

More of the Splendid Economies—Yard Goods

Great Anniversary Sale**15,000 Yards of New Dress Fabrics on Sale at Less than 60 cents on the Dollar—A Few**

The Latest Silks,
Wool Fabrics and
Cotton Dress Goods

Thousands and thousands of yards have been bought for this special occasion—bought where the most advantageous quantity-lots are disposed of. The finest of these materials are our own importations. Bought lower than ordinary merchants buy. Now sold on a "small profit, but a tremendous volume" plan.

The few quotations submitted below are but a few of the lots we will dispose of at great savings—savings that amount to 60c on the dollar. The most fashionable weaves in silks or dress goods have been priced at the same discount on grades that are inexpensive.

An Assortment
that exceeds all
former displays

Regular 50c Wool Plaids, 39c yd.

Splendid for school dresses; a great variety of color combinations with silk over-plaids. A remarkable value for a limited time.

Lot of New 50c Materials, 39c yd.

Fancy mixtures, ratines, whipcords, serges, etc. A big variety to choose from. The fabrics of the season greatly under-priced. You'd better choose early.

\$1 Dress Goods Reduced to 69c.

A beautiful assortment of the newest and most desirable weaves under-priced: Whipcords, serges, storm serges, prunellas, vigeroux and tailored suitings. 44 to 46-inch.

Regular \$1 Messaline; 50 colors 75c yd.

A fine lustrous quality of pure silk messaline in 27-inch width. Firm texture, the quality of which will not slip.

\$1.25 Peau de Cygne, \$1.00 yd. | \$1.25 Messaline at \$1.00 yd.

A high-grade silk of popularity. A deep jet black. 36 inches wide. A very unusual value. A splendid quality that is quite unusual at even our former price. Deep black; 36 inches wide. Select early.

Storm Serges are Greatly Reduced

The old, reliable fabric with undying favorism. No other material so serviceable and bound to retain fashionable aspect. 59c, \$1, \$1.25 and \$1.50 grades are now priced 48c, 69c, 98c and \$1.12 yd. 36 to 50 inches wide.

Tourist Silks—\$1.19 Yard The \$1.50 quality

As their name implies—built for service. Pretty woven stripes, small figures and changeable effects. Plenty of these in many colors.

50c to 75c Shepherd Checks, 39c to 98c

Black-and-white checks—the craze of the season—radically reduced for this sale only. 50c to \$1.25 qualities—39c to 98c yd. 50-inch width.

The Lace and Embroidery Bargains of the Season

27-inch Flouncings; always \$1—49c yd. Eyelet and solid embroidery styles with very firm edges. A splendid value.

Swiss Flouncings; \$1.75 and \$1.87 qualities, 75c yd.—Regular and irregular scalloped edges. Pretty designs; 27-inch.

50 Pieces Embroidered Edges and Insertions—15c quality—Sale Priced 8c yd.—The newest designs on a splendid quality of cambric. Such a low price for these beautiful materials is going to make them in great demand—get yours early.

New All-over Laces; \$1 regularly—now 50c yd.—22-inch materials in a splendid assortment of new patterns—just half priced.

New Venise Laces; values to 65c—25c yd.—White and cream; 2½ to 6 inches wide. Neat patterns in bands and edges.

Fine All-over Laces; \$1, \$1.25, \$1.50 values—69c yd.—Chantilly and oriental designs that are the most attractive shown this season. White and cream. A particularly high-grade material at a very low Anniversary Sale price—69c yd.

Women's Collar and Cuff Sets Reduced

Exquisite lawn and batiste novelty sets of the newest creations. Embroidered and with Valenciennes and Torchon edges and insertions. 75c each during this great Anniversary Sale, now.

\$1.50 and \$1.75 Umbrellas, now \$1.25

Particularly fine in every respect are these Women's Umbrellas; steel frames and rods, ebonoid mission handles, trimmed with genuine sterling silver, finest Union taffeta tops

Our \$3.50 Umbrellas on Sale at \$2.50

An Umbrella for women that is impossible to match for our regular price, \$3.50. Fine quality silk tops; carved mission handles; silk tassels; close roll.

Neckwear at Big Savings

Embroidered Dutch Collars; The \$1 Ones, Now at 50c.

Pretty Novelty Collars that are trimmed in eyelet and solid embroidery work, some have lace insertions and edges.

Exceptional Values in Lace Coat and Dress Sets.

Many handsome pieces of the newest are offered at astonishingly low prices during our Great Anniversary Sale.

Lot of Colored Veilings, Regularly 25c—10c Yard.

The colors are those being used for fall. Splendid qualities.

\$1.19 yard for \$1.50 Wool Materials

Materials that have been in great demand ever since the season began: Storm serges, wide-wale diagonal, vigeroux, twills, French serges, etc. 50 to 54-inch.

Plaid-back Suitings: \$2.75 grade, \$1.95

For coats and children's jackets these materials are excellent. Plain colors on one side while the back is fancy plaid. 54 inches wide.

\$2.50 Brocaded Ratine-Eponge, \$1.98

Here is the highest quality fabric that stands high as a season favorite. The best street colors in this assortment. A remarkable price-cut for a few days only.

10 pieces Faille Poplin Silk at 49c yd.

A charming, lustrous and clinging material that is much sought after. A great many new colors.

\$1.50 Black Taffeta, \$1.19 yd. | \$1 and \$1.25 Taffeta, 69c, 95c

A silk that is always dependable and fashionable alike. A real bargain in the highest grade. Two of the qualities most in demand are radically reduced for our Great Anniversary Sale only. 36-inch.

White Goods, Wash Goods & Flannelette Much Below Regularly

New Poplins and Bengaline Cords—Now 25c yd.—100 pieces of silk mercerized Poplins, imported Bengaline Cords and pebble cloth in thirty new and beautiful colors. Ideal for women's and children's wear. You pay 39c for these ordinarily.

Lot of 19c, 25c and 35c Fancy White Goods, 10c yd.—Mulls, dimities, lawns, madras and sheer linen-thread finished fabrics.

50 Pieces of Long Cloth; \$1.25 grade, 98c piece—12-yard pieces. Excellent for making women's under-garments and baby cloths.

Endless Variety of Fleece Goods, 12½c, 15c yd.—For kimono, house dresses, sacques and suitable designs for children's wear.

6c Standard Apron-check Gingham—4c yd.—The various size checks in a quality that's dependable.

The Best Prints; 8c usually, now 5c yd.

—Shirting styles, indigos, Calcutta blues, silver grays, etc.

Regular 15c Percales; yard-wide—10c yd.—Extra fine; all good and new styles; light or medium.

New Serpentine Crepe, with the wrinkle that lasts, 18c yd.—Oriental designs, stripes and figures. Positively fast in color.

500 Pieces Outing Flannel at 8c, 10c and 12½c yd.—All kinds of stripes, checks and bars on light, medium and dark grounds. Each the best quality to be found at our price.

36-inch Twill Flannels; 36-inch—15c yd.—A most brilliant assortment of neat flower designs, Persian patterns, checks, plain and fancy stripes, rings or dots.

Hygrade Galatea for School Clothes, 18c yd.—Washes perfectly; wears unusually well. Stripes, plain colors and appropriate figures.

50c to 85c Messalines now at 39c yard

Light and dark colors in these qualities that are inexpensive, but yet very excellent. 48 to 23 inches wide. A few hundred yards only to be sold at this remarkable Anniversary Sale price. Get yours early.

Canton Silk Crepe \$1.98 yard Worth \$2.50

An excellent crepe of Chinese construction. Drapes beautifully; is exceedingly stylish. Colors include; Copenhagen, royal and navy blues, leather, wisteria, wines, etc., etc.

Remnants of Wool Dress Goods Low

Pieces of every description—plain or fancy weaves; plaids, serges, poplins, checks and many others. Long or short lengths—each priced very low.

Ribbons Underpriced

The prettiest lot of Taffeta Ribbons you ever looked at. The newest in weaves and patterns. An exceptional quality 10c at yard.

A Genuine Bargain in Ribbons at 25c yd.—59c and 75c values—A surprising offer, indeed, for we have been quite fortunate in securing the lot at a low figure, and then, it will go during this Anniversary Sale at this exceedingly low figure. The assortment is almost endless in variety. For hair-bows or sashes—5 and 6 inches wide.

Regular 39c Ribbon—19c yd.—Odd lot of floral prints, ribbons, striped and satin edge, taffetas, etc. For hair-bows, etc.

Great Values in BLANKETS & COMFORTERS

Among the thousands of pairs of Blankets, all extraordinarily low here, we have selected but three lines of which are good representative values of our complete stock. Note the low prices:

300 Pairs of \$3.50 Wool-nap Blankets, \$2.98—Grays, white or tans, Blankets with very attractive borders—also plaids and assorted colors. Double-bed size. Wash perfectly.

Fine Part-wool Blankets, always \$3.50, \$2.98—A very special line of gray Blankets we secured at an exceptionally low price. Blue or pink borders. Soft and fluffy.

The \$1.50 Cotton Blankets—Anniversary Sale Priced at \$1.19—an Excellent Value—A fine grade of cotton, too, in tan or gray; blue or pink borders; full double-bed size. A splendid looking Blanket, and very good for service.

Fine Silkline-Covered Comforters; \$4.50 and \$5 Grades—Now at \$3.50 and \$3.98—A home-made—South Bend made—line at low sale prices. 2x2½ yards; tufted and feather-stitch edges; floral, Persian and all-over designs. Finest sanitary cotton filling.

Feather Pillows—18x25 inches—Special 75c ea.

A clean, hygienic, odorless grade of fluffy feathers. Pretty fancy art ticking. Well made and full in weight. Very special at 75c each. 50c and 69c qualities now at 39c and 49c.

100 Pairs Men's Regular \$1.25 Gloves, 69c

Just 100 pairs of men's fine imported Kid Gloves of heavy quality cape stock. Great for wear. Sizes 7½, 7¾, 8, 8½. Gray or tan. A splendid value.

Men's Kid Gloves; always 50c, 35c pair

Here is an Anniversary Sale bargain that will go quickly for the demand is at 10½. Several shades of tan. Sizes 8 to 10½. Select yours early.