



Our New Rest Room

On the third floor affords all the comforts of women while shopping.

Robertson Brother's Company

La Promenade-des-Models
TOMORROW—TUESDAY

In our garment department, 2nd floor, 9:30 to 11:30 and 2 to 5

Robertson's Tea Room

Is acknowledged the finest appointed lunch room—service the best; every delicacy of the season served.



South Bend Fashion Week 1915

GRAND SPRING OPENING

MARCH 9th to 13th

Presenting the annual exhibition of merchandise a wonderful assemblage of artistic garments ready-to-wear, unusual creations in Millinery, merchandise of unusual values in every department, purchased after careful selections on a "Quality First" consideration.

1915 Designs--- Coats, Suits, Dresses
SPRING SUITS of quality materials
at \$35, \$40, \$45, \$50 and \$60

Every garment has been selected for its graceful style, its refinement, the beauty of its fabric and the superlative manner in which it is made. Many are pleated in soft folds frequently held down by belts, some slightly raised waist lines; charming pocket effects.

New Spring Coats at \$25, \$35, \$40

In suitable styles for dress or street wear. Special features showing the radical changes in styles with the jaunty flare effects, brought out in many attractive varieties of Belted effects—yoke models, double collars of contrasting materials representing fabrics of fine Tweeds, Poplins, Failles and Mixtures, including Plaids and Checks.

Spring Dresses at \$19.75, \$22.50, \$25, \$29.75, \$35

In unlimited numbers of stylish models. Skirts are shown with flaring effects, brought out in a pleasing variety of circular, pleated and shirred effects. Waists are high at the neck with vestees of dainty laces, the long set in sleeves finished with flare cuffs and frills. Many gowns have the transparent sleeves. Taffeta is very popular as a material, also crepes and faille silks have much demand. Colors include Putty, Sand, Battleship Grey, Palm Beach, Marine and Belgian Blue, Resida and Plumb.

CORSETS

The "BON TON and ROYAL WORCESTER"

The "FROLASIT" The "HENDERSON"

You will find in these corsets all that is desired in perfect fitting and comfort. Models to suit any figure. Prices suitable to quality.

Gloves in Fashion
Monico Gloves
at \$1.25

Pique sewn, black and white with contrasting embroidery colors, tan and grey, with self stitching.

The New "Biarritz" at \$1.50—6 button length, with embroidery, white on black, black on white.

Perrin's French Kid at \$1.65. 2 clasps Paris point, embroidered backs in black, white, grey, tan, navy, brown, sand, green, red.

French Kid at \$2.50 and \$2.95—In sand, 12 and 16-button lengths.

Du Barry—12 button, white, \$2.50.

Perrin's La Muir at \$3.75—16 button in white, black, tan.

Washable Gloves at \$1.75—2 clasp, in white French Kid.



Beautiful New Designs in Spring Waists

Crepe de Chine is very popular in all the new shades with soft laces and fancy button trimmings. Prices from \$2.98 to \$10.00.

Crepe Georgette, a very handsome material in waists with hand embroidered and Filet lace, made with high collar, open front and long sleeves. Also in Bisque made over flesh colored chiffon in a charming creation, made with over lace vest and sleeves, cuffs of Georgette, fancy buttons down front. These two waists are especially moderate in price at \$12.50

Fashion Hosiery in Silks

Kayser's the "wonderfoot" express all its name implies, protected against wear by outer weaving suggested the name and guaranteed wearing. A quality Hose in black and white.

The "Radmoor" Silk Hosiery at \$1.00—A beautiful pure silk thread of fine quality in all the new spring shades.

Underwear

Carter's Quality Knit, pure sterilized garments.

Fine Lisle Union Suits \$1.00.

Fine Mercerized Union Suits at \$1.50—Made in all styles.

Also Vests and Bloomers, separate garments with Bishop neck, elbow length sleeve, bloomers with tight knee at 59c and 75c.



Spring Opening of Fashions in MILLINERY

A splendid assemblage of super smart spring conceits beckons your inspection and approval.

The prevailing styles that is demanding most attention—

The "Gainsboro," the "Shepherd" and the Sailors; also the quaint Quaker Poke is in favor; colors are Old Rose, Quaker Grey, Black, Black and White, with trimmings of flowers, Ostrich wings, etc.

Prices \$5.00 to \$15.00

Beautiful Lingerie for Spring and Summer

Garments of fashion in every style of exquisite materials, with dainty trimmings so delightful to the woman who cares.

Hand Embroidered Gowns—Special at \$2.98—Made in five styles, open front and slipover, with short or three-quarter sleeves.

Skirts of excellent quality Crepe at \$3.95—Two rows of lace insertion and ruffles, colors are pink, blue and white.

Combination Garments of soft clinging Crepe de Chine, remarkable value \$2.95.

Combinations of Long Cloth at \$2.98—Also of Batiste with trimmings of val laces.



Fashion in Handsome Silks

36 in. Ponge Shantung Sand Shades, \$1.25 yard. Splendid for Coats and Suits. Madame Butterfly Voiles at \$1.50 yard, in a wonderful line of new shades.

27 in. Brocaded Crepe Pongee at \$2.00 yard. A fine fabric for Dresses and Coats. Pussy Willow Taffetas, in all the newest fashion shades.

40 in. "SAN TOY" beautiful Poplin Weaves in all spring shades \$1.00 yard

Fashion's Fabrics in Dress Goods

In our splendid showing of the latest dress goods weaves we call your particular attention to the fine qualities, the low prices.

All Wool Serges at 50c, 59c, 69c to \$1.25 yard, for children's wear, light and medium weights.

Handsome Wool Poplins, 75c, \$1.00, \$1.25 yard.

Handsome Epingle at 75c to \$2.00 yard.

Palm Beach Cloth at 50c, 75c, \$1.00 yard.

46 Wool Taffeta, 50 Wool Taffeta, for Suits, at \$1.00 and \$1.50 yard.