already financed by the law requires (look up in the Mercantile Agencies). We believe we are laying a foundation upon which we can build a National seller, if the stock is placed in this way. A thousand dealers behind EL MATE, backed by a few thousand individuals in those towns can make EL MATE the National drink.
The profit in the manufacture of any soda fountain syrup at \$1.50 per gallon is enormous. Taking the merit of the product into consideration and the fact that it is the chief drink of millions of people in South America, because it is a healthful, stimulating and refreshing drink, we believe that by proper advertising we can make EL MATE one of the biggest, if not the biggest seller over the soda fountain. We believe we have an opportunity to make our stock the most valuable of any corporation in Oklahoma or Texas. An investment in EL MATE COMPANY should grow in a ratio compared to the territory it can cover, which is approximately 200,000 soda fountains in the United States, or two soda fountains for every dollar of its capital stock.

What the Company is Offering You

The company has around a thousand dealers, practically half of them stock holders, who are doing an enormous business. We have several crews in the territory painting walls and advertising about as extensively in the territory covered as Coco Cola or Spearmint gum. It isn't a company that is "going to do something" that you are investing in. We are already doing something actively on the ground today. Its prospects are not in the future. It is a safe and definite investment and one where the company didn't have to sell its stock before it could do business. We wouldn't want the dealer or public in our company if their money was all we could get and we want their co-operation.

It requires too much space to discuss the matter of an investment in EL MATE COMPANY in this paper thoroughly, and the company's representative, Fred C. Pope, will be glad to explain the proposition in detail, to those desiring to know about the investment, and if you would like to invest for only one share, which is selling at \$15 now, the company will be just as well pleased as if you had bought ten, which is all any person can buy, and we are not looking for any ten-share investors; we prefer to have more stockholders.

EL MATE COMPANY Fred C. Pope, Sales Manager Early Hotel

Our Complete Fall and Winter Assortment of Women's and Misses' Coats, Suits, Dresses, Skirts and Millinery

and apparel of every description offers to you women of discriminating taste, a real buying opportunity. We feature exclusive models that are full of stylish, clever fashion notes, and the most attractive of the new designs. You cannot appreciate how well we prepared to fit you this season until you see our new assortment.

