

SOUTH BEND NEWS-TIMES

MORNING

EVENING

SUNDAY

*For South Bend First - - - First With The Latest***First in Every Movement that Makes for the
Prosperity of the City, State and Country****You Should Read it Because:—**

Three direct wires, The Associated Press, The United Press and the International News Service flash over our telegraph instruments day and night, three hundred and sixty-five days in the year.

It has the exclusive right to the services of the Newspaper Enterprise Association and the Newspaper Feature Service which are the best in pictures and features that money can buy.

Its pictures, up to the minute, are printed while they are in the public eye.

Its big volume of local news makes it the real home paper of this community.

Its news of society events are written and edited by a competent staff of girls familiar with South Bend activities.

Its sport pages for South Bend folks are spiced by timely articles of men nationally famous; thus placing this paper in a class by itself—far ahead of any competitors.

Bill Armstrong supplies in his "Tower of Babel" humorous sparkling comment on local men and things. His column is always a scintillating spot on an editorial page that is all American.

On the same page will always be found Edgar A. Guest's daily poem under the caption "Just Folks," James J. Montague's poem "More Truth Than Poetry" and Joseph P. McEvoy's "Humorous Essays."

Our Public Pulse is open to all subscribers who wish to voice their opinions on any subject of common interest. All are urged to comment on current news by mailing a letter into the Public Pulse column. We are always glad to print these.

A daily page of comics by America's best artists with a four page colored supplement on Sunday—Barney Google, Percy and Freddie, Polly and Her Pals, Toots and Casper, Freckles and The Duffs.

A section for motorists with Neal Welch's Sunday feature, "Motor Row Scandal."

Our Weekly Market Basket page advises you where you can purchase the best supplies for the least money. It also contains timely recipes for housewives.

Our American Legion page contains the news of those who served during the world war.

Our Blackstone-Auditorium page is packed with news that will interest movie fans.

Our market quotations appear daily and give you last minute news of the trend of the market.

A daily classified page which produces results.

A few other exclusive features are "Revelations of a Wife" by Adele Garrison, "Short Furrows" by Kin Hubbard, "Mrs. Solomon Says" by Helen Rowland, articles by Winifred Black, Motorists Problems by William H. Stewart, Confessions of a Husband, and Secrets of Movies Revealed and Adventures of the Twins.

These Are Only Few of Our Features**SUBSCRIBE TODAY****THE SOUTH BEND NEWS-TIMES**

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