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Roofing quality cannot be determined in advance by any kind of tests, no matter how scientific, and in order to protect you from taking such risks we attach this label of quality to every roll of our highest quality Roofing, giving the purchaser a definite guaranteed service, backed by the largest Roofing and Building Paper Mills in the World. You get this label only when you buy

Certain-teed Roofing

Many cheap roofings have been made in the past—some of them made of inferior materials and some of them made of good materials but not of the quality that you can get from Certain-teed Roofing. This is the only roofing that is guaranteed for 5 years, 10 years, 15 years, 20 years, 25 years, 30 years, 35 years, 40 years, 45 years, 50 years, 55 years, 60 years, 65 years, 70 years, 75 years, 80 years, 85 years, 90 years, 95 years, 100 years. It is the only roofing that is guaranteed for so long a period. It is the only roofing that is guaranteed for so long a period. It is the only roofing that is guaranteed for so long a period.

General Roofing Manufacturing Company

New York City Chicago Kansas City St. Louis Boston Cleveland Pittsburgh Detroit San Francisco Cincinnati Minneapolis St. Paul Atlanta Houston London Hamburg Sydney

FASHIONS FOR SCHOOLGIRL

Her Suits for Morning and Afternoon, on Norfolk Lines in Tweed or Serge

AND A WORD ON SPORT CLOTHES

Vacation's over! The Pattys and Julias and Sallies are coming from everywhere—mountains, shore and far-away homes, with pretty frocks and bright, alert brains, ready to absorb all the learning possible between now and next summer. The time has come for Latin, Greek, geometry and incidentally fudge, parties, candy pupils and mid-night lunches, not included in the regular curriculum, therefore far more fascinating, and, of course, basketball and the various other gymnasium stunts to help out the physical and mental machinery.

The Morning Walk

Our streets are gay with them in the early morning, these bright faced happy schoolgirls. They stride by in smart, straight-heeled shoes, Norfolk suits of tweed or serge, set off by chic velvet tams, hats of velour, or a softly colored felt. As the days are still bright and warm, one often sees a trim serge frock with bretelles, worn with a blouse of contrasting crepe de Chine, or one of the brightly striped or dotted voiles.

Top Coats, Sweaters and Gym Clothes

A warm top coat of one of the soft, light-weight coatings brought out this fall, will not come amiss in any school-girl's wardrobe; it is the handiest thing in the world to slip on over the one-piece frock of serge, or over the suit for a cross-country walk of a motor trip. Our shops are showing some charmingly colored sweaters too, for the outdoor girl, in stripes, checks and plain materials; for the girl who likes something "different" attractive materials come by the yard, to be made up, sweater coat fashion, with any colored collar and cuffs she may desire. No school outfit is complete without a suit of bloomers of serge or light-weight denim for basket-ball, bar vaulting, and all the other gymnastics demanded of the healthy, athletic schoolgirl of today.

To wear with these sweaters and top coats there are round hats in woolen mixtures, with a short quill or stick-up by way of trimming, which dye snow, rain and all kinds of weather most satisfactorily.

Demand for One-Piece Frock

It stands to reason that if the suit skirt is worn in the classroom, it will soon become shiny and shabby, while the coat remains perfectly good; here is where the one-piece dress of serge or gabardine is most practical aside from its convenience and becomingness. There is nothing more suitable or comfortable than one of these simple frocks in some dark shade, with one of the

BOSTON HEBREWS GREET GOVERNOR ALEXANDER

BOSTON Mass., Aug 29.—Hebrews gathered tonight at Faneuil hall to tender their reception to Governor Moses Alexander of Idaho, second Hebrew to be elected a governor, despite the rumors early today that the reception was to be called off because of alleged statements by the governor about the Hebrews in an interview published yesterday. Boston Hebrews were prepared to resent his disavowal of Hebrews in general, credited to Governor Alexander at his hotel this morning.

He was asked point blank if he gave the interview as published, and he promptly denied having made the sweeping statement charged to him.

In talking with Max Mitchell he said he did talk about the 250 Hebrew voters of Boise, Idaho, and did say that he would not appoint one of them to office. This statement was a political one, however, he explained, and the failure to appoint them to office was not because they were Hebrews, but because they were Republicans and had been strongly against him in his fight for election. He did not say he stated that he would not appoint a Hebrew to office while he was governor.

To the Public.

"I feel that I owe the manufacturers of Chamberlain's Colic, Cholera and Diarrhoea Remedy a word of gratitude, writes Mrs. T. N. Witherall, Gowanda, N. Y. "When I began taking this medicine I was in great pain and feeling terribly sick, due to an attack of summer complaint. After taking a dose of it I had not long to wait for relief as it benefited me almost immediately." Obtainable everywhere. For sale by all dealers.—Adv.




Our exclusive schools frown upon an elaborate wardrobe no matter how prosperous papa may be; many of them give out a list of clothing required, with one thing uppermost—simplicity. This does not necessarily mean that the clothing must be ugly. The smart little suits and dresses of serge, tweed, or the attractive checks and novelty fabrics with contrasting collars and cuffs, are smart and becoming to a degree. One particularly smart little dress, worn the other morning, was of dark blue gabardine, that practical sister of serge, which wears so well and sheds dust and dirt so effectively. It had bretelles and a wide stitched belt of the material of the skirt and was worn with an under-blower of herringbone striped crepe de Chine, cuffed with the material of the skirt and collared with sheer, crisp organdy. The wearer, who was a smart New York day-school girl, carried her bundle of books nonchalantly over one shoulder, and wore her velvet tam on the back of her bright hair so carelessly that more than I turned for a second look.

The Second Suit

On matinee days and Sundays the suit is a trifle more dressy, of French serge, gabardine, broadcloth, or one of the new satin finished materials, and is trimmed with a line or two of braid or a band of fur. An attractive hat of velvet, or satin and velvet, with the soft drooping brim, now modish, and just a suggestion of trimming, is most becoming to young girls. The soft-graceful tilt to the brim this season is particularly pretty and youthful. An attractive little Miss from the southland whose eyes are as dark as the oft-quoted Spanish maiden's, wore a suit of midnight blue velour de laine, with high military collar of black silk braid, inset between the rows of braid, with scarlet and gold; the scarlet and gold was repeated in the carved buttons which closed the coat, Russian fashion, on the left shoulder, in the braided girde, and again heading the hem of the short, full skirt. With this suit, which was worn one afternoon at a concert, she wore a very simple blouse of baby-flesh pink Gorgelette crepe. The costume was simplicity itself, but chic, well thought out simplicity.

WHY NOT SMILE

Are you angry? Is your lip cracked? Are you afraid of wrinkles? Are you suffering from an ingrowing grouch? None of them? Then why don't you smile? History tells us of men who trained themselves not to smile, because they wanted a stern expression of countenance. The savages also prided themselves on not showing any sort of emotion. Have you noticed in the photographs, that the mothers of the war heroes of Europe are not smiling? Neither are the generals who are doing the killing. Only the heroes themselves are smiling. A hard and stern expression does not indicate a good heart and a clear conscience. A thief seldom smiles. The woman of the streets smiles with her lips, but her eyes are hard and cold. The poverty stricken man on the street who begs for a dime, sends his plea direct to your heart if his appeal is accompanied by a smile. Only the

failures of life never smile. A smile is the cry of the sentry of the soul— "All's well!"

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By annotting the egg with the preserver, you can lay the eggs away in a common egg case, in a dry cellar, where they will keep for twelve months, as fresh as the day they were laid. You can poach, fry, boil or beat up the whites, just like a fresh laid egg. Do not sell your eggs for fifteen cents a dozen, but buy a jar of the egg preserver for ONE DOLLAR, containing four ounces which will preserve one hundred dozen eggs. You will get forty to fifty cents a dozen for them at Christmas time, just when you need Christmas money.

I guarantee it to keep the eggs and I also guarantee that the preserver contains no poison. A child can eat a 4-ounce jar of it and it will do no harm.

For sale by all Drug Stores.

R. G. FLEMING

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that a cheaper man could do your work — as well as you are doing it? Then don't let yourself believe that a cheap shoe will serve your purpose as well as a good shoe.

Convince yourself that The FOOT-SCHULZE SHOE is the shoe for you. Put a pair on your feet—enjoy the comfort that you can only obtain from scientifically built "Natural Shape" shoes.

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