

Becco!

Yum! Yum!
Gee, that's good!
Daddy likes it too---

so does mamma and all of us---we just love Becco.

And mamma says it's so good for us, she just gives us all we want.

Yum! Yum! Gee, that's good! Makes you smack your lips.

NON-INTOXICATING



Origin from
Becker Brewing & Malting Co.
BOGOTAN

BLACKFOOT TAKES FIRST SEASON GAME

In the first football game of the season for the Pocatello High School, a bad defeat was inflicted on the local eleven by the Blackfoot High School team in a contest played Saturday afternoon in the Grove City. The final score was 20 to 0, and although the locals put up an excellent fight, they were outweighed in almost every department and the Blackfoot men ripped through their lines for large gains.

At the end of the first half neither side had been able to score, but five minutes after the whistle blew, Blackfoot scored a touchdown, and from then on had easy sailing. The heavy Blackfoot line proved invincible and the corks smashed through the lighter defense of the Pocatello team without much trouble. Pierce, one of the best half backs for the locals, had to be taken out during the contest on account of injuries, and Crow was substituted in his place. The local team opened up in the last quarter with forward passes and fake plays, but failed to make any very large gains. The excellent kicking of both teams was also a feature of the contest and the local high school men showed they had a good fund of football knowledge. Due to the fact that it was the first game of the season, the men were not in the best of condition, and a more favorable outcome is expected of the next game played. Blackfoot is scheduled to play the high school a return game on the home grounds and backers of the local eleven are confident the men will come back and secure adequate revenge for their defeat of Saturday. Holmes, the Pocatello quarterback, played a star game and used good judgment in the choice of his plays. Captain O'Malley also played an excellent game and was especially strong in the tackling department.

Although a definite schedule of games for the season has as yet not been arranged, it is expected the next game to be played will be with the Burley High School. The following are the men who lined up yesterday for Pocatello:

O'Malley (captain), fullback; McDougall, left half; Pierce and Crow, right half; Holmes quarterback; Whittington, center; Jones and Black, left guards; Erickson, right guard; Hewlett, left tackle; Layng, right tackle; Howard and McNichols, ends; Adamson and Loftis, substitutes.—Pocatello Tribune.

OUT FISHING

A feller isn't thinkin' mean,
Out fishin';
His thoughts are mostly good and clean,
Out fishin'.
He doesn't knock his fellow men,
Or harbor any grudges then;
A feller' at his finest, when
Out fishin'.

The rich are comrades to the poor,
Out fishin';
All brothers to the common lure,
Out fishin'.
The urchin with the pin and string
Can chum with millionaire and king
Vain pride is a forgotten thing
Out fishin';

A feller gets a chance to dream,
Out fishin';
While angling in the flowing stream,
Out fishin';
An' he can wash his soul in air
That isn't foul with selfish care,
An' relish plain and simple fair
Out fishin'.

A feller has no time for hate,
Out fishin';
He isn't eager to be great,
Out fishin';
He isn't thinkin' thoughts of self,
Or goods stacked high upon the shelf,
But he is always just himself,
Out fishin';

A feller's glad to be a friend,
Out fishin';
A helpin' hand he'll always lend,
Out fishin';
The brotherhood of rod and line,
An' sky and stream is always fine;
Men come real close to God's design
Out fishin';

A feller isn't plottin' schemes,
Out fishin';
He's only busy with his dreams,
Out fishin';
His livery is a coat of tan,
His creed: To do the best he can,
A feller's always mostly man,
Out fishin'.

DESPONDENCY

When you feel discouraged and despondent do not give up, but take a dose of Chamberlain's Tablets and you are almost certain to feel all right within a day or two. Despondency is very often due to indigestion and biliousness, for which these tablets are especially valuable. Obtainable everywhere.

mist office. Correct work and correct prices.

INTEREST SHOWN BY THE ECCLIES

Salt Lake, Sept. 29.—Engineers for the Ogden, Logan & Idaho road are making preliminary surveys to the north from Preston, Idaho, with the purpose in view of estimating the cost of construction of an extension of the road to Pocatello and with branches radiating to a number of points in southeastern Idaho.

The chief engineer of the line, together with a number of those interested in the road, has just returned from an extended automobile trip through the section of Idaho which it is proposed to tap. Representatives of the Eccles interests refused to discuss the proposed extension.

Just what the above portends is not clear. The operations and statements regarding the Eccles in this section of the country have been construed in various lights, and while a great deal is brewing in electric and traction line affairs, the part the Eccles will play remains to be seen. The general sentiment is that any move on the part of the Ogden, Logan & Idaho road at the present time is made for the reason that the Pocatello Traction Company has entered the field in active manner, and has the backing of exceptionally substantial interests.

DUBOIS TOURING WESTERN STATES FOR DEMOCRATS

Chicago, Sept. 29.—Former Senator Dubois of Idaho, who managed Speaker Champ Clark's presidential pre-convention campaign in 1912 left today for a tour of the far western states under the auspices of the Democratic national committee. Senator Dubois, who has given special attention to the western states, predicts Democratic majorities in that section.

"The Rocky mountain states and Pacific coast states are very friendly to President Wilson," he said. The reasons for this are:

"First, the women vote in most of them and they fully approve of the child labor law and commend him for keeping us out of war. They accept the fact gratefully that we are not at war and do not care to listen to arguments which go to prove that the president has blundered in his methods for keeping us at peace, and which go to prove also that if Judge Hughes is elected we will soon be in a war with some nation.

"Second, the voters of this section fully indorse the appropriation of \$65,000,000 for good roads and the rural credits bill and the avoidance of a railroad strike by the action of congress.

"In general they approve of the constructive legislation by the Democratic congress under the Wilson administration and of President Wilson. It is my opinion that they will vote their approval and that the Democrats will make great gains in this section. I include in this all the states west of the Missouri river."

STRAYED

He was a gay old puncher
And labored for forty per,
Spending it wisely for chaps and spurs
Until he ran across her.

All that he needed was Stetson hats,
Boots and a handkerchief bright,
A slicker, perhaps, and a sour dough coat
Bought when the price was right.

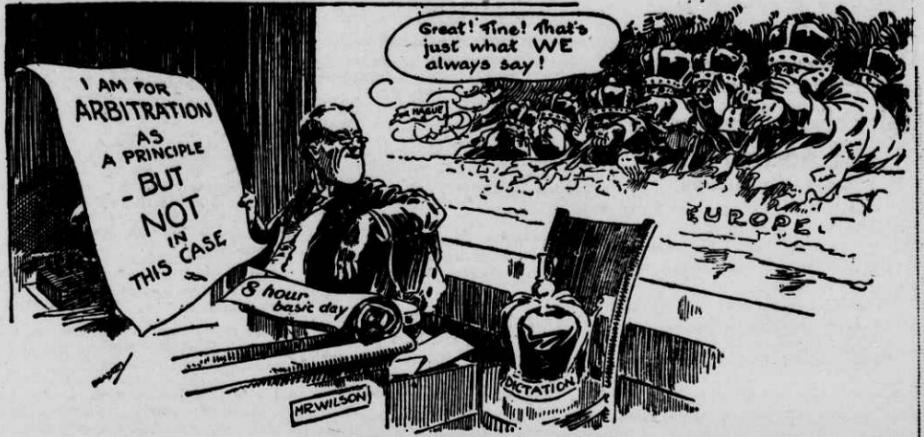
But now he lives in a bungalow
And keeps up the furnace fire,
Buys pianos and full dress suits
For her fond friends to admire.

His debts are many, his comforts few,
Everything's new and strange,
He lies awake on his Ostermoor
And sighs for the cattle range.

—Agnes Just-Reid.

A little want ad inserted in the Optimist is sure to bring results. If you don't believe it, just try it and be convinced.

MORE APPROVAL



—CARTOON BY BRADLEY IN CHICAGO DAILY NEWS.

WILSON'S PERU PROTEGE IS WORSE THAN HUERTA

Recognized Benavides as President After He Had Obtained Power in a Sister Republic by Treachery and Violence.

ACT DOES NOT SQUARE WITH SMUG DICTUM IN HIS SPEECH

Latin American Diplomats Amazed When They Read the President's Explanation of His Mexican Policy—Informed Their Governments That Mr. Wilson's Personal Whims Doubtless Were to Be His Guides in Conducting This Government's Latin-American Policy.

Latin American diplomats are amazed at the statement in President Wilson's speech of acceptance: "So long as the power of recognition rests with me the Government of the United States will refuse to extend the hand of welcome to any one who obtains power in a sister republic by treachery and violence."

This is the President's explanation of his refusal to recognize Huerta and of his Mexican policy. Yet the records show that President Wilson has deliberately violated this dictum in several instances since the case of Huerta arose.

The most flagrant example was the President's recognition extended to Col. Benavides, head of the revolutionary Government in Peru, in February, 1914. His Government was founded on assassination, established by assassination and had no vestige of constitutional authority back of it. It came into power on February 4, 1914, when Col. Benavides led the garrison troops against the national palace at Lima, imprisoned President Billinghurst and assassinated the Minister of War and all others who opposed the coup d'etat.

More Flagrant Than Mexico. Minister McMillin reported these facts fully to Washington and assumed that this Government would decline to sanction the newly established regime. The case was identical with the Huerta case in Mexico, except a much more flagrant violation of the spirit of popular government. Huerta had Madero and Vice-President Suarez imprisoned, but he became President of Mexico under provisions of the constitution providing for the succession of the Minister of Foreign Affairs upon the disability of the President. Huerta's accession to the Presidency was confirmed by the Mexican Congress.

Benavides came into power simply by killing those who opposed him. His acts had no basis whatever in the constitution of his country and were not confirmed by the Peruvian Congress. His sole backing was a junta of conspirators who forced their will on the unapproving people by means of ready rifle bullets. Under these circumstances Minister McMillin naturally assumed that President Wilson would have nothing to do with Benavides and his junta. The President shortly before this had stated in a speech at Mobile, Ala.: "We must follow the course of high principle, not expediency, no matter what the pressure. To do otherwise would be untrue to ourselves."

Envoy Is Surprised. Mr. McMillin was therefore mildly surprised when he was instructed by President Wilson to call on the newly established Benavides and graciously confer the recognition of the United States Government upon him.

In explaining this the President simply said that "expediency dictated the recognition of the revolutionary government of Peru." He told his advisers that he had not liked the personality of Billinghurst. He was chagrined also with the news that Billinghurst had intended to dissolve the Peruvian Congress, which the President said would have been an unconstitutional act.

Latin American diplomats at the time were astonished to learn of the President's action in Peru. They found that it was impossible to know where the President stood on any matter of principle, and informed their governments that the President's personal whims doubtless were to be his guidance in conducting this Government's Latin-American policy.

FINNEGAN'S PHILOSOPHY

Single Track Minds.

"What is he?" asked Finnegan. "Sure at Injalnynpoles he said he was full of Annymated Conserv'tism. F'what's that ye say? 'Tis the turn-table on the wan thrack mind. It kapes spinnin' round and round an' divil a man can tell f'what switch it will pick up. It dinnau itself. So ye dinnau where to lay for it."

"'Twas so wid the arrumed freight ships. 'They're not warships, he says, 'unless I change me mind,' he says, 'which I have,' he says, 'an' anywan who says so is a liar,' he says, 'but I refuse to discuss it,' he says, 'I'll pass the buck to Congress,' he says, 'only I won't,' he says, 'for 'tis no business of theirs,' he says, 'though they must vote on the resolution,' he says, 'to show where they stand,' he says, 'Hince ye'll lay it on the table,' he says, 'an' thin they can't vote,' says Wudthrow to Stone.

"'I—I—thought I seen a fallacy,'—says Stone, timid like, but the Great Daylist brung down his fist wid a 'ump.

"'Table the resolution,' says he,—an' away goes Stone.

"'F'what does this mean?' axes the Sinit.

"'Gintlemen,' says Stone, weepin' bitterly. 'Ye can frisk me. But thin's the orders,' says Stone, 'an' if anny man livr knew f'what it meant he's kep quiet about it.'

"'So wid the fightin' wurd. 'We're too proud to fight,' says this terrible man to a bunch iv just-overs at Philadelphia. 'Haw-Haw-Haw,' says the wurd (a laugh gets his goat, Jawn).

"'I was thinkin' iv somethin' I didn't say,' yells Wudthrow. 'Haw-Haw-Haw,' says the wurd, laughin' to splitt.

"'He this an' be that 'Too Proud to Fight' has made the reppyntashun iv Wudthrow. 'Tis like the Monroe Doctrine to Monroe, or Emanshaphashun to Lincoln. 'Twas translated into ivry tongue. 'Tis better known than the twenty-third psalm, or the famous oration iv the Guv-nor iv North Carliny. If an Ashtantee poked another in the eye, he's give him the coon fr 'Are Ye Too Proud to Fight?' an' they'd both laugh before they want to the flure. All the recruitin' signs abroad had it an' the shame wud bring three recruits, where 'Tipperary' or rum wud bring wan. 'Oh, won't ye plaze stop laughin'?' says Wudthrow, but they laughed the more. So he sinds Jim Ham Lew-is to explain. He's called Ham by reason he's so fond of pork.

"'Three thousand years ago,' says Jim Ham, 'or maybe less,' says he, 'an' oldo Dago said 'Non Dinny Carey win Kerry' (or the like o' that, Jawn). It means not to have a chip on yer shoulder. 'Non Dinny Carey win Kerry,' says Jim Ham, 'an' Julius Sayer,' says he, 'an' Tolmy Philadelph,' says he, 'an' the Earl iv Cheatam,' says Jim, 'an' William Halth Seward,' says Ham, 'an' a lot more I forget,' says Ham, 'who felt the same way,' says Jim, although he says, 'they nivir said so,' says Jim Ham to the Sinit.

"'Now,' says he, 'how, I axe ye, cud the Prisdint know that the cultyvatd Christian audience,' he says, 'iv immigrants,' says he, 'wud fail to grasp the nooance,' says Jim Ham An' Jawn, they shut the dures the way the people wudden't see the Sinit lose its dignity."

"'F'what's a nooance?' asked Malumphy. "'Tis a sort iv Intellectual gold brick," replied Finnegan, slightly puzzled, "be which ye say f'what ye doant mane, an' mane wye doant say. The nooance comes out iv it somehow. 'Tis like I dinnau what. Just exactly like it," he added after a short pause. "I cudden't tell thim apart."

"'Well,' said Malumphy, "the single thrack mind gets nowhere, I'm thinkin'."

"'Th' gauge is none too broad,' replied his friend, "an' the thraffle's heavy," he added.

*Non Dincare est Vincere.

'BEATEN GOOD AND PLENTY'

Champ Clark Sees No Rainbows in Maine Result. "We got whipped, and I guess that is all I will say about the Maine election," said Speaker Champ Clark. "We got beaten good and plenty."

A CONTEST OF CHARACTER, NOT OF WEASEL WORDS

CARDINAL QUESTION IN THIS CAMPAIGN IS WHETHER THE PEOPLE WANT IN THE WHITE HOUSE A PHRASE-MAKER, OR A MAN WHO BACKS WORDS WITH DEEDS.

Woodrow Wilson excels in the artistry of politics beyond the capacity of Charles Evans Hughes to compete. Were the current campaign a game of professional politics instead of a contest of character between two candidates for the highest office in the gift of the people, Mr. Wilson would walk away with the prize next November. All his life he has made a study of form—first of literary form—and latterly of political form. In the first period he mastered a style peculiarly his own, and peculiarly characteristic. The study of words and their multiplicity of meaning always fascinates him, so much that a Princeton classmate recently said of him: "Tommy has lived with words so long he thinks they are real things." Thence comes his collection of what Theodore Roosevelt's Maine Guide calls "weasel words." That is—"he can take a word and weasel it around and suck the meaning out of it like a weasel sucks an egg, until it don't mean anything at all, no matter what it sounds like it means." Thence came also the series of catch phrases, so fascinating in sound, so false in suggestion; so easy to read, so hard to understand. So it is that he is able to be on all sides of every public question, while covering his circuitous course with a flow of words that roll as easily from his pen as a brook through the meadow. It is his artfulness in the use of words that enables him to pose as "an amateur in politics," while playing the game with the skill of a professional. Whatever his ineptitude in other respects, he is easily first among presidents in the artistry of politics, and he would win next November, were that the test.

Compare the williness of Mr. Wilson with the straightforwardness of Mr. Hughes. Compare the smooth style of the one with the rugged diction of the other. The one is as complex in the use of words as the other is simple. It is a case of sonorosity versus strength. Mr. Hughes is depending upon the strategy of straightforwardness and the strength of sincerity; upon the force of facts, instead of upon the fiction of a phrase, to win his case before the jury of the nation. His appeal is to the head and not the ear of the people; to their intelligence and not to their emotion; to their heroic side and not to their hysterical side. It is an appeal to the courage of the country and not to its cowardice. Mr. Hughes could not, if he would, perform in a year the political tricks that Mr. Wilson can do in a day. The question today is whether the people want in the White House for the next four years a phrase-maker or a history-maker; a man of many sayings, or a man who backs his words with deeds. There is a fundamental difference between the two candidates, which marks the line of cleavage in this extraordinary campaign—"Hughes means what he says."

HUGHES ON REUNITED PARTY.

"I come to you as the spokesman of a reunited party. We have said that it was reunited; we have believed it was reunited; we have devoutly hoped it was reunited. Now, Maine proves that it is reunited. I am glad to speak for the reunited Republican party because it is a great liberal party; it started as a liberal party; its best traditions are those of a liberal party. And today it faces the future with a truly national outlook and a progressive spirit."—Charles E. Hughes in a Speech Delivered at Plattsburg, N. Y.

The least that may be said of President Wilson is that he has been right half the time, for he has been on both sides of almost all important questions.

It's not to be wondered that Thomas A. Edison favors Wilson's re-election. The electrical wizard naturally likes anything that switches on and off.



burns long

The long-burning quality of Rock Springs Coal enables you to leave home for a long time with a feeling that when you return your home will be warm and comfortable.

Rock Springs
COAL

leaves a fine, white ash which is light to carry. It is sootless and practically smokeless. It burns with an intense heat, and is easily regulated.

Keep your home clean by using Rock Springs Coal.

Rock Springs Coal burns better when there is a little Rock Springs stack mixed with the lumps.

Your dealer can supply you.