

AUDITORIUM

TODAY — THE FAMOUS METRO-BURKE DAY



DRINK AND A WOMAN
PLAY HAVOC WITH A BIG MAN

THE DEVIL AT HIS ELBOW

A 5 ACT METRO WONDERPLAY
STARRING
DOROTHY GREEN
AND **CLIFFORD BRUCE**



Billie Burke

The fascinating star, will delight everybody with two reels of

"GLORIA'S ROMANCE"

If you really want to get in to see this unusual show don't delay too long—there is plenty of room during the day and the early evening, or the 9 o'clock show—but beware of the 8 o'clock show—that's when the big crowds come and we simply can't take care of them.



TOMORROW
TRIANGLE-KEYSTONE DAY

"The Little School Ma'am"

Comedy drama, starring the well-known player
Dorothy Gish
And featuring the wonderful little Triangle Kiddies.
"WRIGS AND WHEELS,"
A two reel Keystone comedy.

LOOK! LOOK! LOOK! LOOK!
10c COLONIAL THEATER 5c

Fire Fire Protection, Ventilation and Service.
From Six to Eight Reels Daily.

"THE LAW DECIDES"

Featuring **HARRY T. MOREY** and **DOROTHY KELLY**
A revelation in mistaken mother love, picturing the rack upon which all are placed when a mother's adoration for her son clashes with his duty to his wife and showing the cold unsympathetic viewpoint of the law.
Comedy for Today—Big Baseball Reel.

TOMORROW—"THE CROWN PRINCE'S DOUBLE"

Featuring **MAURICE COSTELLO**
The Colonial Theater is one of the foremost Play Houses of South Bend. Look at our lobby and paper ads. It will pay you to watch us grow.

IN A CLASS BY ITSELF
LaSalle
THEATRE
BEAUTIFUL
GROUND FLOOR—SAFE—CONVENIENT

TODAY
Ethel Clayton
and
Carlyle Blackwell
—in—
TODAY
"A WOMAN'S WAY"

A story of society life and the clever method used by a wife to disillusion her husband who is fascinated with a flirtatious young woman. Unusually interesting, filled with natural situations and human appeal.

FRIDAY—**RITA JOLIVET** in
"AN INTERNATIONAL MARRIAGE"

HEAR THE
5c PIPE ORGAN 10c

Opheum
THEATRE
KEITH'S SUPREME VAUDEVILLE

NOW PLAYING
CHIC SALE
The Clever Comedian
Impersonating Original
Rural Types
in a New Act.

Ralph Whitehead & Co.
Musical Comedy
Favorites

BEVAN & FLINT
Comedy Singing.
RUBY CAVALLE & CO.
Singing, Dancing and Music.

THE DARES
Novelty Equilibrists.
COMING SUNDAY:
"THE FASHION SHOP"
And Four Other Acts.

THEATERS

AT THE AUDITORIUM.

"The Devil at His Elbow", a strong and gripping five part Metro wonderplay, in which Clifford Bruce and Dorothy Green are starred, is one of the features at the Auditorium today. In this production, Mr. Bruce has the role of a mechanical engineer, who has a contract with the government to complete plans for a new type of submarine. He fails, when he indulges in heavy drink, in order to get out his plans on time. Miss Green plays the part of a girl of the street. How both are instrumental in reclaiming the other, and the unusual twist in the finale, makes one of the most dramatic stories of its kind ever shown on the screen. There is a strong supporting cast, which includes Edward Marsdel, Mary Sandway, J. K. Roberts, Frank McDonald and others. The other feature for today is Billie Burke, in two acts of "Gloria's Romance", in which she has been delighting picture fans for a number of weeks. Tomorrow, Dorothy Gish, will be seen in a five part Triangle drama entitled, "The Little School Ma'am". The regular company of child screen players employed at the Triangle-Fine Arts studio was augmented to 20 for this new play. To handle 20 active youngsters, some of them new to screen work, in difficult ensemble scenes, is no light task, but it was precisely the thing that is called most to the directors of the production, the Franklin Brothers, who are famous for their work with children. "Wrigs and Wheels", a two reel Keystone comedy completes the bill.

AT THE LASALLE.

Ethel Clayton and Carlyle Blackwell, two very popular players for the World film company will be seen at the Lasalle in "A Woman's Way". The story concerns a domestic tangle and the clever scheme used by a young wife to trap her husband who has been lured away from his home by another woman. The story has been particularly well mounted and the acting is of an unusually high standard.

The mercilessness of the feudal system and the probable reason why the noble families of Europe have retained their power and prominence through many generations is well set forth in the motto of the big Paramount feature to be shown at the Lasalle tomorrow entitled, "An International Marriage." Mlle. Rita Jolivet, whose American stage debut with Otto Skinner in "Kismet" proved such a big success some four years ago is starred in the principal role. It is an interesting story of love and international complications adapted from George Broadhurst's drama of the same title.

AT THE COLONIAL.

Today's feature picture at the Colonial is entitled, "The Law Decides," a strong seven part Blue Ribbon feature with Donald Hall, Harry Morey, Dorothy Kelly and little Bobby Connelly in the chief roles. Marguerite Bertsch and William Earle, respectively writer and director, are to be complimented on the wonderfully effective manner in which the psychological developments have been made. They present scenes of the innermost recesses of the homes and hearts of the characters and do so in a delicate manner, revealing every phase in the lives of the individuals, enabling the spectator to read their very thoughts. In all it is a splendid feature and one that will appeal to all.

AT THE ORPHEUM.

The new bill opening at the Orpheum today features Chic Sale, in an original collection of rural types ranging from youth to old age and artistically presented in an entirely different manner from that seen here before. On the same program will be seen Ralph Whitehead and company, musical comedy favorites. Ruby Cavalle and company, three clever people in songs, dancing and musical specialties. Bevan and Flint, comedy singers and talkers and The Dares, novelty acrobats. This bill will continue for the balance of the week.

GOES DRY BY ONE VOTE

County Commissioners Rule Bicknell Election Was Square.

VINCENNES, Ind., Aug. 24.—That Bicknell was voted dry by one vote at the local option election on Aug. 2 was the final verdict of the county commissioners Wednesday after hearing evidence to sustain charges of illegal voting, brought by both sides.

"Salsad" softens water. Cleans. Ask grocers.—Adv.

AMBASSADOR'S WIFE ON WAY TO AMERICA



COUNTESS VON BERNSTORFF © G. V. BUCK.

COPENHAGEN, Aug. 22.—The Countess von Bernstorff, wife of the German ambassador to the United States, is on her way to join her husband in Washington. She came here from Germany and sailed from this port on the Scandinavian-American liner, Frederick VIII. Representatives of the American and German legations were present at the dock when she sailed. The countess has been in Germany since August, 1913.

GERMANS ADMIT LOSS OF BATTLESHIP WESTFALEN

North Sea Fighting Proven Disastrous to Teutonic Navy in Official Statement.

LONDON, Aug. 24.—Admission by the Germans that the battleship Westfalen of the Nassau class, was damaged by a British torpedo in recent fighting in the North sea, has gratified the British public, as it proves the British were not left at such a disadvantage as appeared from first reports.

First accounts debited Great Britain with loss of the light cruisers, Falmouth and Nottingham, as against destruction of one German submarine and damage to another. The fact that Germany withheld news of some of her losses in first accounts of the Jutland battle is used by the newspapers to discount Berlin statements.

The denial of the British admiralty is accepted without reservation. The account now stands as figured on the British side, the loss of the Nottingham and Falmouth, whose crews however, were nearly all saved, against the certain loss to the Germans of a big battleship damaged, and according to the belief of the commander of the attacking submarine possibly sunk, one submarine sunk and another damaged.

ONE DEAD AND SCORE INJURED IN OIL FIRE

Standard Oil Tank Explodes and Causes Heavy Property Loss.

CHICAGO, Aug. 24.—A fire and explosion in a local Standard Oil Co. warehouse containing 35,000 gallons of gasoline and kerosene Wednesday resulted in the death of A. R. Young, foreman at the storehouse, serious injuries to eight firemen, lesser injuries to a score of other firemen, and material damage which was estimated at between \$50,000 and \$75,000 when the fire was got under control at six o'clock.

LOANS ON FARM LANDS.

Loans bearing interest at the low rate of 5 per cent will be made by us on good productive farms which meet with our requirements. If you expect to borrow money soon, arrangements should be made without delay so that you may take advantage of this offer.

All loans will be made for a term of five years, with the privilege of paying the principal, or any part thereof, in even hundreds of dollars at any interest paying date. Further details can be secured by a letter or we shall be pleased to have you call at our office.
THE STRAUSS BROTHERS CO.
—Adv. Ligonier, Ind.

METRO PICTURES

Auditorium, Today, Billie Burke Day.

Would You Invest \$10 in This If You Were Reasonably Sure of Hundreds % of Profits?

Here's a Most Unusual Offer, Enabling You to Own a "Ground Floor" Interest in the Greatest Industrial Marvel of the Age—"The Movies"—at Only \$10.

You and most people know, in a general way, that the motion picture business has grown very rapidly, grown to very large proportions, within the past few years. Also that many men have accumulated considerable money in this business. Yet most people are amazed, to say the least, when presented with detailed facts concerning the real extent of this remarkable industry and actual figures of the fortunes the movies have made and are making for numerous individuals.

You have seen Selig pictures and have heard of the famous Selig zoo, and you may have a suspicion that the Selig business is pretty profitable. But have you heard that Mr. Selig started with a capital of only a few hundred dollars only eight or nine years ago and that he is said to have averaged a million dollars yearly since his start? You've heard of that unique movie town on the Pacific coast—Universal City—and of the big corporation that built it. But do you know that this immensely wealthy company also had its origin in a very modest enterprise, started by Carl Laemmle on a few hundred dollars' capital?

These are not exceptional instances of extraordinary success in this field. Many, many millionaires have been made by the movies within the past few years. Many, many others have become independently wealthy through small investments in stocks of film producing companies.

Many stories of individual success sound like fairy tales. That is why it is difficult to write an advertisement like this. If one tells the plain truth it sounds, to the layman, like exaggeration—and, on the other hand, if actual facts and figures are ignored altogether, it is not a sin of omission?

"The Billion Dollar Infant Industry"

Up to a half dozen years ago practically the only photoplay theaters were remodeled stores. The prevailing admission fee was 5 or 10 cents. The number of houses that regularly charge 15 or 25 cents has been constantly increasing. Fifty-cent and \$1 fees for feature photoplays have become quite common. One play has had record runs at \$2 a seat.

In this country alone over five billion admissions are annually paid at movie box offices.

In 1914, according to the U. S. census, 381,000,000 feet of film were produced in this country—77,000 miles of it—sufficient to encircle the earth at the equator more than three times.

The report of American film is steadily increasing. Since the start of the European war the increase has amounted to over 170 per cent.

THE ZIEGFELD PHOTOPLAYS CO.

Pictures That Have Paid \$100,000 to \$2,000,000

An Illinois corporation, with an Authorized Capital of \$5,000,000, shares of \$10 each, Full Paid and Non-Assessable—offers exceptional profit possibilities. Considering the company's assets and what has been accomplished to date, the proposition should appeal to those seeking a safe investment as well as unusual profits.

There is No Preferred Stock. No Bonds, no Mortgage or other fixed debt. All stock is alike; all will participate fully in the earnings of the company.

A Limited Amount of Stock Is Offered at \$10 a Share

We confidently believe that these shares will later be selling at several times the present price. We invite you to take one share—or to up to 5 shares, if you'd like. We would rather have thousands of small stockholders than to have only a few with several thousand shares each. The more stockholders the more "boosters"—who will go to theaters that show Ziegfeld plays, and ask their friends to go, too.

THE BUSINESS IS IDEAL—Chicago being the center of the moving picture world. Time and money saved in transportation. Scenery for almost every kind of play may be found in or near the city. "Extras," when needed to assist the regular Ziegfeld actors, are always available here by hundreds.

COST OF PRODUCTION are thoroughly modernized complete. Lighting, cameras, projector, scenery, all "props" and accessories are of the best. Over 20,000 candle power used in addition to skylight. Besides the studio property building contains the studio offices, commodious rehearsal room, dressing rooms, lockers, property room, developing and projecting room. Entire building steam heated, well ventilated and lighted.

MANAGEMENT is in the hands of men who thoroughly understand the making and marketing of films, and who have had long experience in catering to the public's tastes in amusements.

Do you realize that the profits from moving pictures are so stupendous that the earnings of a SINGLE PICTURE in many cases are sufficient to pay a very substantial dividend to the stockholders of a company capitalized for so small an amount as the Ziegfeld company is?

INSTALLMENT SUBSCRIPTION
ZIEGFELD PHOTOPLAYS CO.,
4122 Cottage Grove Av., Chicago, Ill.
Please find enclosed herewith Two Dollars (\$2.00) in part payment for one share of Treasury Stock in your company. Balance of \$8 payable in 4 equal monthly installments. Also send illustrated Prospectus.

NAME _____ STREET _____ CITY _____

Seldom Does So Desirable An Investment Opportunity Reach the Public

Usually it is only the few fortunate ones "on the inside" who have such opportunities as the one here presented.

The important thing is to invest at the right time. Buy while the company is still young, when the stock can be had at a low price. If you wait too long you may have to pay several times that price. (As a matter of fact, it is now impossible to secure shares of many of the film producing companies at any price.)

Of course, on the other hand, the stock is more speculative if one invests while a company is wholly in the formative or experimental stage. It is safer to wait until that period has been passed. But then it is unusual to be able to buy stock on the basis upon which Ziegfeld shares can now be purchased. In other words, when a corporation of this nature has made such progress as has the Ziegfeld Photoplays Co.—with the money, time and effort contributed by the organizers, it would be more in keeping with the customary practice to sell this stock to the public at a higher price than these shares are now offered at, or to incorporate the company at a larger figure than the Ziegfeld Company is capitalized for.

You are not invited to join an organization that has not yet moved into its second year. But you are invited to cast of actors that has accomplished nothing and has nothing to offer you but promises. And you are not invited to take the risk that was taken by the men who had faith enough to invest their own money at that time, and who have brought the business up to the present highly satisfactory stage.

Read every word of this advertisement—see if you don't agree this is the right time to invest in Ziegfeld stock, from the standpoints both of safety and of big profits.

Pay In Full, or Only \$2 Down, as Preferred

The proceeds from this stock offering will be used only for the legitimate needs of the business.

Consider carefully all the facts and we believe you will agree that the small capitalization of the Ziegfeld Photoplays Co. A half million capitalization will, of course, mean double the dividends that could be paid if the company were capitalized at a million dollars. And there are film producing companies capitalized up to \$25,000,000.

Future plans of expansion may warrant the Ziegfeld company in increasing its capitalization to several millions. That would mean a substantial stock dividend, in addition to any cash dividends that may be earned—and that is one of the very strong reasons for securing Ziegfeld stock at the present time.

Act Promptly, or You May Be Too Late!

Our advice is that you send in your subscription without delay, while you can secure this stock at \$10. Remit the \$10 in advance and we will send you stock certificate promptly by registered mail. Or ask us to hold your certificate 10 days, if you prefer; this will give you ample time to read the Prospectus sent you, and to make any investigation you like. Then, if not convinced it's the best \$10 investment you've ever made, we will upon request return your money at once.

If you wish you can pay for stock in 2 equal monthly installments—send only \$2 now, using Coupon at lower left-hand corner. But don't wait, or you may be disappointed. All subscriptions are subject to prior sale.

Cash Subscription

ZIEGFELD PHOTOPLAYS CO.,
4122 Cottage Grove Av., Chicago, Ill.
Please find enclosed herewith Ten Dollars (\$10) in full payment for one share of Treasury Stock in your company. (Send us illustrated Prospectus, Certificate to be issued to you.)

NAME _____ STREET _____ CITY _____