

# Bingham County News

BERKLEY WALKER, Publisher

Entered as second class matter December 3, 1907, at the postoffice at Blackfoot, Idaho, under act of Congress of March 3, 1879.

### WHO'S TO BLAME FOR NASTY MOVIES?

Is the exhibitor's demand the factor which makes continued production of undesirable pictures possible? He, after all, is the person who directly obtains from the producer's distribution agencies the wares he retails to his audiences, writes Richard Bentinck in the August Sunset.

In some cases—yes, perhaps, it is the exhibitor who asks for smut. There are, it is to be assumed, exhibitors whose personal tastes or inclination so interpret the public taste as to snap up preferably the ex-sensational stuff. But these are few.

But all exhibitors are nearly as helpless in their actual advance choice of the pictures that are shown in their theatres as the spectators are.

It is the exhibitor's job to get into his projection room some six to ten thousand feet of film three hundred and sixty-five days in the year. In the few big theatres he needs only fifty-two programs, a change once a week. But the overwhelming majority of movie houses changes its bills about five times each week.

The exhibitor can pay only a certain amount for the films he shows. This narrows down his supply. The franchisees again narrow his supply still further. Other factors, too technical and tedious to enumerate, all add to the one result: That means, the exhibitor must take what he can get. That means, the exhibitor is compelled to take what the producer is willing or able to let him have.

If Pueblo rebuilt ever erects a Hall of Fame to commemorate its salvation from flood, fire and pestilence, high on the roster of her benefactors will shine the names of thirty-seven Red Cross nurses.

On the sites of the improvised relief stations and hospitals scattered through this Colorado city, bronze tablets may perhaps at some future time record the high-water marks of humanitarian service and professional zeal, manifested by the nurses who ministered there in fire stations, libraries, schools and similar emergency relief places. Among the scenes of these ministrations were the McClellan Library, the McClellan Orphanage, the Central high school, Bessemer and Fountain schools, the Santa Fe depot, the Mineral and all fire stations.

Every one of these thirty-seven nurses went as a volunteer, although after their first week of arduous service they were put on the Red Cross pay roll. Miss Ethel G. Pinder, director of Red Cross Nursing Service for the Southwestern Division, who was in charge, describes their spirit as "splendid."

### LOWER PRESTO NEWS.

These are the days when the small boy is in the height of his glory, that is if he can only gain the permission of Dad or Mama to take to the water and take to it he does like a duck. Mama is besieged a dozen times a day "Can we go swimming; O, go on, the water ain't a bit cold; we won't stay in only a little while," and a great deal more on this same line of argument. Even the older

ones have the fever and many of the hay crews are taking a dip either at noon or in the evening when the day work is done. The hot days and the hard work make the cool plunge doubly welcome. The small boy is not troubled so much with the work or the heat but the sport surely does appeal to him. Every ditch and canal has its quota and although they are supposed to be out of sight one catches the glint of bare skin and if one did not, the shout and yelp of delight would apprise one that the little fellows are there.

Arley Beasley and wife, who have been at the M. A. Jensen ranch for a week helping to put up Mr. Jensen's hay returned to their home near Riverside on Wednesday evening. Mr. Jensen followed them Thursday morning and will return the favor by aiding the Beasleys get their hay put into the stack.

James Pratt made a trip to Firth in his car on Friday.

Mrs. J. A. Vaughn has been visiting the past week with her daughter, Mrs. Frank Pratt.

The Fralles were Firth visitors on Monday.

W. E. Hall, who has been spending some time at the Dunn ranch on Brush creek with his son, Joseph, returned home on Friday.

Mrs. Peter Bartauskay was a caller at the R. D. Hughes ranch on Thursday.

Mrs. Wm. Mackie and Mrs. M. A. Jensen were visitors at the G. O. Jensen home on Thursday.

J. H. Carson was a caller at the Frank Phillips home on Saturday.

Peter Kalford finished haying on Saturday and says he is mighty glad to get through with it for this time.

Fred Mackie and G. O. Jensen spent Thursday and Friday helping R. D. Hughes finish his haying job.

Gladys Hughes and Stella Kalford spent Sunday afternoon with Olive Jensen.

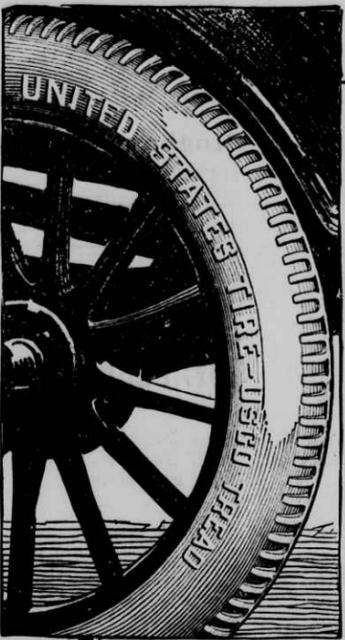
Peter Bartauskay was a visitor at the Peter Kalford ranch on Sunday.

Willard Christensen of Wapello, passed through Presto on Saturday on his way from the hills where he and his family had been on a pleasure outing.

All the housewives are busy these days canning fruit and making jellies, as the cherries, currants and raspberries are ripe. All are looking for the accustomed rise in sugar as is the usual thing when the fruit is to be taken care of as our friend, the sugar company always feel that the people ought to be taxed generously for the pleasure of having the luxury of canned fruit and jelly laid by for the winter time.

Elmer Style visited with the Carlsons on Sunday.

Fred Stutznegger, who has been having a seige of blood poisoning, is



### THE U. S. USCO TREAD

Here is the U. S. Usco Tread, with a long-established standard of service among motorists who have an eye to value, as well as to price. While selling for less than the other tires in the U. S. Fabric line, the Usco has earned a reputation for quality and dependable economy which is not exceeded by any tire in its class.

### United States Tires are Good Tires

- U. S. USCO TREAD
- U. S. CHAIN TREAD
- U. S. NOBBY TREAD
- U. S. ROYAL CORD
- U. S. RED & GREY TUBES

# The standard tire likes nothing better than to prove its service

PEOPLE used to be secretly envious of the young fellow who came tearing up the street and stopped his car with a jerk.

of people. The substantial citizen. The man who knows that you can't get something for nothing. The steady customer—not the bargain hunter.

Now they are inclined to criticize such abuse of tires. A mark of the growing consciousness about tires—their service, their work, their value.

To the man who has not yet learned the standard tire service he is entitled to we say—

Go to the dealer in U. S. Tires and make him show you.

This same respect for a good tire is the reason why the four-square tire dealer has passed up odds and ends, "job lots", "seconds", "cut prices"—and come out squarely with the standard quality service of U. S. Tires.

Here is a man in close touch with one of the 92 U. S. Factory Branches—a constant supply of fresh, live U. S. Tires.

The U. S. Tire you buy is a tire built for current demands. No overproduction. No piling up of stock. No loss of mileage by hanging around on the dealer's racks.

He is getting a bigger, and also better, tire business than he ever had before.

He is dealing now with his own kind



"Here is a man in close touch with one of the 92 U. S. Factory Branches"

## United States Tires

### United States Rubber Company

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Buchanan Motor Co.

Blackfoot

Majestic Auto  
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recovering nicely and is now able to be about his work again, although taking it easy so far.

### WILL CLASSIFY WEEDS

University of Idaho, Moscow, July 18.—If any farmer finds a new weed on his place, or any poisonous or unusual plant, the department of botany of the university will be glad to tell him what it is if he will send a specimen for identification, said Professor V. H. Young, today.

"Attention is called to the free service maintained by the botany department of the university for the identification of all plants," said Professor Young. "This service is open to county agents, farmers and all other persons interested in plant problems."

"The department is especially interested in new or noxious weeds, poisonous plants, grasses and forage plants of the range and any other rare or unusual plants and would be glad to receive specimens of them for identification. The botany department is also glad to lend its assistance in determining species of mushrooms and toadstools."

"Specimens of plants should either be sent in fresh or carefully pressed and should be as complete as possible. Mature fruits and seeds as well as blossoms are necessary in many cases for a careful determination of a plant."

"Material should be sent directly to the botany department, University of Idaho."

### At Long Range.

A gossip is never willing to repent unkind remarks to your face. We recently heard one when accused of this try to justify herself by saying: "Gossip, madam, is a social attack conducted on the approved principles of modern warfare—you are not supposed to see the person at whom you are shooting."—Boston Transcript.

Prices Are  
Down

Goods Are  
Cheaper

## QUALITY ALWAYS

Seeger-Bundlie Co.

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Cheaper

Prices Are  
Down