

These Are the Styles Worn on Fifth Avenue

STRAIGHT-LINE ONE-PIECE AND MOYEN AGE FROCKS, SUITS WITH LONG JACKETS



Coat 7012 25 cents Jacket 6973 20 cents Coat 7014 25 cents Coat 6983 20 cents Skirt 6976—20 cents

PICTORIAL REVIEW PATTERNS
Alone show such New and Up-to-the-minute Styles.
DECEMBER FASHIONS NOW READY

The Brown-Hart Co.

The Home of Popular Prices

FALSE CLAIM ON PROHIBITION

Governor Alexander claims to be "the father of prohibition." This is an absurd claim in the light of the fact that all parties were pledged to prohibition and that the legislature which passed the law would have passed it over his veto.

Moreover, in the campaign of 1914, at Nampa, he was challenged at open meeting to state his position on prohibition, and he did not do so. He never came out for prohibition until it proved popular.

On the contrary, D. W. Davis, Republican candidate for governor, has always been for prohibition and was successfully fighting for prohibition in his home town of American Falls when prohibition was unpopular.

He put the saloons out of business in that town when it was not only unpopular to be a Prohibitionist, but when it resulted in serious business loss to him.

About that time, Governor Alexander as mayor of Boise, was permitting that city to run wide open. So flagrant was this that on his retirement from office, the Capital News referred to the Alexander regime as a shameless administration, saying "two years of incompetency, of bluster and bluff, of playing fast and loose with gambling and the social evil (under Alexander's administration) have passed like a hideous nightmare."

A beautiful new line of Pattern Hats just received at the Paris Millinery. See them.

Republicans say calamity will overtake us if Wilson wins, and the Democrats predict disaster if Hughes gets in. Trot out a suffragette.

Now that war has raised the price of everything we eat, wear and use, how in thunder are we going to get them down again? Another war, perhaps.

The Pocket Store has been receiving large shipments of Holiday Goods the last few weeks.

John C. Rice, candidate for Justice of the Supreme Court, is fifty-two years old, in the prime of life physically and mentally.

EXCURSIONS TO POCATELLO

October 30-31; Nov. 1st.
Via O. S. L. for United Cattle and Horse Growers' Association convention, and Automobile Show. Tickets limited to November 6th. See agents for rates and further details.

Subscribe for The Optimist.

Have You Seen the New Styles of Henderson BACK AND FRONT LACED Corsets? We have a Complete stock of the New Models ready for your inspection.

Henderson Corsets BACK AND FRONT LACED are designed in accord with the dictates of Fashion and the best ideas known to the Corset Makers art are incorporated in their Construction Only \$1.25 and up We Sell and Recommend Them

Blackfoot Merc. Co.
Blackfoot, Idaho

CENTERVILLE

Word has been received from Mrs. Davis in Salt Lake that the operation was successful and that she was improving rapidly.

C. E. Haynes had the misfortune to lose a fine mare last week.

Mr. Cy Farnsworth purchased a large automobile last week.

Mrs. Mary Vanous of Mackay visited with C. E. Haynes and family last week.

Miss Edna Hatch and sister of Blackfoot, visited with their grand parents, Mr. and Mrs. R. S. Kelley, last week.

"Oh, you bachelors." Twelve of our bachelors gathered at the C. I. Stone ranch Sunday evening and had an oyster supper. Mr. William Gushman was the cook and all report a fine time.

Miss Ruby Trullinger of Weston, Idaho, arrived Friday evening for a short visit with the Haynes family. On Saturday evening about 45 friends gathered and most pleasantly surprised her. Dancing was the amusement of the evening. A nice lunch was served at 12 o'clock. Music was furnished by Messrs. Adolph and Joe Tressl.

School has started again after a week's vacation.

Miss Mattie Waters arrived last Wednesday from Oregon for a short visit with her parents.

NOTICE TO AUTO OWNERS

Don Guyer, who has had twelve years' experience as an auto mechanic, is now established with Edwin Taylor's battery and vulcanizing plant on North Main street where he is prepared to promptly and scientifically repair your auto. All work absolutely guaranteed. Give me a trial and be convinced that I know my business.
DON GUYER.

JOHN E. KELLEY



Candidate for Commissioner for this District on the Democratic ticket, is one of the men in this community who is respected and esteemed for his honesty and purpose in whatever he undertakes to do. He holds several positions of trust both publicly and otherwise. If he is elected he promises the people an economical administration of affairs as far as he is concerned. He is a farmer who has made a success at farming because he farms right. He understands the wants of the people of the county in a public way.—Shelley Pioneer.

OFFICIAL NOTICE

Notice is hereby given that the City of Blackfoot intends to make certain sewer extensions in Wards Nos. 2 and 4, and in behalf of the said City the undersigned will receive bids at his office in Blackfoot, Idaho, at any time prior to 6 p. m., November 8th, 1916, for the work hereinafter described. That the said bids will be opened at the meeting of the City Council held on the evening of the said 8th day of November, 1916, the City Council reserving the right to reject any and all bids.

Description for sewer extension for Ward No. 4:

Beginning at manhole in Bridge Street and center of Fifth Alley West of the O. S. L. R. R., thence North 38 degrees 18 minutes East, and through center of alley, a distance of 583 feet. (This sewer extension includes two manholes. Plans and profiles now on file in City Engineer's office.)

Description for sewer extension Ward No. 2:

Beginning at a point South 38 degrees 18 minutes West and 75 feet distant from manhole in Court street and Fifth alley east of O. S. L. R. R., thence South 28 degrees 18 minutes West and through center of alley, a distance of 185 feet. (This sewer extension includes one (1) flush tank. Plans and profile now on file in City Engineer's office.)

ROY S. DeKAY, City Clerk.

Dated at Blackfoot, Idaho, Oct. 26, 1916.

NOTICE OF ASSESSMENT

The Duncan Ditch Company, a corporation, principal place of business, Thomas, Idaho: Notice is hereby given that at a meeting of the board of directors of the above named company, held on Tuesday, the 31st day of October, 1916, at Thomas, Idaho, at residence of Mary Williams, assessment No. 10, of \$2.80 per share was levied on the capital stock of this company, which is now due and payable at Thomas, Idaho.

Any stock on which this assessment remains unpaid on Thursday, the 7th of December, 1916, will be delinquent, and will be advertised for sale according to law.

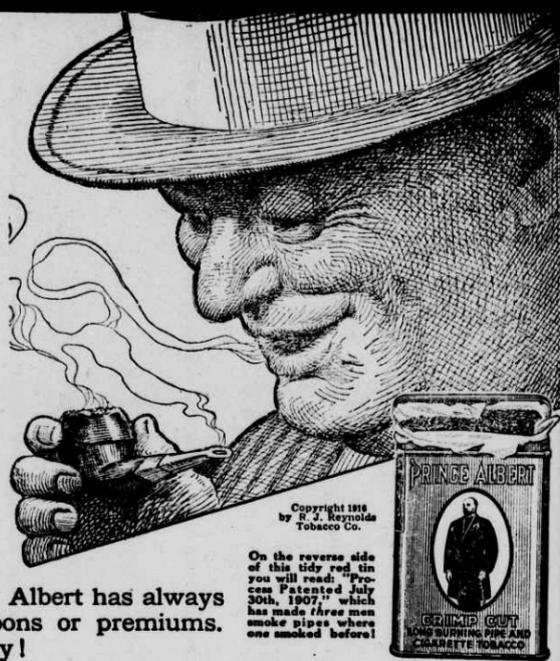
MARY WILLIAMS, Secretary THE DUNCAN DITCH COMPANY. Dated November 2nd, 1916.

11-30-5t

Such tobacco enjoyment

as you never thought could be yours to command quick as you buy some Prince Albert and fire-up a pipe or a home-made cigarette!

Prince Albert gives you every tobacco satisfaction your smoke-appetite ever hankered for. That's because it's made by a patented process that cuts out bite and parch! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!



Copyright 1916 by R. J. Reynolds Tobacco Co.
On the reverse side of this tidy red tin you will read: Process Patented July 30th, 1907 which has made three men smoke pipes where one smoked before!

PRINCE ALBERT

the national joy smoke

has a flavor as different as it is delightful. You never tasted the like of it! And that isn't strange, either.

Buy Prince Albert everywhere tobacco is sold in tippy red bags, 5c; tidy red tins, 10c; handsome pound and half-pound tin humidors—and that corking fine pound crystal-glass humidor with sponge-moistener top that keeps the tobacco in such clever trim—always!

Men who think they can't smoke a pipe or roll a cigarette can smoke and will smoke if they use Prince Albert. And smokers who have not yet given P. A. a try-out certainly have a big surprise and a lot of enjoyment coming their way as soon as they invest in a supply. Prince Albert tobacco will tell its own story!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

PIANO AT A SACRIFICE

We have on hand in the vicinity of Blackfoot one of our very best pianos. Rather than pay storage or re-ship this instrument to Denver, we will sell it to a responsible party at a special price, on easy terms. Or, we will rent the piano with the privilege of buying later, and apply rent on purchase price. In answering, please give full references in first letter. Address Dept. A, Knight-Campbell Music Co., Denver, Colo.

Why not be fair? Vote for John C. Rice for the Supreme Court.

Pacific Coast Excursions

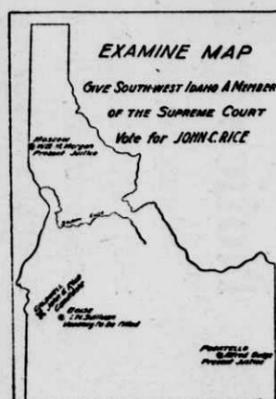
Via OREGON SHORT LINE (Union Pacific System)

Special Low Round Trip Fares to Spokane, Portland, Tacoma, Seattle, San Francisco, Los Angeles, San Diego and other points with privilege of diverse routes.

Tickets on sale November 25; 28 December 20, 23 and 29 Limit, Nov. sales, Jan. 31 Dec. sales, Feb. 28.

See Agents for further details.

Look at This Map



John C. Rice of Caldwell is a Candidate for Justice of the Supreme Court. Give Southwest Idaho a place on the Supreme Bench.

SIDEWALKS AND FOUNDATIONS

For cement sidewalks and foundations see B. F. Badger who has had 53 years experience in concrete and brick work. He guarantees satisfaction as to work and its cost. 53 Spruce Street. tlf.

CITY OF BLACKFOOT OFFICIAL NOTICE

Notice is hereby given that the Street and Alley Committee and the City Engineer of the City of Blackfoot, Idaho, filed in the office of the City Clerk on October 17, 1916 their report and the assessment roll for street paving and improvements in Local Improvement District No. 18 of said City, which were described and provided for in Ordinance 192, passed on the 4th day of April, 1916, and approved by the Mayor on the same day. That the said assessment roll is now and will remain on file in my office as required by law.

That the Council will hear and consider objections to said assessment roll, if there be any, by any party or parties aggrieved by said assessments at their regular meeting to be held at 8 o'clock p. m., November 21st, 1916.

The owner or owners of any property which is assessed in said assessment roll, whether named or not in such roll, may, within ten (10) days from November 2nd, 1916, which is the date of the last publication of this notice, file with the City Clerk his objections in writing to said assessment.

Dated at Blackfoot, Idaho, this 18th day of October, 1916.
ROY S. DeKAY, City Clerk.
(Seal) First publication October 19, 1916. Last publication November 2, 1916.

NOTICE OF ASSESSMENT

The Watson Slough Irrigation Company, a corporation, principal place of business, Thomas, Idaho: Notice is hereby given that at meeting of the board of directors of the above named company, held on Saturday, the 14th day of October, 1916, at Thomas, Idaho, assessment number 14 of 30 cents per inch was levied on the capital stock of the company, which is now due and payable to P. C. M. Jensen, at Thomas, Idaho.

Any stock on which this assessment remains unpaid on the 16th day of Nov., 1916, will be delinquent, and will be advertised for sale according to law.

P. C. M. JENSEN, Secretary. THE WATSON SLOUGH IRRIGATION CO. Dated Oct. 10, 1916.

NOTICE OF ASSESSMENT

The Watson Slough Ditch Company, a corporation, principal place of business, Thomas, Idaho: Notice is hereby given that at a meeting of the board of directors of the above named company, held on Saturday, the 14th day of October, 1916, at Thomas, Idaho, assessment number 17 of 20 cents per inch was levied on the capital stock of this company, which is now due and payable to P. C. M. Jensen, at Thomas, Idaho.

Any stock on which this assessment remains unpaid on the 16th day of Nov., 1916, will be delinquent, and will be advertised for sale according to law.

P. C. M. JENSEN, Secretary. THE WATSON SLOUGH DITCH CO. Dated Oct. 10, 1916.

Home Visitors' Excursions

To Points East Via OREGON SHORT LINE (Union Pacific System)

Following Round Trip Fares Will Apply From

Blackfoot

To Denver	\$28.00
Omaha or K. C.	43.50
St. Louis	54.70
Memphis	63.50
Chicago	63.25
Minneapolis or St. Paul	59.94

Tickets Sold Oct. 21, Nov. 8, 25, 28; Dec. 20 and 23; Limit, 90 Days

Proportionately Low Rates to Many Other Points

Ask O. S. L. Agents for Further Details

"Let's go back east to old scenes and old friends for a good old-fashioned holiday visit."