

Newman's January Clearance Sale Starts Tomorrow Saturday Morning

A Tremendous Sacrificing of high grade Merchandise—such as we have never had to do before and we hope never have to do again. It's all due to the inclement weather. The price of every article in the store has been greatly reduced and in many instances goods are sold at less than price of production.

Remember the goods offered here are not "job lots" bought purposely for a sale. Everything in the house is new this season's Merchandise—carefully selected and rightly bought—Look over the items below, they tell the story of this great Sale.

Women's and Misses' Suits

At the Price of the Material

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|---|---------------|
| WOMEN'S AND MISSES' \$15 and \$17.50 Suits. Clearance Price | \$5.95 |
| WOMEN'S AND MISSES' \$20 and \$22.50 Suits. Clearance Price | 7.95 |
| WOMEN'S AND MISSES' \$25 and \$27.50 Suits. Clearance Price | 9.75 |
| WOMEN'S AND MISSES' \$30 and \$35 Suits. Clearance Price | 10.75 |
| WOMEN'S AND MISSES' \$40 and \$50 Suits. Clearance Price | 11.95 |

Women's and Misses' Coats at Half Price

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|---|---------------|
| WOMEN'S AND MISSES' \$10 Winter Coats. Clearance Price | \$5.00 |
| WOMEN'S AND MISSES' \$15 Winter Coats. Clearance Price | 7.50 |
| WOMEN'S AND MISSES' \$17.50 Winter Coats. Clearance Price | 8.75 |
| WOMEN'S AND MISSES' \$20 Winter Coats. Clearance Price | 9.95 |
| WOMEN'S AND MISSES' \$25 Winter Coats. Clearance Price | 12.50 |

Plush Coats, Boucle Coats, Cheviot Coats, every coat in the house included—nothing reserved.

Women's and Misses' Silk and Velvet Dresses At Half Price

There isn't a finer collection of Stylish Dresses to choose from in town than right here at Newman's, and you can buy now at 1/2 Price.

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|--|---------------|
| ELEGANT SILK MESSALINE DRESSES, priced \$14.00; now | \$6.95 |
| CHIFFON AND MESSALINE COMBINATION DRESSES, priced \$15; now | 7.50 |
| BEAUTIFUL CREPE DE CHINE DRESSES, priced \$25; now | 12.50 |
| RICH SILK VELVET DRESSES, Black and colors; priced \$20, now | 9.75 |
| HANDSOME VELVET DRESSES. Newest Sectional Skirt style. Priced \$22.50; now | 11.25 |

Bargains for Dollar-Wise Women

- \$2.00 House Dresses, reversible fronts and petticoats to match **\$1.29**
- \$2.00 Lingerie Princess Slips—lace and embroidery trimmed **98c**
- \$5.00 Wool Sweaters—newest styles; all colors **\$2.95**
- \$4.00 Wool Sweaters—newest knit and Shaker collar **\$1.95**
- \$1.50, \$2.00, \$3.00 Tailored Waists, slightly soiled **39c**
- \$4.00, \$5.00, \$6.00, \$7.00 Skirts, all in one lot. Choice **\$2.50**
- \$2.00 Fine Suede Belts, extra wide **69c**
- \$1.00 to \$2.00 Silk Sashes **39c**
- Women's Pure Silk Stockings—color white and tan; 50c quality; 3 pairs for **79c**
- \$2.00 Salts Sealette Plush Muffs **98c**

Guaranteed Furs at Clearance Sale Prices

Mink Sets

Handsome Eastern Mink Sets—regular price \$175.00. Clearance Price **\$130.00**

Rich dark Mink Sets—regular \$150 quality. Clearance Price **\$119.00**

Finest Quality Mink Sets, medium shawl collar and muff; regular \$120 quality. Clearance Price **\$95.00**

Hudson Seal Set

Finest Imported Hudson Seal Set—regular price \$100.00. Clearance Price **\$69.00**

Ermine Trimmed Hudson Seal Set—regular price \$95.00. Clearance price **\$60.00**

Civet Fur Sets

Novelty Civet Fur Sets, small neck-piece and large muff—regular \$50.00 quality. Clearance Price **\$29.75**

Scotch Mole

Finest quality Blue Scotch Mole Set, novelty collar and pocket muff—regular \$100.00 value. Clearance Price **\$69.00**

Elegant Jap Mink Furs

\$35 Jap Mink Sets at **\$25.00**

\$45 Jap Mink Sets at **\$35.00**

\$50 Jap Mink Sets at **\$37.50**

French Martin and Marmot Sets

\$23.75 French Martin Sets. Clearance Price **\$17.50**

\$15 French Martin Sets. Clearance Price **\$10.75**

\$17.50 Brown Marmot Sets. Clearance Price **\$12.50**

\$13.75 French Martin Sets. Clearance Price **\$9.75**

Red, Black and Sable Foxes

\$10 Red Fox Sets, for misses **\$6.95**

\$17.50 Red Fox Sets at **\$12.50**

\$35 Sable Fox Sets, rich color **\$19.75**

\$45 Black Fox Sets, large size **\$29.75**

Fur Muffs

\$20.00 Black Fox Muffs at **\$15.00**

\$50 Mink Muffs at **\$35.00**

\$40 Beaver Muffs at **\$25.00**

\$15 Opossum Muffs at **\$9.75**

\$23.75 Martin Muffs at **\$17.50**

\$10 Brown Marmot Muffs at **\$7.50**

\$30 Persian Lamb Muffs at **\$17.95**

\$25 Jap Mink Muffs at **\$15.00**

All Children's Furs
1/4 OFF

RAIN COATS AT HALF-PRICE

Women's and Misses' Wool Dresses at HALF PRICE

Serge Dresses, Matelasse Dresses, Poplin Dresses, Bedford Cord Dresses—Every dress in the house included.

\$25.00 Dresses, now **\$12.50**

\$20.00 Dresses, now **\$9.75**

\$15.00 Dresses, now **\$7.50**

\$10.00 Dresses, now **\$5.00**

\$8.95 Dresses, now **\$4.50**

\$7.50 Dresses, now **\$3.75**

All alterations free of charge.

Shirtwaists at Clearance Prices

LOT 1—Mannish Shirts with soft collars and cuffs; \$1.00 to \$3.50 values **69c**

LOT 2—White Lingerie Waists; regular \$1.50 and \$1.95 values **79c**

LOT 3—White Lingerie Waists; regular \$2.50 and \$2.95 values **\$1.39**

Skirts at Clearance Prices

\$7.00 Wide Wale Serge Skirts. Clearance Price **\$3.95**

\$8.00 Newest Plaid Skirts. Clearance Price **\$3.95**

\$9.00 Skirts in several styles and varieties of beautiful materials. Clearance Price **\$4.95**

PLUSH COATS AT HALF-PRICE

This Sale Offers the Largest Assortment and Greatest Values of Any Previous Sale

Newman's
THE STYLE SHOP FOR WOMEN

NOTE: To avoid disappointment please make sure that you are in the right store at
123 South Michigan Street.

Newman's
THE STYLE SHOP FOR WOMEN

READ THE NEWS-TIMES WANT ADS