

solidate the two business comes as a result of a thorough investigation of the possibilities along the lines proposed, and is taken not only as a proof of superior business ability but as a direct compliment to the stability and good standing of the city he has elected to call home.

As a citizen Mr. Aven is as widely and as favorably known as he is a business man. Almost foremost in all movements having for their object the upbuilding of the town, he is regarded as one of the leading members of the community, and a man whose influence and advice have been a real benefit to the people in general. He is one of the active members of the Commercial Club of the city, and

ern Idaho and southeastern Oregon.

Their monthly pay roll is about \$400, inclusive of help in the factory and outside.

LUCERN BUTTER THEIR LEADER.

This popular brand invariably commands a premium price and its manufacturers have still the first complaint to hear against it. The demand for it is rapidly growing, and because of its great popularity pointers about its preparation for market will be welcomed by our readers. This butter is first wrapped in a plain wrapper, is then encased in a cardboard carton, and then for the purpose of making it air and germ

their swine melody, and ravish the eye with the beauty spots in the curl of their tails.

This company was incorporated February last for \$6,000 with B. F. Combs, president; R. A. Combs, Secretary, and M. A. Combs, Manager.

The practical creamery man at the birth of the establishment was M. A. Combs, who came armed with sixteen years of experience in cheese and butter making, acquired in Missouri.

One of the laurels of which he is justly proud was when, in 1899, he took the second premium at Kansas City, Mo., State Fair, on cheese making, and the award came to him over the head of 200 entrants.

He was cheese maker in Appleton City, Mo., for the Appleton City Cheese Co., whose three plants turned out over 2,000,000 pounds per year.

Caldwell and Canyon county lands are equally as attractive to the Combs as is the creamery business, B. F. owning forty acres within the city limits, M. A. owning eighty acres three miles east of Caldwell, and R. A. owning twenty acres adjoining his father's forty acres in Caldwell.

This company has ten shares of stock in the Caldwell Dairy Assn., an association through whose influence and efforts they expect great dairy developments.

Canyon County's Largest Livery Stable—J. G. Gartin's.

Headquarters for Home Finders.

With 25 of as fine specimens of horseflesh, suitable for driving and saddle purposes, as one may find in this section of the country, J. G. Gartin would seem to be conservative in his modest claim to the finest livery service in the entire Boise valley. Add to this showing an unusually complete assortment of rigs of all kinds and description, all kept up in the true Gartin style, and anyone doubting will only have to pay a personal visit in order to be thoroughly convinced.

It is here that home and investment seekers come when in need of livery accommodation, knowing that they can rely absolutely on getting exactly what they want. If a stranger, experienced drivers, acquainted with

his sleeves up some) and went to work doing. On his own initiative he built a private reservoir, fed with the waters of Soldier creek, large enough to irrigate between two and three hundred acres.

About four years ago he came to Caldwell, convinced by his unerring instinct and accurate knowledge of conditions throughout the northwest that in Caldwell were to be found the plums of Opportunity for those who cared to look. Here he rapidly built up an enviable reputation for sterling integrity and keen business acumen—to say nothing of the huge livery, board and feed stable which is one of the most lucrative investments of its kind in the Boise valley.

The most desired residence street in Caldwell is probably Cleveland Boulevard and it was here Mr. Gartin built himself a handsome home.

In real estate Mr. Gartin has acquired several extremely enviable holdings, among which may be mentioned one tract of pasture land, forty acres in size, situated about two miles north of town; and another piece of raw land laying unusually well, some eighty acres, southwest of Caldwell.

It has been said that in order to be successful in handling horses, one must love them. If this be true, and it probably is, it may be one of the reasons of Mr. Gartin's great success, for he is an ardent admirer of good horseflesh and takes an abiding pride in his splendid collection of animals. He prides himself on the fact that he never owned a poor horse.

In fraternal circles Mr. Gartin is well known and favorably in both the I. O. O. F. and Royal Highlanders lodges of this city.

POPULAR AND SKILLFUL PHOTOGRAPHER.

Carl F. Hildreth.

The headquarters in Caldwell for the past three years for seekers after first class photography is the Hildreth Studio. And little wonder that his patrons are gratified at his handiwork for in artistic excellence it is on a par with the most high grade work in southern Idaho, Boise not

A MILLION DOLLAR BUSINESS

That of Haley & Turner—Leaders of the Horse Industry in Southern Idaho.

Caldwell is fast becoming the leading horse market of southern Idaho and eastern Oregon, and Haley & Turner have and are doing more to bring this about than any other dealers. And for the grand work they have done in the past six years in the up-grading of horse flesh they have earned the plaudits of the people and the gratitude of the state.

Figures most eloquently tell the magnitude of their operations, for they have done over a million dollars worth of business since first establishing themselves in Caldwell.

They deal in all classes of horses and mules, from those of good work horses to those of royal strains of blood.

They handle on an annual average 300 head, and they have established an eager and ever-growing market for their stock in all the leading centers of the United States and Canada,

been their invariable rule that if any animal did not measure up fully to their representations that they would refund the money without quibbling. And they have religiously lived up to this rule. But better still they positively will not claim a good quality for an animal that they do not conscientiously believe that it possesses, nor will they allow any representative of theirs to do so. Haley & Turner are of the unalterable opinion that no money is worth making that un-makes the man, and in pursuance of this policy they have piled up the biggest and most enviable asset that any business firm may acquire—the unbounded confidence, esteem and good will of their patrons.

And the unstinted admiration of the public is theirs for having the magnificent courage to rise superior to the old conventional methods of horse dealers—methods all too commonly



Aven's Department Store.

Photo by Hildreth.

along all lines has always stood ready with a helping hand for the advancement of the community along every line.

He is the owner of a number of pieces of local real estate of growing value. His new home place on Cleveland Boulevard represents an outlay of \$10,000 and is regarded as one of the show places of the city. Keen discernment, as in all lines, has marked his choice of real estate investments, and those in Caldwell are regarded as having been no less successful than his other business ventures.

While yet a comparatively young man, Mr. Aven has held some of the leading positions within the life of the community. Among these is that of treasurer of the school board, director of the Caldwell Commercial Club, and Noble Grand of Caldwell Lodge No. 10, I. O. O. F.

Possessed of a cheery and optimistic disposition, he has yet never allowed his personal feelings to sway his judgment in business matters, and to this a large measure of his success is generally attributable. His new store will give employment to at least eight persons, and its inception will take place under circumstances which are generally regarded as rendering its future assured. While Mr. Aven will personally look after the details of the immense business he will also continue to exercise a general supervision of his interests at Notus. To many men this would seem considerable of a task, but there are men who thrive upon hard work, and to this class Mr. Aven has given abundant evidence of belonging.

proof and attractive, it is put in a third wrapper and stamped with the symbol and registered trade mark of its manufacturers.

Because of their unusual precaution in wrapping, the purchaser gets this butter practically as pure as when it comes from the factory.

Electric power drives up-to-date machinery in this creamery. And cleanliness is a religion with the operators. Everything in and about the place is immaculately tidy and shines like a soap advertisement.

AS TO THEIR CHEESE.

They have found that cheese made from Lucern milk affords a greater yield per 100 pounds of milk than from any other grass or feed.

The wholesale price of cheese in Boise Valley is usually greater than from any other point in the west, because of high freight rates on importations.

THEIR ICE CREAM AND SODA WATER.

During the summer months their average output of ice cream is 20 gallons per day.

They manufacture about fifty different flavors of soda water, for which there is a brisk demand in neighboring towns, and as far away as Silver City.

They keep for sale ice cream cones and pails, also extracts and syrups for fountain use.

PAY CASH FOR EGGS.

They pay highest market price for eggs, not infrequently paying out \$100 a day, and it has become a proverb among the merchants that if you buy eggs from the Caldwell, Idaho, Creamery, you will know that they



Gartin's Livery Stable.

Photo by Hildreth.

every foot of the opportunity-filled land for miles around, may be secured—willing, obliging men whose word is not influenced by any ulterior motive.

Lately Mr. Gartin has installed an up-to-the-minute automobile—a roomy commodious 20 h.p. Reo, carrying five passengers with whatever speed is desired.

The livery, feed and board stable and corral has a 200 ft. front and the character of the management is at once seen on entering the premises. Everything is spick and span—the harness bright and clean, the vehicles shingling as new and the horses with that look of life and dash which only comes with the best of care.

Mr. Gartin is a native of Missouri, but promises not to do it any more. He remained with his father near St. Joe until he was of age, going then to Colorado. After a brief stay in that state—some six months—he succumbed to the lure of this great section of the Golden West and worked for old Bill Gess, just this side of Boise on what was then one of the two largest ranches of any note in the Boise valley.

Since 1889 he has been in the stock business in Jordan Valley, passing through Caldwell on his way to that place. He soon became one of the most prominent cattle and horse men of Jordan Valley and over his four hundred acres of deeded land in that section there grazed between two and three hundred head of cattle and 200 head of horses.

Much of the success of this man from Missouri is due to the fact that he belongs by nature and training to that great class of empire builders which has shown to the world the wonderful resources of Opportunity Land—the Pacific Northwest.

When confronted on his big ranch in Jordan Valley with the want of water he did not sit down and wonder how he was to overcome the difficulty, but he rolled up his sleeves a little higher (his coat was already off and

excepted. Mr. Hildreth has a genius for gracefully posing "sitters" for life-like pictures and his success with babes and children, in particular, is little less than marvelous. It is rumored that when it comes to taking baby pictures that Hildreth can make an ugly one look angelic.

In portrait work, especially, Hildreth has few equals and no superiors in all these parts.

The Hildreth Studio is as inviting as it is spacious and is unusually well equipped. He uses only the very best quality of material, and he is noted for the reasonableness of his charges.

Enlarging and coloring is also a specialty of his.

Many of the illustrations that brighten this issue of the Tribune are reproductions of Hildreth's skill.

He is as much of a gentleman as he is an artist and he personifies the most charming courtesy.

Mr. Hildreth has crowded 14 years of experience in photography into the 30 years that he confesses have passed since his birth, as the camera has been his tool of trade since his sixteenth year.

He is a native of Colorado, and owned and operated a studio in Denver for four years just previous to his removal to Caldwell.

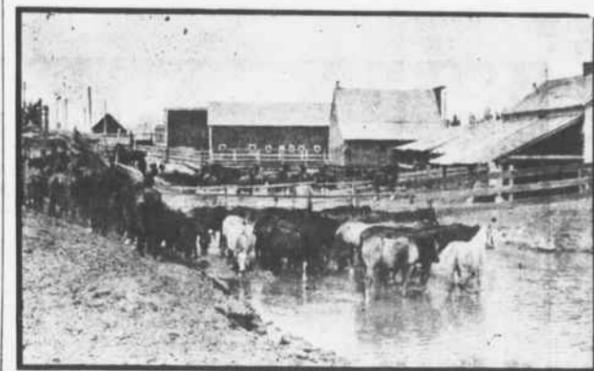
The Hildreth Studio is the oldest and best established gallery in Caldwell, and the Tribune rejoices in the splendid success of Mr. Hildreth, as both artist and man he merits all that comes his way.

A cozy home of his own in Caldwell is his.

If you want to get a picture that looks better than your actual self Hildreth's Studio is the place to go.

Upon Fenelon telling Richelieu that he had seen the portrait of his eminence at the palace, the cardinal sneeringly asked, "Did you ask it for a subscription for some poor friend of yours?"

"No. The picture was too much like you."



Haley & Turner's Horse Market

co-operating with dealers in all these points to the great mutual advantage of themselves and the dealers.

They have completed a contract with Uncle Sam by shipping the last 100 head of a 200 head order of horses, for cavalry service. They have furnished horses, too, for the British government, especially when, during the Boer war, the Canadian government with \$100,000 numbers. And it was on one of Haley & Turner's horses that many a brave Briton followed the flag across, some now famous, shot-torn, flame-flashing fields.

They have shipped a goodly number of horses, too, to the Philippine Islands, and recently shipped a seven car load lot to Canada. And Fuller Bros., the great transfer company of Los Angeles, Cal., and Ed Stuart of the same place, are both very large buyers from them.

Haley & Turner make a specialty of selling stallions and jacks of all sorts, sizes and breeds. One hundred and fifty head of horses and mules is the average number they keep in stock. Their stallions range in value from \$500 to \$3000 each. The average price per head of this stock being

smacking of deep deception and a disposition to prey upon the innocence, ignorance and gullibility of the people.

Prospective buyers of horses and mules are, as a rule, keenly aware of their lack of ability to judge of the relative values of the different animals, consequently they are looking for dealers upon whose judgement and honesty they can rely as they are trying to post themselves on horse values, and such dealers they invariably find in Haley & Turner.

In a word, this firm courts the most searching inspection of every animal they have for sale, and their methods of doing business is an open book which all may read.

"Jumbo" whose cut is in this issue, took the first prize at the Intermountain State Fair at Boise, this very week. He is a veritable young mountain of mule flesh, of royal strain of blood, is 16 hands high, 7 years old, and weighs 1200 pounds.

The cut of "Napoleon," appearing herein, is of a model draft stallion, 5 years old, 16 1/2 hands high, and which weighs 1800 pounds. He springs from famous Percheron stock and is a sure colt-getter.



Napoleon, Haley & Turner's Famous Draft Stallion.

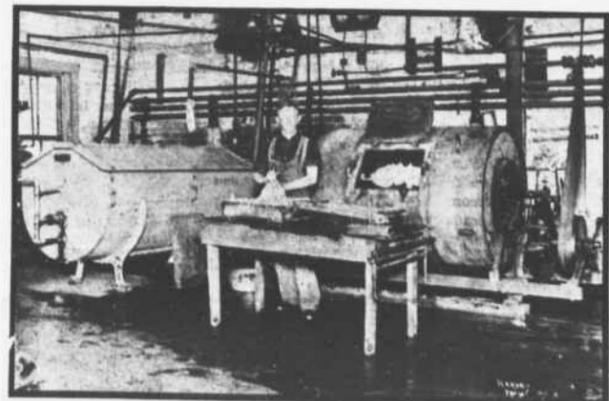
\$100. The total valuation of their average stock on hand is not a penny less than \$15,000. But they have prices to suit the pocketbook of all purchasers, prices that enable all to buy.

They sell everything on a guarantee, and they invariably make their guarantee good. And right here we must emphasize the fact that these bold, positive and aggressive leaders in their line are unique figures in the history of the horse industry, inasmuch as they have introduced a most welcome innovation into the business, a radical change which augurs well for the purchasing public, a change calculated to lift the business above the sordid, jockeying methods, all too common to the trade. From the outset their operation it has

Ideal in every respect are the stables, corrals and yards of Haley & Turner, all that a horse market place should be in equipment and sanitary conditions. And many of thousands of dollars have been invested in their headquarters here.

OF J. A. HALEY,

the senior partner, he handles the business in the southern and eastern states. He winters in Atlanta, Georgia, during the mule season, handling every season on an average of 1000 head. He summers, however, in Caldwell, spending the major portion of his time here, and immovably he has entrenched himself in the confidence and good opinion of our citizens, as he has a keen sense of honor and his disposition reflects his native sunny southland. Nashville, Tennessee is



Interior, Caldwell, Idaho, Creamery.

THE CALDWELL, IDAHO, CREAMERY.

A Credit to the City and County.

Our pioneer creamery is the Caldwell, Idaho Creamery Co., Ltd., which was established May 3, 1898. Since last February, however, marked constructive policies have been pressed forward, as at that time the institution came under the management of its present owners.

The daily capacity of this creamery is 1000 pounds of butter and 1500 pounds of cheese. They can consume 15,000 pounds of milk and 600 gallons of cream per day.

For the summer months they pay out to dairymen about \$1800 a month.

Their principal trade reaches from Weiser to Haily east and west, and embraces practically all of south-

are fresh.

THEY MANUFACTURE ICE

In connection with this creamery is a \$2,000 ice plant, complete in all modern appointments. Hence they manufacture all their own ice for storage purposes.

Among the early improvements they propose to make is the installation of a Jumbo Butter Mold and the putting in of a cement floor.

An eloquent evidence of economy is in the fact that they feed their buttermilk to 200 head of hogs, and with the result that they have sold some eighty head at close to \$1000, and have 130 head that they will turn about January 1st next. Fifty small pigs besides will early contribute to their bank account and in the meantime delight the ear with