

DEPARTMENT MANAGERS' SALE

We, the Department Managers of The Ellsworth Store will hold a **5 Day Sale**

Tuesday, Nov. 2nd, to Saturday, Nov. 6th, and we mean to give the biggest bargains ever offered by this store.

Our Aim

Is to increase the sales and acquaint more people with the quality of goods carried by this store.

- Department A1, Miss Couch, Jewelry, Leather Goods and Neckwear.
- Department A2, Miss Valentine, Gloves.
- Department A3, Miss Miller, Toilet Articles.
- Department A4, Miss Hagen, Sewing Supplies and Notions
- Department B, Mr. Bloom, Domestic.
- Department B2, Miss Wittner, Candies.
- Department C, Mr. Zimmerman, Dress Goods.
- Department D, Miss Heine, Millinery.
- Department E, Miss Krueger, Coats, Suits, Dresses, Waists
- Department F, Mr. Fuller, Carpets, Rugs, Linoleums.
- Department G, Miss Haugen, Muslin Underwear and Petticoats.
- Department H, Mrs. Mattison, Hosiery and Underwear.
- Department J, Miss Buchheit, Handkerchiefs and White Goods.
- Department K, Mr. Fuller, Curtains and Draperies.
- Department L, Miss James, Laces and Embroideries.
- Department M, Miss Stauffer, Ribbons.
- Department N, Mr. Zimmerman, Silks and Velvets.
- Department O, Miss Herring, Corsets.
- Department P, Mr. Bloom, Linens.
- Department R, Mr. Bloom, Beds and Bedding.
- Department S, Miss Buchheit, Colored Wash Goods.
- Department T, Miss Schneider, Art Goods.
- Department V, Miss Pearson, Traveling Bags, Umbrellas.
- Department X, Miss Pearson, Books and Stationery.
- Department W, Mrs. Schamel, Children and Infants.
- Department Z, Mr. Genge, Men's Furnishings.

Mr. Bloom Says

"I'm going to beat them all this year. I bought special items for this sale and I have my goods right out in front of them all the time. My department will hum."

3,000 pieces, odds and ends of crash toweling, 1 to 1½ yards long, 5c each.

Knit wash cloths 1c each.

50c cotton mercerized damask, 72 in. wide, 35c yard.

35c extra large Turkish towels, plain white or fancy borders, 22c each.

\$3.26 pattern cloths, 2 yds. square, all pure linen, \$2.50.

Double damask, all pure linen napkins, \$3.50 doz.

All pure linen table damask, 72 in. wide, 85c yd.

15c tennis flannel, heavy quality, yard wide, 9c yd.

32c full bleached seamless sheeting, 2½ yds. wide, 25c yard.

10c soft finish, 36 in. cambric, 6½c yd. 36 in. full bleached muslin, good quality, 5c yd.

\$6.50 all wool blankets, fancy plaids, \$4.65 pair.

\$2.50 wool finish fancy plaid blankets, \$1.95 pr. 65c and 75c sheets, plain or hemstitched, 81x90, slightly soiled, 55c each. 50c cotton blankets, large size, grey and tan, with fancy borders, 35c each.

Candy Specials at Ellsworth's

During the Department Managers' Sale.

To make more people acquainted with the wonderful quality of Mirror candies we offer all 29c and 39c a pound at **25 cents** during the Department Managers' Sale.

Mirror Candies at Ellsworth's.

Mr. Zimmerman Says:

"I am prepared, I have 4,000 yards of plain and fancy silks to sell at 40 cents during the Department Managers' Sale. These are wanted silks."

Here are other items offered by Mr. Zimmerman:—

40 in. crepe de chine in all street and evening shades, **36 in. messalines**, including blacks, **36 in. navy blue taffeta**, \$1.25 to \$1.50 values, **Department Managers' Sale price 89c.**

40 in. crepe meteor, all shades, \$2.50 values, **54 in.—Liberty satin**, \$3.00 value, **36 in.—Satin Duchesse**, \$2.00 value, **36 in.—Gros-de-Londre**, all shades, \$2.00 value, **36 in.—Satin taffeta**, all shades, \$2.00 value—**Department Managers' Sale price \$1.50.**

36 in. fancy lining nets, \$1.00 to \$1.50 value, **Department Managers' Sale price 50c.**

36 in. black taffeta, \$1.00 value, **69c—36 in. black taffeta**, \$1.39 value, **\$1.00—36 in. "Lone star"**, \$1.59 value, **\$1.15—36 in. Peau de soie**, \$1.25—**36 in. colored silk plaids**, \$1.59 values, **Department Managers' Sale price \$1.25.**

Wool Dress Goods—42 in. all wool brocades for house dresses, 85c to \$1.00 values, **Department Managers' Sale price 25c.**

All wool serges in French, storm, cashmeres, double faced material for coats, from 36 to 56 in. wide, values 69c to \$1.50. **Department Managers' Sale price 45c.**

All wool poplins, French serges, Herringbone serges, Chuddah cloths, silk and wool poplins, wool taffetas, crepe poplins, wool crepe de chine, Gabardines, storm serges, etc. All colors and blacks, widths 40 inches to 50 inches, \$1.00 to \$1.50 values, **Department Managers' Sale price 89c.**

Miss Haugen Says:

"I have 5 hot items—warm things for cold days, and these are hot bargains. Both Robes, Flannelette Gowns, Kimonos, Petticoats and reversible house-dresses."

Bath Robes—made of Beacon blankets, \$5.00 values for **\$3.95.**

Flannelette gowns, with or without collars, \$1.00, \$1.25 and \$1.50 values, for **89c.**

Flannelette Kimonos, all colors and sizes, \$2.00 to \$2.50 values, **\$1.39.**

Petticoats in black and Jersey tops, plaited flounces, special at **48c.**

Reversible house dresses, in the best quality percale and gingham, \$2.00 and \$1.50 values, **\$1.39.**

Mrs. Schamel Says:

"My offerings are such seasonable items people want these dresses for their children now, and when they see these prices at this time instead of the end of the season, I guess some children will have some new dresses and coats all right."

Children's long sleeve gingham dresses, 2 to 6 years, 50 and 75c values, **sale price 29c.**

Children's wool sweaters in different colors, \$2.50 and \$2.95 values, **sale price \$1.50.**

Odd lot of children's serge dresses, 5 to 14 years, **one-half price.** **Children's gingham dresses** with bloomers to match, 2 to 6 years, **50 and 75c values.**

Odd lot of children's coats, 2 to 14 years, **\$3.95 and \$5.00 values, sale price \$2.00.**

Miss Hagen Says:

"I haven't had my Notion Sale yet. I thought I would run it during the Department Managers' Sale rather than just specials. I have some wonderful bargains in notions and this big sale will put my department way ahead of last year's."

J. P. Coats 200 yd. spool cotton, 5c value, at 3 cents.

Pin sheets, 3c package. Pearl buttons, 5c card for 3c. **Roberts' gold eye needles, 5c package 3c.** **J. O. King's 500 yd. spool basting thread, 5c spool 3c.** **Iron Holders, 5c for 4c.**

Atlas Hookeye, 5c card for 3c. **Atlas Safety Pins**, all sizes, 5c card for 3c. **Snap Fasteners**, white only, 5c doz. for 4c. **Neck Bands, 5c each, 2 for 5c.** **Button Moulds**, all sizes, 2½c doz., for 1c doz.

Cotton Tape, all widths, 1c each, **2 for 1c.** **Ideal Darning cotton**, 3 for 5c, **1c spool. Tailor Chalk, 2 for 1c.**

Celluloid collar stays, 6 on card, **1c each card.** **Uncovered Feather Bone, 1c card.** **DeLong Hook and Eye**, 10c card for 7c card. **DeLong Safety Pins**, large size, **10c card for 7c.**

DeLong Snap Fasteners, Vanta Twistless Tape, Linen Lingerie Tape, Dress Weights, Hair Pin Cabinet, all of these 10c values for 7c.

DeLong and Duplex Safety Pins, 8c card for 6c card. **Dress Shields, 10c pr. for 6s pr.** **Merrick's Darning Cotton**, 2 for 5c, for 3 for 5c.

Special lot of scissors and shears for 29c pr.

MISS VALENTINE SAYS:

"The glove department will be in the sale with some special bargains. These three items all for 50 cents each are "hummers."

A chamoisette Fielder glove, value 75c; a leatherette glove in grey, black and white, value \$1.00; a misses' gauntlet in black and tan, value \$1.50. Any of the above **50c a pair.**

A \$1.00 cape glove in tan and white during Department Managers' Sale **80c.**

MISS JAMES SAYS:

"My lace and flouncing prices will do the business for my department." Here are Miss James' prices:

Camisole laces, colored nets and colored embroidered nets, organdy flouncing, 12 in. wide, 18 in. batiste flouncing, dainty designs, worth from 35 to 50c yd., for **20c yd.**

Net top flouncings, white and cream, from 16 in. to 27 in. wide. 36 in. shadow all-over white and cream, organdy flouncing 17 inches wide, and Swiss flouncing 27 in. wide, worth from 50c to \$1.00 per yard for **37c yd.**

MISS PEARSON SAYS:

"I've all the latest books and magazines as well as these items. Something fine for all my customers. My sales will increase and show a gain."

Dresden Initial Cards, hand-stamped in gold, outlined in Yale blue, 75 cent value, **this sale 50c.**

Dresden Initial Stationery, hand-stamped in Yale blue and gold initial, 75c values, **Department Managers' Sale 55c.**

Ladies' and Gentlemen's Genuine Leather Traveling Bags, leather or moire lined, all sizes, \$5.00 value, this sale only **\$3.35.**

MISS STAUFFER SAYS:

"In Ribbons and Veilings we're offering wonderful values—just look at these bargains."

5 inch Taffeta Satin or Moire Ribbons—25 and 35 cent values, 17c yd.

Veilings—one and a quarter yard lengths—50 cent values, **25 cents.**

MISS SCHNEIDER SAYS:

"In the Art Needlework section we are putting out great values for the money."

50 cent Stamped Gowns 39c
60 cent Stamped Gowns 49c
39 cent Pin Trays 19c.
\$1.00 Scarfs 75c.
75c Scarfs 45c.

JARDINIERES

Jardinieres in the Department Managers' Sale at prices way below what is usually asked for such quality pottery.

19c, 35c, 45c 55c for Jardiniere.

MR. GENGE SAYS:

"Men and boys will find their kinds of bargains with deep price cuts on seasonable goods. My sale is going to make the men's department the banner department." Here are Mr. Genge's price cuts.

Men's Sweaters, \$3.00 quality, **\$1.50.** **Men's Sweaters**, \$5.50 quality, **\$2.75.** **Men's Sweaters**, \$7.50 quality, **\$3.75.**

Boys' Blouses, 50c quality, for **25c.**

Men's Phoenix Mufflers, 50c quality, **25c.**

Men's Onyx Silk Lisle Hose, 50c quality, **35c; 3 pair \$1.00.**

Men's Silk Hose, \$1 value for **80c.**

Men's 50c Neckwear at 25c.

Mr. Fuller Says:

"I'm out to break the record and beat all previous attempts; have rugs and draperies to do this. My stocks were bought months ago and these prices offered against a rapidly rising market will count big at this sale."

9x12 Axminster Rugs, \$15.00. 9x12 Royal Wilton Rugs, \$35.00.

Wizard Combination, 1 oil mop, 1 chemical mop, 1 chemical duster, 1 bottle oil, the outfit **59c.**

\$2.00 sweeper, steel case, nickel plated, **\$1.00.**

Good grade inlaid linoleum, \$1.00 sq. yd.

Draperies—40 inch curtain marquisette, 25c quality, **12c yd.** **Plain hemstitched marquisette curtains, 85c pair.** **\$2.50 marquisette curtains**, silk hemstitched, cluny lace edge, **\$1.75 pr.** **15c bordered scrim, 10c yd.** **Short lengths cretonne, 25% discount.**

Miss Buchheit Says:

"Watch Departments J. and S. win in the Department Managers' Sale. I am cutting prices in two and can please anyone who comes near these departments." Here are Miss Buchheit's items:

Women's fancy embroidered corner handkerchiefs, 25c values for 12½c. **Plain linen handkerchiefs, 10c values for 5c each.**

Fancy embroidered voiles, \$1.00 values for 50c.

Madras Waisting, fancy stripes and check lawns, sheer dimities, checked nainsook, 15c values, for **9c yard.**

Ripplettes, gingham, Tom Boy suiting, values up to 15c for **11 cents.** **36 in. colored crepes, 25c values for 5c.**

Miss Miller Says:

"They will all find bargains in my department. While we are always selling at lowest prices, the cuts I am making for the Department Managers' Sale will increase my business by a large amount."

Kirks toilet soap, regular price 10c, **sale price 5c.**

Listerine, regular price 25c, **sale price 16c.**

Sanitol Tooth Paste and Powder, regular price 25c, **sale price 16c.**

Corylopsis talcum, regular price 25c, **sale price 11c.**

Ponds Extract cream, regular price 25c, **sale price 15c.**

Schratz's bath powder, regular price 25c, **sale price 15c.**

Woodbury's soap, regular price 25c, **sale price 16c.**

Mrs. Mattison Says

"I know this will be the biggest sale we department managers ever had because we all have better merchandise and are making lower prices than ever." Mrs. Mattison offers:

Ladies' Italian Silk Vests, beautifully embroidered, \$3, \$3.50, \$4, \$5 qualities, for exactly half price, **\$1.50, \$1.75, \$2.00 and \$2.50.**

Ladies' Silk Hose, \$1.25 and \$1.50 kinds, for only **95c.**

A line of ladies' fleeced Union Suits, 50c kinds, for **41 cents; 59 cent kinds for 50 cents.**

During the Department Managers' Sale this department offers **children's fleeced union suits** that are extra good quality, nearly 20 percent under-priced at **41 and 50 cents.**

MISS HERRING SAYS:

"My brassieres are at lower prices than brassieres ever sold for in South Bend. So this sale is going to break all records in my department, as all will be interested in such reductions in price."

Corsets and Brassiere bargains:

\$1.50 corset, sale price 88c. One of the very best makes, models for slender, medium and stout women. This will be the best time to make selections on these corsets.

Brassieres made of pink batiste, with wide fillet lace trim, 75c quality—**Department Managers' Sale price 50c.**

All cluny lace brassieres, sale price \$2.50.

Brassieres, bandeaux style made of wide pink satin ribbon, **sale price \$2.00.**

MISS COUCH SAYS:

"My department was never in such good shape for a sale and I am going to treat my customers fine with cut prices on some very beautiful articles."

Never better, genuine leather **shopping bags** with the new barley grain, also pin moroccos and seal grain, **\$1.00 value, for 89c.**

Pearl beads, wax filled, beautiful finish, fourteen inches long, regular 50c value, **sale price 39c.**

Beautiful new line of crepe de chine **Windsor ties**, latest shades, Nile green, Rocky mountain blue, Canary, primrose, etc. **Special 19c.**

One strap leather bag, seal grain, \$1.00 value, for **69c.** **Novelty beads**, 27 in. length, all colors, **39c.**

Sale Begins Tuesday Morning

Department Managers of *The Ellsworth Store*
"THE BRIGHTEST SPOT IN TOWN"