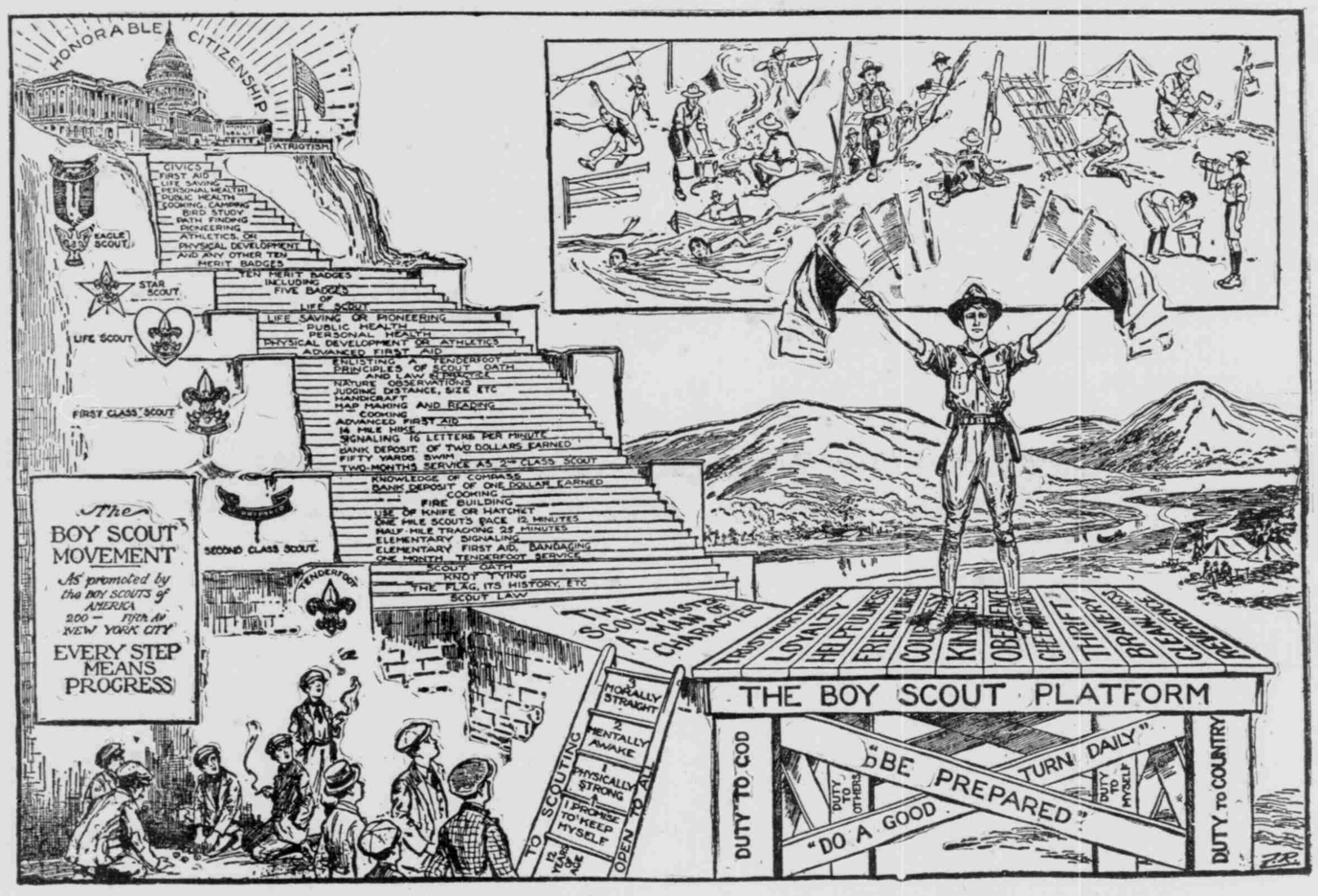
The Boys of South Bend Are Its Greatest Asset—

WILL YOU aid them

in their aspiration for greater Manhood?



Note from this diagram how a Scout graduates into honorable citizenship.

You doubtless have been asked to invest or contribute your money in many worthy causes recently, but none of these requests can have had a greater local appeal than the suggestion to invest in the conservation of our own youth.

Think what it means to have our boys pledged to keep themselves "physically strong, mentally awake and morally straight," and to do a good turn daily."

Boys are eager to become Scouts, but the organization can only grow efficiently as **Men and Money are provided. We are counting on you.** Campaign Dates June 27-30.

Get an official receipt and lapel button and a card for your window

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