

SERVE YOURSELF

AND SAVE MONEY

OPENS FRIDAY
NOVEMBER 3RD
9 O'CLOCK

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Serve Yourself Shoe Store

Opens Friday Morning Nine o'Clock Sharp, With a Big Bargain Sale

A New Shoe Store With a Brand New System
Wait On Yourself and Save Money

Ever since the price of shoes have advanced to such high prices, we have tried to figure out some plan whereby we could still sell shoes at the same old price, and at last we have found a way, not only to sell at the same old price, but to sell them even cheaper than ever before. Friday morning, November 3, we open a Serve Yourself Shoe Store. The shoes will all be arranged according to size and price, you make your own selections and fit yourself. This does away with high priced shoes salesman and we give you the benefit of it.

A New Plan that Means Good Shoes at Cheap Prices
A Wonderful Money-Saving Shoe Store

Your shoe problems over at last. Now you can buy good solid shoes at prices that will astonish you. Our new plan enables us to sell on a very narrow margin of profit. Here are the reasons. You wait on yourself, make your own selections, fit yourself. We do not have to employ high salaried salesmen. Our expenses are cut to a minimum, therefore we can afford to give you better shoes for less money. Remember this. Serve Yourself Shoe Store opens Friday morning, November 3rd, at nine o'clock, with a big sale. Be down early. Serve yourself.

Greatest Money-Saving Shoe Sale in Oklahoma

SHOES \$3.45 \$2.85 \$1.98 \$1.49 98c SHOES
Shoes Shoes

Think of it. Not a shoe in the house to sell over \$3.45. The reason this is possible is because you wait on yourself. Shoes for the entire family at prices that cannot be equalled. Classy, up-to-date footwear, staple styles, all sizes, good strong shoes for the children, made of solid leather. Just the thing for school. Be down early Friday morning.

THE STRONGEST LINE OF MEN'S WORK SHOES at a WONDERFUL SAVING

A line of work shoes to be proud of and a line that will wear like iron. We save you money on every pair you buy. Don't buy your next pair until you come in and get our prices. We positively can show you the greatest shoe values that has ever been offered to the public.



Fit the Arch



This Serve Yourself Shoe Store Opens Friday Morning, 9 o'clock, Nov. 3rd WITH A BIG BARGAIN SALE

Be down when the doors open and get a pair of shoes cheaper than you ever bought them before. The shoes will be arranged according to size and price. Come right in and fit yourself. Take the ones you pick out to the cashier. She will wrap them and make your change. Take all the time you want. Be sure you get the right place, the Serve Yourself Shoe Store, 413 Chickasha Ave., Chickasha, Okla.

FREE! FREE! FIVE TURKEYS

To be given away Saturday, Nov. 4, absolutely FREE.

READ HOW WE GIVE THEM AWAY

One to be given away at nine o'clock, one at eleven o'clock, one at one o'clock, one at three o'clock, and one at five o'clock. This is how it will be done. At the hours mentioned above we will throw a live turkey from the top of the building and the one to catch it gets the turkey absolutely free. Be in front of the store promptly at nine o'clock Saturday morning at which time the first turkey will be turned loose.



Fit the Arch



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Serve Yourself Shoe Store

The Home of Good Shoes. Reasonable Prices. Wait On Yourself

413 Chickasha Avenue.

SHOES FOR THE WHOLE FAMILY.

Chickasha, Okla.