

SOUTH BEND NEWS-TIMES

THE NEWS-TIMES PRINTING COMPANY

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CONR. LORENZEN & WOODMAN
For Advertising Representatives.
215 Fifth Avenue, New York. Advertising Building, Chicago

SOUTH BEND, INDIANA, SEPTEMBER 13, 1913

A LIMITED REFORMER.

William Jay Gaynor was of the Johnson and Whitlock type of man. The instincts of the reformer were strongly developed in him and manifested themselves early in his career.

His most difficult task was encountered when he became mayor of New York city and attempted to depart from the conventional policies of administration laid down by Tammany.

MECHANICAL AUCTION.
The day of the auctioneer is drawing to a close. The silk hatted gent who wield the ivory hammer and often amuse by their witticisms, are to be supplanted by electricity.

SCRAMBLED EGGS.
It will take something stronger than the arguments so far advanced to convince the voters of South Bend that a scrambled egg such as the so-called citizens' movement, is more fertile than one that has not been scrambled.

THE THANKS DAY.
Thanksgiving in America is confined to a single day in November. In England it is a season. The custom is of very ancient origin and was known in the early days as the feast of ingathering.

REP. ANDERSON'S GOAT.
Rep. Anderson, republican, of Minnesota, is taking himself too seriously. He should join the Owls and get it out of his system.

THE NEED OF LOVE.
I. Love Shows the Heart of God. The greatest definition of the Supreme Being is that God is love, and as a consequence, "He that dwelleth in love dwelleth in God."

SEVEN MINUTE SERMON
ON THE GOLDEN TEXT
BY OUR OWN PREACHER
September 14, 1913.
Lesson: The Ten Commandments, II. Exodus 20:12-21.
Golden Text: Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy strength, and with all thy mind; and thy neighbor as thyself.—Luke 10:27.

THE HARVEST HOME
The "Harvest Home" of old England was simply a thanksgiving festival at the time of the ingathering.

PRIZES FOR THE LAST QUARTER
1st. Books or Bibles to be selected by the winner as above \$10.00
2nd. Book or Bibles to be selected by the winner as above 7.00
3rd. Books or Bibles to be selected by the winner as above 5.00
4th. Books or Bibles to be selected by the winner as above 4.00
5th. Books or Bibles to be selected by the winner as above 2.00
6th. Books or Bibles to be selected by the winner as above 1.15

UP-TO-DATE BOOKS.
The books and Bible prizes will be the current publications of one of the largest book publishers in the United States selected from a large catalogue, containing a description of scores of new Testaments and Bibles, and hundreds of books, on all sorts of subject, retailing from 25 cents to \$25.00 each, so that

FLLOWERS AND BOYS.
If the school flower shows teach the boys the value of flowers based on the work and care necessary to produce them and on the property rights the producers have in them it will be worth as much to them and society as the lesson of industry they extract from the exhibit.

THE DISBURSING STATION OF THE THAW
The disbursing station of the Thaw millions is now temporarily located at Colebrook, N. H.

DO YOU WANT THE CHOICE OF SACRED BOOKS OF WORLD?

Read This Remarkable Offer of The News-Times in Connection With the Seven Minute Sermons.

The Religious-Secular Press Association has for its object the publication of religious articles in secular newspapers. The Seven Minute Sermon on the Golden Text now running in the Saturday News-Times is a sample of this literature.

When the Contest Starts.
Commencing for Sunday, Oct. 26th, 1913 and continuing for 52 weeks, divided into four quarterly periods of thirteen weeks each, a coupon certificate will be printed in our Saturday issue, which when filled in and signed, will certify that the person signing it has read, for that week, the short sermon referred to.

What the Contest is.
The work consists of gathering these coupon certificates from readers of the News-Times. All you have to do is to ask everybody "Have you read the Seven Minute Sermon on the Golden Text published in the Saturday News-Times?"

THE CONTEST PERIODS END AS FOLLOWS.
The first on Saturday, Jan. 17, 1914.
The second on Saturday April 18, 1914.
The third on Saturday July 18, 1914.
The fourth on Saturday, Oct. 17, 1914.

THE CONTEST PERIODS END AS FOLLOWS.
Each three months' collection and delivery of these certificates completes its own contest period, and a new one starts for the next three months. All who join in this contest for \$175.00 of books can start in at any time, but of course the best time to commence is right now.

THE CONTEST PERIODS END AS FOLLOWS.
The prizes will be awarded each quarter to those who send us the greatest number of certificates for that period. The full prize of \$175.00 will be divided into four quarterly installments.

THE CONTEST PERIODS END AS FOLLOWS.
Prizes for each of the first three quarters:
1st. Books or Bibles to be selected by the winner as above \$10.00
2nd. Book or Bibles to be selected by the winner as above 7.00
3rd. Books or Bibles to be selected by the winner as above 5.00
4th. Books or Bibles to be selected by the winner as above 4.00
5th. Books or Bibles to be selected by the winner as above 2.00
6th. Books or Bibles to be selected by the winner as above 1.15

THE CONTEST PERIODS END AS FOLLOWS.
Prizes for the Last Quarter.
1st. The Library of Modern Progress, 26 vols., Cloth Bound, Gift Top, Gold Lettering \$58.50
2nd. Books or Bibles to be selected by the winner as above 10.00
3rd. Books or Bibles to be selected by the winner as above 7.50
4th. Books or Bibles to be selected by the winner as above 5.00
5th. Books or Bibles to be selected by the winner as above 4.00
6th. Books or Bibles to be selected by the winner as above 2.50

THE CONTEST PERIODS END AS FOLLOWS.
The winners of prizes during any quarterly period are eligible to compete for the big prizes of the last quarter.

THE CONTEST PERIODS END AS FOLLOWS.
Up-to-Date Books.
The books and Bible prizes will be the current publications of one of the largest book publishers in the United States selected from a large catalogue, containing a description of scores of new Testaments and Bibles, and hundreds of books, on all sorts of subject, retailing from 25 cents to \$25.00 each, so that

every person's preference and taste may be gratified.

Library of Modern Progress.
Our big prize Library of Modern Progress, is the last work edited by the distinguished Justin McCarthy, and that it is the chief monument to his memory, means a good deal.

The work is written by twenty-six distinguished scholars, each a noted writer, and most of them the greatest known authors on the subjects on which they write. The work is a vast encyclopedia of progress during the past one hundred years. Science, Art and Music, Inventions, Explorations and Discoveries, Medicine, Surgery and Hygiene, Religion, Education, Temperance and Social Progress, Progress of the United States; of Canada, Great Britain, and all her Colonies, and almost every other subject in which humanity is interested is discussed.

Each Volume Complete.
Each volume except two is complete on its subject and is thoroughly indexed. The last volume is devoted exclusively to index purposes, one part a Chronological Index showing what has happened each year in the past, with the volume and page where it may be found; the other part is the Analytical Index. The work is more useful in many respects than the best alphabetical Encyclopaedia. It is a library in itself, containing 13,720 pages, an average of 527 pages per volume. Hundreds of the ripest scholars in the United States, Canada and Great Britain have written in most enthusiastic praise of this great twentieth Century Library.

Sunday School Scholars.
Sunday School Scholars and workers can do great good in promoting the study of the Sunday School lesson by getting this Seven Minute Sermon on the Golden Text read by all the teachers, the intermediate and adult scholars in their respective schools, and also by the masses who neither attend church nor Sunday School.

Everybody May Gather Certificates.
Go around and ask all you meet; "Have you read the Seven Minute Sermon on the Golden Text running in the News-Times?" Read it regularly yourself and that will keep your heart warmed as to its value so you will be able to speak of it enthusiastically to everybody. Ask everybody to cut out the coupon and hand it to you, to help you win a great \$58.50 set of books.

Canvass for the News-Times.
You can also tell of the other merits of the News-Times, and induce many to subscribe. At the very least you can induce people to take the Saturday issue containing the Seven Minute Sermon. In addition the prizes mentioned above for collecting the coupon certificates, we will pay our usual liberal cash commission for all the new subscribers for the News-Times, and for the News-Times. Call at or write to this office and get full particulars. Inquire for our Religious Features Editor.

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If we would turn their thoughts to Christ and the eternal life. Unless we do not hasten to the street-narrow way. Men who love the people and live to do them good win their admiration and confidence, and by and by love begets love. God does not bid us love him, and our neighbor, for arbitrary reasons, or simply to please him; but primarily his object is that we may possess the only potent influence which will draw men away from their sin, with its consequent misery, to God and the good.

A. Love Only Can Satisfy Our Heart Craving. A man without love is a fish out of water, he is a sailor without a compass. Love to the soul is like bread to the body. A man with no person to love, or no desire to love anybody is necessarily wretched. He may think he is living to satisfy himself, but in reality he is a poor, wretched creature, a stranger to the noblest emotions, and without hope and without God. Pure love is a synonym for happiness; in fact, it is happiness. God's love shed abroad in our hearts by the Holy Spirit given unto us, renders the truest human felicity, and the highest state of bliss. A man who loves God and his neighbor is a truly blessed man, and in the end the only happy man. God's requirement that we love in our hearts, in our own minds, in our strength, and in our possessions, is not a burden, but a delight to suffer, to help others; but such suffering is the ladder which we climb to reach the highest exaltation. With love in our hearts, loss is gain, and pain is sweet. Love makes us impatient to painful conditions. Hard work is as entrancing as play, and giving is more delightful than receiving. To be loved by others is blessed, but to love others, even regardless of whether they love us, creates the highest form of happiness. The babe is no doubt comforted by the crooning love of its mother, but the mother heart enjoys a rapture of which the babe is not conscious. (Copyright, 1913, by E. S. Davidson.)

MARRIED LIFE THE FIRST YEAR AFTER THE HONEYMOON
By Mabel Herbert Uner.
It had been about the hottest day of the summer. The mercury was sizzling around 90, and the streets had that wilted dejected look that comes only with extreme heat.

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THE MELTING POT
COME! TAKE POTLUCK WITH US.

CAN HARRY THAW JEROME?
Does Jerome Harry Thaw
To such an extent
That Thaw in his pain
May be driven demented?
If so, may't we ask,
In this little poem,
With the use of persuasives*
Can H. Thaw Jerome?

FOR a monument of Patience and sublime devotion to duty we point with the enthusiasm of a discoverer to the plodding pilot of the street-scraper who makes the prospect pleasing in front of our house.

THE EVANGELIST.
If "A Woman's Way"
Is "The Easiest Way"
And "The Only Way,"
Oh reader tell
Wot'nell
Would be the Eva Tanguay.
J. AKE.

"THE strangest paradox on record," writes old J. E., "is the feat of Jerome in thawing Harry out of Canada while playing freeze out."

A Matter of Economy.
(Gary Tribune.)
"That easy," said the stranger, beginning to see the "point" of the agent's confusion. "You see, my friend, Tom, died yesterday. Tom has about a dozen friends in Crown Point and they all want to have a look at Tom's body before it is buried. I just want to find out if it would be cheaper to send the body to Crown Point, have Tom's friends get a look and bring the body back in time for the funeral, than it would be to buy a dozen trip tickets for the friends to come to Chicago for the burial."

PULTON county has a township named Aubbeenaubee and the odds den just for its associations—for what it meant to us?"

But he was examining the siphon the water had placed on the table. "Here! Bring another siphon—this won't work!"

"Ah—yes—what did you say?" Then, not waiting for her to answer, "There; that's better," as the water put a fresh siphon before him.

"Were all men like this?" she asked herself passionately. Did marriage mean an end to all romance—all sentiment? Did it mean the crushing out of all the warmth and glamour of love?

Later, when they rose to leave, he said with evident satisfaction: "Well, we got cooled off—didn't we?"

"Yes," she murmured, but with a double meaning, which he wholly failed to catch.

MARRIAGE LICENSES.
Frank Louis Hall, manager, Leona May Dorstein,
Sylvester Kazimierzak, cigar maker, Rozalia Golubska,
George Simon, laborer, Honna Molner,
Frank Gorzyski, machinist, Helen Nowak.

WHEN HELLER SAYS IT'S OAK, IT'S OAK

No Bugaboos Down Cellar

Children can save you many tedious steps; but the tired mother hates to send a child into a dark cellar, and children dislike to go there.

No cellar need be dark now-a-days, to terrify children and worry older people. A ray of sunshine from an Edison Mazda Lamp

conveniently located in the cellar-way will brighten the darkest cellar at the mere touch of a switch.

The new low wattage Edison Mazda Lamps are the most economical lamps for cellars, halls, closets and other parts of the house which need light only intermittently for brief periods at a time. Try a few and realize their convenience.

Every dark corner can be safely lighted with Electric Light. It is the most economical light to be had. Let us give you a figure on wiring your home. Our home wiring proposition is the most attractive ever offered in the city.

Indiana & Michigan Electric Company

220-222 W. Colfax Avenue